

# LIFE

IN THIS ISSUE  
**HOW MACARTHUR WOULD FACE RUSSIA**  

---

**LOST CANYON—7 PAGES IN COLOR**



**SWEDISH RED CROSS GIRL  
BOUND FOR KOREA**

SEPTEMBER 25, 1950

**20** CENTS



# FORECAST COLORS

***exciting towel fashions, bargain-priced for every purse!***

What's in the wind for fall bathrooms? Brisk colors, bracing colors—with that Cannon flair! Good examples—cool new Forest Green, to kindle with Flamingo or spark with sunny Citron.

And see the patterns—new as autumn, too! There's more for your money even in the feel of these thrifty Cannons—for their special "Beauti-Fluff" finish gives every towel the softest touch you've ever finger-tipped! Search the four corners of the land, and you won't find towel values that can equal Cannon's—at any price—today!

Cannon Mills, Inc., 70 Worth St.  
New York City 13



Cannon towels for your every need from  
**39¢ to 2<sup>95</sup>**

Towels illustrated: left 1.39; center 1.29; right 89¢  
—each in a wide range of colors.





# Ape



# Grape



There's a tremendous difference between an "ape" and a "grape"

- and there is a powerful difference, too,  
between gasoline and "Ethyl" gasoline!



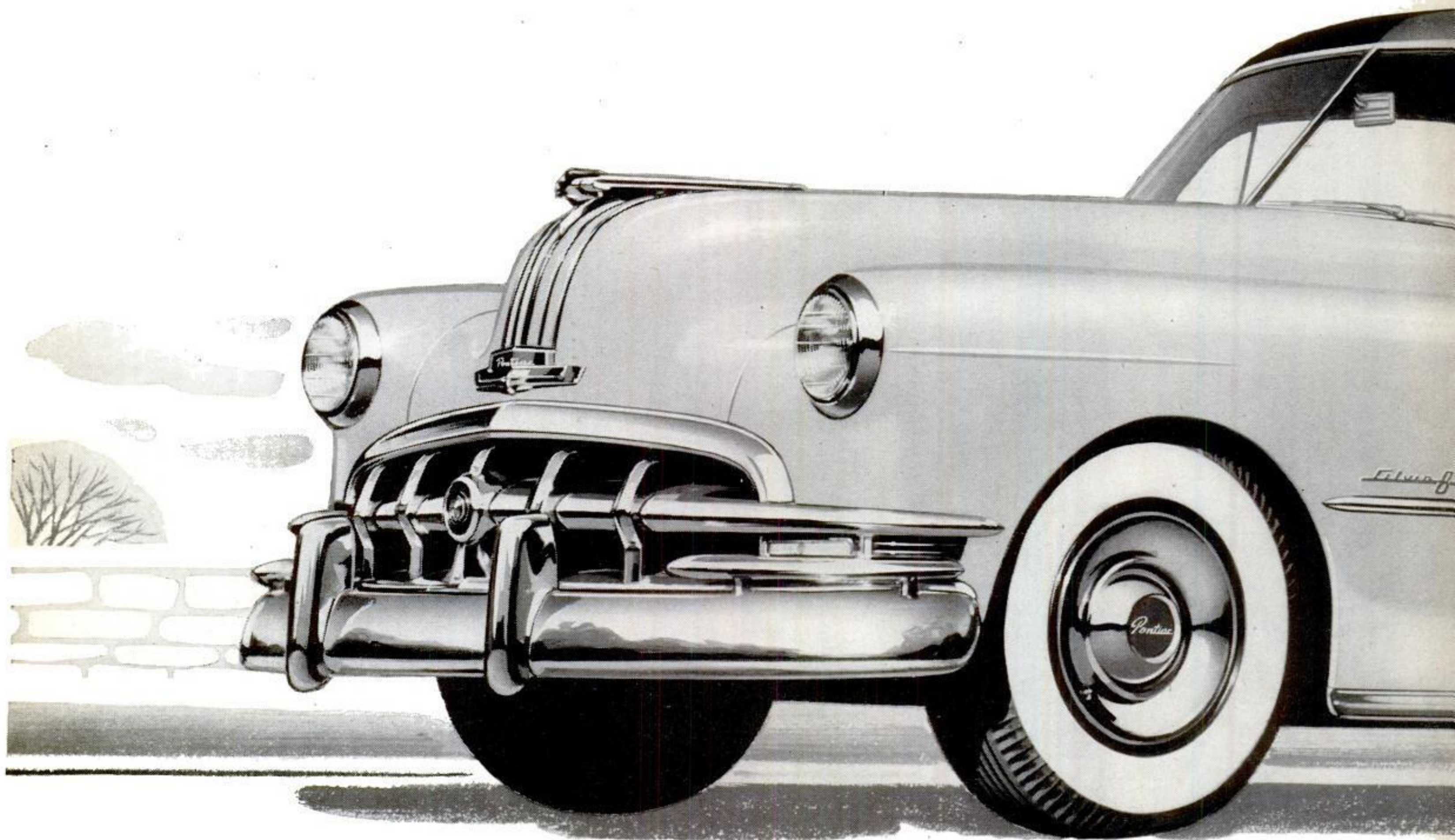
"Ethyl" gasoline is *high octane* gasoline. That's why it brings out the top power of your engine—makes a difference that you can feel on hills, on the open road, and when you need quick power for passing or acceleration.

When you see the familiar yellow-and-black "Ethyl" emblem on a pump, you know you are getting this better gasoline. "Ethyl" antiknock fluid is the famous ingredient that steps up power and performance.

ETHYL CORPORATION... New York 17, New York

Other products sold under the "Ethyl" trade-mark: salt cake... ethylene dichloride... sodium (metallic)... chlorine (liquid)... oil soluble dye... benzene hexachloride (technical)





# You go somewhere wh

***America's Lowest-Priced Straight Eight***

***Lowest-Priced Car with GM Hydra-Matic Drive***

*Optional on all models at extra cost.*

***Power-Packed Silver Streak Engines—Choice of Six or Eight***

***World Renowned Road Record for Economy and Long Life***

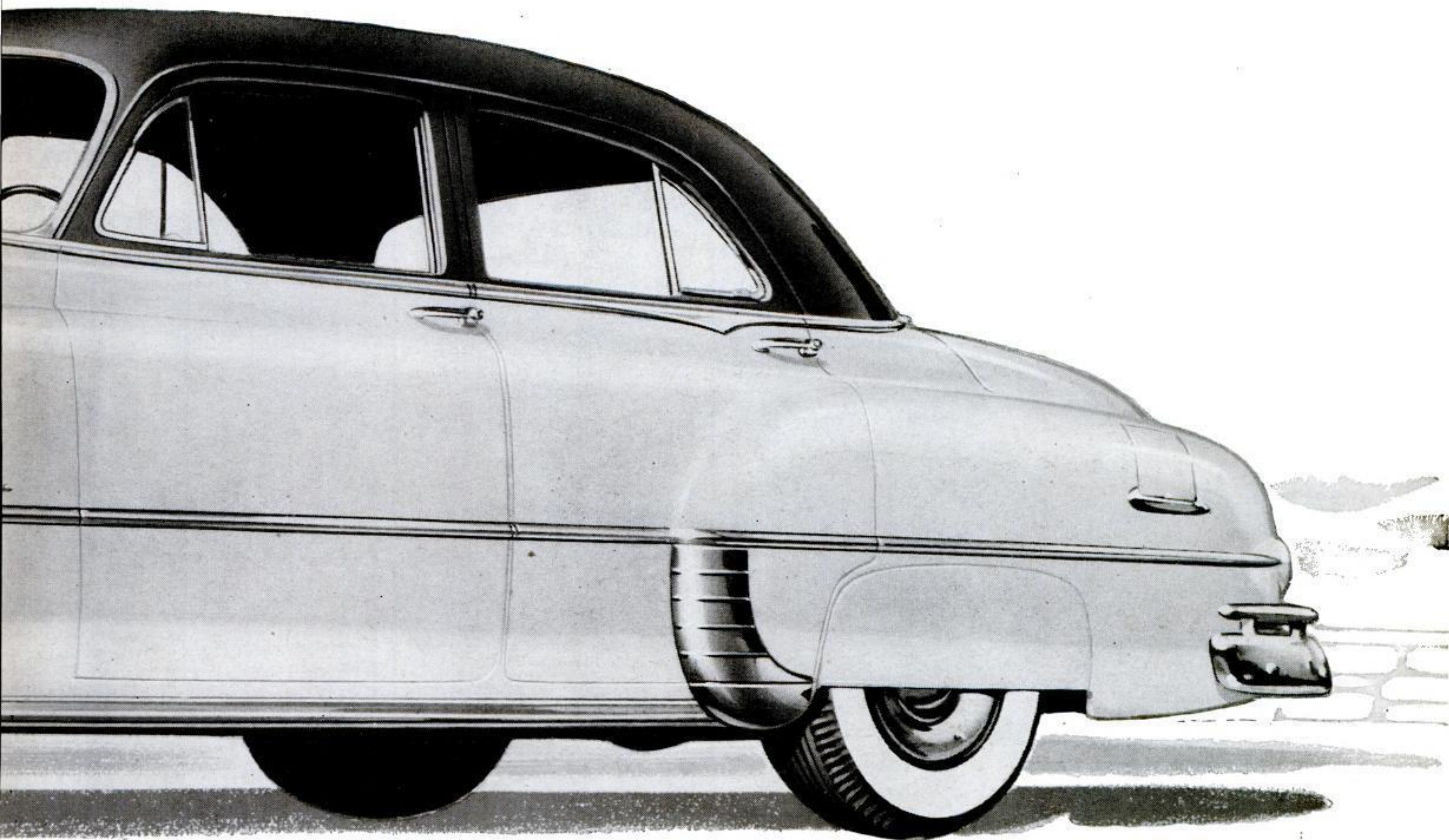
***The Most Beautiful Thing on Wheels***



## ***Dollar for***







# When you move up here!

This year more people than ever before are enjoying Pontiac ownership for the first time. And with that enjoyment is coming a great and wonderful discovery.

For these people are learning, as the miles unfold, how *very far forward* you move when you take the short, easy step to a Pontiac.

The fact is that you move into an entirely different world of automobiles—the world of fine cars. For Pontiac was designed and built precisely to afford you that opportunity!

When you move up to Pontiac you acquire much more than striking beauty. You move into a new realm of wonderful performance, for Pontiac is silken-smooth, eager and powerful. You move, too, into a car which is famous for delivering mile upon mile of dependable, economical, carefree service.

And moving up to Pontiac is a very easy step, because Pontiac costs so very little more than the lowest-priced cars. In fact, it is the shortest step you can possibly take into the world of fine cars—that's where you go when you move up to Pontiac!

**PONTIAC MOTOR DIVISION OF GENERAL MOTORS CORPORATION**

***Dollar***  
**you can't beat a**

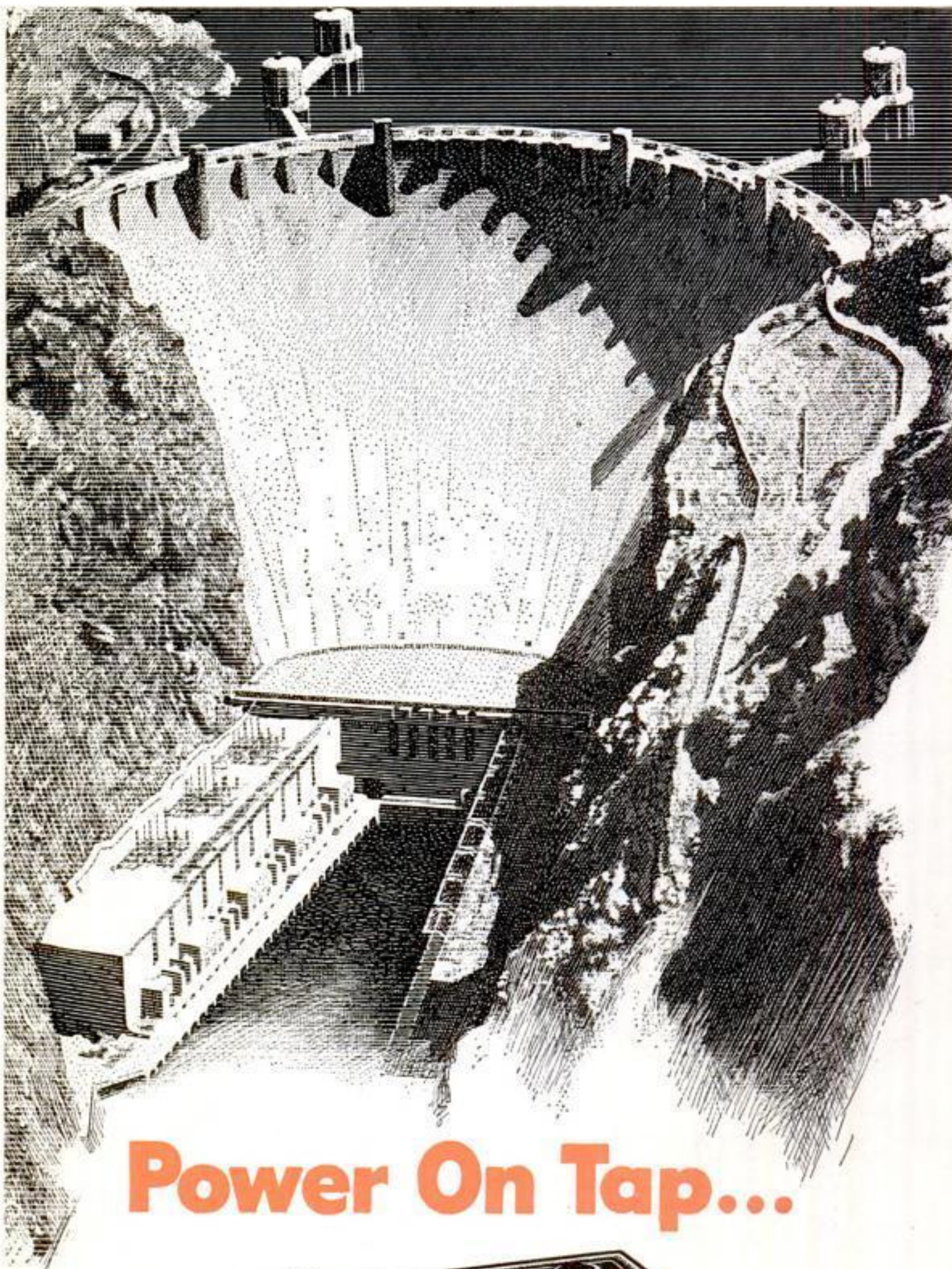
This One



76RS-0YJ-8KTE

# ***PONTIAC***





### ... for Long-Life Starting!

Famous Mobil Premier Batteries have extra starting power built in... are guaranteed by the makers of Mobilgas, America's favorite gasoline! Stop at any one of 45,000 Mobilgas dealers Coast to Coast. Get battery quality at its best and service unexcelled!

## Mobil Battery

**See Your Mobilgas Dealer**

for Battery Quality Every Time

... Battery Service Any Time



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## Fast help for HEADACHE

Upset Stomach • Jumpy Nerves



When headache hits, do as millions do. Take Bromo-Seltzer right away for fast help. Not only for the pain of headache but also for the upset stomach and jumpy nerves that often go with it.

Quick! Pleasant! Bromo-Seltzer effervesces with split-second action, ready to go to work at once. Caution: Use only as directed.

Proof of popularity: Today more people than ever use Bromo-Seltzer. You must be satisfied or your money back!

Get Bromo-Seltzer at your drug store fountain or counter today. It's a product of the Emerson Drug Co. since 1887.



Quick,  
Cooling  
Relief  
for  
Burning  
Tired Feet!



### AMAZING RESULTS ON ATHLETE'S FOOT! DISCOVER QUINSANA'S FAST ACTION

■ Quinsana Foot Powder helps cool and soothe burning tired feet! It acts to absorb excessive perspiration, thus helping to keep feet dry, comfortable—and to combat foot odor.

### End Misery of Cracks, Peeling Between Toes!

Tests prove 9 out of 10 get relief from itching, burning Athlete's Foot with Quinsana treatment.

■ Quinsana's antiseptic action helps prevent the growth of fungi that cause Athlete's Foot. It works fast to relieve the misery of itching, cracking, peeling between toes. And daily Quinsana use helps to prevent the recurrence of Athlete's Foot!

Shake Quinsana on your feet. Shake it in shoes to help absorb sweat. Use Quinsana every day!

**QUINSANA**  
MENNEN Athlete's Foot Powder





Shower and Window Curtains



Garden Hose



Yard Goods



Baby Pants



Bowl Covers, Food Bags



Raincoats



Belts and Suspenders



Garment Bags



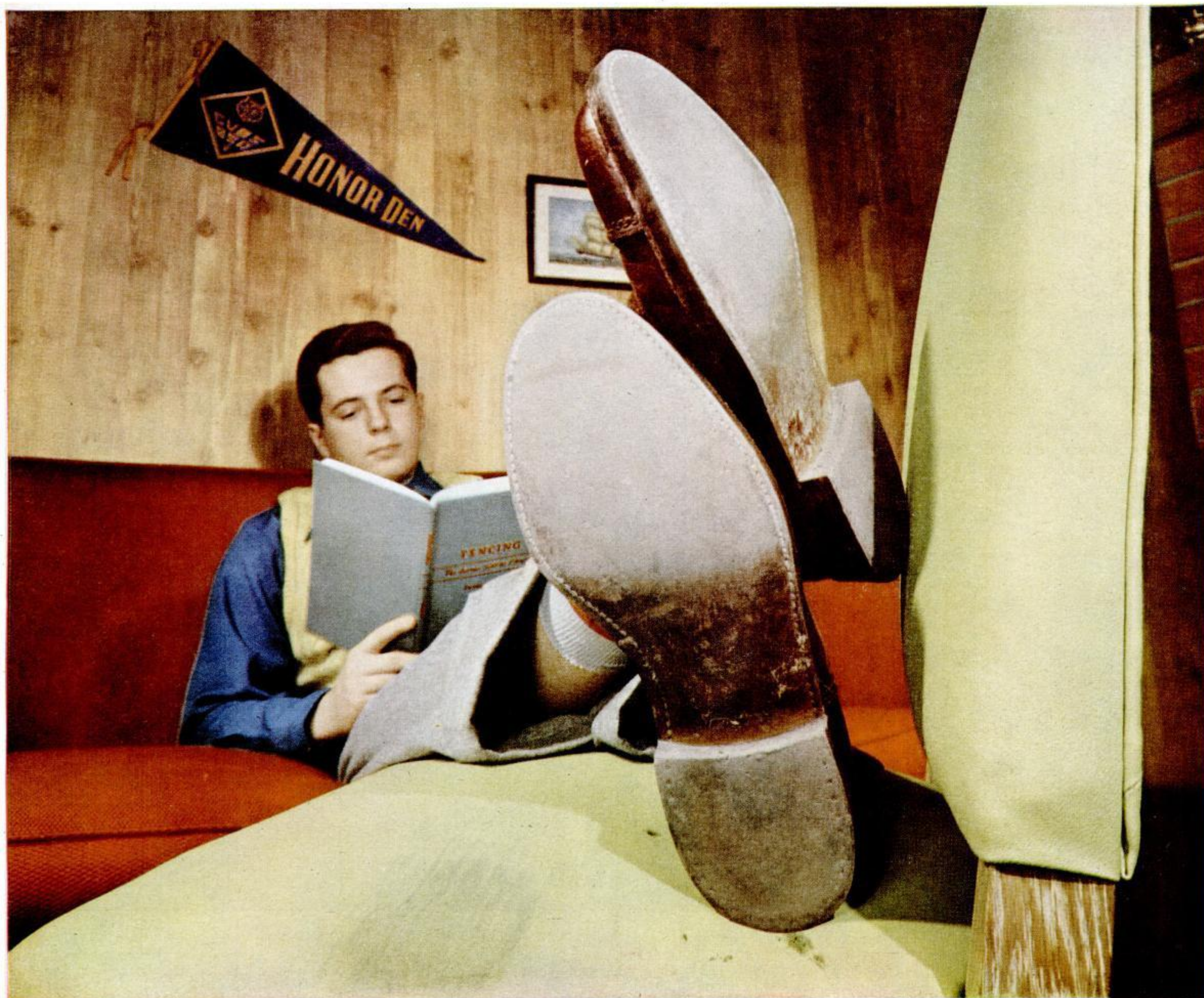
Brief Cases



Luggage



Table Cloths



## You'd think that was Koroseal, the way he's treating it. It is.

IN upholstery, Koroseal flexible material is so easily washed that for office, home, public room or any place, you choose the cheerful colors you like, not "something that won't show the dirt". And if it gets rough treatment, don't mind . . . Koroseal is almost impossible to scuff, scratch or wear out, and a damp cloth or an easy wash makes it brand new again.

A score of leading furniture makers use Koroseal flexible material, or you

can buy it by the yard for upholstering at home or by your store or shop.

Koroseal upholstery is made in different weights, with and without fabric backing. Each type is designed to fit some specific upholstering job.

Practically nothing can stain Koroseal if the ordinary care is followed of washing off soon after the accidents happen. Grease and oil, mud, food, paint, crayon, alcohol—just wash or wipe them off, and Koroseal is as fresh as ever. And it's so tough (as well as

attractive and easily kept clean) that Koroseal upholstery is being used more and more by hotels, buses, theaters.

These same qualities make Koroseal flexible material ideal for raincoats, shower curtains, baby pants, garden hose, flooring, garment bags, food bags and a score of other articles you'll find right now in department stores, many in hardware and specialty stores. But remember—every article of genuine Koroseal is prominently labeled,

and if it does not have that label it is not real Koroseal. The B. F. Goodrich Co., Koroseal Dept., Marietta, Ohio.

Trade Mark—Reg. U. S. Pat. Off.

**Koroseal**  
FLEXIBLE MATERIALS  
BY

**B.F. Goodrich**



Charming Mrs. Albert W. Stender

SAYS:

"I like being a Stanley Party Hostess..."

Mrs. Stender is the wife of the owner of New Jersey's fine hotels, The Robert Treat, Newark, The Stacy Trent, Trenton, The Park, Plainfield. As you would expect, Mrs. Stender is herself known as an immaculate housekeeper. Quite understandingly, she prefers STANLEY QUALITY PLUS Products to help her keep her beautiful home looking its best. "Liking the products, I like, too, being a STANLEY Party Hostess," says Mrs. Stender. "It's a pleasure to have in my friends and neighbors while we all shop in comfort for such useful products as these."



Mrs. Albert W. Stender, Stanley Party Hostess, in her attractive Plainfield, N. J. home.



### Hostess Dividend Gifts

Ask your STANLEY Dealer how you can get *without cost* such beautiful and serviceable STANLEY Hostess Dividend Gifts as, for example, this Stanley exclusive Meadowbrook pattern Hollow Ware in Wm. A. Rogers Silverplate, made by Oneida Ltd., Silversmiths. Sandwich Plate, Relish Dish with glass liner, Bread and Butter Plate, Jelly Dish with glass liner. *It pays to be a STANLEY Party Hostess.*



### Typical Stanley Party

In 10,000 American homes STANLEY Hostess Parties such as the one pictured here take place each day. They are America's most popular parties. The first time you attend one you'll know why. You have fun while you shop in comfort for STANLEY'S QUALITY PLUS Products, brought you only by your friendly STANLEY Dealer.

Invite Your Stanley Dealer to Arrange  
A Stanley Party in *Your Home*... Soon

Your STANLEY Dealer, a specialist in entertaining, will be glad to help you arrange your own STANLEY Hostess Party. Your Dealer will see that each of your guests receives a welcome gift, that you get one or more valuable Hostess Dividend Gifts, too. And, so that all of you may shop in this "new-day," more comfortable way, your Stanley Dealer will demonstrate under actual "use" conditions STANLEY'S popular QUALITY PLUS Products.

\* \* \*

To Arrange For Your STANLEY Hostess Party... or for any information about STANLEY... phone or write your STANLEY Dealer, your nearest STANLEY HOME PRODUCTS Branch Office, or write STANLEY'S Home Office in Westfield, Mass.



Originators of the Famous Stanley Hostess Party Plan

**STANLEY HOME PRODUCTS, Inc.**  
WESTFIELD, MASS.

Factories in Easthampton, Mass., and London, Ontario

### STANLEY'S FAMOUS QUALITY PLUS PRODUCTS INCLUDE:

Many useful items to improve personal grooming.  
Many value-packed products to save time and work in practically every phase of immaculate housekeeping.



# Drink this NIGHTCAP...



Delicious nectar of sun-smacked Sun-sweet Prunes! That's Sunsweet Prune Juice. Enjoy it tonight—for a sunnier tomorrow.

# Start the day with a SNAP!



Sunsweet's just right for regularity. Unlike other prune juices, it never varies in laxative strength. An exclusive Duffy-Mott process keeps every glassful the same.

ONLY SUNSWEET  
HAS UNIFORM  
LAXATIVITY

# Sunsweet PRUNE JUICE

As prepared and distributed  
by the makers of...

MOTT'S APPLE JUICE  
MOTT'S APPLE SAUCE  
MOTT'S SWEET CIDER  
MOTT'S JELLIES  
MOTT'S VINEGARS



## LETTERS TO THE EDITORS

### SHARK KILLS MAN

Sirs:

Your graphic pictures in LIFE, June 19th which I recently saw of the death of Pedro Guzman and the attempted rescue by the valiant sailor ("The Castaways From Puerto Rico") did not evoke horror, as some of your readers write, but at least in me, it aroused appreciation of the love for one's fellow man.

I am enclosing check for \$500 which I would like you to send to the sailor who went down the ladder on the side of the destroyer and tied a rope around the unfortunate Guzman. Please tell him I do not think money can pay for what he did, because to me that was one of the most heroic acts I have ever seen. But as a Puerto Rican I want to show my appreciation with more than words.

NAME WITHHELD

Barranquilla, Colombia  
South America



● The \$500 goes to Boatswain's Mate 2/c J. B. Taylor (above) of Selmer, Tenn., now sailing with the *Sausley* for an undisclosed destination. Sailor Taylor intends to use it to help "buy a little farm some day."—ED.

### RUSSIAN PATRIOTISM

Sirs:

I feel compelled to write you of the real thrill which I had when I read the article "What Makes Russians Patriotic" (LIFE, Sept. 4), by Rear Admiral Stevens. In other articles on Russia many things they *do* are recounted, but this tries to help us understand the *thinking* of the Russian people. . . .

Mrs. GEORGE R. THURLE  
Lincoln, Neb.

Sirs:

"What Makes Russians Patriotic" is not only a literary gem, but the most understanding treatise I have ever read relative to our present world turmoil.

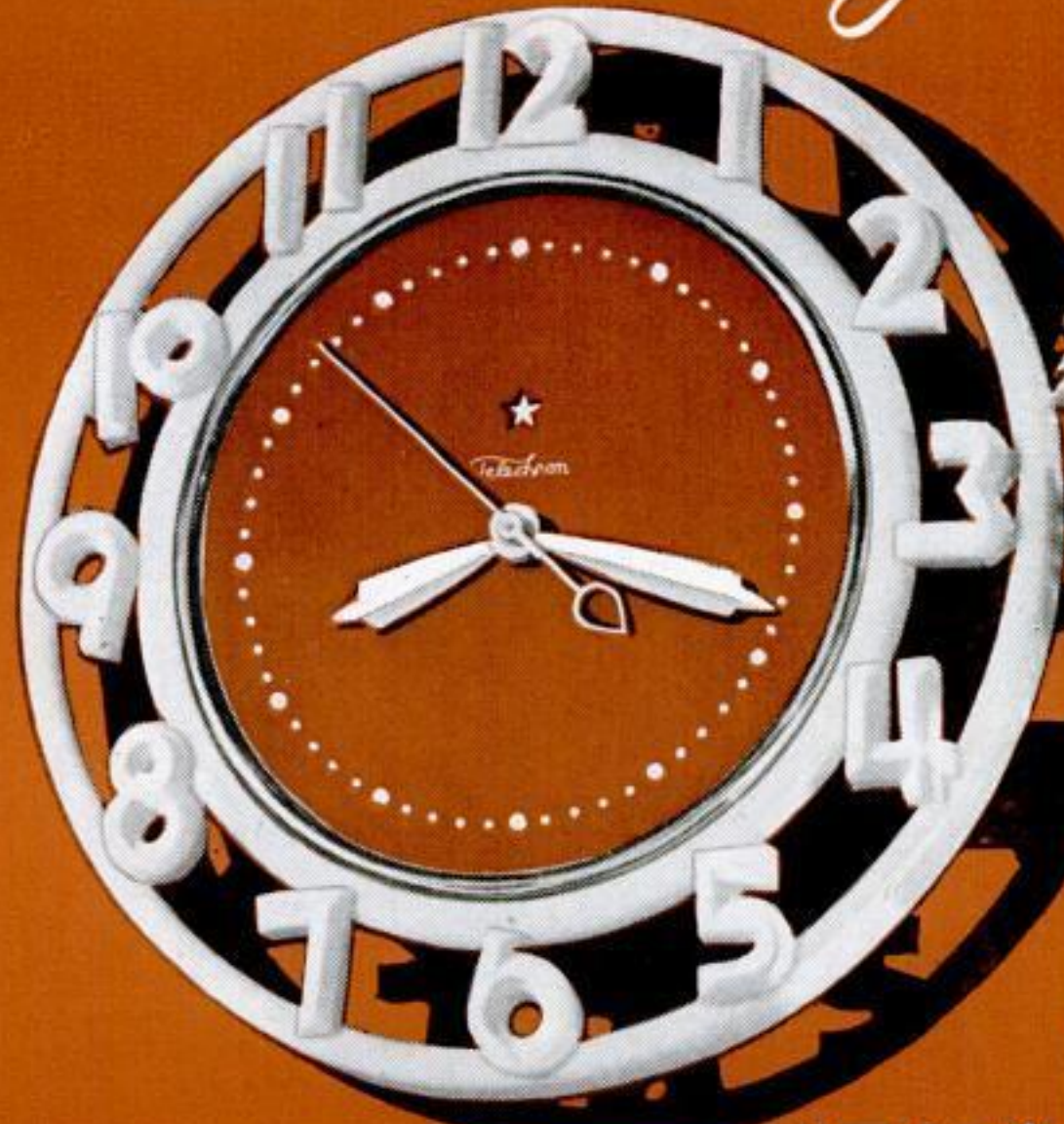
NORMAN R. WESTFALL SR.  
Palm Desert, Calif.

Sirs:

How can an article about Russian patriotism be illustrated with the picture of the Chechen herdsmen with his stock? After World War II the Chechen-Ingush Autonomous Republic, which is in the Caucasus, was liquidated, and its entire population—over 600,000—was transferred to an unknown region in Siberia or, possibly, annihilated. The large Soviet Encyclopaedia of 1947 does not even mention that such a people exists, whereas in 1934 this same encyclopaedia gave 13 columns to the description of the Chechens.

CONTINUED ON NEXT PAGE

colorful kitchen beauties!  
**TELECHRON** electric clocks  
*can't run wrong!*



DECORATOR. Lovely-as-lace carved numerals. Also in blue, aqua, yellow, black.

\$5.95\*



ADVISOR. New idea—cutout numerals. Also in blue, green, yellow, black.

\$5.95\*

Walls look brighter—work seems lighter, when you color-style your kitchen with these new-timers. For a smooth-running home, enjoy Telechron electric clocks in every room in the house. Choose from 29 style-setting models. From \$4.50\*. Silent. No winding, oiling, regulating. Full-year written warranty.

**Telechron**

Telechron's famous Synchro-Sealed Motor is synchronized perfectly with local electric power plants, so it has to run right! \*Prices and specifications subject to change. Prices plus tax. Telechron Inc., Ashland, Mass. A General Electric Affiliate.



Today try **NEW** Vaseline Cream Hair Tonic  
that suddenly made men say

# "NO OTHER FOR ME!"

Because no other hair tonic contains new wonder-  
working Viratol... assuring natural looking hair  
and natural feeling hair that stays neat all day long!



**Vaseline CREAM HAIR TONIC**  
Contains VIRATOL with LAMOLIN  
For well-groomed hair  
and daily care of the scalp  
FIGHTS Dandruff, Itching, Scalp  
Inflammation, Redness, Dryness, Flaking  
NET 7.1 FL. OZ.  
Chesebrough Mfg. Co.  
NEW YORK, N.Y.

**REALLY  
GIVES HAIR THAT  
JUST-COMBED LOOK  
ALL DAY LONG!**

**NOW I COMB MY HAIR  
AND FORGET IT!  
I'M SOLD ON  
'VASELINE' CREAM  
HAIR TONIC!**

**I SURE LIKE MEN  
WITH  
GOOD-LOOKING HAIR!**

\*Special compound VIRATOL in 'Vaseline' Cream Hair Tonic helps make  
your hair look natural... feel natural... stay in place actually hours longer!

VASELINE is the registered trade mark of the Chesebrough Mfg. Co., Cons'd

## LETTERS TO THE EDITORS

CONTINUED

The Chechens were subjugated by Russia in 1859 after a long war. Later, in 1867 and 1877, they made uprisings against Russia, certainly not to prove Russian patriotism but their own.

GEORGE S. HORDYNSKY  
Linden, N.J.

● The Chechen-Ingush Autonomous Republic was liquidated in 1945 along with the Crimean Tatars, the Kalmyk and Kabardino-Balkar Autonomous Republics and the Karachai Autonomous Region who were accused of not being loyal to the U.S.S.R. during the war. More than two million people were either killed or moved to the steppes of Northern Russia and their lands given to the more loyal Central Russians.—ED

Sirs:

At the Aug. 31 meeting of the U.N. Security Council, Yakov Malik was seen on television laughing very heartily at your article "Why Russians are Patriotic." I read this article and I fail to see the humor. Perhaps you can point out the lines which amused Malik.

GERALD SCHAEFER  
Staten Island, N.Y.

● Malik was laughing at the line: "But the Russian loves Russia violently and without restraint—even when she beats him." He did not explain what he thought was funny or comment on the article. One of his staff, however, said the article contained "much truth."—ED.

### COVER

Sirs:

On the cover of Sept. 4 issue (Marines on Reconnaissance) you neglected to identify the man at right. Isn't he Colonel Lowell English?

WALLY BRADY  
Hollywood, Calif.

Sirs:

... The other man on the cover closely resembles a Penn State student of a few years ago.

C. S. ANDERSON  
Professor of Agricultural Education  
State College, Pa.

Sirs:

... His picture looks so much like my cousin, Marine Lieut. Harold O. Swaney, that our whole family looks again and again—and wonders if we're seeing things.

MRS. R. JAMES COY  
Meadville, Pa.

Sirs:

He shows a striking resemblance to a sergeant I knew several years ago in the 2nd Marine Division.

RALPH DAMES  
Ann Arbor, Mich.

Sirs:

I believe the Marine on the right is no staff officer but Master Sgt. Ernest Leo DeFazio. DeFazio holds a Silver Star, two Purple Hearts for World War II, and was recently wounded in Korea.

GERALD P. AVERILL  
Quantico, Va.

● It is Sergeant DeFazio.—ED.

CONTINUED ON PAGE 10

## HERE'S HOW

to relieve  
discomfort  
when you  
EAT, DRINK  
TOO MUCH



Simply take world-known Eno at bedtime and you'll quickly help neutralize excess stomach acid, ease upset "full feeling" overnight! When you wake, take Eno as a quick-acting laxative. It offers positive, yet gentle relief. Used by millions. At all druggists—buy today!

- 1 ANTACID—relieves sourness, gas and heartburn promptly.
- 2 LAXATIVE—to relieve temporary sluggishness quickly, take before breakfast when needed.
- 3 PLEASANT—as a glass of sparkling, bubbly soda water!



Take  
Good-tasting **ENO**

a tip  
to wise mothers—

Style 3633



Buy **Red Goose**

"BUILT FOR ACTION" SHOES

YOU SAVE in the long run with Red Goose Shoes for your boy or girl! Quality leathers, plus extra reinforcements at points of strain, mean miles of extra wear, extra comfort! Next time your child needs shoes, BUY RED GOOSE! For boys and girls always say "They're half the fun of having feet!"



Style 3648

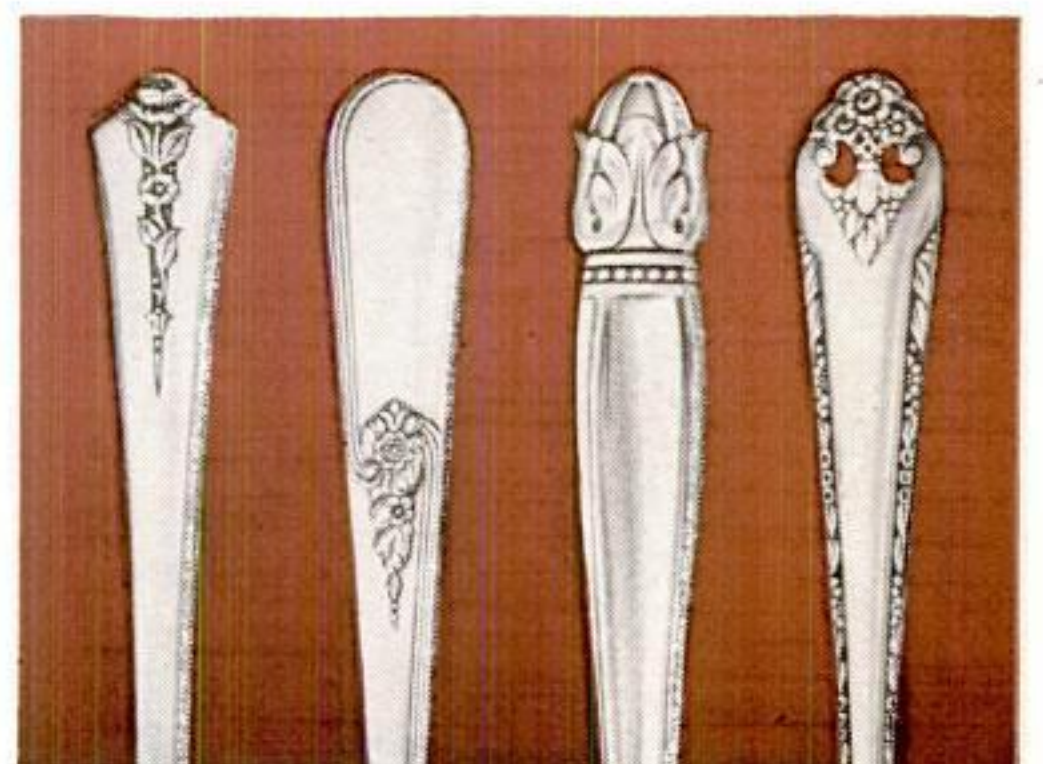
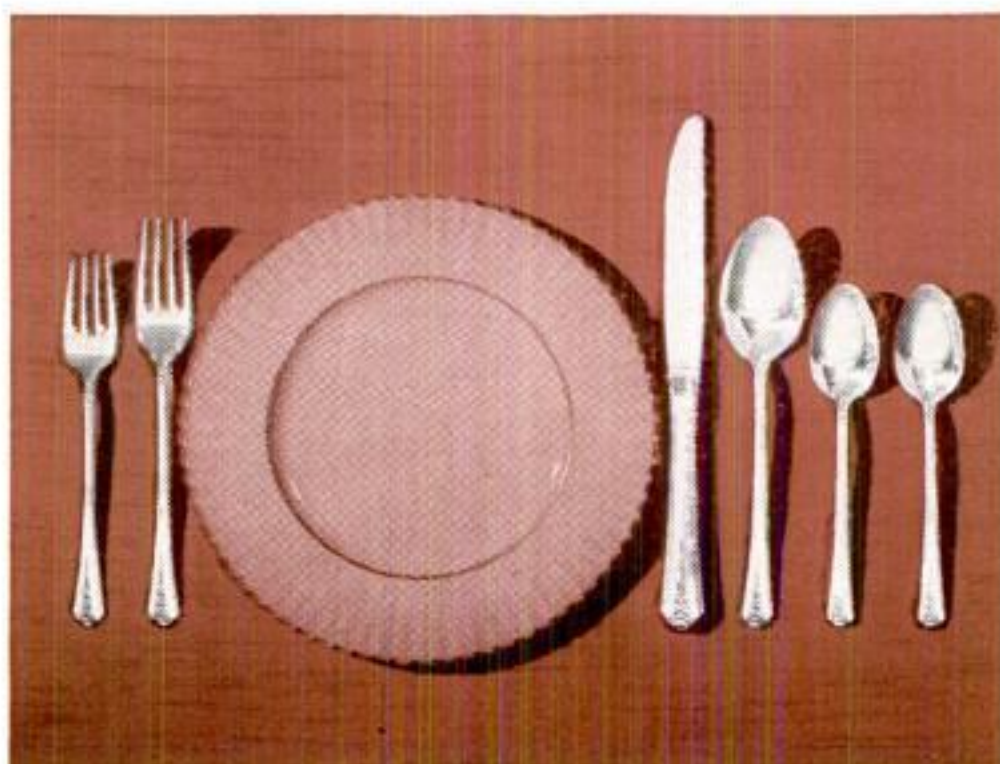
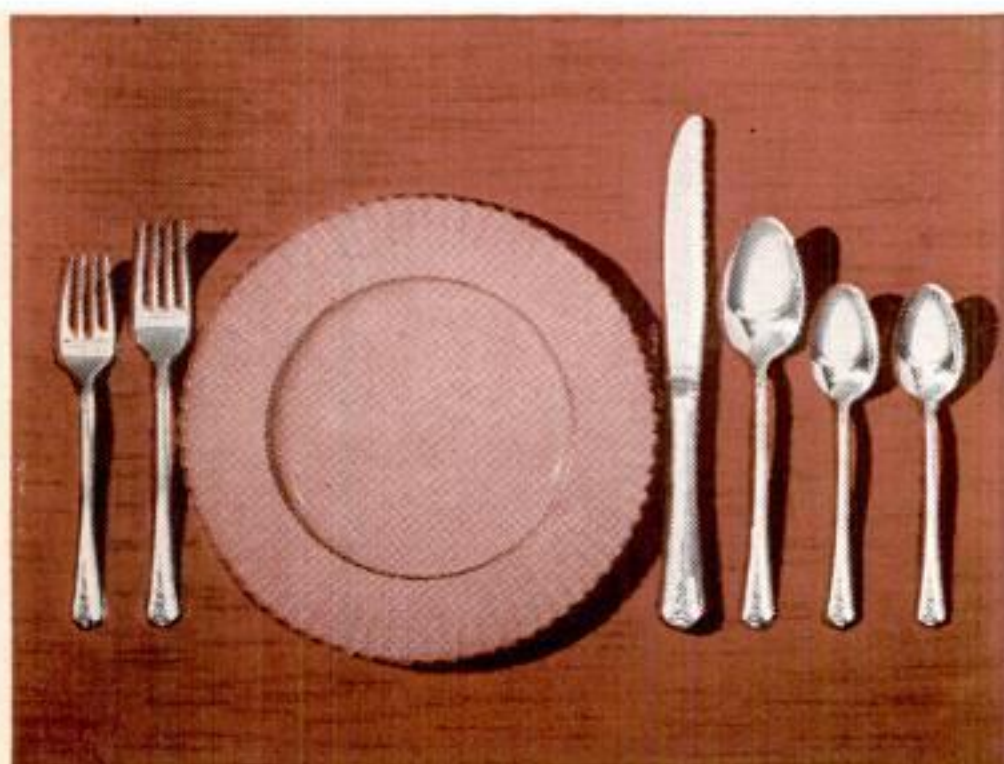
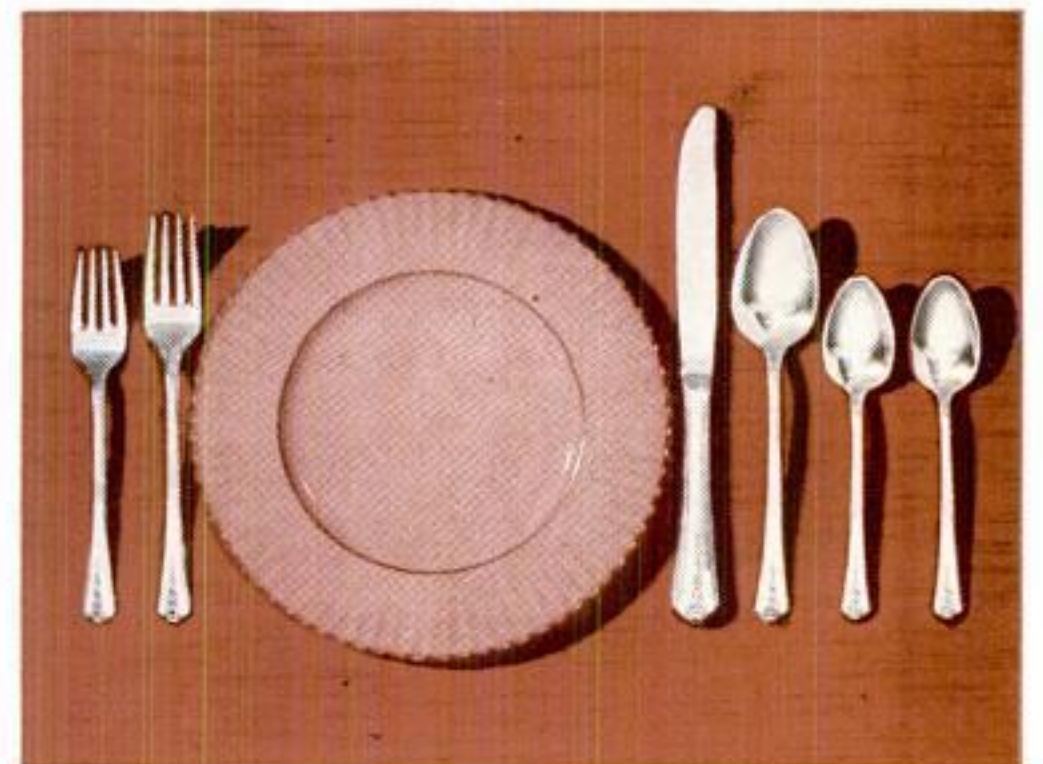
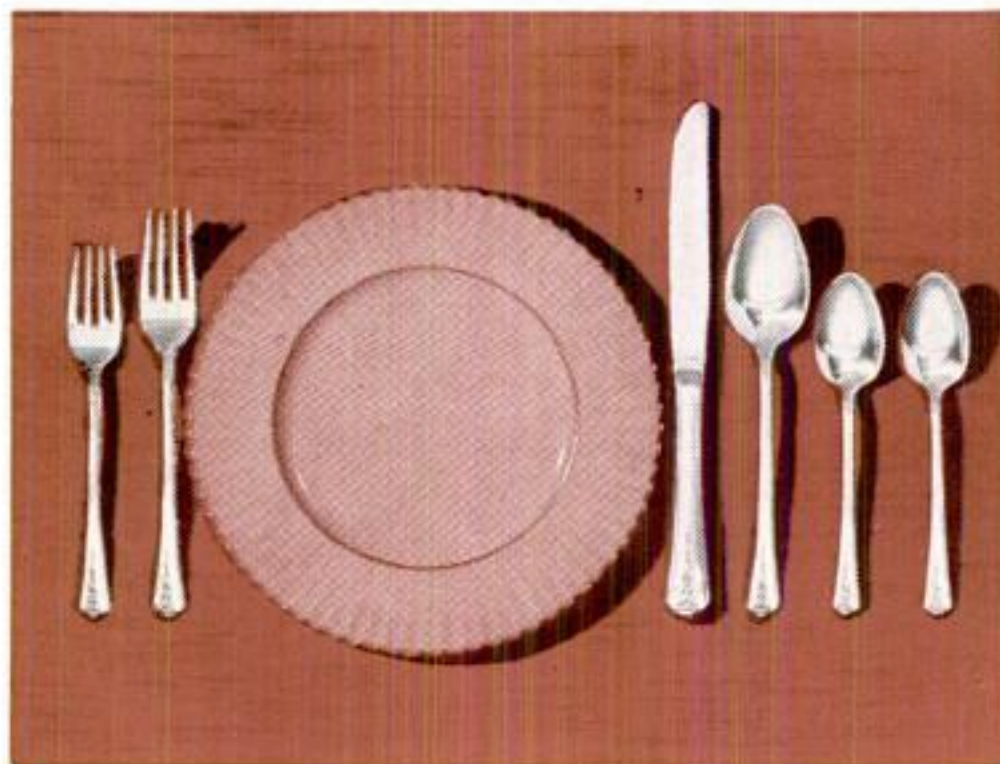
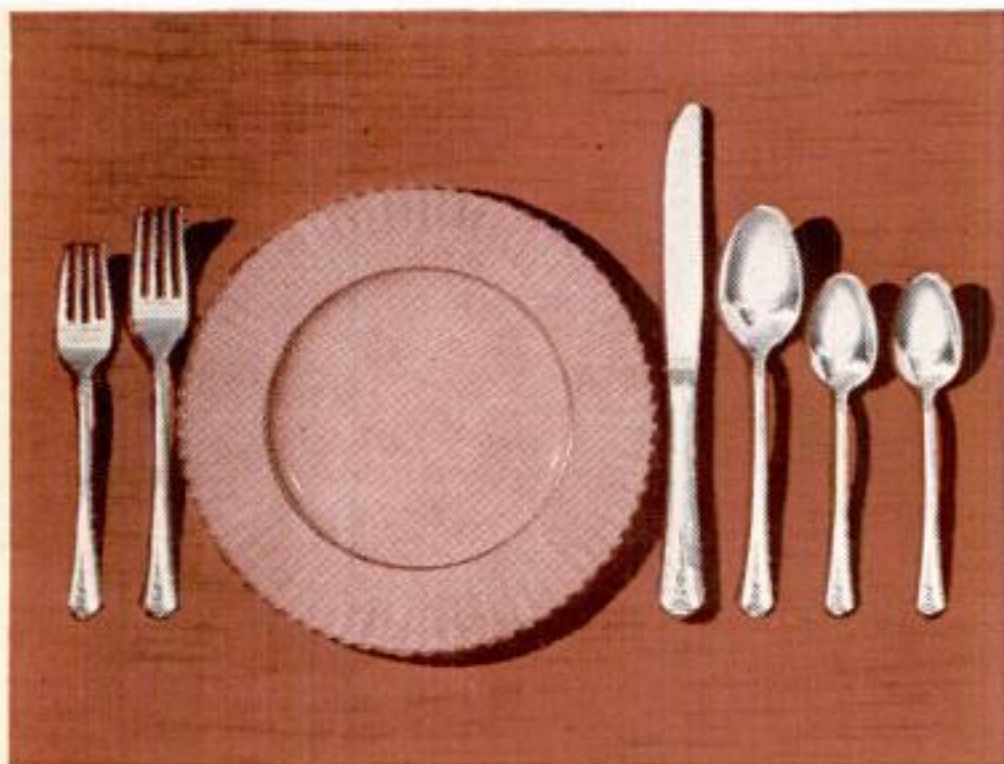
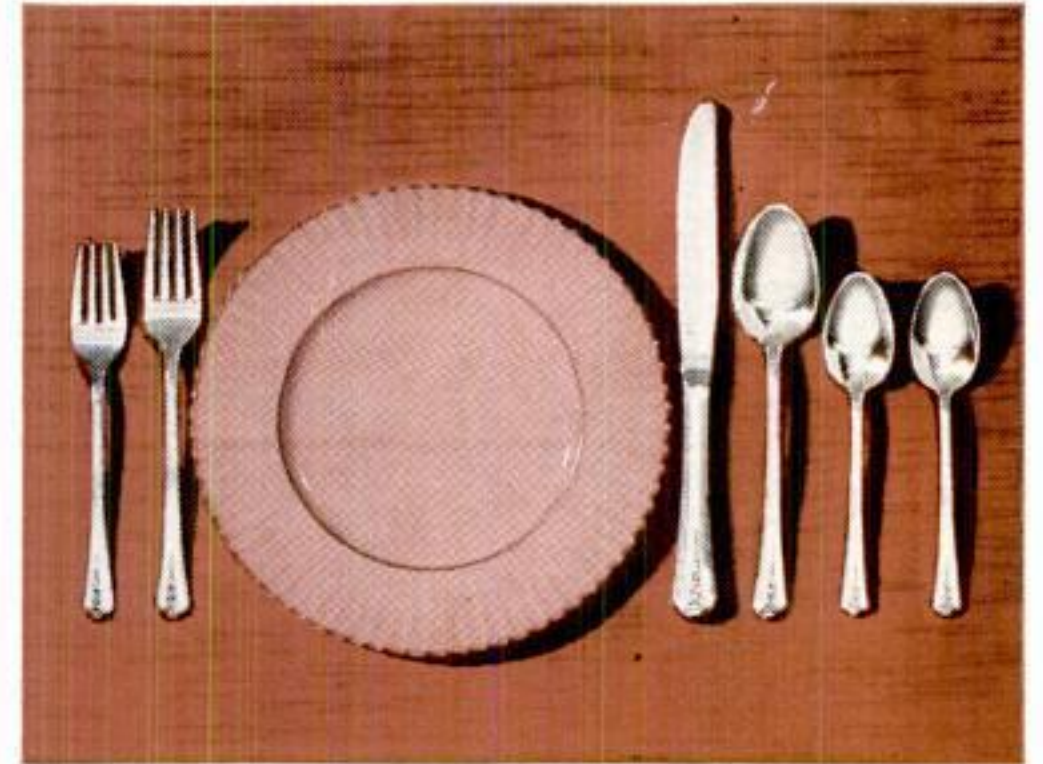
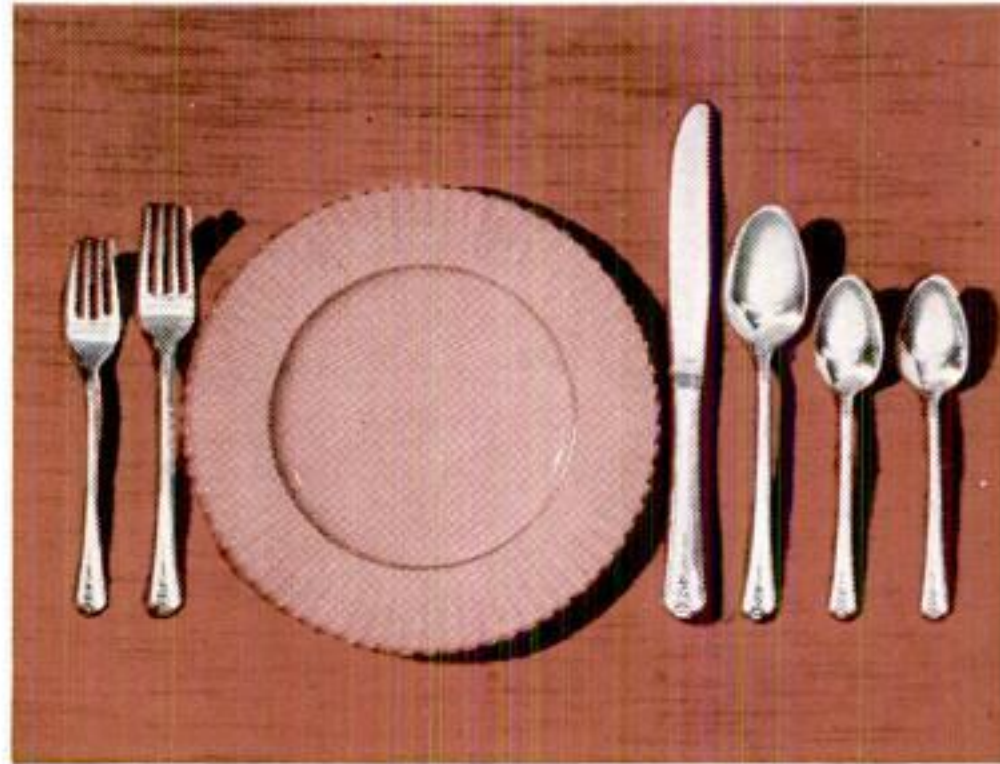
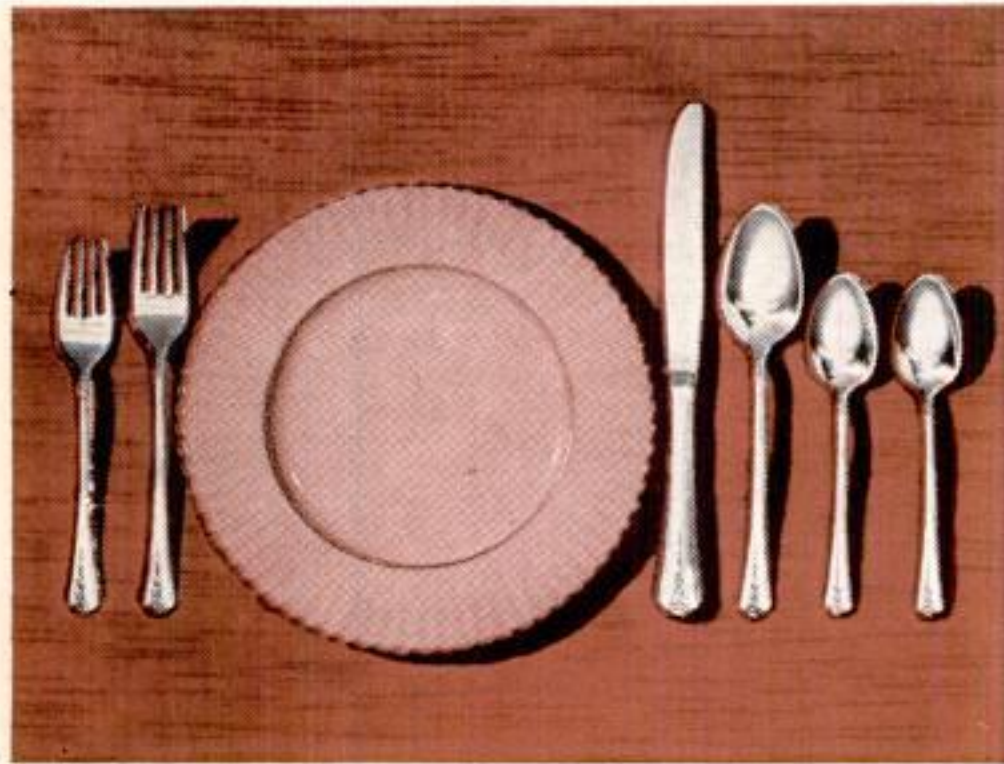


RED GOOSE DIVISION  
INTERNATIONAL SHOE COMPANY  
St. Louis 3, Missouri



# "Dinner for 8" tonight... only \$8<sup>06</sup> per place setting

8 PLACE SETTINGS IN BEAUTIFUL HOLMES & EDWARDS STERLING INLAID SILVERPLATE




New SPRING GARDEN YOUTH DANISH PRINCESS LOVELY LADY

## It's lovelier, finer, because of these



Think of it! All this wonderful silverplate and so inexpensive. A single place setting costs only \$8.06. In sterling silver you would pay 3 to 5 times that!

Yes, you not only *save*, but you have the lasting beauty of Holmes & Edwards, the silverplate that's Sterling Inlaid! Two blocks of sterling  are inlaid at backs of bowls and handles of most used spoons and forks.

Look at the pieces you get, all in a beautiful chest!

- |                       |                 |                |
|-----------------------|-----------------|----------------|
| 16 Teaspoons          | 8 Dinner Knives | 8 Soup Spoons  |
| 8 Dinner Forks        | 8 Salad Forks   | 1 Butter Knife |
| 2 Serving Tablespoons | 1 Sugar Spoon   |                |

Many stores have budget plans, some as low as \$1.00 down, No Excise Tax. See your dealer now. Choose from the loveliest designs in silverplate. Set your table tonight with Holmes & Edwards.



### Price List for all Patterns

6 piece place setting . . . . .	\$8.06
34 piece set for 8 . . . . .	\$49.95
52 piece set for 8 . . . . .	\$69.95
Prices for sets include chests	

**HOLMES & EDWARDS**  
**STERLING INLAID®**  
**SILVERPLATE**



It's Sterling Inlaid

MADE BY THE INTERNATIONAL SILVER CO.

ALL PATTERNS MADE IN U. S. A.

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**DON'T throw 'em away—repair 'em today**  
AT ALL FINE SHOE REPAIRERS

Your shoe repairer is a fine craftsman who uses the most modern methods and materials. He really makes old shoes new-looking!

# Lives

of wear / in every pair!

# CAT'S PAW

**non-slip Rubber Heels • Soles**

Save with famous CAT'S PAW rubber heels and soles . . . the original non-slip products with tough Twin Grippers welded deep in the rubber! CAT'S PAW means 9 lives of wear . . . 9 lives of cushioned comfort . . . 9 lives of surest non-slip safety. "Best buy" for all the family's shoes!

Cat's Paw Rubber Co., Inc., Balto., 30, Md.



By the makers of CAT-TEX, the very "sole" of economy

## LETTERS TO THE EDITORS

CONTINUED

### SPEAKING OF FAUNS

Sirs:

In Speaking of Pictures (LIFE, Sept. 4) you mention the doe's faun. According to mythology a faun is a half-human creature with pointed ears.

FERNE M. SIGNOR

Bantam, Conn.

Sirs:

Congratulations! What Debussy did for the faun in the afternoon you have achieved at night.

ALLAN A. MACFARLAN

New York, N.Y.

• LIFE hopes these pictures (below) will set things straight.—ED.



FRIENDLY FAUNS



UNFRIENDLY FAUN

### LIFE OF THE CHINOOK

Sirs:

Your beautifully illustrated article on salmon (LIFE, Sept. 4) was an appropriate climax to the pilot study done for the government by Professor Roland Meyer, Warren Wesby and myself on problems posed for the salmon by Columbia River Basin dams.

Your article mentions problems created by dams. Another hazard is water pollution. Many streams and estuaries

CONTINUED ON PAGE 13

Please send



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\_\_\_\_\_ address  
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L-9-25

They're Westclox

They're Stunning

They're Sturdy



La Salle has rich looking chrome finish case; stainless steel curved back, \$5.95. With luminous dial, one dollar more.



Lance on your wrist will win admiring glances! 10 kt. rolled gold plate front case, with stainless steel curved back. \$11.95.



Rajah is handsome for dress, sturdy for work or play. Chrome finish rectangular case; stainless steel curved back. \$9.95.



Pocket Ben is famous for truth telling and fine service. Thin, smart case. \$2.95. With luminous dial, one dollar more.



Scotty is handsome proof that a watch can be rugged, reliable, and low priced. Has a non-breakable crystal. Only \$2.50.

Prices do not include tax and are subject to change

## WESTCLOX

Watches



MADE BY THE MAKERS OF BIG BEN  
Products of GENERAL TIME Corporation

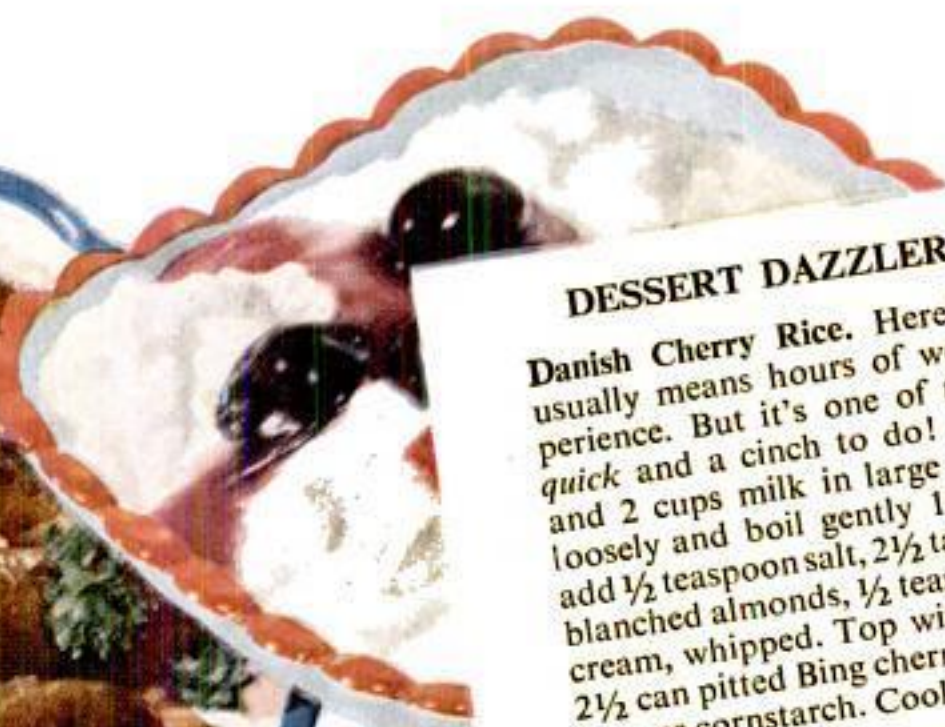


# Fix 'em fast...serve 'em proudly!



## TWO-IN-ONE VEGETABLE...IN 18 MINUTES!

**Stewed Tomatoes and Rice.** Wonderful to serve with pan-fried sausages! Sauté thinly-sliced medium onion in 2 tablespoons butter until tender, not browned. Add  $3\frac{1}{4}$  cups canned tomatoes,  $1\frac{1}{2}$  teaspoons salt, 1 teaspoon sugar,  $\frac{1}{8}$  teaspoon pepper, blending well. Add 1 package ( $1\frac{1}{3}$  cups) Minute Rice. Bring quickly to boil, fluffing rice gently with fork once or twice. (Don't stir.) Cover, remove from heat. Let stand 10 minutes. The rice will absorb the fine tomato flavor and rich-red color—a trick no rice but Minute Rice can do! Serves 5 or 6.



## DESSERT DAZZLER...IN 20 MINUTES!

**Danish Cherry Rice.** Here's the kind of glamour that usually means hours of work and years of cooking experience. But it's one of those Minute Rice miracles—quick and a cinch to do! Combine  $\frac{3}{4}$  cup Minute Rice and 2 cups milk in large saucepan. Bring to boil. Cover loosely and boil gently 15 minutes. Remove from heat; add  $\frac{1}{2}$  teaspoon salt,  $2\frac{1}{2}$  tablespoons sugar,  $\frac{1}{4}$  cup chopped blanched almonds,  $\frac{1}{2}$  teaspoon vanilla. Chill. Fold in 1 cup cream, whipped. Top with warm sauce made with a No. 2  $\frac{1}{2}$  can pitted Bing cherries. Mix  $1\frac{1}{2}$  cups juice with 5 teaspoons cornstarch. Cook 5 minutes. Add drained cherries. Serves 6.



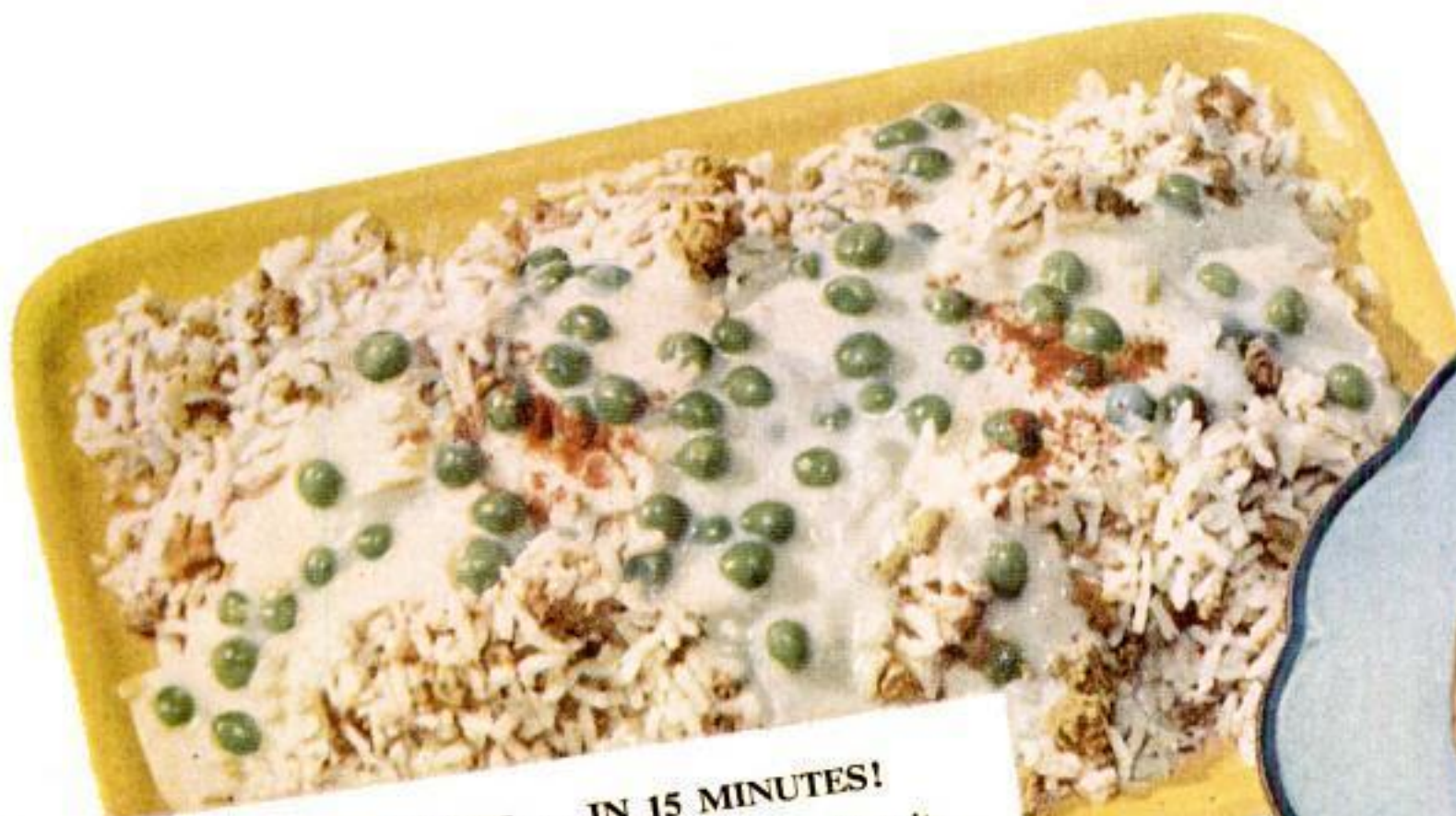
## PRE-COOKED RICE IN A PACKAGE—

A sensational  
new idea!

- ★ NO WASHING!
- ★ NO RINSING!
- ★ NO DRAINING!
- ★ NO STEAMING!
- ★ PERFECT RICE EVERY TIME!

At last it's happened! Now you can have fluffy, snow-white, *perfect* rice with NONE of the tedious preparation regular rice requires.

Minute Rice is fancy long-grained rice—*pre-cooked* by a patented process. You dump it in water, bring to a boil. No other cooking's needed. Keep this amazing Minute Brand product on hand, and serve real glamour rice dishes often!



## TODDLER'S LUNCH...IN 15 MINUTES!

**Veal-Rice Treat.** Lunch is ready—in less time than it usually takes to get the youngsters' hands washed. Prepare  $\frac{3}{4}$  cup Minute Rice as directed on package, adding a speck of pepper with the salt. Let stand 10 minutes. Add 1 can ( $3\frac{1}{2}$  ounces) chopped veal (junior food) and 1 tablespoon butter. Reheat. Serve with creamed peas. Serves 3. So delicious—everybody will want to share it with the kids!



## DINNER PLATE DANDY...IN 25 MINUTES!

**Rice-and-Chop Special.** With Minute Rice for dinner, you can fix the rest of your meal while the rice takes care of itself! Just put Minute Rice in water on the stove, as package directs. Take it off when it boils. In the meantime sauté your pork chops, cook zucchini. Serve with cranberry sauce. Then serve dinner! (A pat of butter, a sprinkle of paprika on the fluffy white rice makes it extra-delicious!)

For perfect rice  
without the work  
\*\*\* pre-cooked

# MINUTE BRAND RICE

BRAND



A Product of General Foods





# What ELSE but FORD?

What else but Ford for FUN! For that big-car feel—yes, and for everything that counts in a car, it's Ford, Ford, FORD!



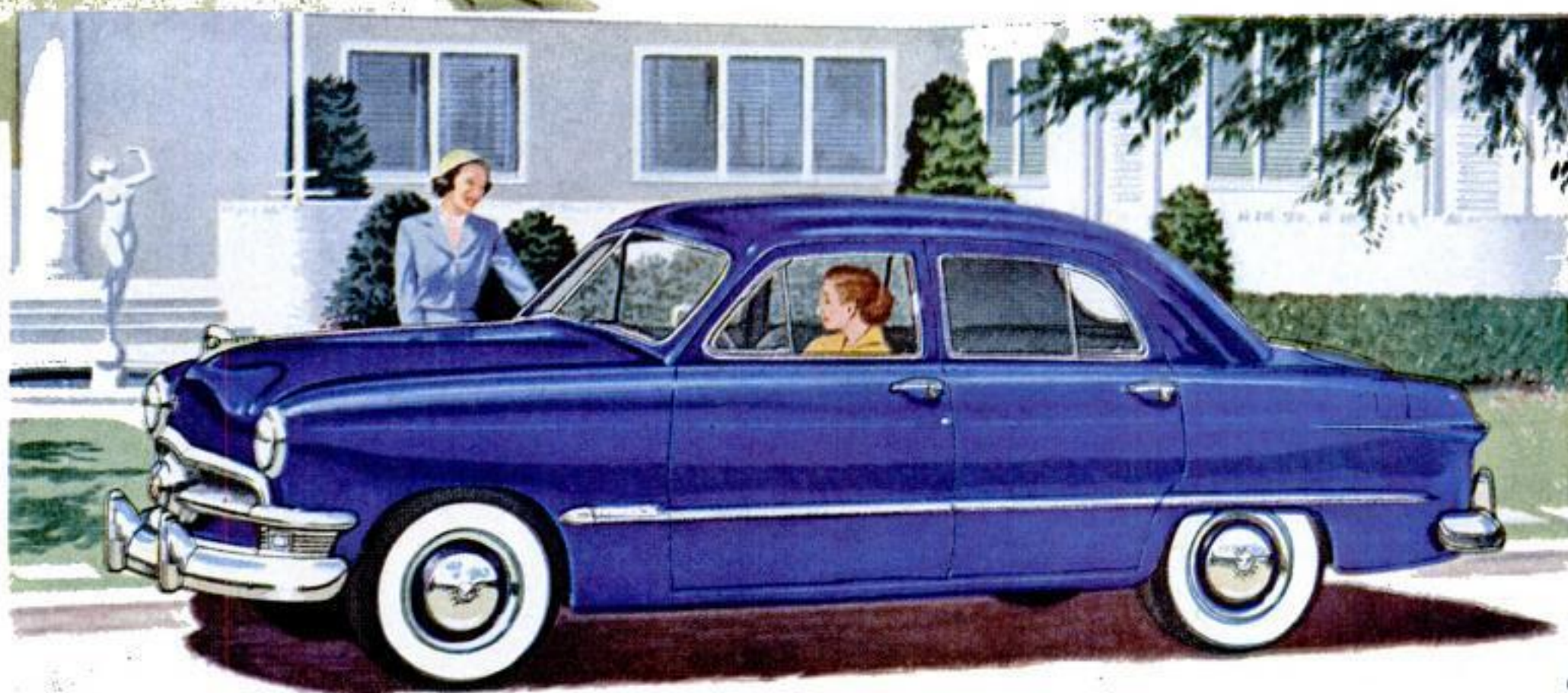
What else but Ford for POWER! Take your choice of Ford's "whisper-quiet" 100 h.p. V-8, the same type engine used in America's most costly cars, or the advanced 95 h.p. Six!



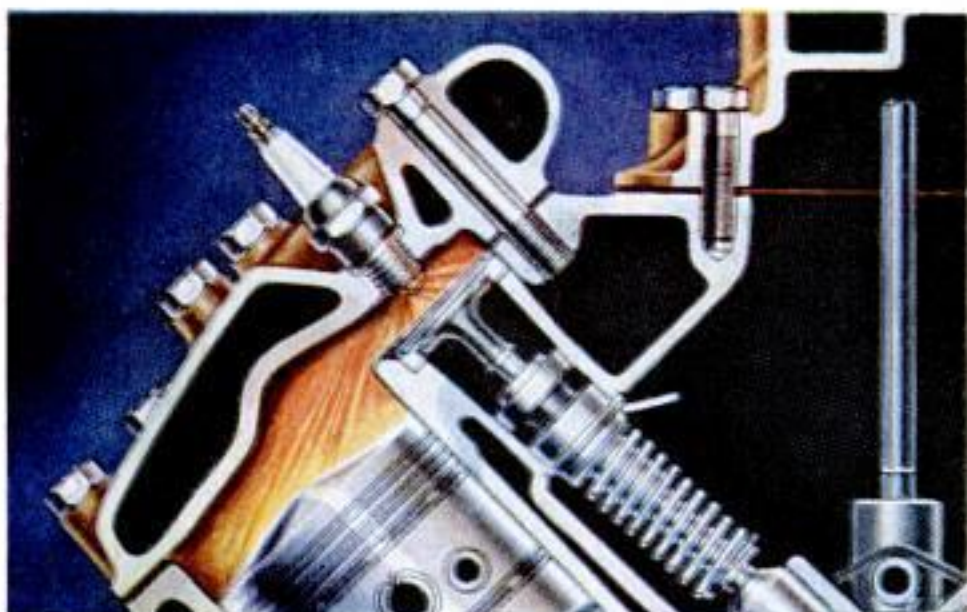
What else but Ford for COMFORT! In Ford you get a smooth "Mid Ship" Ride... cushioned by "Hydra-Coil" Springs in front, "Para-Flex" Springs in rear. Seats are sofa-wide!



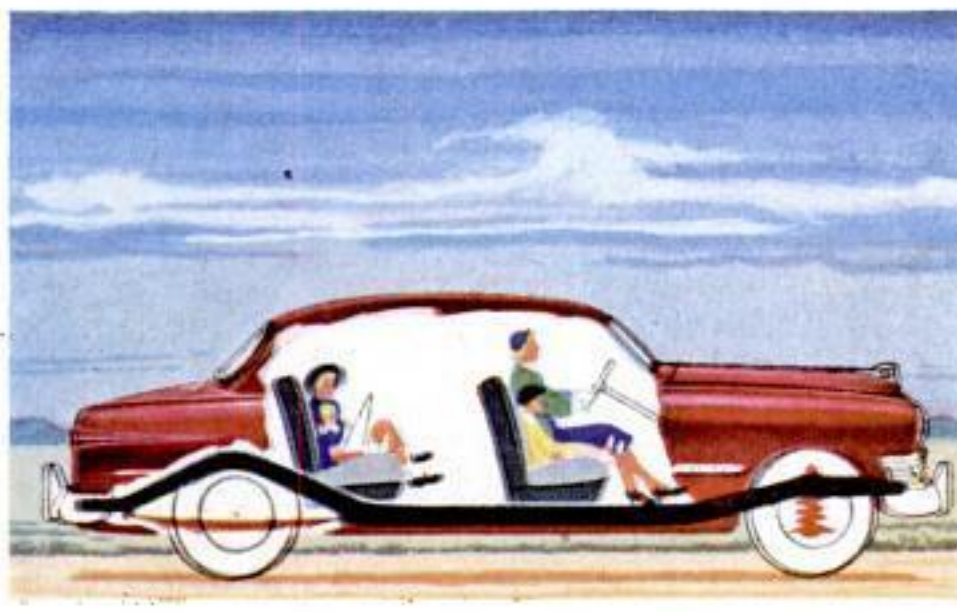
What else but Ford for QUIET! Listen to the Fords go by (if you can) and remember that they're even quieter to ride in—for they're "sound-conditioned" in doors, roof and body panels!



What else but Ford for STYLE! Ford gives you "Fashion Car" Styling in every line—quality coachwork in every detail. Big car roadability, too—with King-Size Brakes that work 35% easier!



What else but Ford for ECONOMY! With a combination of advanced-design "Power Dome" Combustion Chambers, Loadomatic Ignition and "Equa-Flo" Cooling, you get real fuel economy!



What else but Ford for SAFETY! You ride secure in Ford's heavy-gauge all-steel "Life-guard" Body! Smart upholstery fabrics and fittings provide the interior beauty of a fine home!

There's a *Ford* in your future...  
with a future  
built in

Your friendly  
Ford Dealer  
invites you to  
"Test Drive" a  
new Ford today.  
You'll love it!





Lucille Ball co-starring in  
"Fancy Pants" a Paramount Picture  
color by Technicolor



"Lucille Ball's  
hands  
get La Cross care"

says FRANCES JACOT  
Studio Manicurist  
Paramount Pictures, Inc.



"While it takes only three basic instruments to give a manicure," says Miss Jacot, "it takes instruments of La Cross precision quality to give a perfect manicure." That's why so many professional manicurists prefer La Cross to any other manicure instruments. And that's why celebrities like Lucille Ball, whose hands get La Cross salon care, choose La Cross instruments for home manicures, too!

La Cross Triple-Cut  
File with Cleaner  
Point... finishes  
as it files... 25¢  
Others from 15¢



La Cross Tweezer...  
swiftly whisks eyebrows  
to loveliness... 50¢

La Cross Cuticle Nippers  
...positive, precision,  
razor-keen blade  
action... \$4.00

**La Cross**

America's Finest Manicure  
Instruments Since 1903

SCHNEFEL BRQS. CORP., NEWARK 3, NEW JERSEY

## LETTERS TO THE EDITORS

CONTINUED

have impassable barriers, not of concrete but of oxygenless water, caused by insufficient treatment of wastes. If dams and pollution disrupt the salmon's reproductive cycle, significant loss to the nation's meat supply will result. . . . In case of atomic radiation and bacterial warfare, salmon at sea would be needed for emergency protein rations. . . .

ARTHUR D. HASLER  
Professor of Zoology

University of Wisconsin  
Madison, Wis.

### "NO WAY OUT"

Sirs:

My compliments to LIFE for selecting *No Way Out* as the Movie of the Week (LIFE, Sept. 4).

Mr. Mankiewicz should make a picture about the pea-brained police censors who decide what the public should and should not see. He might title it *No Way In*.

IRVIN BARRY

Chicago, Ill.

● 20th Century-Fox will cut certain race-riot scenes before showing the movie in Maryland, Pennsylvania, Virginia and Ohio. Chicago censors relented in their censorship, passed the film with "only minor deletions," also of race-riot scenes.—ED.

### ATOMIC HANDBOOK

Sirs:

Your article ("Atomic Handbook is a Best Seller," LIFE, Aug. 28) is excellent. Full education of people would eliminate many deaths. We are now organizing our Technical Staff for Civilian Defense, and it occurred to me that wide publication of the pictures pertaining to self-protection should be undertaken with the least possible delay. What are the possibilities? . . .

STEVENS S. SANDERSON, M.D.

Tacoma, Wash.

● For the New York Civil Defense Commission LIFE has printed a 32-page booklet, "You and the Atomic Bomb," using many of the pictures in its Aug. 28 article. Copies of the booklet can be obtained at cost (10¢ for one; reduced rates for larger orders) from Department E, LIFE, 9 Rockefeller Plaza, New York 20, N.Y.—ED.

Address all editorial and advertising correspondence to: LIFE, 9 Rockefeller Plaza, New York 20, N.Y.

Subscription Service: J. E. King, Gen'l. Mgr. Address all subscription correspondence to: LIFE, 540 N. Michigan Ave., Chicago 11, Illinois.

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Piping hot toast—  
when and how you want it!



**GE**  
AUTOMATIC  
TOASTER

See the General Electric Automatic Toaster at your retailer's

### General Electric Automatic Toaster

keeps your toast down till you want it, or pops it up!

#### When you want it!



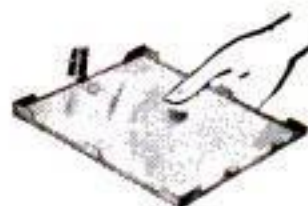
The new General Electric Automatic Toaster has a remarkable new control. You set it to keep your toast down inside the toaster till your eggs are ready. Or you can set it to pop your toast up.

#### How you want it!



Light, medium, or dark. Just set the control, it won't matter if you're toasting one slice or twenty. You can put your confidence in the General Electric toaster to toast every slice the exact way you want it.

#### So quick to clean!



This new, slimmer, streamlined General Electric toaster has a snap-in Crumb Tray for quick, easy cleaning. It won't take you a minute to snap it out, clean it, and snap it back again. General Electric Company, Bridgeport 2, Connecticut.

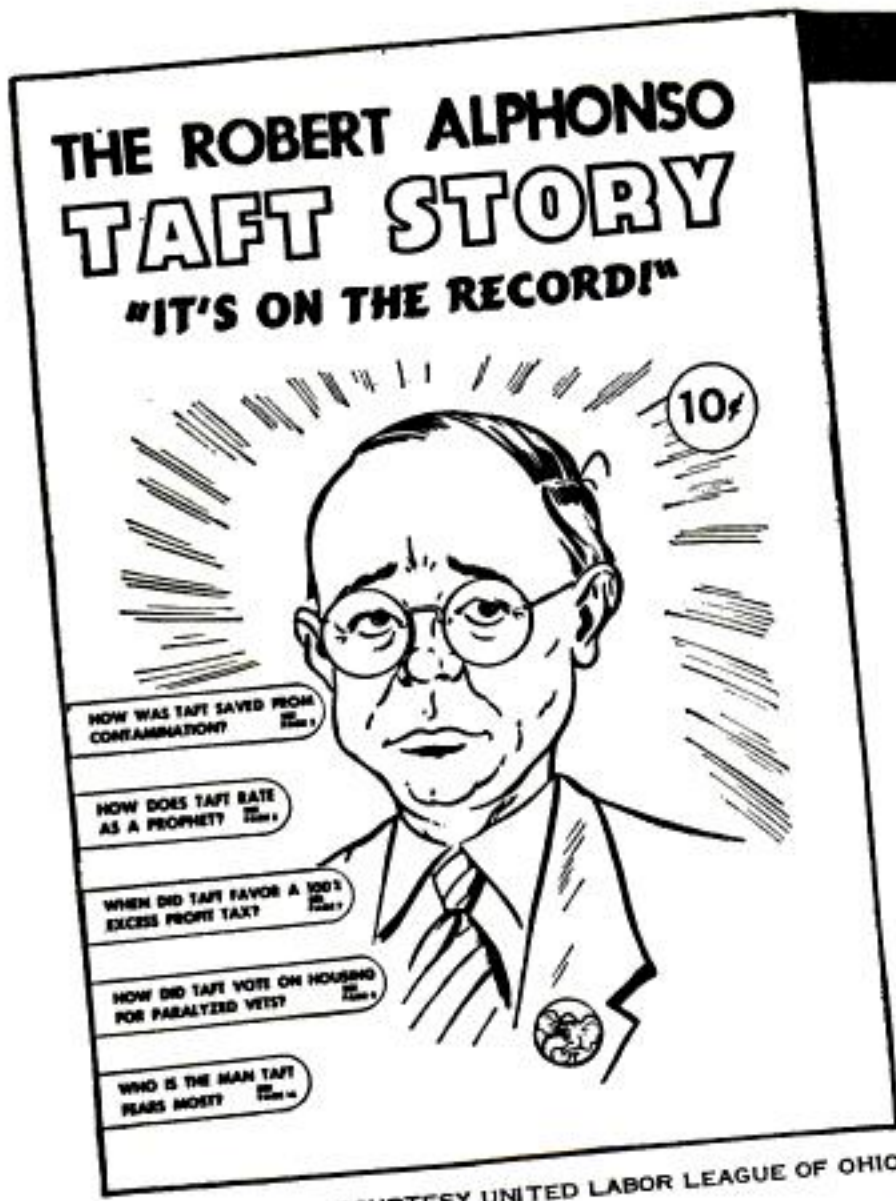
"Toast to Your Taste—Every Time"

**GENERAL  ELECTRIC**



# SPEAKING OF PICTURES . . .

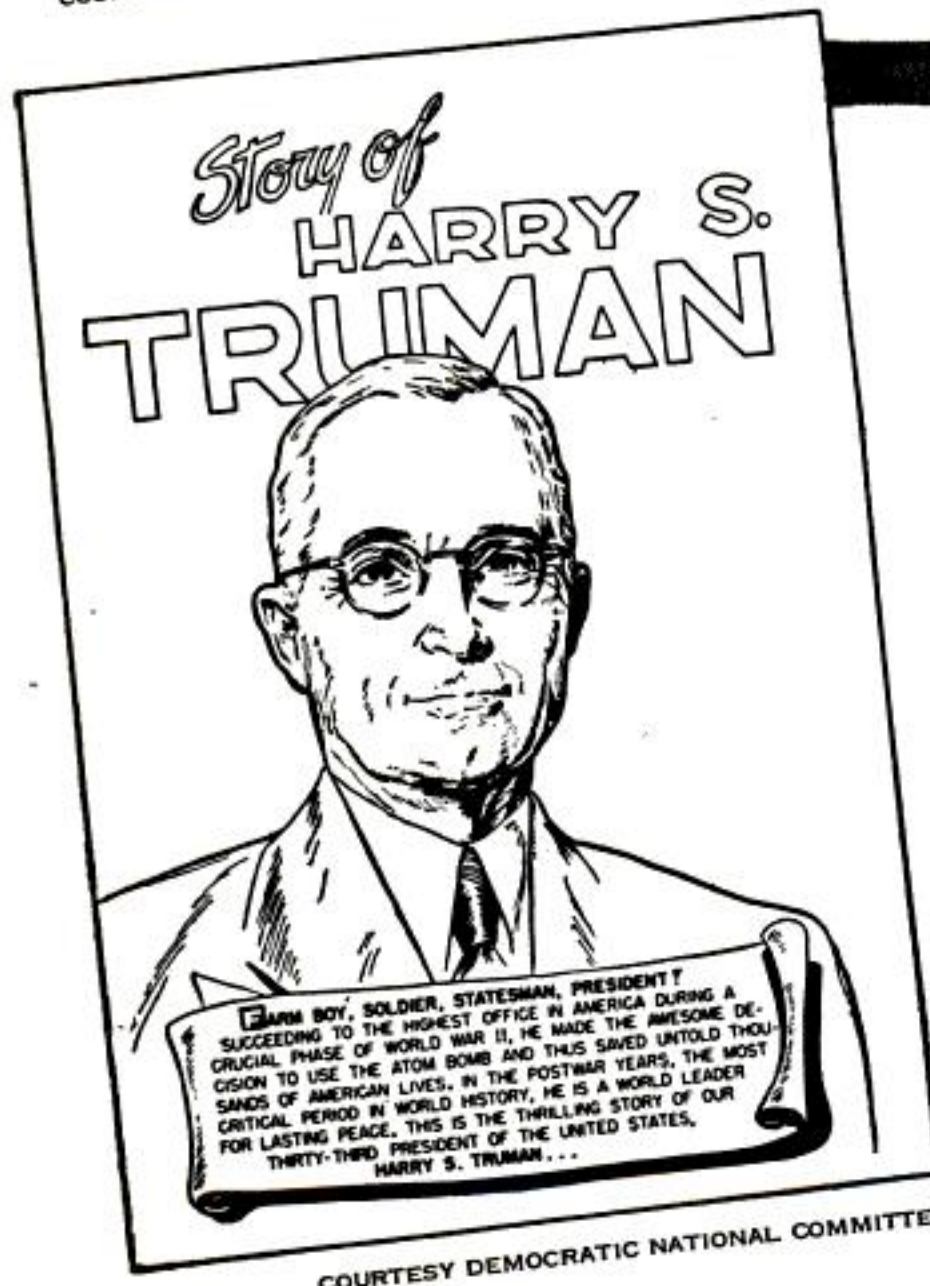
. . . the Democrats make U.S. political history—and rewrite it—with comic books



"TAFT STORY" STRIKES SOME LOW BLOWS AT OHIO SENATOR, MAKES IT APPEAR THAT ONLY WALL STREET MONEYBAGS



A CIGAR-CHOMPING WALL STREETER IS ALSO THE VILLAIN OF THE PIECE IN THIS BRANNAN PLAN COMIC PRODUCED BY



THE COMIC-BOOK BIOGRAPHY OF PRESIDENT TRUMAN FOLLOWS HIS CAREER FAITHFULLY—UP TO A POINT. BUT WHEN IT



As if radio, TV, sound trucks, matchbooks and skywriting were not enough, the politicians are assaulting the senses of the electorate this season through yet another medium, the comic book. This lowliest art form has been put to a variety of commercial uses and abuses, but the Democrats were first to exploit its rich national campaign possibilities. They snapped up the idea from a publisher named Malcolm Ater—after the Republicans turned him down.

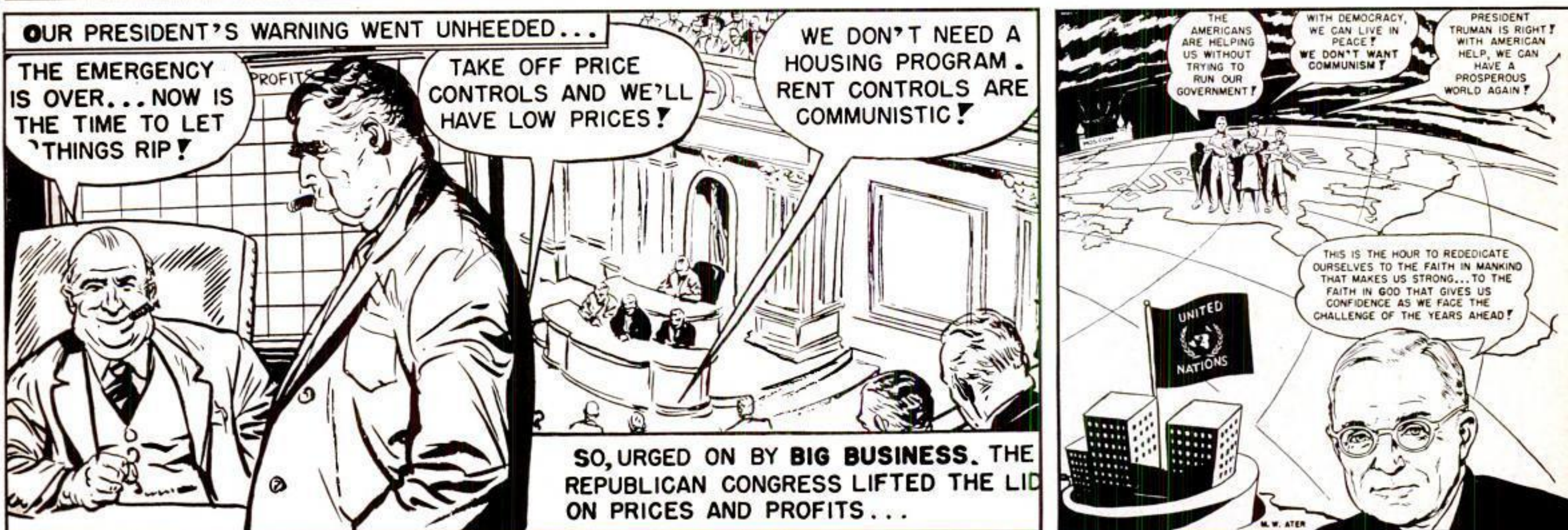
Ater's comic book on President Truman soared to a printing of three million copies and started a trend. Besides using comics to paint their own candidates in rosy colors, the Democrats and such allies as the C.I.O. have found them useful for character assassination and for rewriting history to suit themselves, as some of the panels on these pages show. Now Republicans in several states are belatedly preparing to return the fire with comic-book broadsides of their own.



OPPOSE DEMOCRATS' JOE FERGUSON. IT WAS PRODUCED FOR OHIO LABOR GROUP BY ELLIOTT CAPLIN AND BORROWS ITS STYLE FROM HIS BROTHER AL ("LI'L ABNER") CAPP



THE WOMEN'S BRANCH OF THE DEMOCRATIC NATIONAL COMMITTEE. IT IGNORES THE FACT THAT MANY DEMOCRATS ALSO WANT NO PART OF THE SUBSIDY PLAN



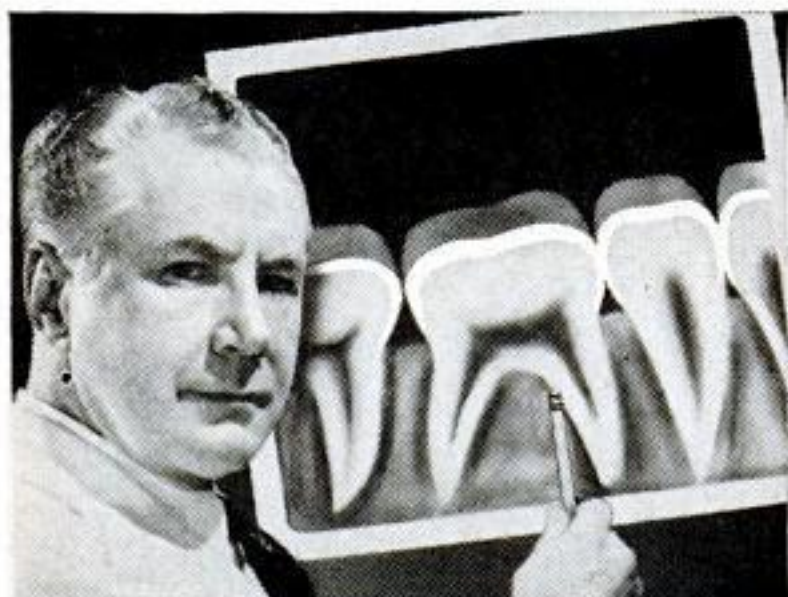
COMES TO SUCH CONTROVERSIAL ISSUES AS DROPPING WARTIME CONTROLS IN 1945-46, THE BOOK OVERLOOKS THE FACT THAT DEMOCRATS HELPED TAKE THE LID OFF



# READER'S DIGEST\* reports the same research which proves that brushing teeth right after eating with **COLGATE DENTAL CREAM** **STOPS TOOTH DECAY BEST**



**Better Than Any Other Way Of Preventing Tooth Decay According To Published Reports!**




READER'S DIGEST recently reported on one of the most extensive experiments in dentifrice history! And here are additional facts: The one and only toothpaste used in this research was Colgate Dental Cream. Yes, this scientific research showed brushing teeth right after eating with Colgate Dental Cream stopped decay *best!* Better than any other home method of oral hygiene! The Colgate way stopped *more* decay for *more* people than ever reported in all dentifrice history!

**NO OTHER TOOTHPASTE OR POWDER—AMMONIATED OR NOT—OFFERS PROOF OF SUCH RESULTS!** Over a two-year period, leading scientists found no new cavities whatever for more than 1 out of 3 who used Colgate's correctly! No dentifrice can stop all tooth decay, or help cavities already started. But the Colgate way is the most effective way yet known to help your dentist prevent decay!



**ALWAYS  
USE COLGATE'S  
TO CLEAN YOUR  
BREATH WHILE YOU  
CLEAN YOUR TEETH  
—AND HELP STOP  
TOOTH DECAY!**



**COLGATE**  
RIBBON DENTAL CREAM

Guaranteed by  
Good Housekeeping  
if not as advertised therein

**\* YOU SHOULD KNOW!**  
Colgate's, while not mentioned by name, was the one and only toothpaste used in the research reported in July Reader's Digest.

## COMIC BOOKS CONTINUED

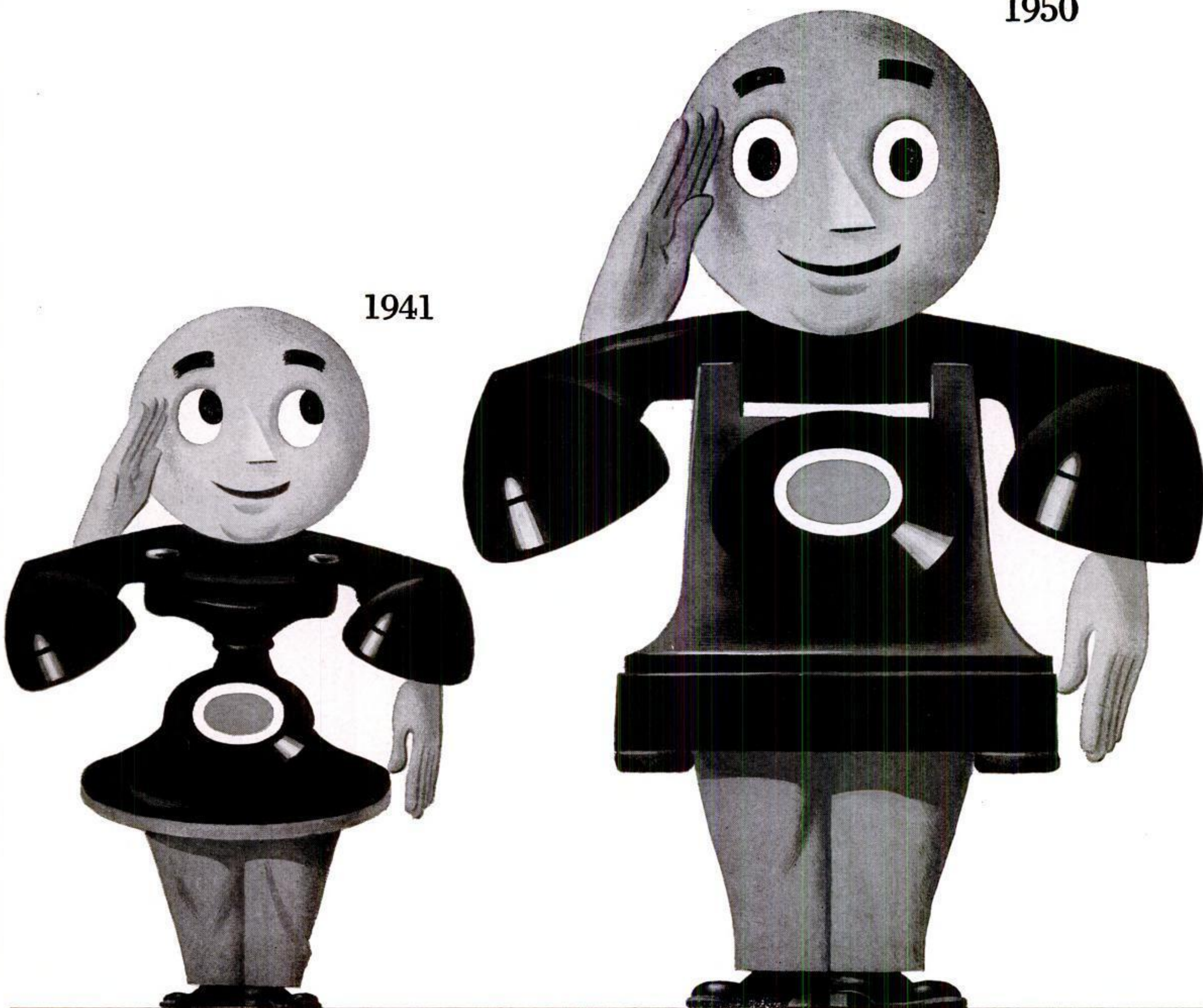


COVER DRAWINGS for productions by Malcolm Ater's Commercial Comics, Inc., and others, show variety of uses to which medium can be put. Quirino book was credited with helping him win Philippine presidency. Political comics have averaged printings of 650,000 copies; industrial books run into millions.



1950

1941



## Good thing he's grown

He seemed like a big fellow in the rush days of 1941. But it's a good thing he's bigger today. For the telephone system of nine years ago couldn't possibly do today's job.

Since 1941, the Bell System has increased the number of telephones by more

than 16,000,000. There are nearly twice as many now as nine years ago.

Millions of miles of Long Distance circuits have been added. Billions of dollars have been spent for new equipment. The number of Bell Telephone employees has increased to more than 600,000.

Times like these emphasize the benefits of such growth and the value of a strong, healthy telephone company to serve the Nation's needs.

For now, more than ever, the Nation depends on telephone service to get things done and speed the job of defense.

BELL TELEPHONE SYSTEM





# Does your present home permanent Droop in damp weather?

NOW a home permanent that defies dampness,  
dryness, sun, heat, cold, frequent shampoos.



Refill Kit \$1.50  
(PLUS TAX)

From the Fifth Avenue Salon

Announcing the new Richard Hudnut Home Permanent with Neutralizer Booster...the amazing new and exclusive Hudnut discovery that revolutionizes home permanents. Not just another neutralizer, but a brand-new secret ingredient gives you curls so soft and yet so strong they defy the "elements" and come back better than ever after each shampoo. This scientifically formulated ingredient not only conditions your hair on contact but also actually weatherproofs your curls...and it doesn't cost you a penny more!

## Richard Hudnut

NEW IMPROVED

### Home Permanent

Only Richard Hudnut has  
**NEUTRALIZER BOOSTER**  
the secret formula that makes your  
Home Permanent 6 ways better

- no more droop in damp weather
- no more sun-frizz
- no "washouts" when you shampoo
- no more nightly pin-ups
- no more off-days when you can't do a thing with your hair
- simply set your hair and forget it until your next shampoo

Tested and proved at the famous Richard Hudnut Fifth Ave. Salon



Listen to Walter Winchell, ABC Network, Sunday Nights

## LIFE'S REPORTS



**WESTERN PROPAGANDA** in form of new car fascinates people of Leipzig. In background: Soviet's "Builders": Stalin, Germany's Pieck, Mao Tse-tung.

## SHABBY SHOWCASE

In Red-weary Leipzig, U.S. auto is hit of fair  
by MARTIN O'NEILL

BERLIN

Twice a year in Leipzig, behind the Soviet's Iron Curtain in Germany, the Russians sponsor a trade fair, partly to whip up some enthusiasm for their regime among the dispirited populace and partly to let Westerners into East Germany just long enough to get a peek at a showcase full of the few luxuries the Red-dominated country has been able to produce. Together with LIFE Photographer Charles Steinheimer (who took these pictures) and TIME's Robert Lubar, I went over to the fall fair to see what was being advertised this time. I had hardly expected to be part of the major attraction.

We had no sooner parked our car near the exposition building than the people started gathering around it. They came singly, in pairs or little groups, not crowding so much that they would attract the Soviet police. A few of the less timid leaned in and asked us questions. Most of them, though, just stood there, looking at this American car and at the white number plates, C-30618, U.S. OF AMERICA.

It was a four-door, green Chevrolet sedan, the kind you would see dozens of on any day's drive in the U.S. But in East Germany this car was a wonder, a sleek, luxurious and, above all, postwar automobile, a thing few Leipzigers had seen or, evidently, expected to see again. Here the cars were old and battered, left over from before the war. Some still operated on the fumes from a woodstove perched on the back bumper. This shiny 1950 sedan was almost a new means of transportation. How much did it cost? What! A workingman's car in America?

CONTINUED ON PAGE 21



**OASIS** in the Communist desert of postwar Leipzig is the dining room of the Antifahaus, where samba was allowed by special dispensation during the fair.





*Sm-o-o-o-th!*

**"ROCKET" ENGINE AND OLDSMOBILE HYDRA-MATIC**



\*Hydra-Matic Drive optional at extra cost on all Oldsmobile models.

This is the car . . . this is the power team that's completely different from anything else on the road today. The surging power of the high-compression "Rocket" Engine! The silken smoothness of Oldsmobile Hydra-Matic Drive\*! Sm-o-o-o-th is the only word for it. Try the "Rocket" Hydra-Matic "88" at your Oldsmobile dealer's soon. Drive it and discover the big difference in automobile performance yourself!

A General Motors Value

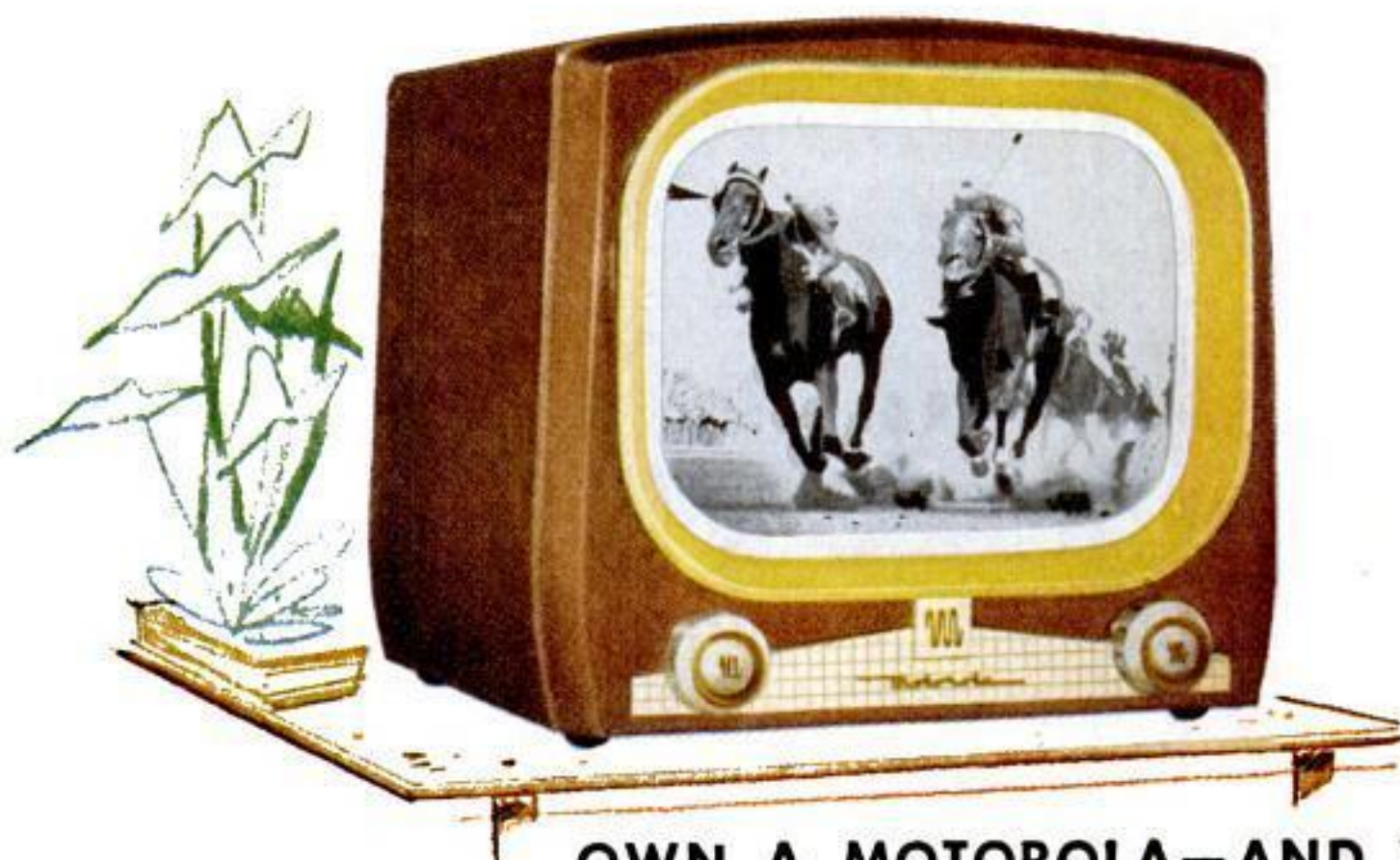
**OLDSMOBILE**



Out-of-this-world styling at a down-to-earth price. Life-size 16 inch rectangular pictures. The smartly designed walnut plastic cabinet is extremely compact for so large a screen. All Motorola TV sets have just 2 simple controls—turn set on, select station—that's all! **Model 17T3**



A complete new concept of Cabinet Design with (1) Matchless TELEVISION on a 16 inch rectangular screen. (2) Foolproof 3-speed PHONOGRAPH. (3) Famed "Golden Voice" FM/AM RADIO. One of Motorola's exquisite "accent trio" of off-the-floor furniture-styled combinations, in rich pencil-striped walnut. **Model 17F2**



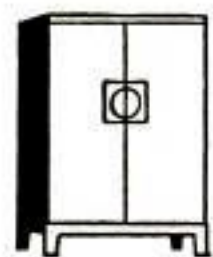
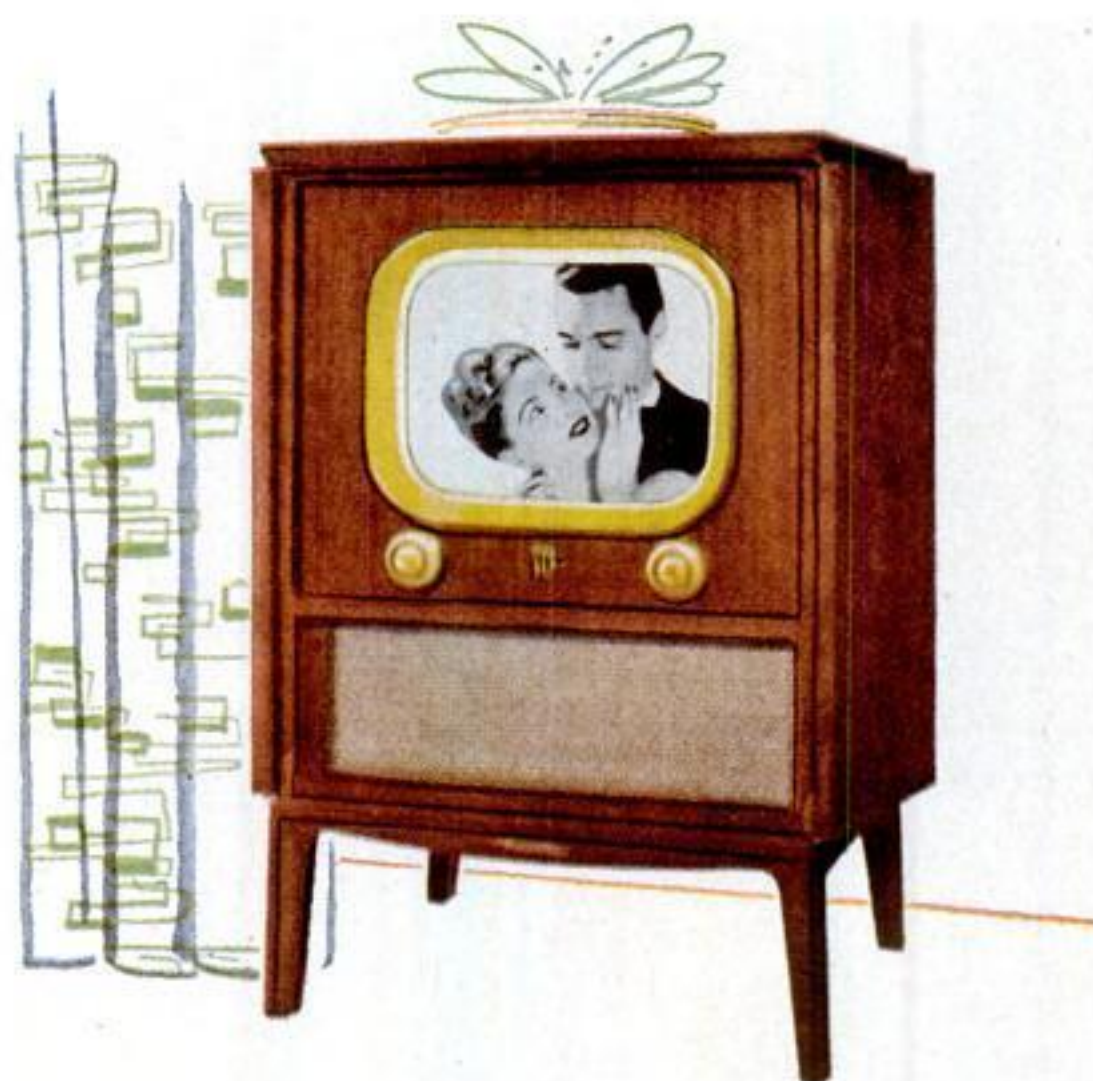
OWN A MOTOROLA—AND YOU KNOW YOU OWN THE BEST!

# Motorola TV

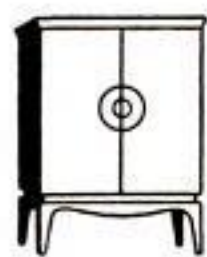


## FASHION ACADEMY AWARD

Always FIRST for dependable performance—Motorola TV is now FIRST in fashion too! Motorola has been awarded the coveted Fashion Academy gold medal for distinctive styling—for careful selection of fine-grained woods and jewel-like hardware. See the most beautiful TV sets in the world—at your Motorola dealer's now!



Larger-than-life-size 19½ inch pictures—clearer, brighter than ever. Here is dramatic, yet graceful styling that in its mahogany version blends so well with traditional furnishings—or with modern settings if you choose the limed oak model. Every Motorola is "performance tested." **Model 19K4-B**



The showpiece of your lovely home. NEW off-the-floor console features full doors and orient-inspired hardware—available in limed oak or ribbon-stripe mahogany. 16 inch rectangular screen. All Motorola TV sets have the exclusive BILT-IN-ANTENNA. **Model 17K3**

See your classified directory for the name of your nearest Motorola dealer. There's a Motorola to fit your budget . . your home . . your family.

Specifications subject to change without notice





handy  
kit  
for  
all  
lighters

**RONSON<sup>®</sup>**  
**PLASTIKIT**



25¢

CONTAINS  
5 RONSON  
REDSKIN  
'FLINTS',  
WICK,  
INSERTER,  
CLEANING BRUSH.

P.S. Use Ronsonol Lighter Fuel

by **RONSON** world's greatest  
lighter specialists

**Perfect Gravy**  
**every time...**

SMOOTH... BROWN... DELICIOUS!

ANY TIME!



Brown meat balls or cakes well. Remove. Heat Franco-American Beef Gravy in same pan and pour over burgers and potatoes.

**MENU FOR BEEF BURGER DINNER**

Beef Burgers on Buns Mashed Potatoes  
Crisp Relishes  
(celery, carrot sticks, radishes)  
Apple Pie with Cheese  
Coffee for grownups  
Milk for children



**Just heat  
and serve!**

No more gravy failures! Make perfect gravy every time... any time... with Franco-American Beef Gravy. Made from fine, selected beef. Has that real, roast beef flavor. All ready to serve—just heat. At your grocer's now!

**Franco-American**  
**BEEF GRAVY**... READY TO SERVE!



"KOREA FOR KOREANS" is shrilled at Leipzigers on a huge sign.

#### LIFE'S REPORTS CONTINUED

No, no. I can't believe that. A young boy said, "That's a car! Built only this year! You don't see anything like this in the East Zone."

Another boy said, "If I had a car like this, I would make it a taxi..."

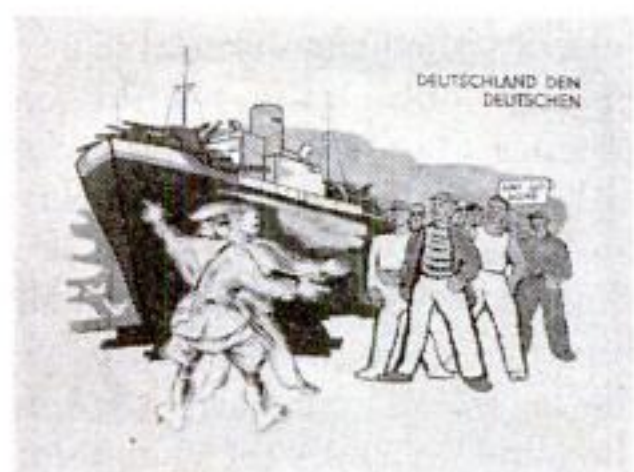
"No, no. You'd better not do that," said another. "People would bring lice and fleas into that fine upholstery."

Although I was surprised at this reception at first, I soon began to see the reasons for it. A transformation has taken place in Leipzig—and in all East Germany if this city is any example—in just the past six months. For years the city has been subjected to an intensive propaganda campaign: the East Germans were well rid of the capitalistic, warmongering Americans; only Russia could bring peace and prosperity to their land again. At the spring Leipzig fair an American was met with wary aloofness or open hostility. But now the propaganda calliope seems to have lost a lot of its steam, maybe because of the continuing poverty and the continuous rumble of the Red army through the streets. Whatever the reason, Americans in Leipzig this time were met nearly everywhere with friendly nods and smiles, and at some discreet places with low-toned grumblings about the Russians.

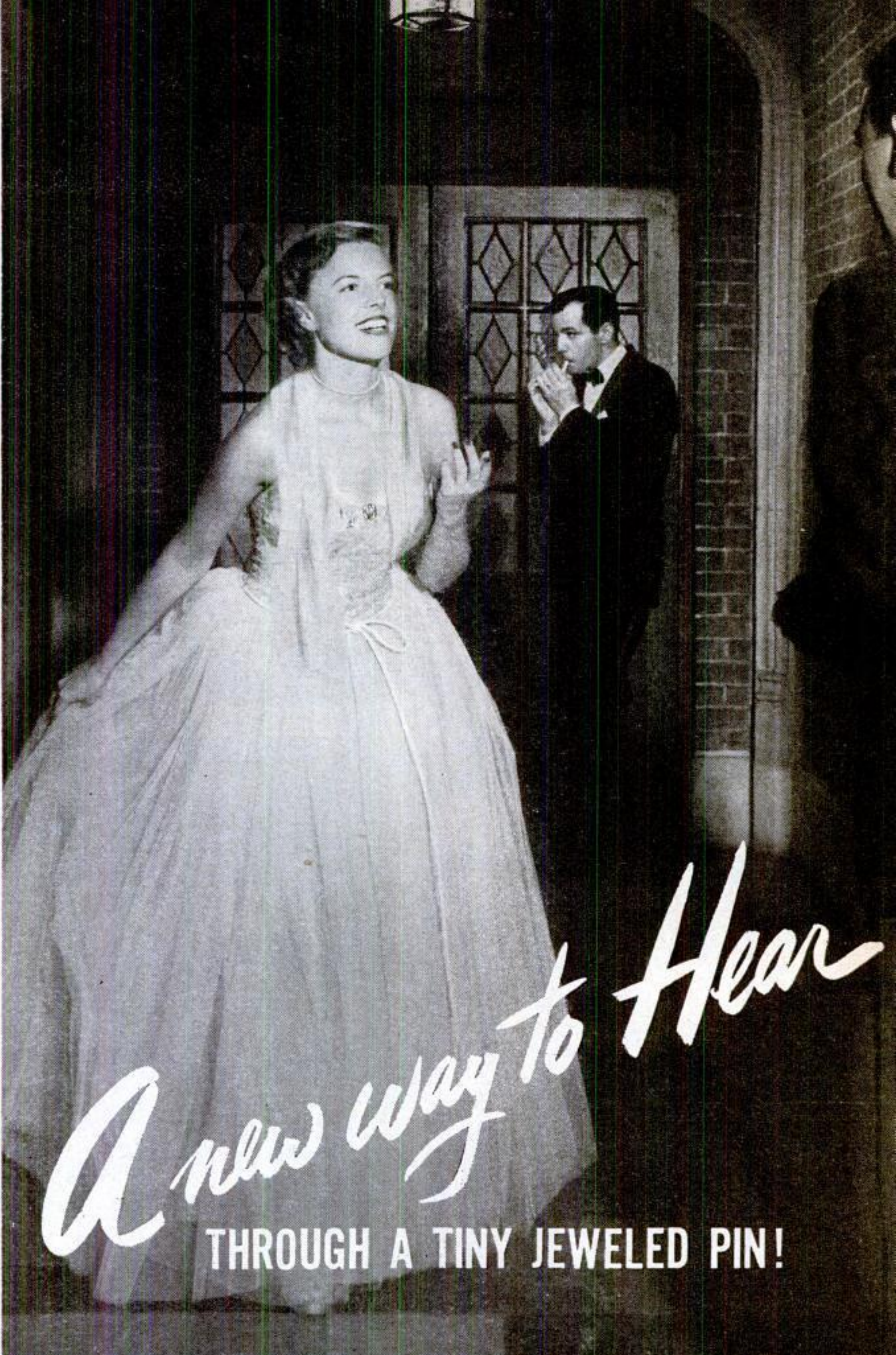
On every street you can see the tragedy of the East Germans. They are weary, drab and forlorn. Even the young look drawn and tired.

This was their holiday season.

CONTINUED ON NEXT PAGE



"GERMANY FOR GERMANS" repeats anti-American propaganda.



*A new way to Hear*  
**THROUGH A TINY JEWELLED PIN!**



Wear the SonoCharm with  
**NO TELLTALE OUTSIDE CORDS!**

**NO CLOTHES-RUB NOISE!** SonoCharms are inexpensive enough that you can flatter each costume with a different gay design, placed wherever it does the most for you. Earrings can be had to match!

#### Fashion takes a Front Seat in the Newest, Finest Sonotone

THAT BEAUTIFUL MINIATURE brooch that adorns her smart organdie over taffeta top is the new Sonotone Hearing Aid's amazing "SonoCharm"! And no wonder she's pert and poised—her secret is safe, her hearing is sure! Just a stunning piece of costume jewelry with no telltale outside cord, a Sonotone exclusive! And this fashion magic gives unmuffled, softest reception—banishes clothes-rub noise, even on swishy silk or taffeta. Nobody knows you're deaf! Clip coupon now.

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#### FREE BOOKLET

Crammed with exciting fashion ideas. A helpful booklet written by a famous style authority, this new approach to hearing problems is beautifully illustrated in color, and filled with fresh style tips. Sent only to those interested in better hearing.



**SONOTONE** Box 407, Elmsford, N. Y.

Please send me your free booklet, "FASHION—Your Passport to Poise," full of exciting ideas, written exclusively for Sonotone.

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Address..... Apt.....  
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# LISTERINE TOOTH PASTE "THRIFT-PAK" Saves you \$3 a year...



buy yourself 30 cans of soup!



**SIMPLEST WAY YOU EVER SAW** to pick up \$3.00! Every time you buy one of the new Listerine Tooth Paste "Thrift-Paks" (two regular 45¢ tubes for 59¢!) you save 30¢. And you get enough dentifrice to last the average family a whole month.

As makers of Listerine Antiseptic we would never put our name on a product that isn't top quality. No dentifrice beats Listerine Tooth Paste

for (1) reducing tooth decay, (2) thorough polishing, (3) sparkling flavor, or (4) cleaning teeth and breath (we're the *original* breath experts!).

Mass production, modern machinery, and more than 60 years of "know-how" bring it to you at this rock-bottom price. Start buying Listerine Tooth Paste in the convenient "Thrift-Pak" today. Spend that \$3.00 you save any way you want!

LAMBERT PHARMACAL CO., St. Louis, Mo.



... and **TOOTH DECAY** cut down as much as 60%!

How much can a dentifrice like Listerine Tooth Paste actually do to cut down tooth decay? Read this new, impartial evidence. Research just completed at a famous university definitely showed that this type of modern dentifrice, used regularly immediately after eating, can reduce cavities as much as 60%.

When it comes to cleaning, no tooth paste ... not a single one ... beats Listerine Tooth Paste.



**CLEARING RUBBLE**, old woman works in a five-year clean-up plan.

## LIFE'S REPORTS CONTINUED

Much was made of the fair all through East Germany. Special railway rates were set so they could make the trip to Leipzig. And the result? An exhibition of attractive but unattainable commodities that only served to make more depressing the contrast between the few show windows and the miles and miles of rubble stretching away from the scene. Some shops near the exposition halls showed a surprisingly varied array of merchandise, and at extraordinarily low prices: a baby's knit suit for less than one U.S. dollar, carved bookends for 25¢, and even black lingerie for \$2 (plus 12 ration points). A Leipzig woman, looking in one of the shop windows, explained "They put the best stuff in the windows for the fair. Most of it was nowhere last week."

The Communist government had worked hard to clear away the rubble, too, and they had done a good job of it. But so little new building had been done that the jagged, broken walls of the old buildings now looked even more naked and depressing. And over everything in the city glared the propaganda signs.

DEATH IS SO PERMANENT  
BAN THE ATOM BOMB  
GERMANY FOR THE GERMANS  
KOREA FOR THE KOREANS  
AMERICANS GO HOME

I noticed, though, that nobody looked at the signs any more. They did not look at the continuous passing of Soviet Army trucks either. Indeed, they quickly looked away when one went by. They avoided the soldiers. In all the time I was there only twice did I see a civilian speak to a soldier, and then only for a moment. The Russians generally ignored the fair, probably on orders, but a few armed guards (units of two

CONTINUED ON NEXT PAGE

GOOD..  
any old time!



the cracker  
with  
that swell  
cheese  
flavor



America's  
largest selling cheese cracker!  
Sunshine Biscuits, Inc.

Buy with  
confidence where  
you see displayed  
the beautiful,  
four-color MORRELL  
PRIDE MEATS  
advertisement shown  
on another page of  
this issue. It's  
the sign of a quality  
store that takes  
pride in selling you  
the best in meats.  
John Morrell & Co.,  
Ottumwa, Iowa;  
Sioux Falls, S. D.;  
Topeka, Kansas.



**"RC makes you  
feel like NEW!"**

says **WANDA HENDRIX**

starring in **"SADDLE TRAMP"**

Color by Technicolor

A Universal-International Picture



"RC is just the thing when I'm thirsty or need a lift... and it's really delicious, too! I compared the leading colas in the famous taste-test. Even made the test twice just to make sure. Both times RC proved to be best-tasting! Now I always order refreshing, zestful RC!"

Yes, Wanda, RC makes you feel like new! And remember: you always get two full glasses... 12 full ounces... in every BIG, BIG bottle of RC!



**GOING TO FAIR**, the people pass policewoman and an old Leipzig car.

### LIFE'S REPORTS CONTINUED

armed enlisted men and an officer) strode menacingly about the rest of the city, watching out for trouble. Everywhere civilians stepped out of their way. As Steinheimer lifted his camera to photograph three of them, a woman raced over to him, grabbed at his coat and whispered frantically "Nein, nein. Das ist nicht gut!"

The soldiers looked well-fed, cocky, even handsome. Maybe it was the contrast between them and the people all about them. The civilians were not only undernourished, but dejected; not only listless, but furtive. Occasionally, though, one got up enough courage to talk to the Americans, probably a dangerous thing to do out in the open in Leipzig today. A waitress said wistfully, "I remember when the Americans came in 1945. It was the end of the war for us, and they brought us more things than we could eat. We had fun then. Now we have nothing. . . ." A man said, "I lived in England for 11 years. I was a fool ever to come back here. But now I am too old to leave." Another said, "To me Leipzig looks like a fairyland, so many things in the store windows. I'm from Dresden. Dresden is dead."

Amid all Leipzig's desolation, however, there is one oasis, the main dining room of the Russian-owned Antifahauss. It is expensive, so it is only for the foreigners who get into Leipzig and the Leipziger who can save up for a fling. But it is sumptuous. The food is delicious, the service excellent. During the fair it was jammed, reverberating with a babel of German, Danish, Norwegian and Swedish. Outside there might not have been enough bread, but here was

CONTINUED ON NEXT PAGE



## THE POWER TO RE-ARM

AMERICA has power, as never before—electric power so vital in re-arming as well as in meeting today's record-breaking civilian needs.

The business-managed electric companies have been building up the nation's power supply in history's greatest industrial expansion program. Just since 1945, these companies have increased their power capacity by 35 per cent. With proper allocation of manpower and materials, almost as much more will be added within the next three years, and the industry stands ready to meet even greater demands.

All this is being done on the companies' own initiative and enterprise—and financed entirely by money from investors.

The electric companies' power supply is one of America's greatest industrial resources. Today, it includes a large reserve of unused power capacity. And thanks to interconnections of companies' lines and farsighted power "pooling," many of our reservoirs of power can be made available over wide areas.

Above all, the nation's electric power to re-arm is backed by the loyalty, skill, and experience of electric utilities men and women. Whatever demands are made upon them they will never fail this country in the hour of need. They will serve, as they did in World War II, when electric power was "never too little or too late."

★ ★ ★

The preparedness of America's business-managed tax-paying **ELECTRIC LIGHT AND POWER COMPANIES\*** is a matter of interest to every citizen. These companies are continuing to build up generating capacity and reserves to a state of defense readiness. And all without a cent of government money!

\*Names on request from this magazine





## Television treasure...

WHICHEVER handsome 1950 Sparton Town and Country Television model you choose, you'll treasure your Sparton performance, design and value for years to come. Below: the Belmar, beautiful table model with 16" screen, rectangular, black picture tube for easier viewing. Finer listening, too, with Sparton's famous tone, "Radio's Richest Voice Since 1926." In lustrous mahogany veneers, \$249.95; blonde, \$254.95. Other low Sparton direct-to-dealer prices start at \$169.95. See your Sparton dealer today.

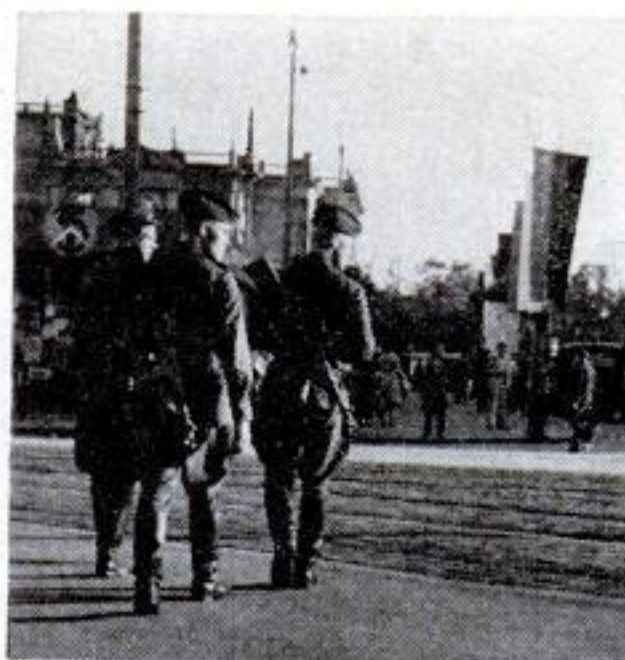
SPARTON RADIO-TELEVISION, DIVISION OF THE  
SPARKS-WITHINGTON COMPANY, JACKSON, MICHIGAN

MAKERS OF QUALITY AUTOMOTIVE AND ELECTRONIC  
EQUIPMENT SINCE 1900



*Sparton*  
Town and Country  
**TELEVISION**

RADIO'S RICHEST VOICE SINCE 1926



**ARMED RUSSIANS** roam Leipzig to remind everyone who is boss.

### LIFE'S REPORTS CONTINUED

the circus. Special dispensation had even been given so the orchestra could play the samba, which is currently the favorite dance of both East and West but which had been banned with other "cosmopolitan" dances a few weeks ago. Vodka and champagne flowed. The diners, young and old, quickly got drunk, took off their coats and danced about in a yipping, hysterical frenzy. The orchestra played a few American songs, *South of the Border*, *A Little on the Lonely Side*. As we left it was playing *Five Minutes More*.

Out on the streets there was still a crowd around our green 1950 Chevrolet. A youngster got in, settled against the seat, closed his eyes blissfully for a brief moment, then bolted away. As we got into the car someone asked us when we would be back. When I said that we were going home now, back across the border into Western Berlin, three young boys started begging to go with us. We explained about the border police. All three said they wanted to take the chance. Knowing that all we could accomplish would be to land them in jail, we gently pushed them away from the car. But they clung to the door handles as we started away, running alongside and pleading to go with us. Then they dropped behind. As we turned the corner I looked in the mirror. All three were standing in the road, watching us drive away in our shiny new car.



**ENVIOUS KIDS** peer in car. Some shouted, "From America! Look!"



## 'Keep Regular' Pleasantly

Millions like and trust  
this easy-acting laxative

DOES the mere thought of taking your laxative upset you? Then it's high time you discovered Ex-Lax, the laxative that *really relieves constipation pleasantly!*

First of all, Ex-Lax has a chocolate taste that's wholly delightful. And equally important is the gentle way Ex-Lax works. With Ex-Lax, you get thorough relief without feeling upset.

Ex-Lax has had the confidence of the people for over 40 years. And today it is the family laxative in millions of homes — the *largest selling laxative in all America!* When you or the children need relief, remember Ex-Lax, the dependable laxative many doctors use in their practice. Still only 10¢.

When Nature 'forgets'...  
remember

**EX-LAX**

THE CHOCOLATED LAXATIVE

**Brighter Shines**  
WITH  
**1/2 THE RUBBING**



Because it Recolors and  
Polishes at the Same Time

- Kiwi helps to keep your shoes softer and more comfortable.
- ASK ANY G.I. ABOUT KIWI.

**KIWI** SHOE POLISH


(KEE-WE)

836 SO. SWANSON ST., PHILADELPHIA, PA.

**"EVEREADY"**  
THE BATTERY WITH







Excitingly new . . . utterly different . . . graceful, fresh and gay as a garden of wind-tossed blossoms! A solid silver pattern of lasting loveliness . . . a promise of joy for the years ahead.

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*A Gay NEW Pattern*  
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Write for free Dancing Flowers folder. Or send 10c for helpful hostess booklet. Box 990 L F, Taunton, Mass.



# Nash Presents the Wor

## ★ The Brilliant New

Today you will see a great step forward in the development of the automobile.

You will see the world's only cars built on modern aviation principles—new in safety, in riding comfort, in aerodynamic beauty and efficiency. Cars uniquely built to stay new years longer, and to deliver more enjoyment at less cost to the mile.

Here you will see feature after feature simply not available in any other car. And price tags that

now bring 1951 Nash Airflytes within reach of everyone!

Don't just "look." Have the fun of driving an Airflyte. Discover the priceless advantages of Airflyte Construction . . . the extra values that have given Nash a postwar sales gain *five times* as great as the average of the industry.

Before you decide, take an Airflyte ride—in the world's most modern car!



**You cut the air as a jet plane does** in the world's most beautifully streamlined car. And this sky-born beauty makes down-to-earth sense—hushes wind-roar—boosts economy—means more than 25 miles a gallon at average highway speed in the Statesman!



**Your favorite easy chair** goes with you. Let someone else drive while you try the Airliner Reclining Seat. Touch a lever, it leans back as far as you wish. Relax, doze away a dozen miles—or a hundred. (At night both seats can quickly become Twin Beds.)



**Built the way** of the Streamliner and the Skyliner, in Airflyte Construction, body-and-frame are a single, welded unit that's double-rigid . . . stays tight as new years longer, free from rattles and squeaks. The smoothest, quietest ride you ever enjoyed!



**You never saw such room**—for luggage and passengers. You sit in a front seat so wide there's room for 3 more beside you. There's room for all your baggage in this 28½ cubic foot luggage compartment. It's another bonus of Airflyte Construction.



**You'll even enjoy zero days** with Weather Eye Conditioned Air keeping the temperature automatically as you like it. The air is *filtered*—kept ever fresh on pressurized airliner principles. Smoke, and the smoke disappears. No drafts or fogging.



**You thrill to power** that has set records for hill-climbing, for speed, for stamina, for economy. Recently a Nash Ambassador officially covered 712 miles at 95.3 m.p.h. average!—a stock-car record believed never to have been equalled before!



★

**There's Much of  
Tomorrow  
in All Nash Does  
Today!**

★

**Great Cars Since 1902**



# World's Most Modern Cars Airflytes for 1951 ★



The 1951 Nash Airflytes with choice of Hydra-Matic Drive, Overdrive or standard Synchro-Mesh Transmission in Ambassador and Statesman series. Above, the Ambassador, most luxurious of America's fine cars. Note the new modern front with oval air intake . . . the massive new Guard-Rail bumpers. It's one sweet sweep of line, to the Sky-Flow rear fenders and racing teardrop tail. Sixteen new Airflyte models for 1951 in three great series. From the dashing new Ramblers and the popular Statesmen to the ultra-smart new Ambassadors, they are America's new automobile values.

Photography by *SIPA*



*The Statesman*



*The Ambassador*



*The Rambler*

**Nash**  
*Airflyte*

**The World's Most Modern Cars**

Nash Motors, Division Nash-Kelvinator Corporation, Detroit, Michigan



# New Cream Cheese with fresher flavor for family fare or fancy fixings!



2

1

3

4

## 4 NEW BORDEN'S CREAM CHEESE CHARMERS

Borden's Cream Cheese tastes so fresh and delicious you'll enjoy it in salads and sandwiches every day. And no other cream cheese can compare for party refreshments like these:

**1. Cream Cheese Bacon Balls:** Form cherry-size balls of Borden's Cream Cheese and roll in crumbs of crisp bacon. Serve on toothpick stuck in bright red apple.

**2. Apricot Teasers:** Blend chopped, cooked apricots with Borden's Cream Cheese. Spread on Boston Brown or Date and Nut Bread.

**3. Cream Cheese Puffs:** Soften a 3-oz. pkg. Borden's Cream Cheese. Add one egg yolk, 1/8 teaspoon salt and 1/2 teaspoon onion juice. Spread generously on crackers. Broil 4 inches from heat until golden brown. Serve at once.

**4. Cherry Cheese Horns:** Combine Borden's Cream Cheese and red cherry preserves. Spread on thin trimmed fresh white bread. Roll up like cornucopia and fasten with toothpicks.



Unwrap a 3-oz. or 8-oz. package of Borden's Cream Cheese and you'll notice how fresh and creamy-white it is—always!



The texture is entirely new! Borden's new formula gives you cream cheese with a lighter, fluffier texture—easy to spread!



That new Borden formula assures a fresher flavor! Every package guaranteed! And protected by a special tight-sealed wrapper.

## Borden's Fine Cheeses

FOLKS WHO KNOW CHEESE SAY "BORDEN'S, PLEASE"!



### Off to school with Borden's Wej-Cuts!

Never a dull sandwich with four varieties of Borden's Wej-Cut Cream Cheese to choose from—Pimento, Relish, Chive, Plain. Such good combinations! Chive for instance, is laced with the tangiest tender young chives. Get these handy 6-oz. Wej-Cuts at your food store today.



### Borden's Gruyere in plastic box

Everyone loves the delicate, nut-sweet flavor of Borden's Gruyere Cheese. Tastes like the fine Swiss it's made from. Excellent for dessert, for snacks, or to tuck in a lunch box. 1-oz. foil-wrapped portions in a plastic box at the dairy counter of your favorite food store. Enjoy it today.



### What dessert can compare with Camembert?

Portions of Borden's Military Brand Camembert with crisp crackers or chilled fruit make a memorable dessert. This creamy-hearted cheese has a delicate, subtle flavor—at its peak when the center is soft and creamy-yellow. At most good food stores. Now comes in 3-portion plastic boxes.

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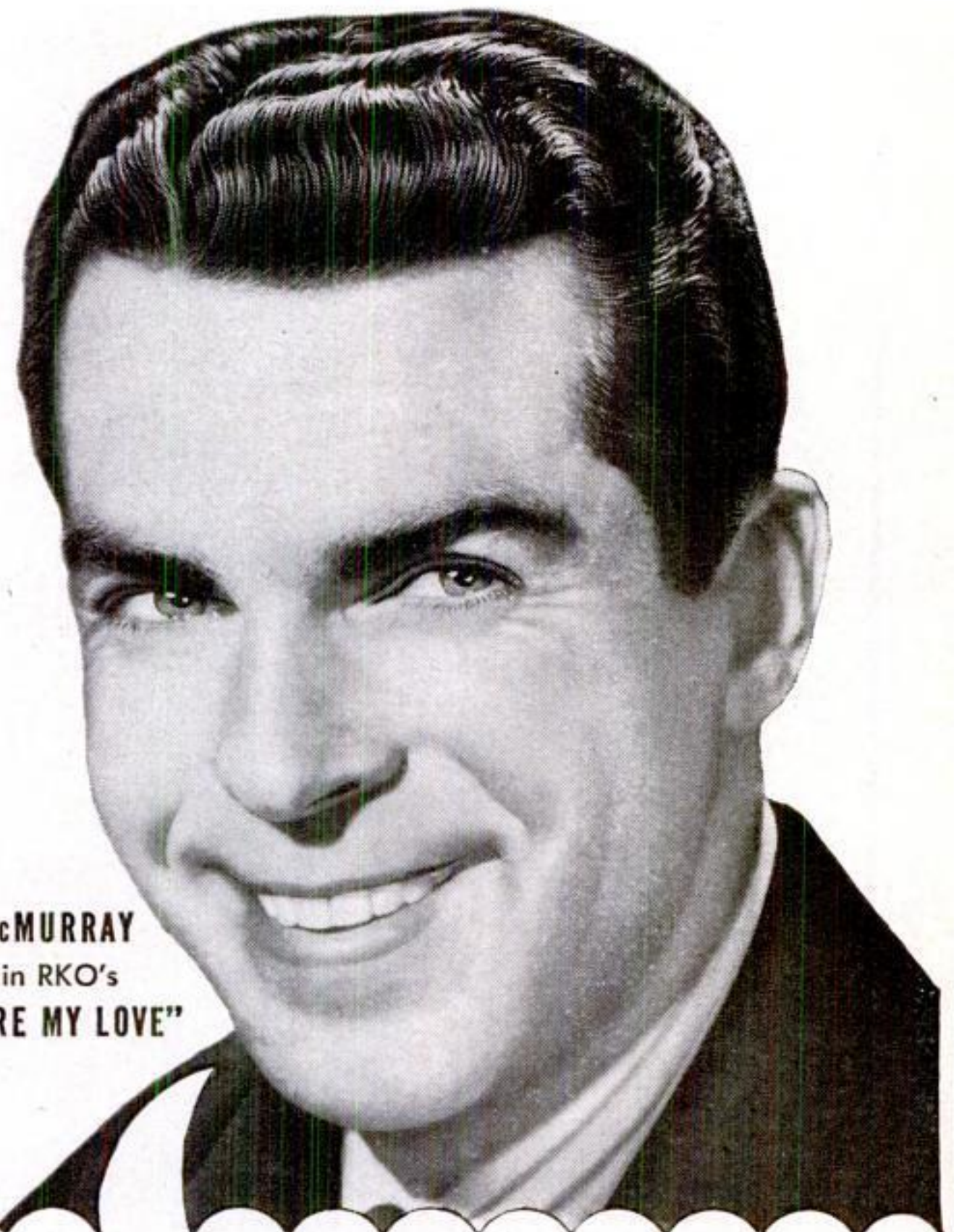
Soldiers fighting in Korea may soon see the friendly smile of Ingrid Jarnald, who appears on this week's cover in her Swedish Red Cross uniform. Ingrid, who is from Stockholm, has been a laboratory technician for seven of her 26 years and is now on her way to Korea with a Swedish hospital unit (pp. 105-108). She likes sports (riding, swimming, tennis) and Americans ("They are so kind. They always say, 'What can I do for you?'"). She learned a little English in school, hopes to learn more from the American soldiers with the aid of a Swedish-American dictionary which she is taking along with her.



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FRED MacMURRAY

starring in RKO's

"COME SHARE MY LOVE"

"JERIS wins my thanks"

says Fred Mac Murray

for greaseless good grooming  
and healthier, handsomer hair



ONLY DANDRUFF-DESTROYING\* JERIS HAS THIS  
FRESH, CLEAN-SCENTED MASCULINE FRAGRANCE

Of all the hair tonics on the market, JERIS and only JERIS brings you all these hair benefits:

1. Greaseless good grooming.
2. Healthier, handsomer hair.
3. Scalp-stimulation: Daily JERIS massage helps promote healthy hair growth, relieves dry scalp, excessive falling hair.
4. Destroys dandruff germs\* on contact: antiseptic action instantly removes ugly dandruff flakes.
5. Exclusive masculine fragrance: daily use of JERIS leaves hair clean-scented. Economical, too! Get JERIS today at drug counters—professional applications at barber shops—everywhere.

JERIS is not greasy to the touch, won't discolor coat collars, can't soil shirts, stain hats or upholstery. For greaseless good grooming insist on JERIS Hair Tonic.

When Jack's pate was oily  
His hair appeal was nil.  
He switched to greaseless JERIS  
And now he's got his Jill.



JERIS KILLS DANDRUFF GERMS\* ON CONTACT. \*Pityrosporum ovale, which many authorities recognize as the cause of infectious dandruff is destroyed by Jeris Antiseptic Hair Tonic.

# JERIS

## ANTISEPTIC HAIR TONIC





**The only shampoo  
that praises your  
hair 5 ways...and  
*makes your hair  
want to curl!***

✓ **Washes more shine into your hair!**

New-formula Rayve Creme Shampoo washes each hair diamond-bright—flashing with light and life!

✓ **“Cream-conditions” your hair!**

Scientists say *frequent gentle* shampoos mean lovelier, healthier hair! Rayve’s special hair-cosmetic oils “Cream-Condition” your hair to new beauty every time you shampoo!

✓ **Quick, rich lather!**

Instantly—even in hardest water—Rayve bursts into energetic lather—works down to scalp *fast*—for deep-down cleansing!

✓ **Free-rinsing . . . no soap-drag!**

No other shampoo rinses out faster! Free-rinsing Rayve *bathes* your hair with highlights!

✓ **Solves short hair’s #1 problem, too!**

Short curls *must* be dancing-clean or they go limp . . . Rayve’s *gentle* cleansing lets you shampoo *often*—keeps short hair at glamour-peak!

**AND...makes your hair want to curl!**

Rayve actually washes more life into your wave! It leaves every hair so springy, yet so obedient, new-found waves fairly *ripple* back from your brush! Rayve makes your hair *want* to curl!



In jars or tubes.

**Rayve** CREME SHAMPOO





**BLASÉ BOMBERS** forget their Yankee aplomb and leap up in dugout when Johnny Mize blasts his

third home run (with two on) in Detroit game. Hit put Yanks ahead, but Detroit came back and won, 9-7.

# LIFE

Vol. 29, No. 13

September 25, 1950

## CLUTCH IS ON FOR FAN AND PLAYER ALIKE

For the third straight September, pennant fever was epidemic in the American League. With the World Series only two weeks away and three frantic contenders bunched in the stretch, baseball shared headlines with news of world affairs. Players and fans reacted to the tension in the various ways shown on these pages. It made the venerable Yankees forget their dignity (*left*) when Johnny Mize hit his third homer in one game. It caused Red Rolfe, soft-spoken manager of the Detroit Tigers, to dress down his best pitcher openly for failure to obey orders. It was reflected in the grimness of the Boston Red Sox who were trying to throttle the fate that has made them baseball's perennial bridesmaids.

Betting odds favored the Red Sox, who had won 24 out of their last 31 games and had Ted Williams back in the lineup. Out for two months with an injured elbow, Williams hit a home run and three singles his first full day at the plate. The Yankees were being pulled along by the hitting of two oldtimers, Joe DiMaggio and Johnny Mize. The Tigers, league leaders for most of the season, refused to collapse in spite of a weakened pitching staff. There had been a fourth contender, the Cleveland Indians. But the Indians were finished after they dropped four straight games to the St. Louis Browns, who, though in seventh place and 36 games behind the leaders, were the hottest team in the league. "We don't have any pressure on us," a St. Louis player explained.

The critical point of the three-team struggle was Detroit. There the lead changed hands three times as the Yankees and the Tigers took turns beating each other's brains out. When the New York club left town with a precarious half-game lead, the Red Sox limped in after dropping two out of three to the blazing Browns. One thing prognosticators could be pretty certain of: come the first week in October somebody was going to play in the World Series against National League's Philadelphia Phillies.





**BRAIN-TRUST WORRIES** are shared by Yankee Manager Casey Stengel (*left*) and Coach Bill Dickey in compartment on train going to Detroit. Like Red Sox, Yanks play most of last games on road.



**GIUSEPPE SMILE** by the usually poker-faced Joe DiMaggio is given Infielder Billy Martin (*right*) during a train card game. DiMaggio was having worst year of his 15-year career. In mid-season Manager

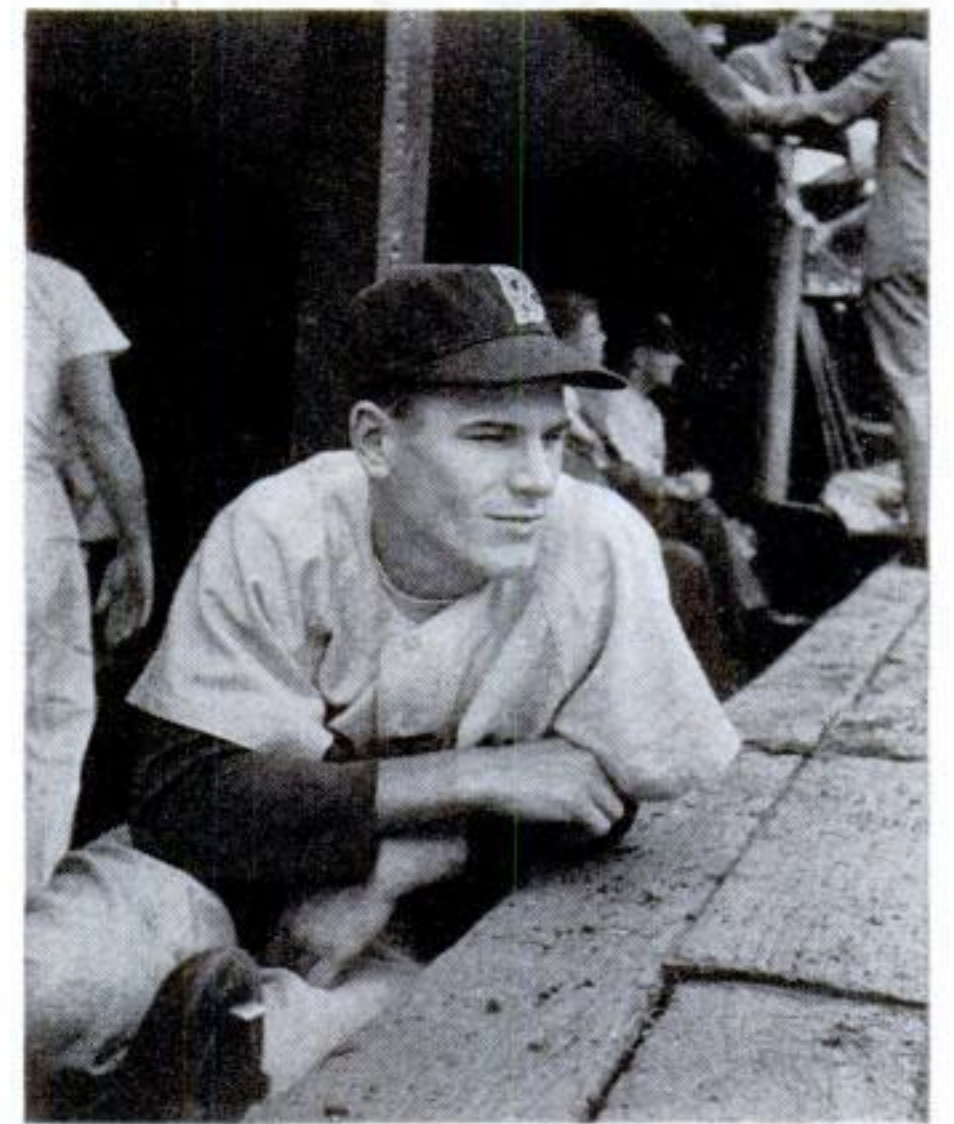
Stengel pulled him out of the lineup, gave him two weeks' rest. Now, in the stretch drive, 35-year-old DiMaggio has regained old form, hit in nine straight games and pulled a .265 average up close to .300.



**YANKEES' POWERHOUSE**, "Big Jawn" Mize, chomps cigar while kibitzing a fan-tan game. Mize, sent down to minor leagues early in the season, came back to boost Yankee power with his 23 home runs.



**TIGERS' HOPES** rest heavily on veteran Pitchers Dizzy Trout (*center*), talking to a reporter and Hal Newhouser (*right*). The Tigers have been seriously depleted by injuries to some of their starting pitchers.



**ONE-MAN BENCH** for Boston club is Billy Goodman, who was the Red Sox regular first baseman in 1949, has played in five different positions this year, leads the league with batting average of .360.



**DUGOUT PHILOSOPHER** Casey Stengel holds court for sportswriters before a Yankee-Tiger game. This has been a trying year for Casey. Two 1949 mainstays, Tommy Henrich and Joe Page, have been ailing and ineffective. His most pleasant surprise has been the 7-0 won-lost record of Rookie Pitcher Ed Ford.



**DUGOUT STRATEGIST** for the Tigers, Red Rolfe directs team during game with New York. Rolfe, an ex-Yankee great, tries to keep his ulcers quiet by remembering that Detroit has five players in the lineup who are batting over .300 and by the comforting fact that the Tigers play 12 out of their last 15 games at home.

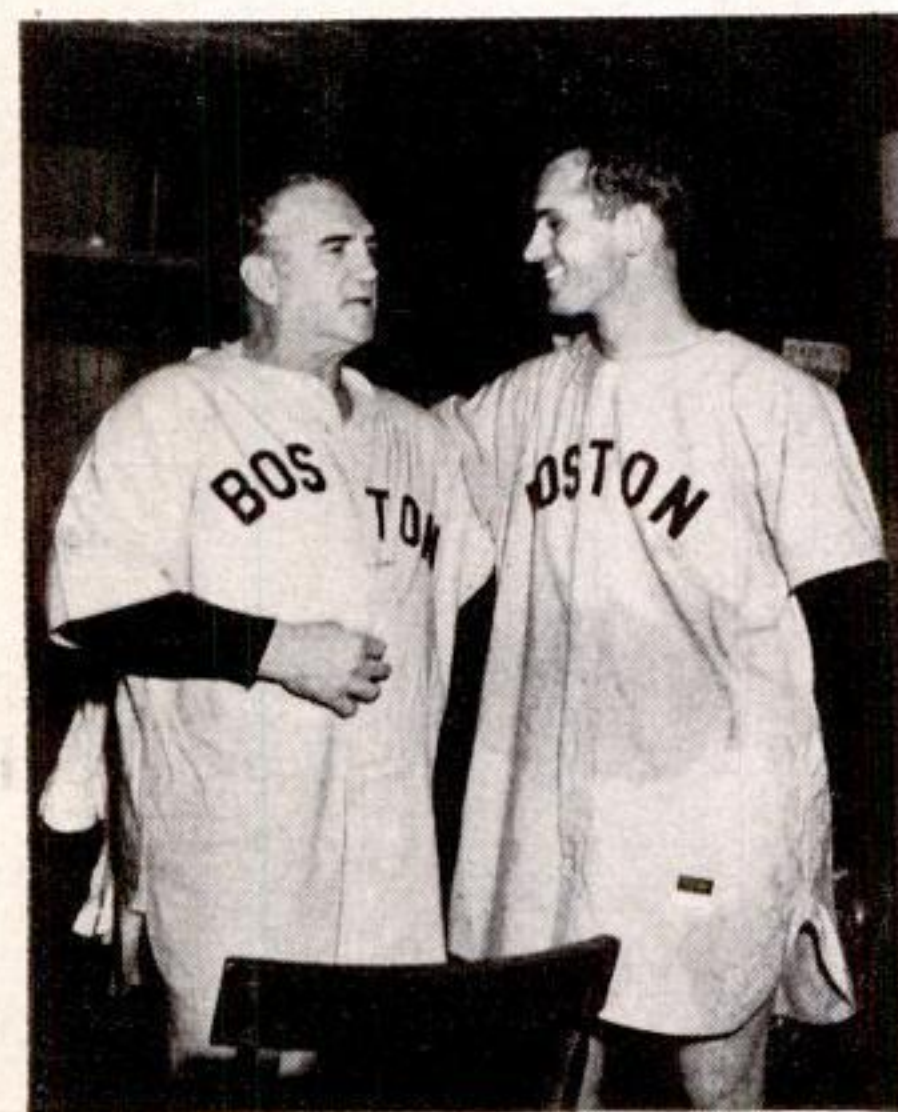




**SHARP SOX** in a train card game are Boston catcher Tebbetts (*left*) and First Baseman Walt Dropo. In his first year as a regular, young Dropo has supplied the team's big batting punch with 33 homers.



**RECOVERED STAR** Ted Williams climbs out of the dugout toward the on-deck circle during St. Louis game. A Red Sox pennant would go a long way toward keeping Williams baseball's best-paid player.

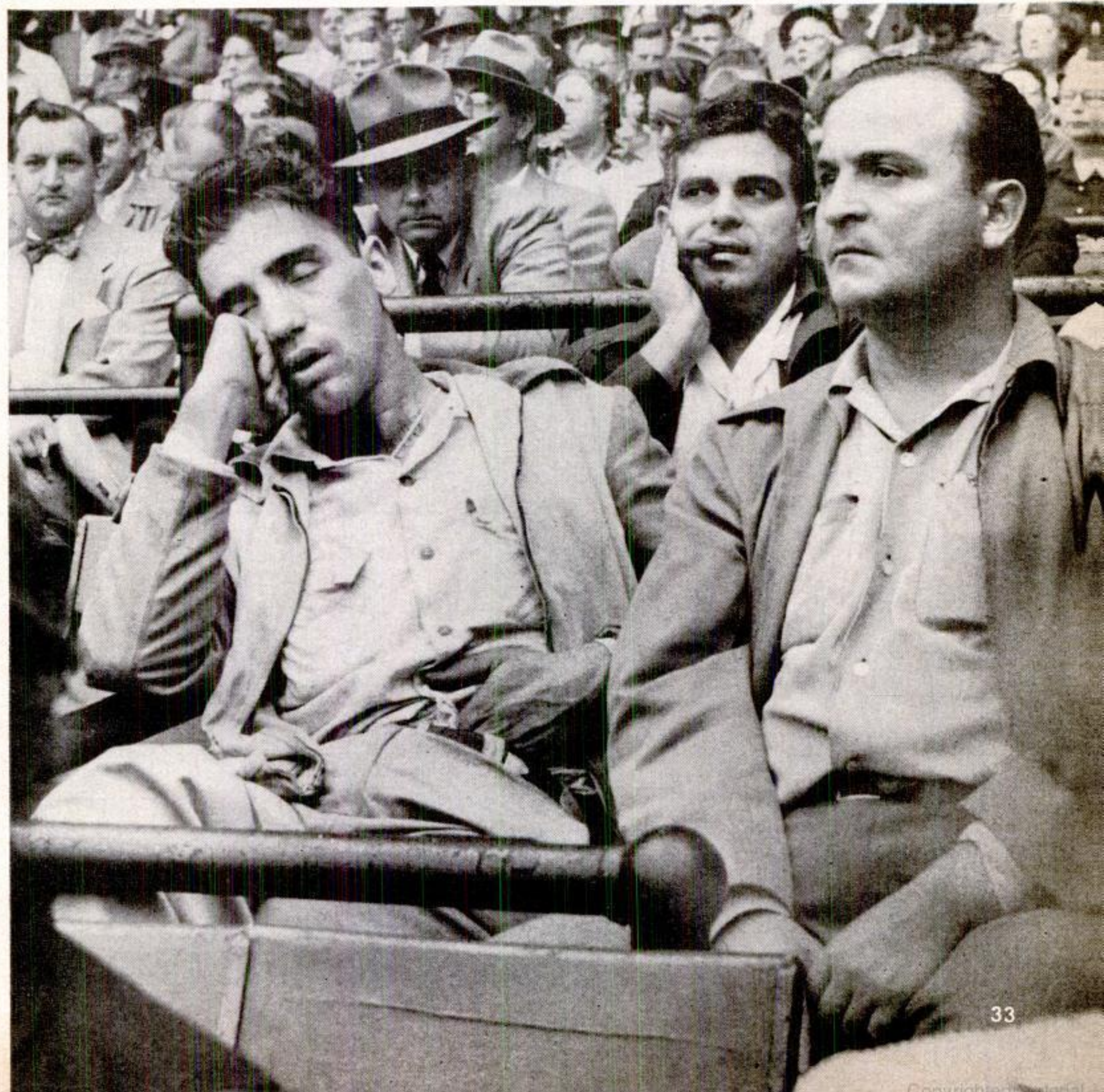


**JOYFUL MANAGER** Steve O'Neill (*left*) congratulates Pitcher Mel Parnell for winning St. Louis game. O'Neill took over the Red Sox when "Marse Joe" McCarthy resigned because of bad health in June.



**DETROIT DELIGHT** is expressed by fans during Tiger rally in recent Yankee game. Their happiness was short-lived. New York came back and won, 7-5, then went on to win in the series, two games to one.

**INDIAN RESIGNATION** is registered by Cleveland rooter who sleeps during a Yankee game. When he opened his eyes and looked at the score he found that New York had given his team a 10-3 beating.





## JAN SMUTS

The recent death of Jan Christian Smuts, South Africa's great soldier, philosopher and statesman, was more than the death of a man—it also symbolized the eclipse (temporary, as we must hope) of a way of looking at the world. With Smuts there has been interred much of the aspirations of 50 years of human striving.

Smuts began as a Boer, an enemy of Britain. But once peace was made in South Africa after the Boer rebellion, Smuts tried valiantly to keep his country a functioning, believing, integral part of what soon became the British Commonwealth of Nations. In fact it was Smuts who first proposed the name for the Commonwealth.

In spite of many dissident factions, he ranged South Africa on the side of Britain in two world wars. An exponent of a philosophy he called "holism" (from the Greek word which means whole), he was convinced that the world must move forward toward a more perfect union. He evolved the plan for the League of Nations, which Woodrow Wilson took over. But he was also convinced that the League could not be successfully fostered on the basis of the vindictive Treaty of Versailles. History proved him right.

Up to the very moment he fell ill, Smuts was still working to maintain South Africa as a liberal member of the British Commonwealth of Nations. He was undoubtedly still hoping that the West, including Africa, could consolidate itself in time to face the threat of disruption by the Soviets. Alas for his endeavors, his liberal internationalism was already selling at a big discount in South Africa: the violently racist Nationalist party of his last antagonist, Daniel Malan, was in power. In the larger world Russia was successfully promoting a discord not in keeping with the spirit of holism.

The old believer in the idea of a holistic world order died fighting. Despite the eclipse of his principles, he would have been the last to give up hope that some day world order will be honored in the observance, not the breach.

In the summer of 1950 Americans woke up to the fact that they are in poor shape to engage in a showdown with Communism. So Louis Johnson, Secretary of Defense, is fired. The following was written here weeks ago:

Johnson is wide open to criticism. He made much too much blather about "economizing," and a case could be made for his retirement. But he was carrying out the orders of the President. It was Truman who scuttled a minimum adequate defense program in 1948, and this year, when Congress wanted to reinstate some of the cuts, he opposed it.

Since the President cannot fire himself for his mistakes, however great, it is proper that he should fire the Cabinet officer who is the symbol of a particular presidential mistake. Tough on Louie, maybe, who was a top fund raiser for Truman's 1948 election, but it is the great issues of our commonwealth that matter—not personal misfortunes.

The trouble is that the Truman administration is stultified by a far greater mistake

than the one symbolized by the Defense Department. The fundamental wrongness and ineptitude of the Truman administration is symbolized by the State Department and by its present Secretary, Dean Acheson.

In the specific case of Korea, Dean Acheson, last January, said our first defense line was Japan, Okinawa and the Philippines, thus indicating to Soviet Russia that the U.S. did not consider Korea worth fighting for. In a broader sense Dean Acheson is the symbol of appeasement of Communism everywhere in Asia. (In this attitude he has the enthusiastic backing of left-wingers and appeasers.) And in a broader sense, still, Acheson is the symbol of all the soft-headed unrealistic thinking about world politics which has brought us again under the shadow of catastrophe. It was he who caused Truman to say again and again in the year before Korea that the chances for world peace were just fine. As we said in July, Acheson should go—but he probably won't until we get into worse trouble.

## GEORGE CATLETT MARSHALL

Let's for the moment forget about Asia. Let's just think about Europe and the Atlantic—the white man's world. This makes everything so much easier in polite society—on Park Avenue and in Mayfair (London) and at the white-tie functions in Washington. And it makes it a lot easier to talk about one of the greatest of our fellow citizens—General of the Army George Catlett Marshall.

When George Marshall was Secretary of State in 1947, he launched the American effort to save Europe economically from Communism. It was a wonderful undertaking and fittingly named the Marshall Plan. Wonder of wonders, as operated by another great American, Paul Hoffman, it has actually been a success.

Now that it is realized that dollars alone will not save Europe, but that guns are also needed, General Marshall is given another great office: U.S. Secretary of Defense.

As a soldier, he had a great part in saving

Europe once—against Hitler. In a civilian job he had a great part in saving Europe economically from Communism. Now history gives him his final challenge—to provide for the successful military defense of Europe (and the Atlantic) against Communism.

It is a tougher job than ever. But he takes up the task at a time when the U.S. is willing to do whatever seems desirable. Billions of dollars have been voted. American soldiers (in Asia, to be sure) have shown magnificent fighting qualities. And President Truman will do anything Marshall tells him to.

Thus Marshall has a lot on his side. But the enemy, at the moment, has more. It is General Marshall's task to reverse this situation in two years. If he does . . .

But there must be no "ifs"!

The job must be done.

Then songs can be sung again and new words coined to express the greatness of George Catlett Marshall.

## GOVERNOR DEWEY

It is good news for America, as well as for New York State, that Governor Thomas E. Dewey is running for re-election.

Whatever may be said against Dewey—some people, for example, don't like his mustache—two things about him are incontrovertible:

First, he is a superb administrator of a "people's government" in a democratic age.

Second, ever since V-J Day he has been as nearly 100% right about the world situation as any man could be.

As governor in Albany, Tom Dewey can't do much to affect the course of events in the U.S. State Department. But as governor of a great state he is assured of a platform from

which to make an important contribution to the discussion of public affairs. In 1947 he remarked that the free world was in the desperate position of "a man who has gangrene in both legs—in Western Europe and in Asia." "As a doctor," said Tom Dewey, "our government is telling the world we have a very good cure for gangrene, but we will apply it to one leg only while the gangrene in the other leg destroys the patient."

It is a pity that Tom Dewey could not have been Secretary of State from 1947 on. Regardless of this, it is good to know that a man of his prophetic insight has finally decided to make a fight to stay in an important position of public trust.



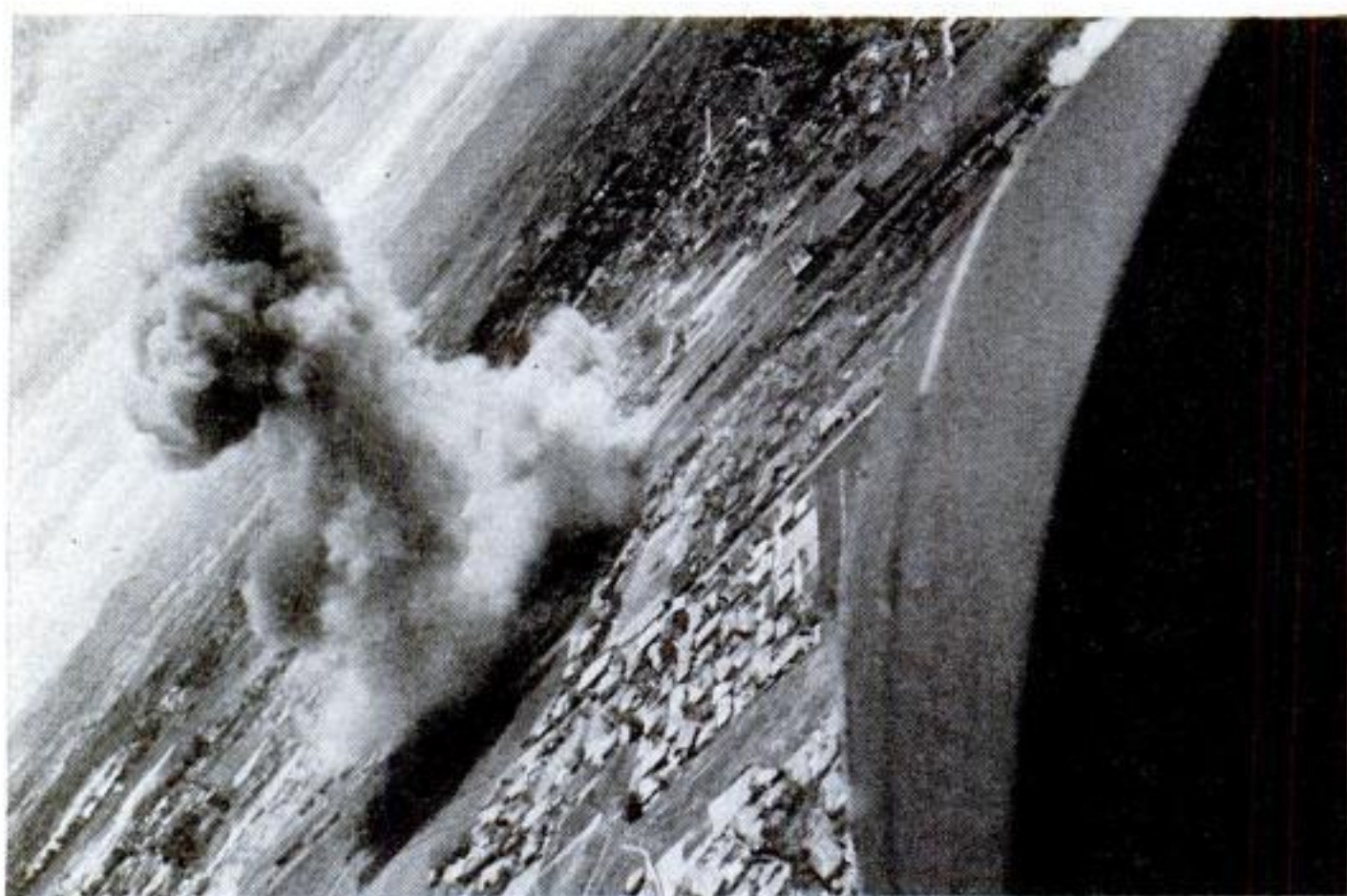


## SCOT'S TREWS

This wrestler is answering the persistent question: do Scotsmen wear anything under their kilts? His answer, unfortunately, further confuses matters. A Scotsman risking such public

exposure at an occasion like this, the Gathering of the Braemar Royal Highland Society, would do better to achieve protective coloration by wearing trews matching the tartan of his kilt.

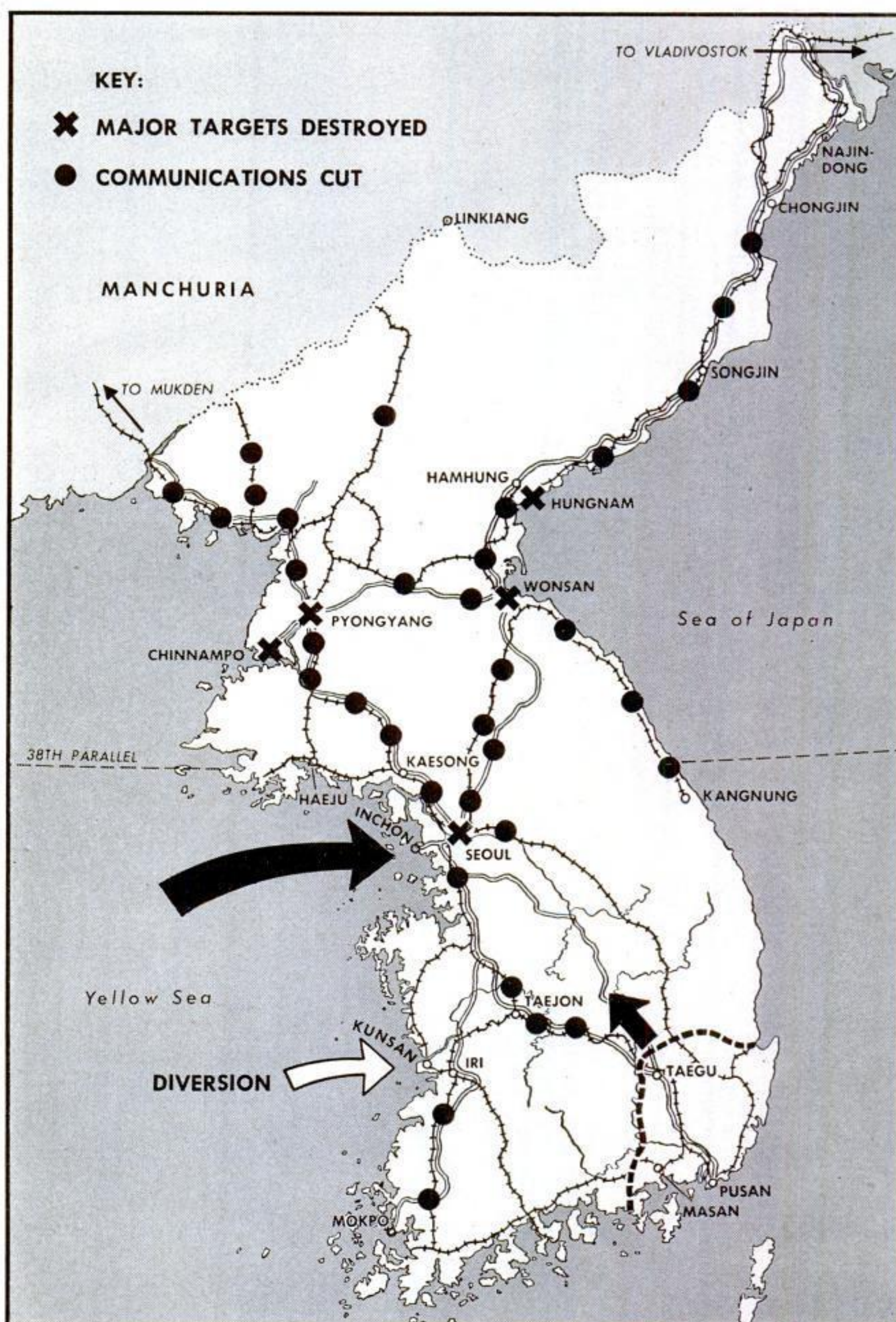




**BEFORE INVASION**, bombs from B-26 explode on Iri railroad yards in one of the Air Force missions which preceded the invasion on west coast of Korea (right).



**DURING INVASION**, U.S. Marines in a landing boat approach the beach off Inch'on, which is covered with a heavy smoke screen. Enemy resistance was light.



**TARGET MAP** of Korea shows how U.N. airpower has been concentrated against the principal highways and railroads, which are the life line of the North Korean army. In its campaign against Korean war production, the Air Force has hit and chalked off its list of strategic industrial targets: the arsenal and supply center at P'yongyang, the oil refinery at Wonsan, the huge industrial complex at Chinnamp'ŏ and Asia's largest chemical plants near Hungnam. The U.N. invasion (solid arrow) was made at Inch'on and aimed at Seoul, with a diversionary move directed at Kunsan to the south.

## PLANES PAVE WAY FOR THE LANDING

### Bombers hit Red roads and railways

For nearly three months since the Korean war began, U.N. planes had been striking behind Red lines at both strategic and tactical targets—destroying industries, blowing up railroad yards, bombing out bridges. The big objective of this aerial campaign became apparent last week when General MacArthur sent the X Corps ashore at Inch'on. The North Korean army was concentrated against the Pusan perimeter, and their lines of communication were shattered behind them. There was no chance that they could move swiftly to strike at the landing forces 150 miles to the north. MacArthur's twin beachheads did not mean an end to the hard fighting, but they did mean that the long retreat south from the 38th Parallel was over.

In the 10 days preceding the Inch'on landing, Air Force, Navy and Marine planes had flown some 5,000 sorties to soften up the invasion area and to cut enemy communications. This was a climax to the bombing campaign during which U.N. planes had pummeled the North Koreans with 46,000 rockets, 16 million rounds of 50-caliber machine-gun ammunition and 24,000 tons of bombs. The tactical airmen had struck close to the front lines where the infantrymen could see and appreciate their effectiveness, but General Stratemeyer's Far Eastern Air Forces, along with British and American carrier-based planes, also went after more distant targets.

Starting on July 13 with the oil refinery at Wonsan (*next page*), the B-29s of General O'Donnell's Bomber Command began to liquidate Northern Korea's war production. The Reds, however, could draw upon the factories of China and Russia. Those factories could not be hit but the road and railroad network over which these supplies traveled could (*map at left*).

While the B-29s cut Red communication lines into big chunks smaller planes sliced them into small pieces. Here the star performer has been the B-26 light bomber, which carries six 500-pound bombs, two napalm bombs and 16 machine guns. Flying a low-level mission with the 3rd Bomb Group, LIFE Photographer David Duncan took the bombing pictures on these two pages, first series showing the twin-engined arsenal in action in the Korean war.

**NEXT WEEK:** THE INVASION, BY CARL MYDANS, WHOM MacARTHUR PERSONALLY CHOSE TO GO WITH HIM, AND H. G. WALKER, WHO HIT BEACH WITH MARINES



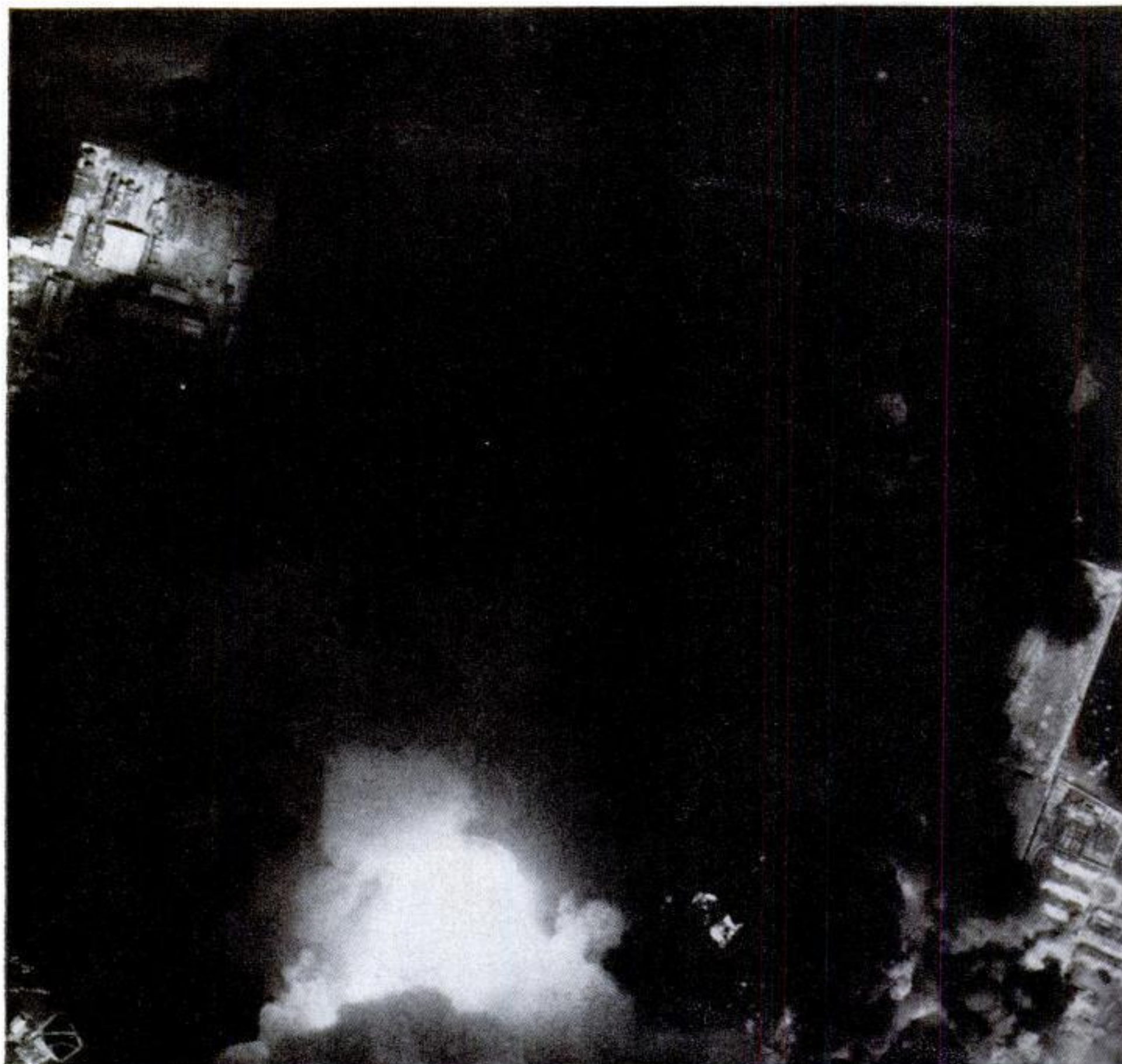


**ATTACKING BRIDGE** near Iri, B-26 disgorges bomb whose parachute has just begun to fill. Without parachute to slow it, bomb would skip haphazardly

along ground, propelled by speed of plane which hits 350 mph during strike. Target is makeshift construction flung up to replace bridge bombs had demolished.



## BOMBERS LEAVE GUTTED PLANTS AND BRIDGES



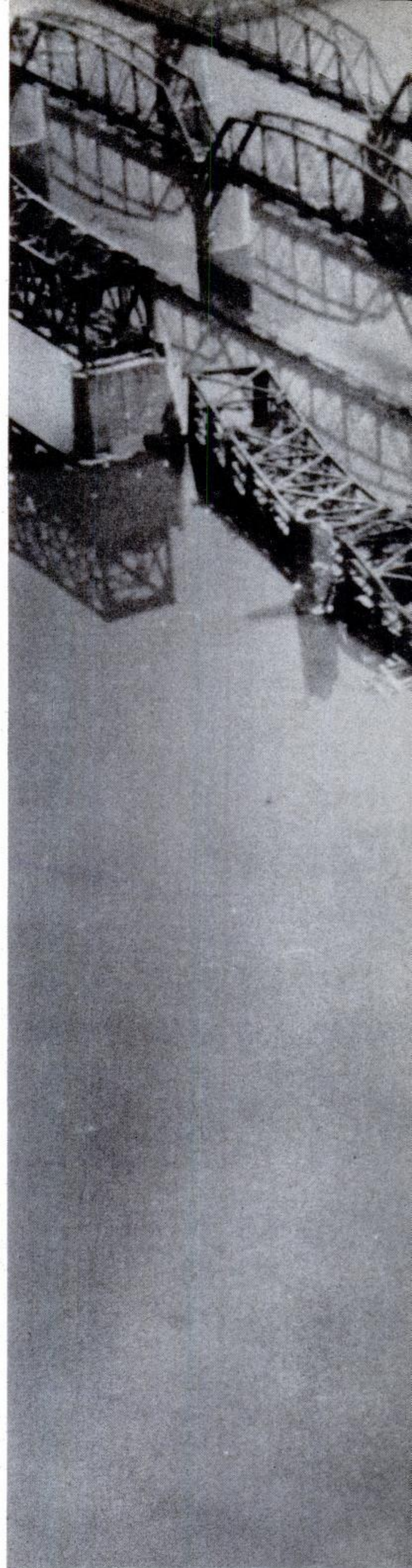
**DURING THE B-29 STRIKE** on Aug. 10, clouds of flame and thick smoke rise over the oil refinery at

Wonsan. The largest refinery in Korea, the plant supplied Reds with 1,650,000 barrels of oil a year.



**AFTER THE STRIKE** Wonsan refinery is a smoldering, pitted ruin. Effect was both tactical and

strategic. It not only destroyed an industry but cut off immediately the flow of Korean fuel to the front.



**"RUBBER" BRIDGE** was the name the Air Force gave these railroad spans over the Han River near





Seoul. Bombed at least 20 times by B-29s, B-26s and Navy dive bombers, they sprang back into use as the

Reds kept repairing them to maintain their supply lines to the south. Shortly after Aug. 22, when this

picture was taken, the Reds gave up rebuilding spans and resorted to pontoon bridges, fords and barges.



# A BOY'S BEST FRIEND

Mother spends 31½ hours helping Jimmy Roosevelt

Ambitious Jimmy Roosevelt wanted to be governor of California, but he knew that Governor Earl Warren was going to be an awfully tough man to beat. Ambitious Representative Helen Cahagan Douglas, wife of Melvyn Douglas, wanted to be senator from California, but she knew that Congressman Richard Nixon was awfully tough to beat too. The better to launch their campaigns in a blaze of glory, the two Democratic candidates asked Anna Eleanor Roosevelt to come out, put in an appearance



**FILIAL KISS** begins visit as James and Helen Douglas meet his mother.



**JIMMY'S SONS** line up at mother's side awaiting grandmotherly kiss.



**NINE ROOSEVELTS**, including John (left) and his wife and daughter (right) gather at the James Roosevelt home as Mrs. Roosevelt sets out on her busy day.



**BEDSIDE CHATS** like this were sandwiched into her visit to the veterans' hospital at Long Beach.



**ON PLATFORM** at Bixby Park in Long Beach, where she spoke to a crowd of about 5,000 people,

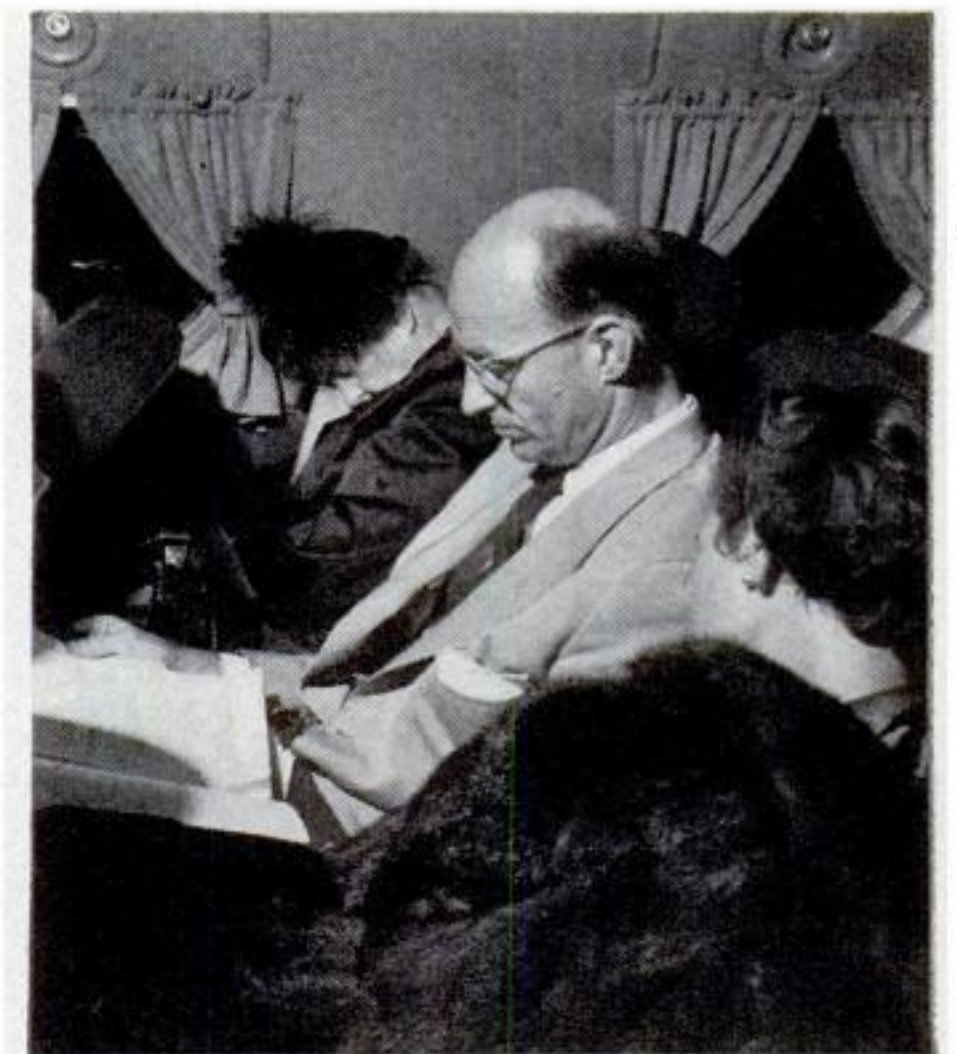
mostly old folks, Mrs. Roosevelt accepts a bouquet of roses from admirer, 81-year-old Mrs. O. P. Hanna.



**IN TV STUDIO** in Hollywood she talks with Al Gordon on the U.N. and California political races.



**IN BALLROOM** in Los Angeles' Biltmore Hotel she speaks to overflow crowd of 1,500 Democrats.



**IN COACH PLANE** bound for San Francisco she and daughter-in-law Romelle doze as James reads.



and make some speeches in their behalf. The generous and energetic Mrs. Roosevelt naturally agreed to aid her son and his running mate. So last week she sat up all night on an airplane from New York to Los Angeles to spend the 31½ hours that are chronicled in the pictures below. Catching snatches of food and sleep on the run, she found time for a dizzying round of conferences, luncheons, banquets, press conferences and visits with several branches of her family. Most of her speechmaking was devoted to

the U.N. and her work as a delegate to the General Assembly. But she also gave brief, positive endorsements of Mrs. Douglas and her son. She had once been impressed with Governor Warren's program, she recalled, but had been depressed by his failure to carry it out. Partly on that account, she thought James would make a better governor. As she flew back home to New York, Earl Warren, who was still the odds-on favorite, asked mildly, "You wouldn't expect a mother to be against her son, would you?"



**MICHAEL AND JAMES JR.** peer through the window of their dad's Cadillac sedan as they wait for Grandmother Roosevelt's caravan to leave their house.

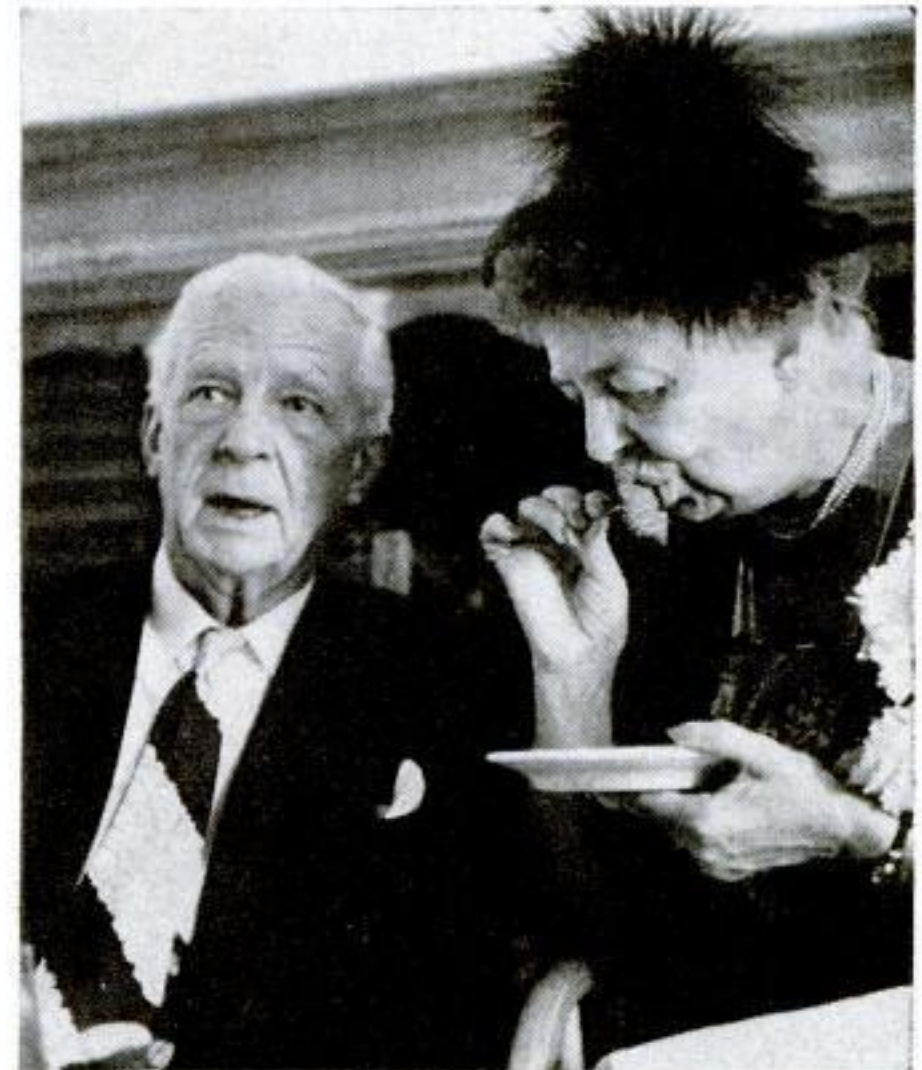


**MOTHER AND SON** flank Candidate Douglas as they set out for Long Beach. They had local police escort. Jimmy pointedly didn't ask for escort of state cops.



**IN BROWN DERBY** she attends small reception held mostly for politicians, where James (left) and

Mrs. Douglas (center) talk politics like mad. Former Governor Culbert Olson is sitting next to James.



**OVER CANAPES**, which is all she had for supper that night, she has a chat with Democrat Olson.



**IN BERKELEY** Mrs. Roosevelt visits daughter Anna Boettiger (right), who was disappointed because fog obscured her fine view of San Francisco across bay.



**IN LOUNGE** of San Francisco Press Club, she holds a press conference.



**STILL FRESH** after her hectic visit, she kisses James goodbye at airport.

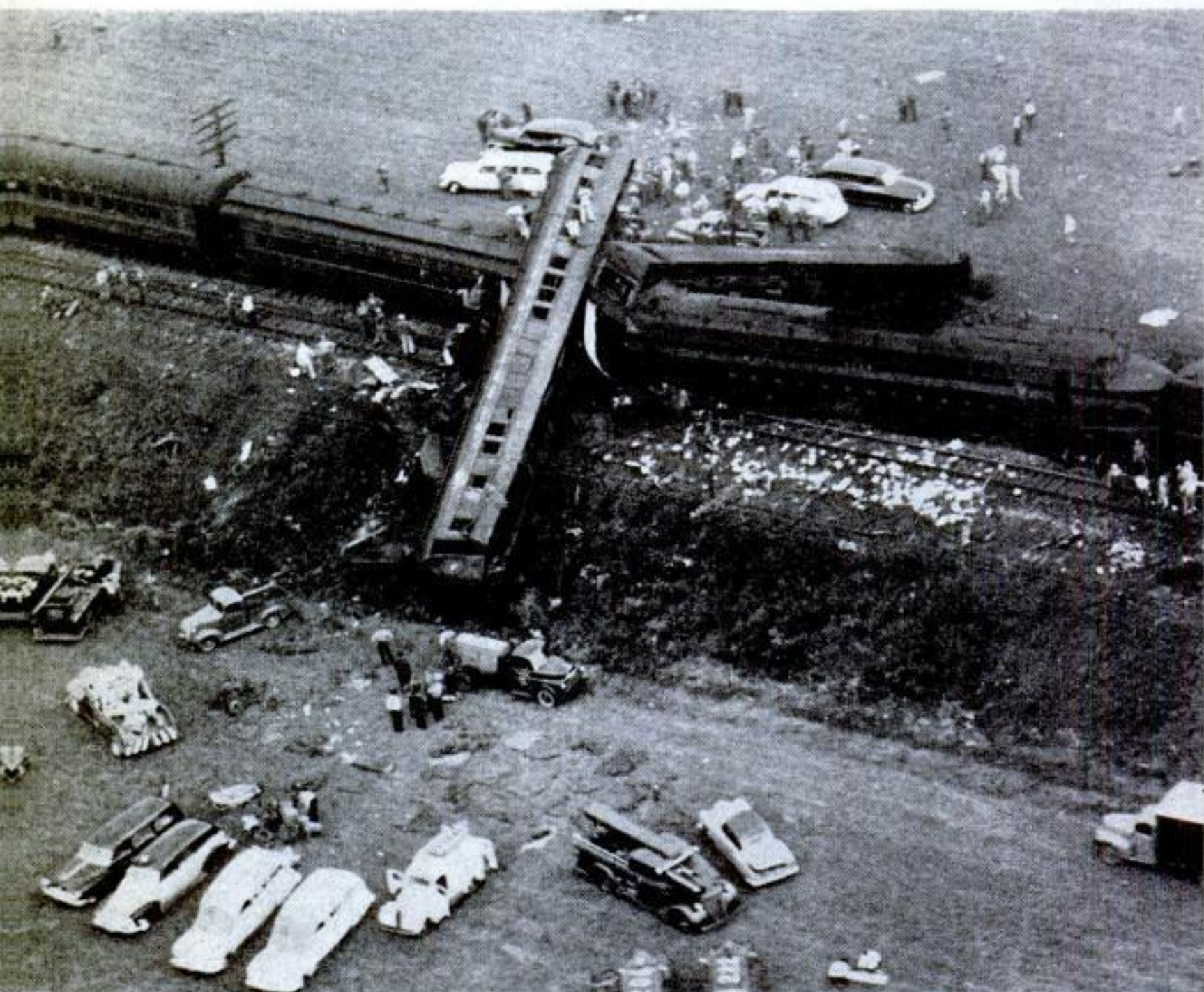




**AT FAREWELL DINNER** on the eve of the battalion's departure from Wilkes-Barre, Battery B of the 109th had this group picture taken just after sitting down in O'Connell's Kingston House, a local restaurant. In the picture, identified by numbers,

are 16 of the 21 men of the battery who were shortly to die in the troop train wreck. 1 Sgt. William C. Edwards; 2 Recruit Hugh L. Fargus; 3 Pfc. Leonard Balonis; 4 Pfc. Harold Handlos; 5 Pfc. Donald C. Zieker; 6 Recruit William J. Dougherty; 7 Corporal

Larry Luzenski; 8 Pfc. Raymond Pudloski; 9 Recruit Frank C. Martinez; 10 Pfc. Clyde P. Harding; 11 Recruit Richard A. Royer; 12 Recruit William F. Sobers; 13 Recruit Charles Norton; 14 Sgt. Lester Kuehn; 15 Sgt. John W. Cox; 16 Pfc. Martin Hornlein.



**AT WRECK** ambulances cluster beside track. Impact doubled back forward unit of *Spirit* twin diesel locomotive, tossed last troop car into air and athwart track. The diesel plowed into next to last car, inflicted heaviest casualties there.



**IN SMASHED COACH** a soldier bows his head in pain (left) as comrade tries to free his arm, pinioned to the wall of the car. Sgt. Joseph Warhola of Simpson, Pa. grabbed his camera and ran from middle of train to take the picture.





IN KINGSTON ARMORY, ACROSS THE SUSQUEHANNA RIVER FROM WILKES-BARRE, MOURNERS VIEW 33 FLAG-DRAPED COFFINS BORNE ON WEAPONS CARRIERS

# FAREWELL AND RETURN

## Pennsylvania GIs die in wreck of troop train



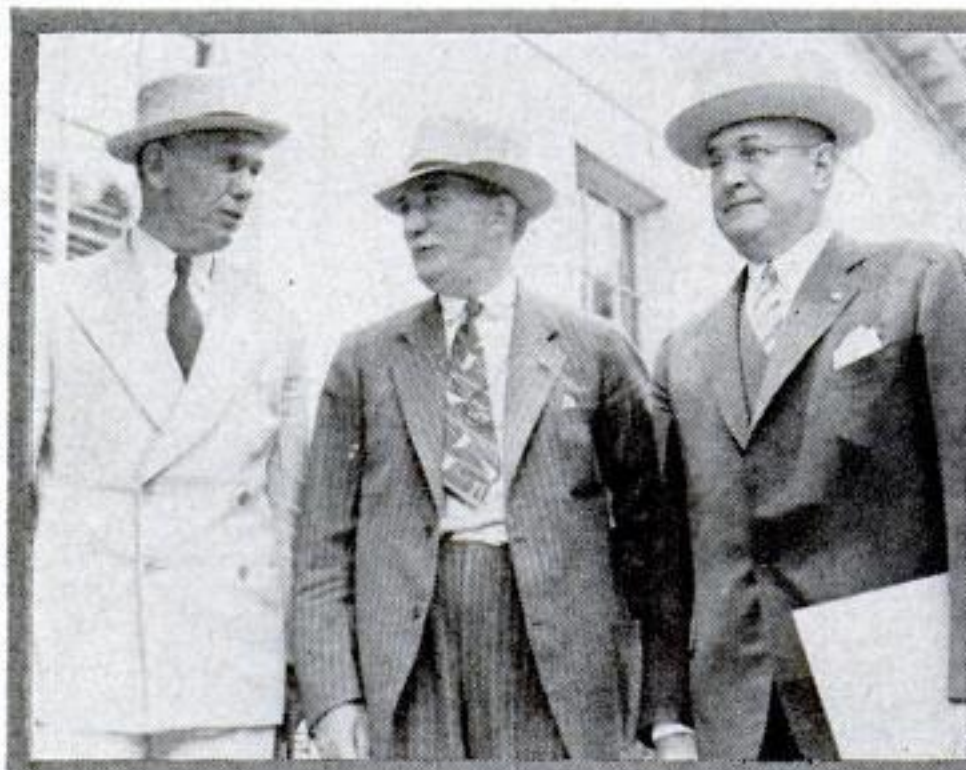
**ENGINEER** Eller testifies that he didn't heed approach signal warning.

On one foggy morning last week a troop train from Wilkes-Barre jerked to a stop in Ohio, between Newcomerstown and West Lafayette. In the rear coaches, while brakemen fixed a broken air hose, men of the 109th Field Artillery Battalion stirred from an uncomfortable sleep, thinking of the rugged training that lay ahead of them at Camp Atterbury, Ind. Members of the 28th National Guard Division, federalized as part of the country's mobilization, they were in an outfit whose history went back to the Revolution. Behind their train, running late, was the Pennsylvania Railroad's *Spirit of St. Louis*. In the cab of its twin diesel locomotive Engineer William Eller, 68, ran through two warning signals and then, as the flagman of the stalled train frantically tossed a lighted fuse at his windshield, jammed on his emergency brake. His engine ripped through three coaches of the troop train, and 33 soldiers were killed as effectively as if the train had been bombed. Three days later they were taken home. The 109th's Battery B, which had lost only one man in all of World War II, had lost 21 before it even got into this one.



PART OF SAD CROWD OF 50,000 THAT WATCHED VICTIMS' HOMECOMING—▶

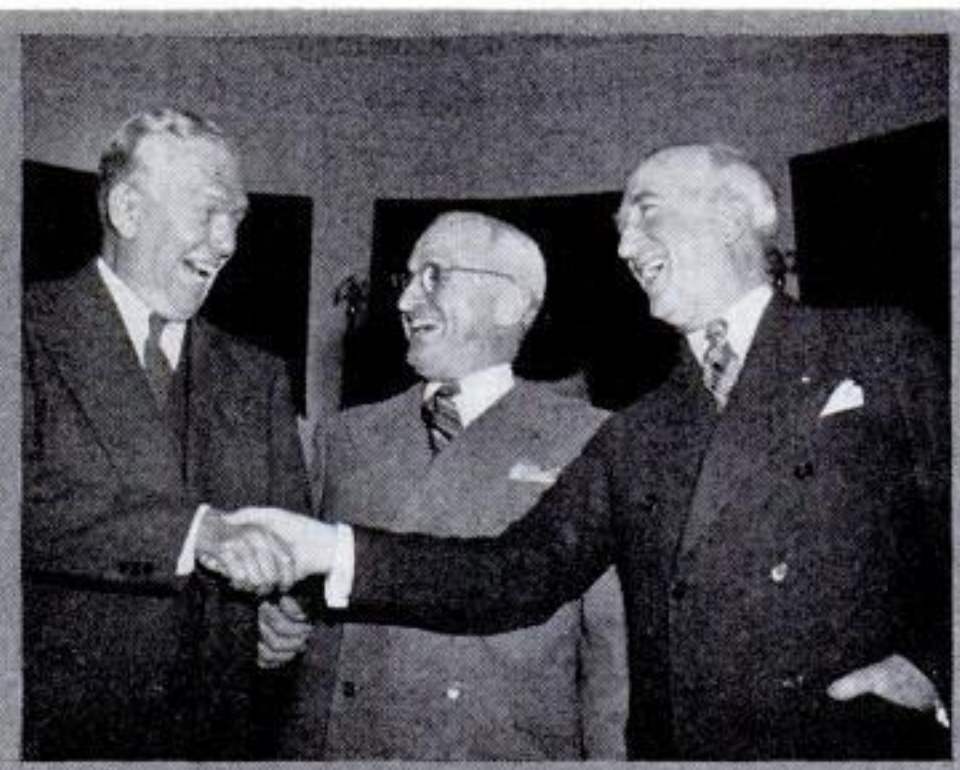




**IN 1940** Marshall, William Knudsen and Johnson, then Assistant War Secretary, planned U.S. defense.



**IN 1946** Marshall attempted to mediate in China, got Reds' Chou En-lai (center) to sign futile truce.



**IN 1947** Truman appointed him to replace James F. Byrnes as Secretary of State. He filled job 24 months.



# TRUMAN DUMPS JOHNSON

General Marshall takes over as defense boss

The President had long planned to get rid of Louis Johnson. But on Aug. 3 Harry Truman assured newsmen at a press conference that Johnson would remain in his Cabinet as long as he was President. Truman's stubborn loyalty to his political supporters did not blind him to the fact that Johnson's administration of his office had impaired the U.S. military position and made him pure political poison in this election year. In many ways Johnson's behavior had also strained his personal friendship with the President. He was continually feuding with Secretary of State Dean Acheson, was undercutting Acheson in Congress and, worst of all, was suspected of feeding anti-Acheson material to Republicans.

The end came on Sept. 12. Johnson "resigned" in a letter which "suggested" the appointment of the man Truman had already picked—General of the Army George Marshall. Marshall had earlier been approached by Truman and agreed to accept, though Congress first had to amend the unification law of 1947, which bars military men from the secretaryship. This was quickly done, despite a fatheaded attack on Marshall's character by Indiana Senator William Jenner. As Marshall, now 69, prepared to extend his long record of service (*above*), Johnson said a wordy goodbye, mourned by almost nobody in official Washington. However, a Mayflower Hotel waitress named Sophie Okarski had a kind word for Johnson. The morning after his ouster she told him at breakfast, "Colonel, your shoulders are big, and that's why they're putting all the blame on you."



**MARSHALL'S LATEST JOB** was president of Red Cross. Here he talks with District of Columbia volunteer workers day after his new post was announced.

← SMILING BUT NEAR TEARS, JOHNSON WAVES AS HE ENTERS WHITE HOUSE



# BACK TO SCHOOL THEY GO!

They're active all day  
... in class ... at play

Give them good, hot...



## SOUP FOR LUNCH

**Children need hot nourishment at noon, authorities say**

Healthy children are seldom still. The energy they burn up in the morning must be restored at lunchtime ... to see them through the strenuous afternoon.

Nutrition experts agree that a child should have one hot dish at noon. It stimulates appetite ... makes other foods taste, digest

better ... and school authorities say it makes for better marks.

For school lunches, a generous serving of good hot soup is ideal. When properly made, it is a superb food ... nourishing ... satisfying and delicious. And so practical! Give your children the benefit of soup for lunch! They'll love it!



### LUNCH AT HOME

**Campbell's Vegetable Soup**

More than a dozen garden vegetables mingled in rich beef stock. "Almost a meal in itself!" And how the children go for it!

Pear and Cream Cheese Ball on Lettuce  
Chocolate Pudding      Milk



### LUNCH AT SCHOOL

**Campbell's Tomato Soup**

Made from choice tomatoes and finest table butter. Simply delicious! And extra-nourishing when prepared with milk.

Peanut Butter and Jelly Sandwich  
Marble Cake      Orange





# Air Step<sup>®</sup>

**Magic Carpet's in...  
with 7 magic shoe styles for Fall!**



PORTAL



STAG



CIRCLE



SHELLY

*Shoes illustrated,*

**9<sup>95</sup> and 10<sup>95</sup>**

Higher Denver West

*Other styles, 8.95 to 10.95*

**The shoe with the youthful feel**





# FASHION FAIR

SEPTEMBER 23 TO OCTOBER 7



It's here! The Magic Carpet—winging in with the seven newest fall styles to work wonders with your wardrobe. All your favorite heel heights, favorite leathers, favorite colors . . . with the famous floating ease of the Magic Sole. See them at your Air Step shoe store now. Get Air Step's fine shoe quality at moderate prices! Air Step Division, Brown Shoe Company, St. Louis.

*Fresh at Five*

*In Air Step's Magic Sole . . . an invisible cushion between the insole and outsole . . . absorbs pavement jars and jolts . . . gives you that Magic Carpet ease.*





In a Nutshell...

1. Four Roses is a whiskey of the very finest flavor and quality.
2. Its reputation is unsurpassed by any other brand on the market—even brands costing considerably more than Four Roses.
3. No wonder Four Roses outsells every other whiskey at or above its price—and most other whiskeys at any price.

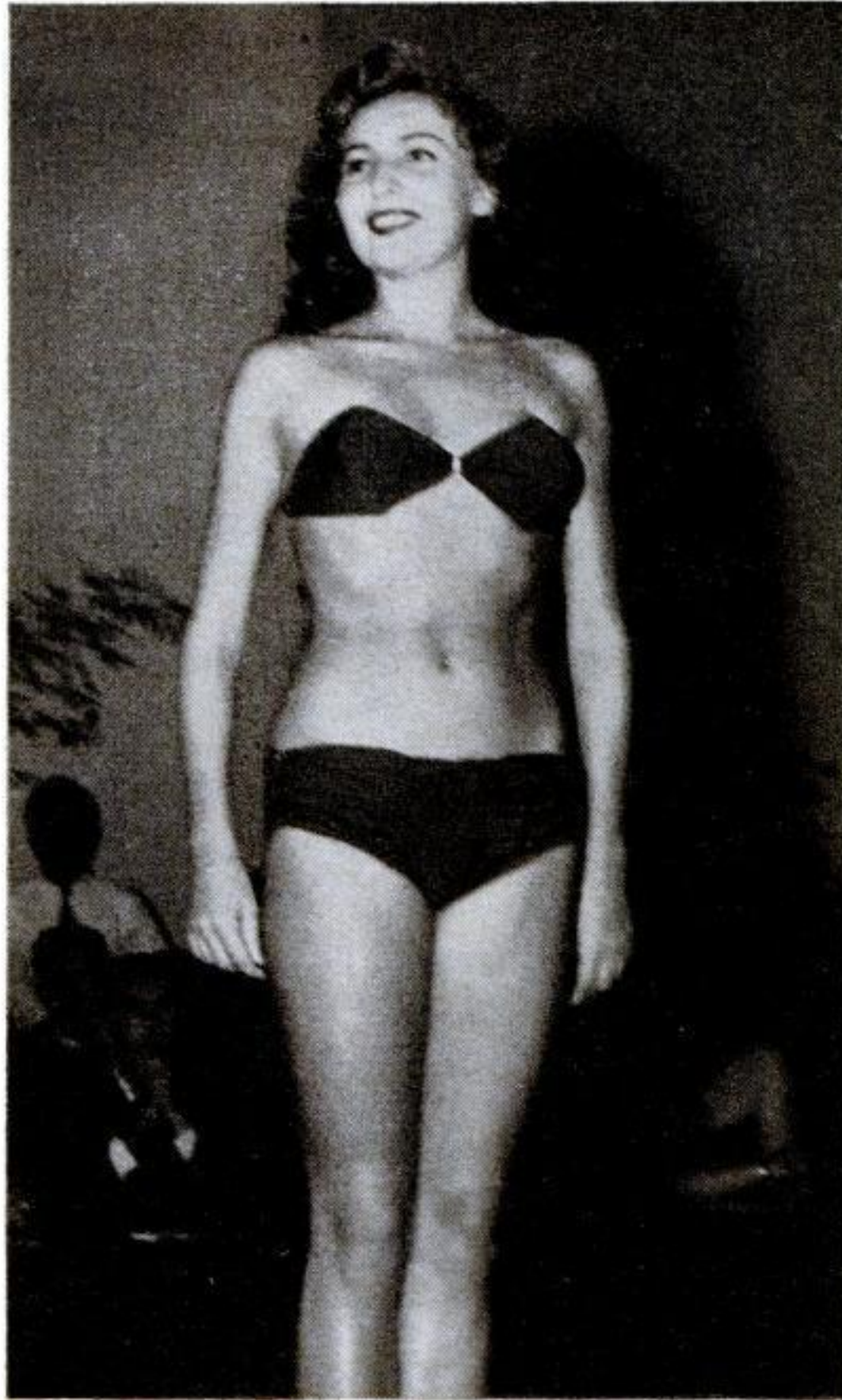
WOULDN'T YOU  
RATHER DRINK  
**FOUR ROSES**

Blended Whiskey, 90.5 Proof.  
60% grain neutral spirits  
Frankfort Distillers Corporation,  
New York City





**MISS AMERICA** this year is Yolande Betbeze (as in set-easy) of Mobile, Ala., who wore this expression after she won.



**MISS EUROPE** of 1951 is Hanni Schall of Vienna, who wore mostly this smile when chosen at contest in Rimini, Italy.

## 3-BEAUTIES-3

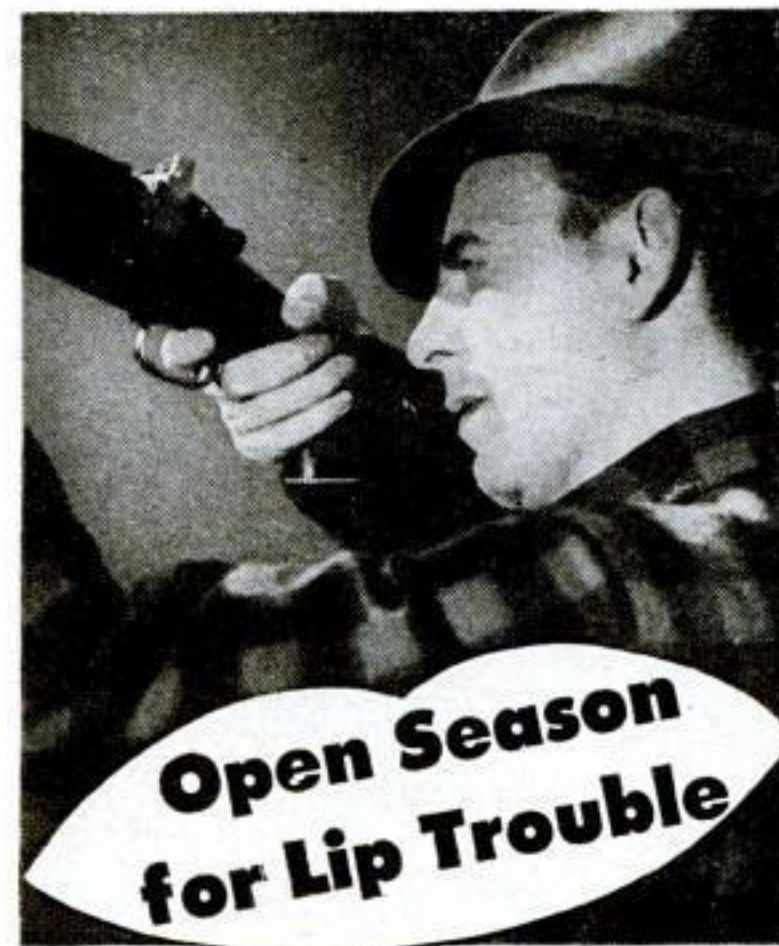
Queens are credit to Mobile and Vienna  
but Wichita decapitates Miss Television

After the daze wore off, Miss Betbeze (*above, left*) was able to cope with the dangers involved in being America's prettiest girl. So far as could be seen, Miss Schall (*above, right*) was unscathed after the ceremonies which took place in Italy. But an unkind fate overtook Miss Adams in Wichita. There she was decapitated (*below*). Fortunately Miss Adams was in Chicago at the time, where she had won \$10,000 in merchandise and a 13-week television contract. It was worth losing a head for.



**MISS TELEVISION**, Edythe Adams of Tenafly, N.J., wore her head normally when crowned at Chicago Fair. But when

the picture was telephotoed to the *Wichita Eagle*, the telephoto machine went on the blink just as it reached her chin.



'CHAP STICK' is the friend in need to the fellow with a gun or reel, and to every outdoor man—when stinging winds cause cracked, dry lips.

'Chap Stick' is pocket-size... handy... easy to apply; results—swift and lasting. Take 'Chap Stick' with you wherever you go. Specially medicated, extra soothing—and the *only antiseptic lip balm*.

Why not buy a personal 'Chap Stick' for every member of the family? Their lips will thank you.



## Do your hands work for a living?

A worker's hands take plenty of punishment, and 'Chap-ans' is the new and different hand cream especially medicated to bring swift relief to work-hardened hands.

Try 'Chap-ans' on those raw, cracked knuckles and rough fingertips. Judge for yourself if this man's hand cream isn't more penetrating, more soothingly effective than anything you ever used.

Buy 'Chap-ans' in the handy, man-sized tube. Easy to apply... quickly absorbed and antiseptic.



**Chap-ans®**

Chap Stick Co., Lynchburg, Va.

KEEPS HANDS FIT





WHILE HER MOTHER CLUTCHES LAUREL IN HER ARMS, GERALD DAYNES TRIES TO GET AT HIS DAUGHTER AND FIGHT OFF HIS BROTHER-IN-LAW (RIGHT). THE

## THE FIGHT FOR LAUREL

Parents struggle violently in public for their child

Oblivious to the popping flashbulbs of photographers who followed them to their room, the parents pictured above are engaged in a climactic struggle for possession of their 3-year-old child. Last year Mrs. Eunice Daynes had left her schoolteacher husband Gerald and his Brooklyn home to visit her parents in England. She took their daughter Laurel with her and she never came back. Her husband claimed her parents interfered with their marriage; now she



**LOCKED OUT**, Mrs. Daynes tries to talk to her husband through the keyhole of his Paris hotel room.



**FORCING ENTRANCE**, Mrs. Daynes's brother smashes door with an ax. Later he paid for damage.



**BEATEN OFF**, Mrs. Daynes sobs hysterically during lull in battle while husband keeps Laurel in room.





STRUGGLE WENT ON INTERMITTENTLY FROM NIGHTFALL TO DAWN

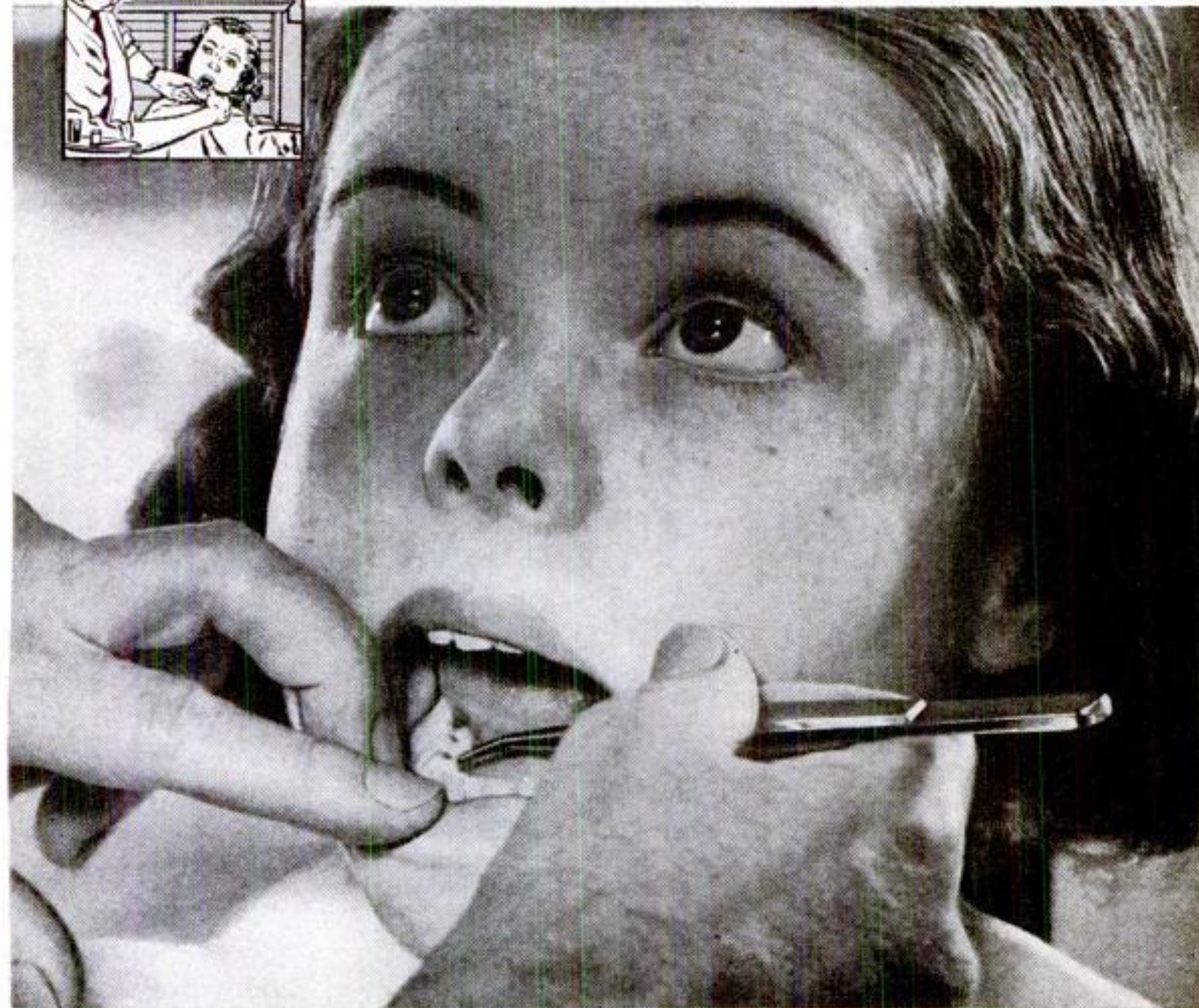
sought separation. But Gerald Daynes wanted his daughter, and recently he got her by grabbing her in London and taking her to Paris. Mrs. Daynes followed, and in the hotel room which Laurel and her father occupied they fought like animals in full public view all night long. On Sept. 8 a French judge awarded Laurel to her mother, on condition that she file for divorce in six weeks. When Daynes heard the news he tried to kill himself with sleeping pills.



**AFTER THE JUDGMENT** Mrs. Daynes (right) and her father fetch Laurel from hotel to hide her from more publicity until return to England.

*More Cavities! Why Didn't Your Mother Give You Amm-i-dent Ammoniated Tooth Paste?*

More dentists recommend Amm-i-dent Tooth Paste and Powder than any other dentifrice in America!



**Too bad! This child's mother was "too smart" to believe the ads that told her...**

## **Amm-i-dent Helps Prevent Cavities!**

"Just another exaggerated claim" this girl's mother thought to herself, when she read that Amm-i-dent ammoniated Tooth Paste could reduce tooth decay. She didn't even bother to call her dentist, who could have told her about Amm-i-dent. She just kept on buying the same tooth paste with which her family had been brushing—and having cavities—year after year.

### **More dentists recommend Amm-i-dent**

And now, too late, she is sorry. At her child's regular dental check-up—*more cavities!* She wishes that she followed the advice of the dentists of America. They recommend Amm-i-dent ammoniated Tooth Paste and Powder more than any other dentifrice. Surely these men must know best of all what is right for you and your children.

### **Best protection against tooth decay**

If you have provided Amm-i-dent for your family, you can feel justly proud! Your family is getting the best protection against tooth decay any dentifrice can offer, as proven in actual tests with people who followed regular brushing habits.

If your family is not using Amm-i-dent, you as a mother have not done all you can do—all you should do—to help

them to have strong, healthy teeth. You can prove it to yourself. Were there any cavities in your family last year? What did you do to help prevent those cavities?

### **Does Your Present Tooth Paste Do Anything To Help Prevent Cavities?**

No ordinary tooth paste, without ammoniated anti-decay ingredients, can do much to help prevent cavities—beyond what the simple act of brushing will do. Certainly it cannot do what Amm-i-dent can do. Amm-i-dent supplies for many hours the ammonia content found lacking in the mouths of cavity-susceptible people. For many hours, mind you.

That means Amm-i-dent's anti-decay protection continues—no matter when you brush. You don't have to brush after meals to get Amm-i-dent's effectiveness. Regular brushing at your regular time, with Amm-i-dent, helps prevent cavities.







**ORDEAL ENDS** for Juan Carcedos, Spanish-born miner, as he leaves pit. In mixed Spanish and Ayrshire accents he said, "I did not worry. What could be done was being done. It's nice to have friends."



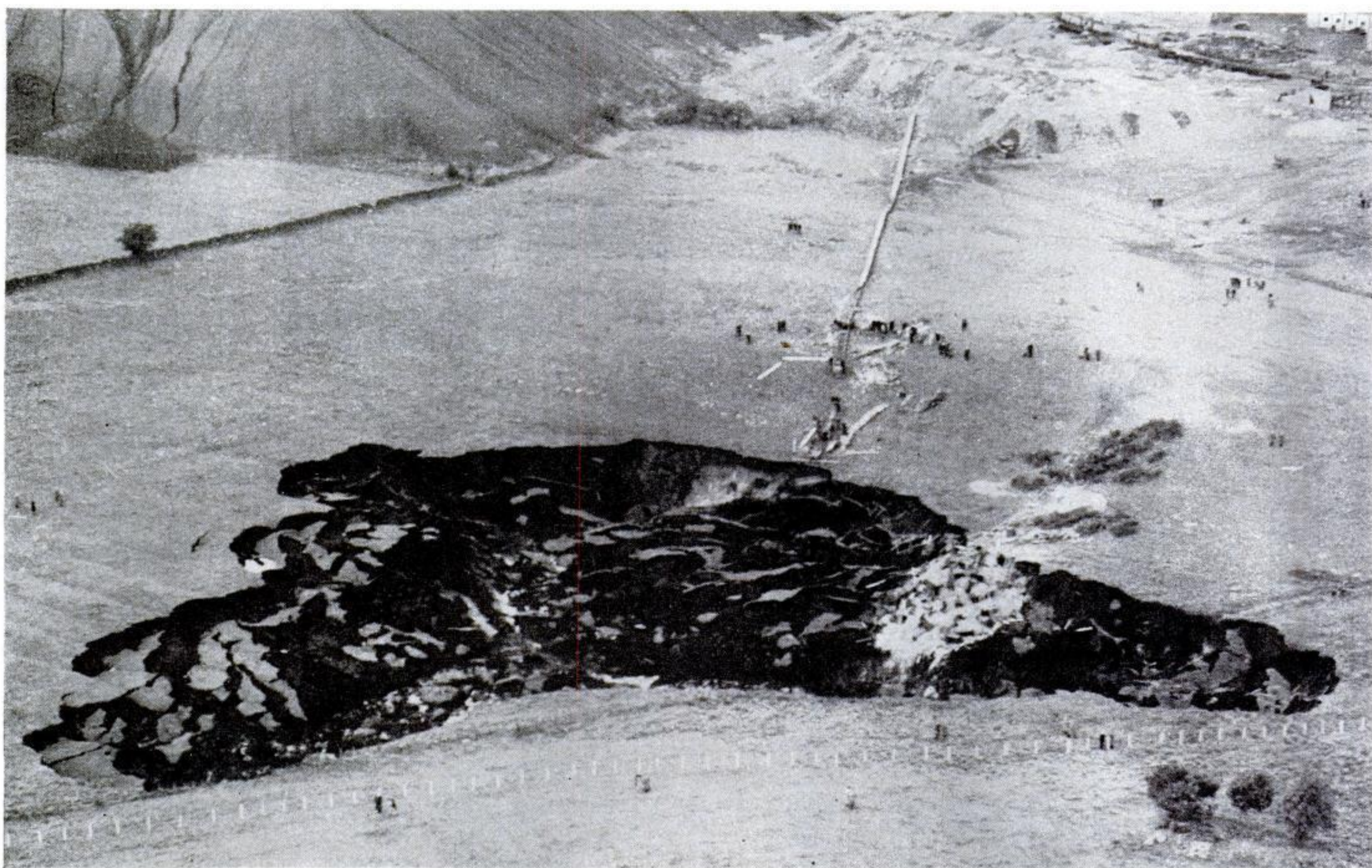
McAUGHTRIE'S WIFE VISITS HIM AS HE READS ABOUT HIS RESCUE

## RESCUE FROM THE PIT

**Cave-in traps 129 miners in Scotland but 116 of them are saved**

"We danced and sung, did anythin' tae keep us warm. Ah wis beginnin' tae think we wur never gaun tae see daylight again." In a hospital near New Cumnock, Scotland, 18-year-old Gilbert McAughtrie (*above*) described a two-day coal miners' nightmare. He was one of 129 men from Knockshinnoch Colliery who were trapped on Sept. 7 by a cave-in (*below*). Miraculously a telephone line to the surface was intact. Rescuers

tunneled through a 30-foot stone, found 116 of the miners and led them to safety, wearing gas masks, through an old working full of poisonous blackdamp. The other 13 were presumably dead, caught beneath the cave-in. Young Gilbert McAughtrie, who is a father, told his wife "tae throw ma pit claes oot o' the windae." But then he added doubtfully, "Ye might pick up courage again. Ye mak guid money in the pits."



**WHERE THE ROOF FELL IN** on Scottish miners is shown by aerial view of the 50-foot-deep crater. More than an acre of rain-loosened soil dropped on the main corridor, trapping men beneath area in foreground and cutting them off

from pit head (*upper right*). Beyond crater is a conveyor belt which brought shale to shore up walls of the hole. Grayish mass at right is made up of haystacks and tree trunks thrown in to stop seepage of mud which was crumbling crater's side.





No song and dance  
about medical claims...

**Old Gold's** specialty is to give  
you a TREAT instead of a TREATMENT!

SEE THE OLD GOLD DANCING PACKAGE ON THOSE GREAT TV  
SHOWS: "STOP THE MUSIC" THURSDAY NIGHTS, ABC-TV NETWORK,  
"THE ORIGINAL AMATEUR HOUR" TUESDAY NIGHTS, NBC-TV NETWORK.



# You'll find



**JUST 3 INCHES**  
of FOAMEX gives you  
more pure comfort  
than 6 to 8 inches of  
any other cushioning!

**Y**ou've never reveled in *anything* so luxuriously comfortable as *Foamex*—and it has no clumsy bulk at all! The space-saving comfort of *Foamex* comes from *millions* of tiny, buoyant aircells, all waiting to pamper and support you by conforming to every move and position of your body.

■ That's a wonderful experience! Like *floating*, as far as softness and complete relaxation go...only there's *support* beneath you. Airy, gentle, *springy* support. How can anything so soothing...so peaceful...be "exciting"? But it *is*!

■ There's *nothing* like sitting or sleeping on the aerated latex that's *Foamex*! It's clean and allergy-free. It's cool and self-ventilating. And its resilience is undamaged by the years, no matter how hard the wear!

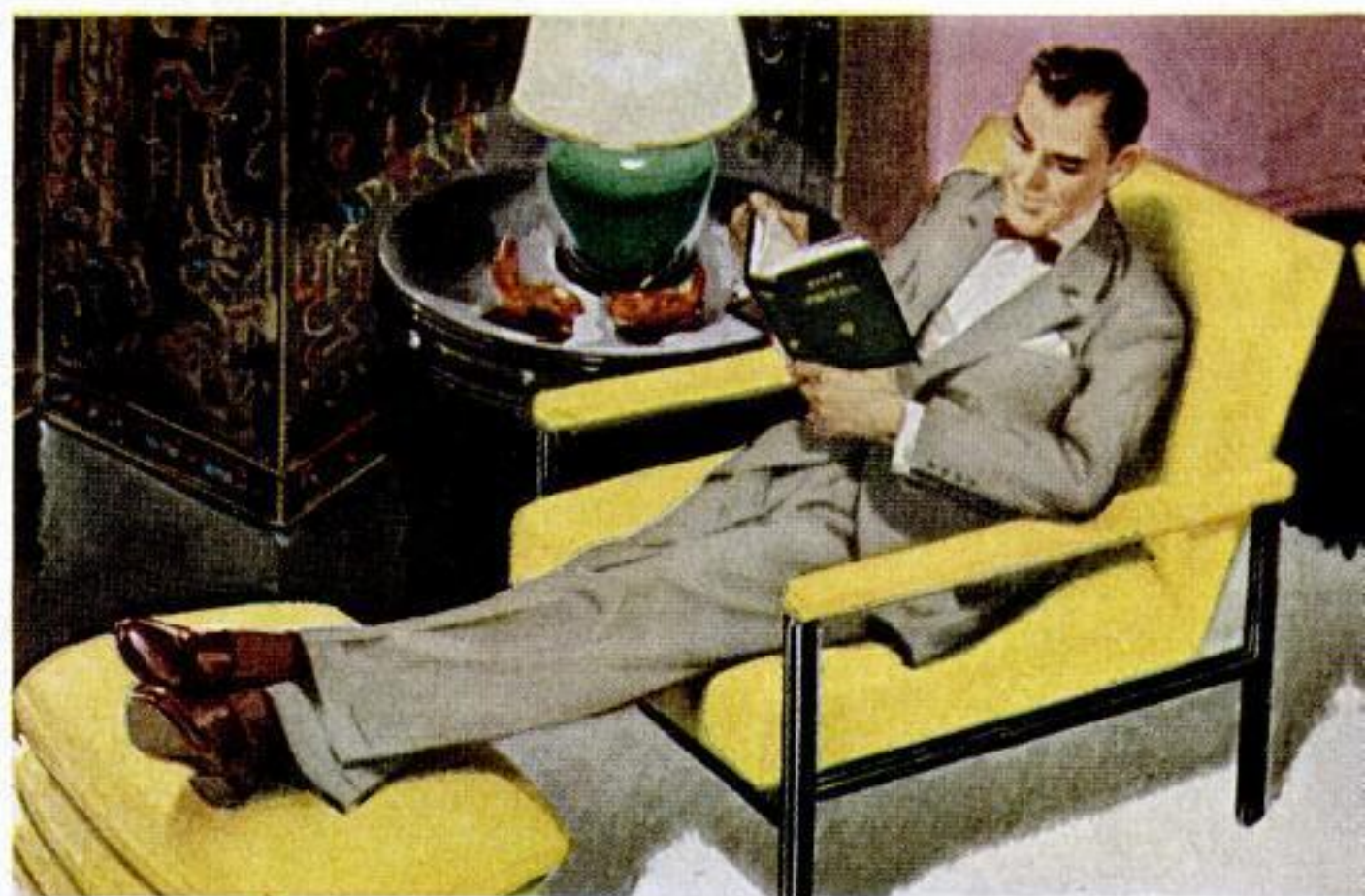
■ Think over *your* uses for such a material. Think what that particular sort of comfort...that particular lack of bulk...can mean for *you*. Then go out and treat yourself to *Foamex*—in finer furniture and department stores and automobile showrooms.

LISTEN TO THE VOICE OF FIRESTONE MONDAY EVENINGS OVER NBC



©1950 FIRESTONE TIRE & RUBBER COMPANY \*TRADE MARK

• **in furniture**



• **you get**

**MORE SHAPELY BEAUTY...**

No longer need you put up with heavy, ugly bulk that comes from "over-stuffing". Now furniture beauty and furniture comfort go hand in hand with slim, trim *Foamex* cushioning.



# new worlds of comfort

in the world's most comfortable  
cushioning material...

Firestone  
FOAMEX<sup>\*</sup>

## • in mattresses



## • you get

### LESS BULK AND WEIGHT...

and a lifetime of sleep-perfect nights. Only *Foamex* mattresses are *form-fitted*... specially moulded to give greater support to the heavier parts of your body and equalize the lighter parts.

## • in automobiles



## • you get

### MORE HEAD AND LEG ROOM...

so little *Foamex* gives you so much more comfort. You'll enjoy new, refreshing "easy chair" rides in the spacious interior of your *Foamex*-equipped car.



# What wouldn't you do for Nancy?

Sure, it's only a scratch. But to Nancy and her mother, serious business. To Nancy, because it hurts. To Mother, because any scratch *could* become serious. This one won't, though. Mother is following the first rule of first aid: "Get it clean and keep it clean." Any wonder she uses the same kind of dressings that most leading hospitals use—Curity? Wouldn't you . . . if she were *your* Nancy?

## Famous Hospital Dressings Packaged for Home Use



Most of America's leading hospitals use Curity Dressings as a standard of protection. Isn't it good to know that you can get these same famous dressings for your own medicine chest at any leading drug store?

# Curity

REG. U. S. PAT. OFF.

**(BAUER & BLACK)**



Over Half a Century of Adhesive Tape Leadership—  
Bauer & Black, Division of The Kendall  
Company, Chicago 16.

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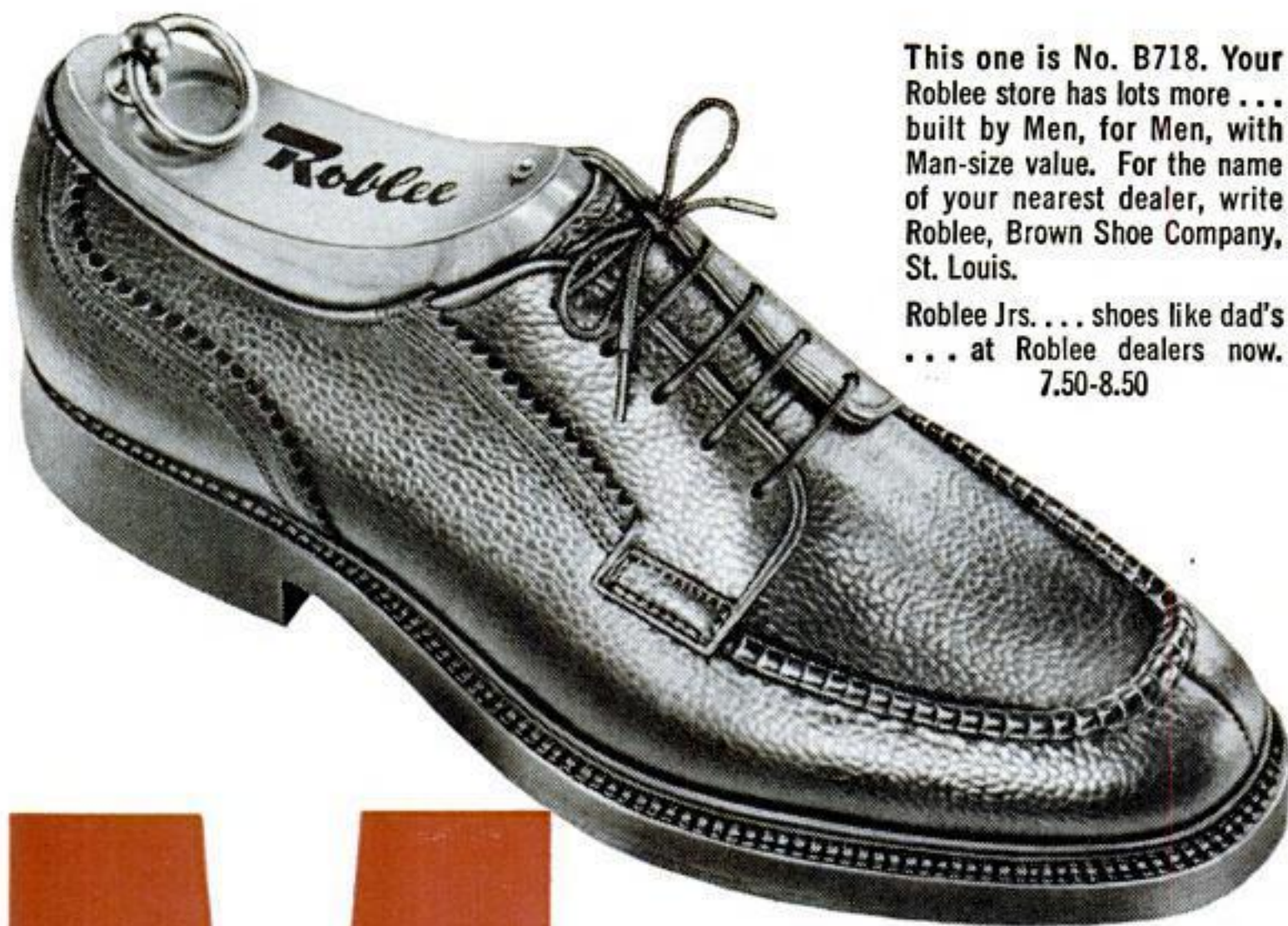
# CALIFORNIA FIGHTS A RASH OF FOREST FIRES

It was described by state forestry officials as "the worst outbreak in 25 years." From the Oregon state line in the north to the Mexican border, California was ablaze with more than 100 separate fires in forests parched by a hot, dry summer. Best guesses were that half of the fires had been ignited by recent lightning storms, half by man's carelessness. Whatever the cause, at the end of the 10-day

outbreak 225,000 acres had been blackened and damage estimated at \$10 million had been done. In this picture four fire fighters in Stanislaus National Forest near Yosemite make plans to set a backfire while flames roar close behind them. It took 1,000 men seven days to get the Stanislaus blaze, worst in the state, under control. By that time 100 million board feet of good lumber had gone up in smoke.

CONTINUED ON NEXT PAGE





This one is No. B718. Your Roblee store has lots more... built by Men, for Men, with Man-size value. For the name of your nearest dealer, write Roblee, Brown Shoe Company, St. Louis.

Roblee Jrs. ... shoes like dad's ... at Roblee dealers now. 7.50-8.50

# Men

## Roblee®

Try this for size...and smartness.

Husky, handsome Scotch Grain by Roblee. Moccasin pattern...double sole for service.

Storm welt to take you places snug and dry.



Roblees are  
priced from **995 to 1395**  
Some styles higher.

### Forest Fires CONTINUED

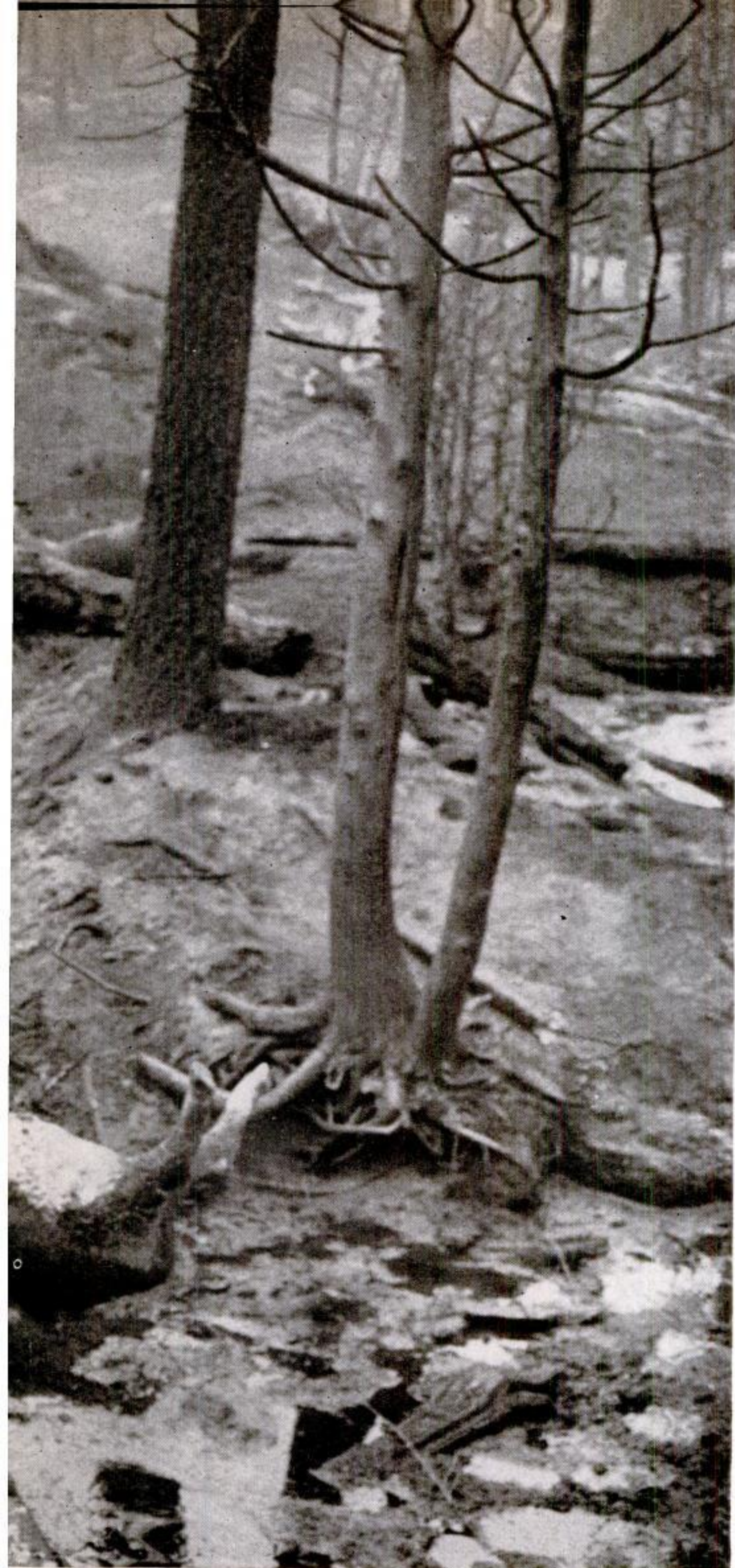


COWBOY CHESTER SHAW AND DOG, ON AN INSPECTION TRIP FOR CATTLE



PREPARATIONS for fire fighting were handled on a big scale. Sandwiches for the hungry fire fighters were mass-produced (left). College students were



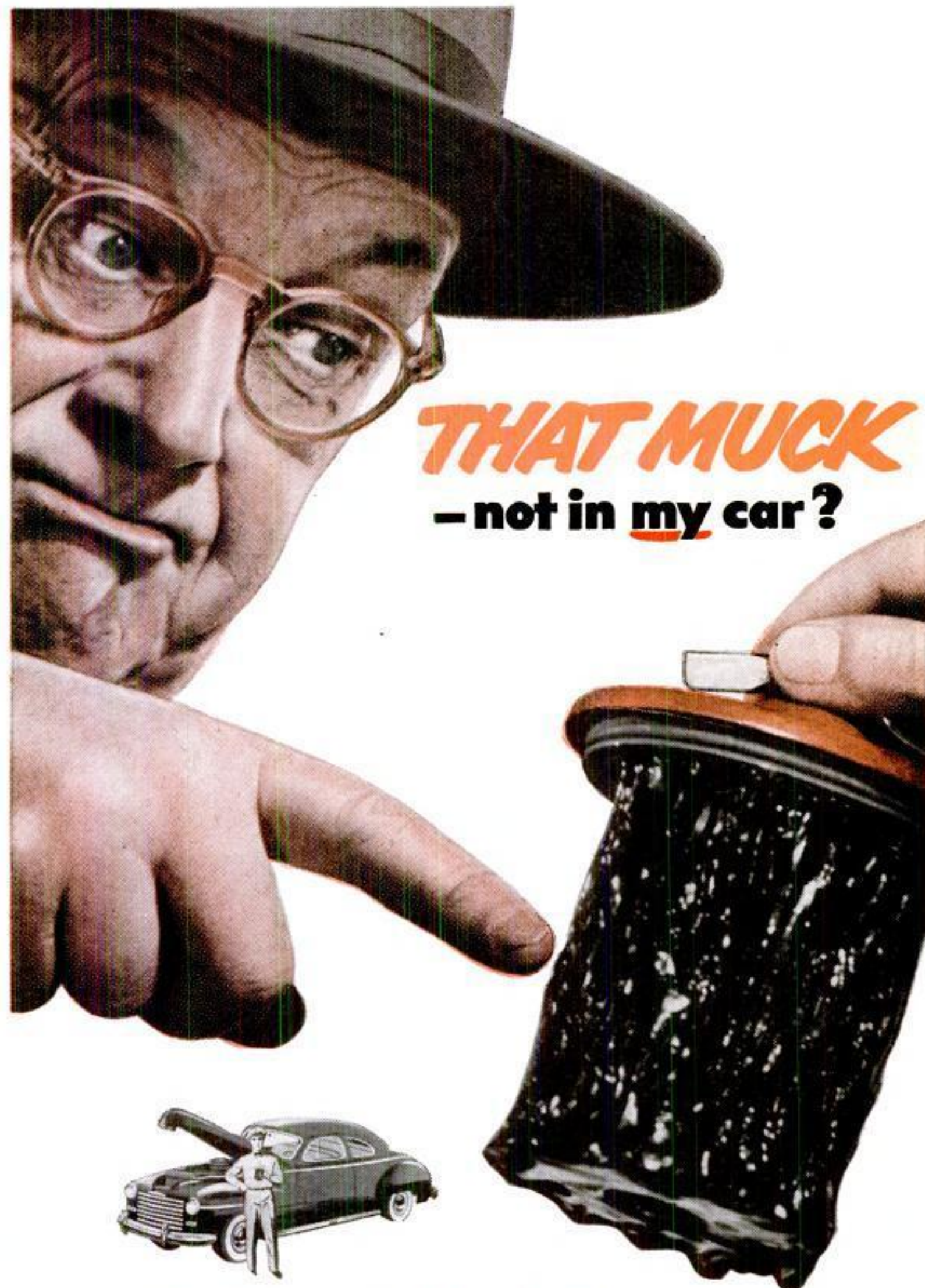


OWNER BOSS, SADLY VIEW SIZZLED CARCASS OF STEER TRAPPED BY FIRE



enlisted from summer camp and given instructions (center). Fighter with rake (right) tends backfire which covered 10 square miles, finally halted main blaze.

CONTINUED ON NEXT PAGE



**THAT MUCK**  
—not in my car?



Yes, mister, two pounds of the horrible stuff.  
After about 5,000 miles, that's about average.  
But your repair bills may be way above average—if you  
don't get a new **PUROLATOR** Refill for your oil filter—quick!

If you've been neglecting your oil filter as this motorist has, you may be due for just as much of a shock. For in keeping your oil free from engine-wrecking abrasives, your filter naturally gets choked up itself. No longer can it do the job that *must* be done if your engine is to run as well as you'd like, last as long, cost as little for repairs.

Now that it's time to change to new oil, start fresh with a new Purolator\* Refill as well. And be sure you get a Purolator *Micronic*\*—better because it's the new accordion-type filter. Up to 10 times the filtering area . . . pores so tiny they trap *all* the abrasives, filter out particles as small as 39 millionths of an inch. Costs only \$1.38 to \$3, depending on make of car . . . takes only a few minutes to insert.

P. S. If your car does *not* have an oil filter, there's a complete Purolator . . . housing and refill . . . for \$6.50 or a bit more (again depending on make of car). Purolator Products, Inc., Rahway, N. J. and Toronto, Ontario, Canada.



\*Reg. U. S. Pat. Off.



It's got the BOZO SEAL...  
It's tops in child appeal!



When you buy phonograph records for children, this seal in the upper right hand corner of the album is your assurance of the finest in wholesome entertainment.



CHILDREN SAY  
"THAT ALBUM'S FINE—  
A FRIEND OF BOZO  
IS A FRIEND OF MINE"



Buy Genuine BOZO APPROVED Record Albums  
at your favorite Record Dealer—

Write for Complete Catalog of  
BOZO APPROVED Children's Albums—  
Capitol Records, Sunset and Vine,  
Dept. L-9, Hollywood 28, California

Buy Genuine BOZO ... the Capitol Clown ... toys, novelties and wearing apparel

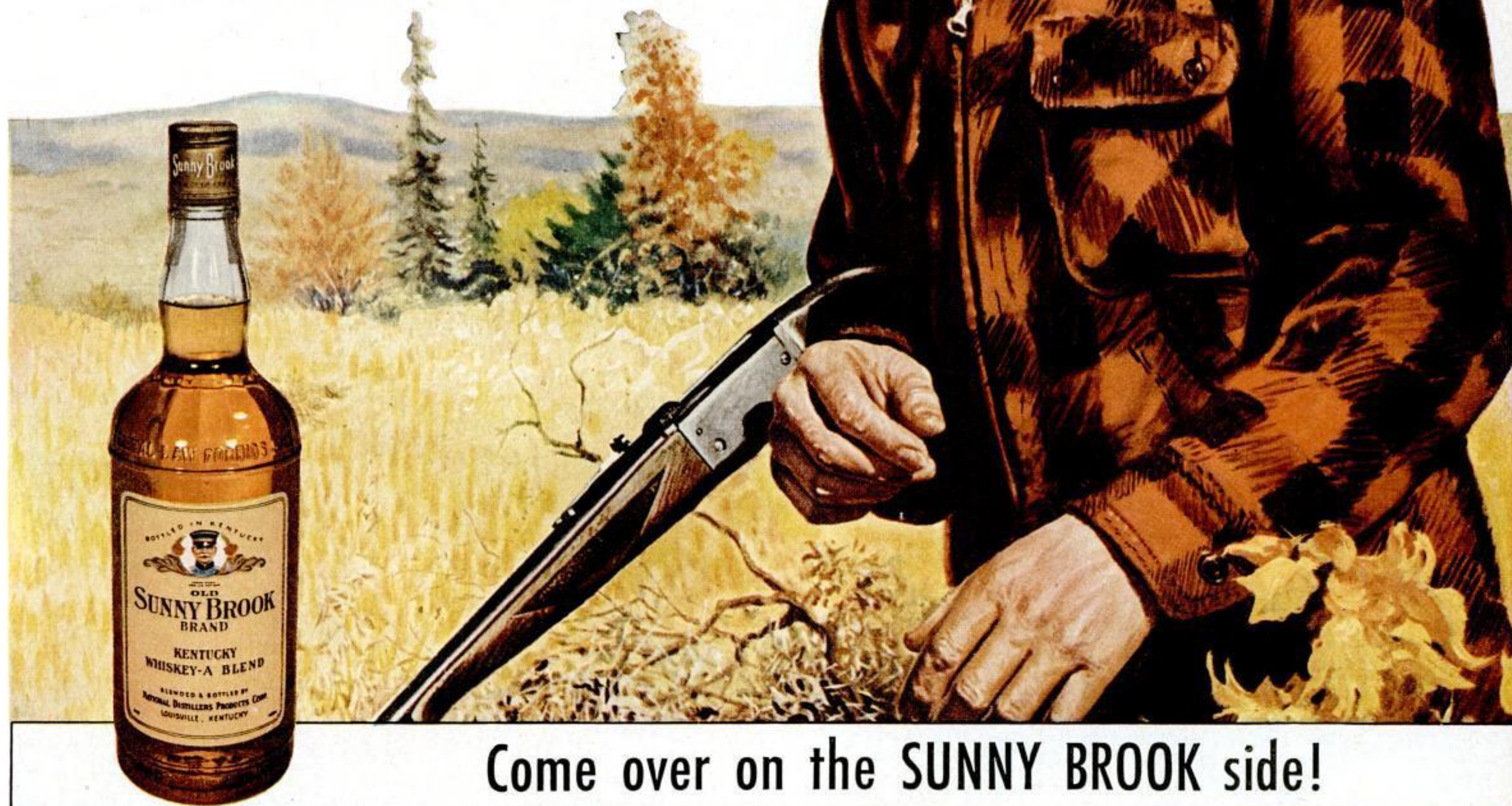


**STUNNED** by quick onslaught of the brush fire which burned her barn and chicken houses, Mrs. Ben Marcus of Santa Rosa looks at ruins from driveway.



Set your sights for  
**Old  
Sunny Brook**  
BRAND

the whiskey that's  
*"Cheerful as its Name"*



Come over on the **SUNNY BROOK** side!



I'm glad to see my favorite brand, Bill. That Old Sunny Brook name is a sure guide to smooth drinking pleasure.

Yessir, it's been just that since 1892! And it's always the season for Sunny Brook's rich Kentucky flavor!

KENTUCKY WHISKEY—A BLEND 93 PROOF • 65% GRAIN NEUTRAL SPIRITS • NATIONAL DISTILLERS PRODUCTS CORPORATION, NEW YORK, N. Y.

LOOK FOR THIS WATCHMAN ON EVERY BOTTLE





SUCH GOOD EATING!

# Libby's

*What values!  
What grand  
eating!*

Here's a wonderful way to make every penny count at your food store. Go to your nearest grocer who is featuring Libby's Harvest of Values and take your pick of the wonderful Libby's Foods on display: Luscious Libby's Fruits and Juices—full of sunny goodness. Libby's Vegetables with straight-from-the-garden flavor. Libby's thrifty Meats; tasty Pickles and Olives, too. And Libby's famous Baby Foods. What eating . . . what values! Libby, McNeill & Libby, Chicago 9, Illinois







SUCH GOOD NEWS FOR YOUR BUDGET!

# Harvest of Values

Watch for store displays!

LOOK TO *Libby's*  
FOR PERFECTION!





# DISCRIMINATING PEOPLE PREFER HERBERT TAREYTON



MR. PETER PERKINS, international 8-goal polo player. Discriminating in his choice of cigarettes, Mr. Perkins says: "I smoke Herbert Tareyton because it costs no more to enjoy this better cigarette."

Discriminating people prefer Herbert Tareyton because they pay no more for this better cigarette. They appreciate the kind of smoking that only a genuine cork tip can give . . . the cork tip doesn't stick to the lips, it's clean and firm. And discriminating people prefer Herbert Tareyton because their modern size not only means a longer, cooler smoke, but that extra measure of fine tobacco makes Herbert Tareyton today's most unusual cigarette value.



T H E R E ' S                         S O M E T H I N G                         A B O U T     T H E M     Y O U ' L L     L I K E

Copyr., The American Tobacco Company





IN A SCENE FOUND IN MANY U.S. COURTHOUSES, LOS ANGELES LICENSE BUREAU DOES A RUSH BUSINESS

## TWO KIDS WHO HAD SO LITTLE TIME

**A Korea-bound Marine and his girl are wed and then parted as the war marriage business booms again**

*This is a time when, if you love someone, you'd better love her. . . . You haven't got much time.*—John P. Marquand, *So Little Time*.

That was the way young Americans were feeling 10 years ago. That is the way many of them feel now. During the week ending Aug. 16, 155 more marriage licenses were sold in Manhattan than in the same week a year ago. In Chicago the gain was 172 and in Los Angeles (above) the increase was 83. Though some marriages were hurried up to help the bridegroom beat the draft, many involved servicemen and their brides who had only a few precious hours in which to say their I dos—and then their goodbys.

One Saturday morning last month Photographer Ida Wyman found a couple like that in Los Angeles. Bob Blackstone of Seattle, a Marine reservist with a one-day pass from Camp Pendleton, and Beverly Coney of Seattle arrived at the marriage license bureau with two suitcases, but no health certificates, no proof of age and little money. Beverly had come to marry Bob before he sailed for Korea. Both were 19. Fortunately relatives were able to verify their ages and the young pair found a judge to marry them. By 5:15 that afternoon they were Mr. and Mrs. Two days later Bob was on his way, and Beverly went back to running an elevator in Seattle.

AFTER CEREMONY BOB AND BEVERLY BLACKSTONE PAUSE IN JUDGE'S YARD TO BEAM AT EACH OTHER







**NOW... MULBY**

*Matches Everything!*

**TO BRING YOU A COLOR-KEYED,  
STYLE-SETTING BATHROOM**

**MAIL, come in or phone the  
Mulby Store nearest you or  
write to Mulby, 11 West 42nd  
Street, New York 18, N. Y.  
for quick delivery.**

Albany, N. Y. . . . W. M. Whitney & Co.  
Allentown, Pa. . . . Hess Brothers  
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Birmingham, Ala. . . . Pizitz  
Boise, Idaho . . . . . Falk's  
Bridgeport, Conn. . . . D. M. Read Co.  
Brooklyn, N. Y. . . . Frederick Loeser & Co., Inc.  
Buffalo, N. Y. . . . Adam, Meldrum & Anderson  
Charleston, W. Va. . . . The People's Store  
Chicago, Ill. . . . The Fair  
Cleveland, Ohio, Wm. Taylor Son & Co.  
Detroit, Mich. . . . Crowley's  
El Paso, Texas . . . . The White House  
Fort Wayne, Ind. . . . Earl Groh & Co.  
Green Bay, Wisc. . . . H. C. Prange Co.  
Hagerstown, Md. . . . Eyerly's  
Hartford, Conn. . . . Brown Thomson, Inc.  
Hutchinson, Kans. . . . The Wiley Dry Goods Co.  
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Lawrence, Mass. . . . A. B. Sutherland Co.  
Long Beach, Calif. . . . Buffums  
Nashville, Tenn. . . . The Harvey Co.  
Newark, N. J. . . . Kresge-Newark  
New Haven, Conn. . . . The Edw. Malley Co.  
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St. Paul, Minn. . . . The Emporium  
Salt Lake City, Utah . . . . ZCMI  
San Francisco, Calif. . . .  
Hale Bros. Stores, Inc., Market Street  
Hale Bros. Stores, Inc., Mission Street  
Schenectady, N. Y. . . . The Wallace Co.  
Scranton, Pa. . . . The Globe Store  
Seattle, Wash. . . . Rhodes of Seattle  
South Bend, Ind. . . . Robertson Bros.  
Syracuse, N. Y. . . . C. E. Chappell & Sons, Inc.  
Trenton, N. J. . . . S. P. Dunham Company  
Tulsa, Okla. . . . Brown-Dunkin Co.  
Wheeling, W. Va. . . . Stone & Thomas  
Wichita, Kans. . . . Buck's, Inc.  
Williamsport, Pa. . . . L. L. Stearns & Sons  
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Youngstown, Ohio, The G. M. McKelvey Co.

**Famous stylists, famous makers join with Mulby to  
create these practical, harmonious Mulby Rose motif  
accessories for you!**

**Buy them today in your favorite color—blue, rose,  
yellow, green, gray, black or white.**

1. Detecto Guaranteed Accurate Scale . . . . . \$6.95
2. Aldon Non-Skid Cotton Rug (not in black) 24" x 33" . . . . . \$4.98
3. Aldon Matching Lid Cover (not in black) . . . . . \$1.98
4. Herculean Guaranteed Plastic Toilet Seat . . . . . \$3.99
5. Krene Virgin Vinyl Shower Curtain 6' x 6' . . . . . \$3.98
6. Krene Virgin Vinyl Window Curtain 27" x 54" . . . . . \$3.98
7. Pearlwick Duroweave Self-Ventilating Upright Hamper . . . . . \$9.95
8. Pearlwick Duroweave Self-Ventilating Bench Hamper . . . . . \$8.95
9. Wolff Lacey Ledge Tissueette \$1.49
10. Lux Box \$1.79
11. Tumbler 45c
12. Powder Box \$1.00
13. Cotton Picker \$1.00
14. Dusting Box \$1.49
15. Lotion Bottle Set (3 pieces) \$1.49
16. Glass Powder Jar \$1.49
17. Wolff Lacey Ledge Oval Basket \$2.98
18. Single Shelf Towel Rack \$1.98
19. Triple Shelf \$3.29
20. Bath Maid Bowl-Brush Holder \$2.98

**SAVE TIME! MAIL IN COUPON FOR THE WHOLE MULBY ENSEMBLE! \$55.26**

(Does not include Lid Cover and Bench Hamper. State and local sales taxes extra. Slightly higher west of the Rockies.)

**DETECTO • ALDON • WOLFF PRODUCTS  
HERCULEAN • PEARLWICK • KRENE**

**Send this coupon to the Mulby store nearest to you.**

Please send to me the following Bathroom Ensemble pieces:  
(Write quantity desired beside numeral corresponding to items listed above.)

1	2	3	4	5	6	7	8	9	10	11
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12	13	14	15	16	17	18	19	20		
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		

Circle color desired:  
Blue   Rose   Yellow   Green   Gray   Black   White

Total Cost \$ \_\_\_\_\_ C.O.D. ☐ Charge ☐

Money Order or Check Enclosed ☐

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

## War Marriage CONTINUED



**GETTING BLOOD TEST,** Beverly turns toward Bob while the doctor jabs a needle in her arm. Report usually takes three days: they got theirs in an hour.



**GETTING RINGS,** they settle on two which cost \$6.15 for Beverly's and \$9.50 for Bob's. Trying on ring, Beverly kept saying, "Mrs. Bob Blackstone . . . or Mrs. Bev Blackstone." Then they went to meet members of their families.

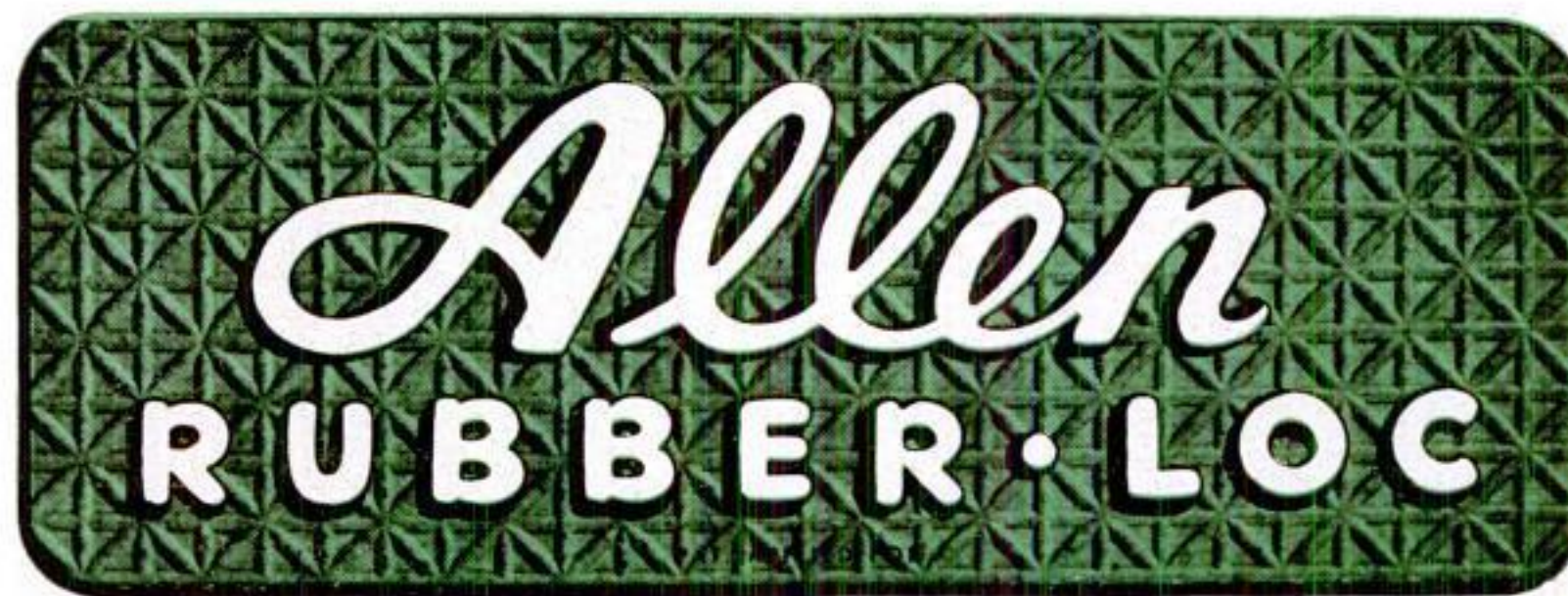


**GETTING MARRIED,** they repeat vows before Judge Dockweiler. At right is Beverly's aunt, Olga Coney. Bob's mother and brother also were present.

**CONTINUED ON PAGE 68**



# America's Newest Rug Cushion



Rubberized  
Waffled  
Rug Cushion

With Measured Resilience \*

WINNER OF A 1950  
*Home Safety Award*



Allen RUBBER•LOC  
In Alpine Green Is Available Wherever  
Floor Coverings Are Sold



ONE LOOK  
and you know  
it's the newest . . .  
ONE STEP  
and you know  
it's the best



Symbol of  
QUALITY  
SAFETY  
COMFORT

## \* Measured Resilience

Measured resilience is the result of a new scientific principle of blending pure rubber and durable fibers to produce maximum walking comfort and to more than double the life of your rugs and carpets. No Jar . . . No Drag . . . Non-Skid, too. Allen Industries, Inc., Floor Covering Division, Detroit 7, Michigan.



Painted from life  
by famous illustrator  
Roy Johnson

# The Lovable Girl-of-the-Month...



...loves her  
**LOVABLE BRA**

*"because it fits so well...  
and imagine...it's only \$1.50!"*

There are dozens of flattering Lovable styles...every one a matchless value at \$1 or \$1.50. Stop in at your favorite store TODAY and select the Lovable bras that exactly fit your figure and fashion needs.

THE LOVABLE BRASSIERE COMPANY  
Dept. L-9, 180 Madison Ave., N.Y.C. 16

Style Pictured:  
#934 Rayon Satin  
#935 Broadcloth  
#936 Nylon  
Sizes 32-40  
A, B, C cups  
White, pink, black



No better fit...

No better styling...

There's no better bra value than...

## War Marriage CONTINUED



**MR. AND MRS.**, they visit Bob's great-grandmother (*left*), who crochets busily while Bob's grandmother chortles and newlyweds cuddle on the floor. Then they went to a hotel.

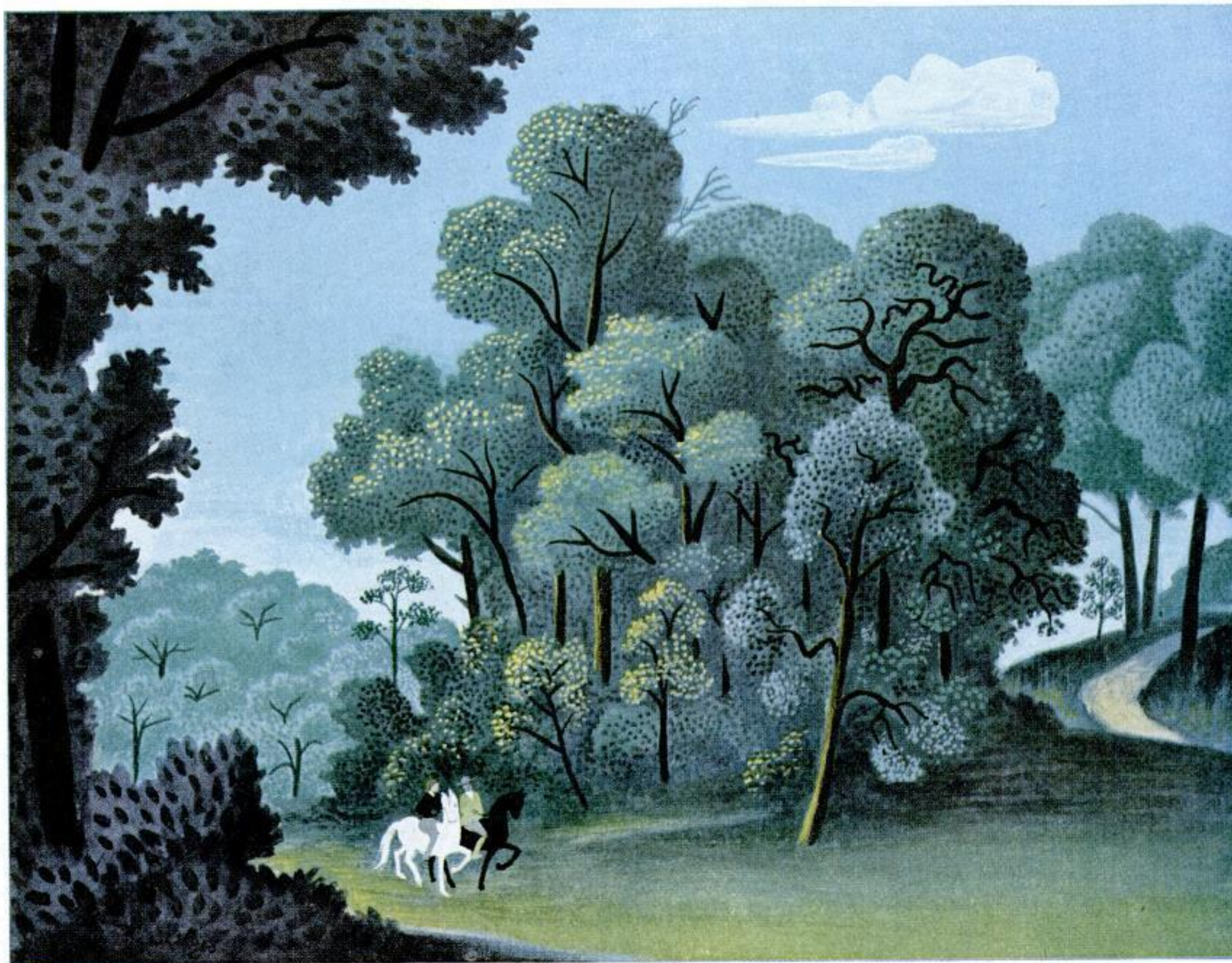


**NEXT MORNING** at 6:45, only 15 minutes before Bob is due back at barracks, they say goodbye at the entrance to Camp Pendleton. Beverly was upset, fearing he would be late.



**THEY PART** as Bob starts inside the camp. Beverly smiled and said, "He salutes so nicely." But Bob was delayed at gate, came back for more kisses.





Sylvan Honeymoon . . . painted for the De Beers Collection by Jean Hugo

## May your happiness last as long as your diamond

*Like the breath of beauty that enchants the woodland ways, the flame of your engagement diamond fills you with delight. It will always have a special meaning just for you, for deep-set in your diamond are treasured all the memories your love holds dear . . . your first hopeful promise, the joys and triumphs that you share. They'll shine for you forever in the deepening of your love. Your diamond, though it may be modest in cost, should be chosen with care, for nothing else on earth can take its place.*

### a Diamond is forever



1/4 carat (25 points) \$80 to \$215  
 1/2 carat (50 points) \$210 to \$500  
 1 carat (100 points) \$560 to \$1200  
 2 carats (200 points) \$1200 to \$3000

The prices shown were secured for your guidance through a nationwide check in July, 1950. Jewelers were asked for the prices of their top-grade engagement ring diamonds in the weights indicated. The result is a range of prices, varying according to the qualities offered by different jewelers. Exceptionally fine diamonds are, of course, higher priced. (Exact weights shown are infrequent.) Add Federal tax.

**When choosing your engagement stone . . .** remember color, cutting, and clarity, as well as carat weight, contribute to a diamond's beauty and value. It is important to seek the counsel of a trusted jeweler. He will help you find the size and quality and style of stone that is in keeping with your preferences, and what you wish to spend.

De Beers Consolidated Mines, Ltd.



*New...*

and sweeping

the country !



Thousands are turning to something new in smoking . . . Real tobacco taste in trim, stylish, handy shape . . . The *perfect mild* smoke.

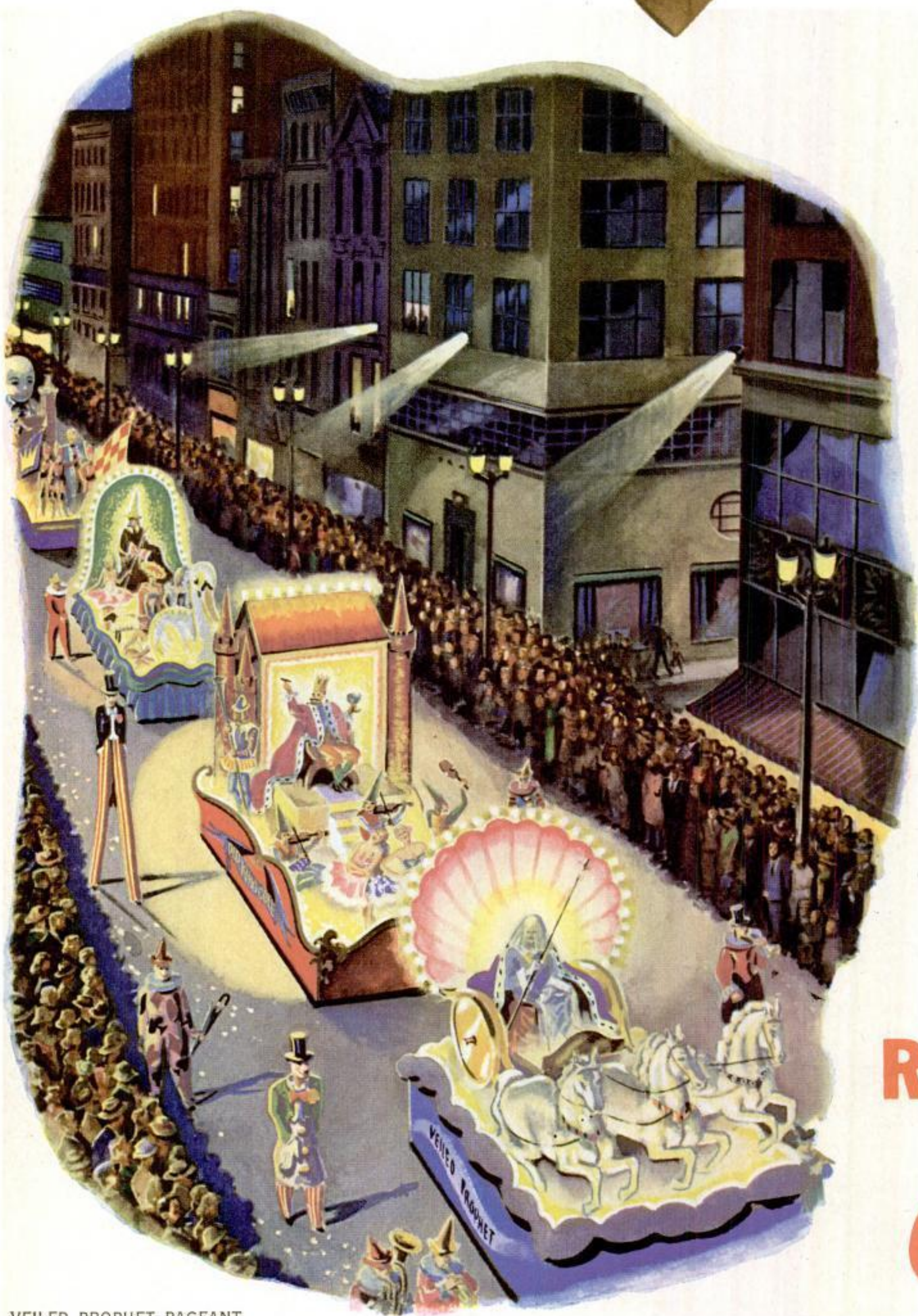
Many buy Cigarillos by the box



**5¢ each**

**Robt. Burns**

*Cigarillos*



VEILED PROPHET PAGEANT  
AND BALL, ST. LOUIS

THE NEW IDEA IN SMOKING





## TWO FLAGS OF FREEDOM

The blue and white banner shown beside the Stars and Stripes is the flag of the United Nations—the flag General Douglas MacArthur has called “the symbol of one of the greatest efforts man has made to free himself.” The U.N. design, which is flanked by two olive branches, shows a projection of the world as an airman

might see it from over the North Pole. This was modified from a similar design made by the OSS for buttons worn at the San Francisco Conference where the U.N. was organized in 1945. The flag was first flown by the U.N. mission to Greece early in 1947, though the General Assembly did not formally approve it until October of that

year. This picture, taken in New York, illustrates how it was flown over MacArthur’s headquarters after he was named U.N. commander in the Korean war. The staffs are of equal height, although Old Glory takes slight precedence by being flown at the U.N. flag’s right—which (*as above*) would be to a viewer’s left.



BY APPOINTMENT  
PERFUMERS TO  
H. M. QUEEN MARY.  
YARDLEY, LONDON

Every day...  
let the fragrance  
of Lavender be yours



No other soap in all the world is like Yardley English Lavender Soap. Made according to a unique, traditional formula, it's generously and skillfully perfumed so that it never loses its fragrance. Because its creamy lather comes freely, you use less of it, and it lathers down to the last tiniest sliver. It's double-wrapped to treasure the fragrance.



Live in Lavender, and know the joy, the lighthearted assurance, this delicate fragrance brings throughout the day. Begin with Lavender Soap, so richly scented that its fragrance never fades, and with its quick, creamy lather that gives your complexion beneficent care. Add a fragrant, smoothing film of Lavender Dusting Powder. Then, and most important, use Yardley English Lavender to spread delight. Use it generously, make it a part of you.



**YARDLEY**

*English  
Lavender*

Yardley English Lavender,  
from \$1.75, plus tax

Dusting Powder, \$1.50, plus tax

Yardley English Lavender Soap, \$1.35  
(box of three)

Bath size, 75c a tablet

Yardley products for America are created in England and finished in the U. S. A. from the original English formulae, combining imported and domestic ingredients. Yardley of London, Inc., 620 Fifth Avenue, N.Y.C.





CROWDED TO ROOF WITH MINERS, A TRAIN MAKES ITS DAILY RUN TO EAST GERMAN URANIUM MINE. THIS AND OTHER PHOTOS WERE SMUGGLED OUT TO WEST

# THE SECRET MINES OF RUSSIA'S GERMANY

Smuggled pictures, personal experiences and an official report tell the story of Soviets' drive for uranium

The men and women clustered on the rattletrap train above belong to a new category of the doomed—the uranium miners of Russian-occupied East Germany. They are part of an army of 300,000 people between the ages of 17 and 55 driven in round-the-clock shifts in mines sunk in or near some 250 communities in East Germany in an all-out Russian effort to exploit the ore deposits once used by Pierre and Marie Curie in their discovery of radium in 1898. For years the mines have been a source of tales of dread and horror throughout the Russian Zone. Slowly details of the uranium operation have been sifting out to the Western world until now a definitive story can be put together. Part of the story is told in pictures like these shown here, taken by miners at great risk and smuggled out; part in such personal experiences as those of a mine supervisor described on the following pages; and a great deal in an official report carefully compiled by British authorities from East German sources and released last month.

The mines, according to this report, are now spread through five main areas (see map) and are run by a Russian company called the Wismut A.G. with headquarters in Moscow. Its three top directors, who are Russian and are responsible to the Soviet Ministry of Defense, have an administrative staff of some 15,000 Russians and Germans under them. Mines and workers are closely guarded by 5,000 secret police of the MVD and by functionaries of the German Communist party. The entire operation, despite its strictly

Russian character, is financed by levies on the German population and economy and has top priority for food and materials in the Russian Zone. The British report calls it a "blatant example of colonial exploitation."

In their recent move to expand the mines still further, the Russian authorities introduced an unprecedented recruiting drive. The East German government describes the work as "voluntary" to meet a "national emergency" and "to liberate the population of the West Zones from the yoke of the Western capitalist powers." Actually, however, the workers are procured for the mines by force, blackmail or false promises. Whole factories have been shut down and their crews sent to the mines, threatened with loss of their ration cards if they refuse the work. Their contracts, running from six months to two years, are generally renewed by the same means when they expire. Since wages are pegged to production quotas which only the strongest can sustain, they average only slightly more than the 150 to 200 marks (less than \$10 at the official rate of exchange) a month earned elsewhere by unskilled laborers. Men and women alike work underground, and in the haste to sink new shafts, safety measures are almost ignored, so that disasters are frequent and disease rates high. Behind the wall of secrecy separating them from their fellows, the uranium miners exist in a community beyond the laws of the land. The article which begins on page 77 describes the Oberschlema works, one of the earliest and most notorious of all.



URANIUM OPERATIONS in East Zone are shown in red. New mines were recently opened in Harz, Thuringia.





Why zip, zip, zip



When ONE ZIP does it!



Light up with pleasure, with Zippo! It's the lighter that always lights with a zip . . . even in wind or rain. And Zippo Lighters are *unconditionally guaranteed* . . . have never cost anyone a penny for repairs. At better stores everywhere.

**ZIPPO**  
the one-zip  
windproof lighter

1. New luxury Zippo! Leather-crafted Cases. Genuine Calfskin and English Morocco. Both in red, green, blue and tan, \$5.50.
2. "Town and Country." Choice of 8 sparkling designs, hand-painted in full color, \$7.50.
3. Plain case. Satiny, brush-finish chrome, \$3.00. Gleaming, bright-finish chrome, \$4.00.
4. New "Lady Bradford" table model. Heavily plated in tarnish-proof Rhodium, \$10.00.

Other Zippo Lighters priced from \$3 to \$175, plus tax on solid gold and sterling models only. Personalizing \$1 extra. Prices slightly higher in Canada. Ask your dealer or write Zippo for FREE catalog.

**SPARKY SAYS:**  
"Zippo Fluid and Zippo Flints make all lighters work better."



**RECRUITING PROPAGANDA** proclaims "work for peace." Plaque reads: "Improve your economic situation—high wages, best food in ore mining."



**"MINE OF DEATH"** is what Germans call Filzteich mine near Schneeberg. Its galleries, recklessly driven beneath pond, have been repeatedly flooded.





"Amateur Magician," by John Gannam. Number 47 in the series "Home Life in America."

## *Beer belongs...enjoy it*

In this home-loving land of ours . . . in this America of kindness, of friendship, of good-humored tolerance . . . perhaps no beverages are more "at home" on more occasions than good American beer and ale.

For beer and ale are the kinds of beverages Americans like. They belong—to pleasant living, to good fellowship, to sensible moderation. And our right to enjoy them, this too belongs—to our own American heritage of personal freedom.



**AMERICA'S BEVERAGE OF MODERATION**

United States Brewers Foundation . . . Chartered 1862







# Blessed Event For Every Man Who Shaves

It's ready now — ready to show you how blessedly easy shaving can be.

It caps 20 years' development by the only specialists in electric shaving.

It's the new Schick "20"—trim, compact anniversary model, freshly designed to sweep away shaving bother — to make each shave swift and pleasant.

You'll like its fresh new looks and its balance — round, molded to fit your fingers, lightest shaver on the market.

And how you'll like a "20" shave. Just press the button — swoop it around your face for a few minutes — and that's it.

You're shaved. There's *nothing* on your face but a smooth stretch of skin, and a smile.

For you've used the most powerful motor

Schick has ever built...a *real rotary motor*. And it purrs those Hi-Velocity Heads through thin and thicket, easily, surely, *swiftly*.

For extra luxury, you get the Schick "20" in its own Caddie Case, as new and smart as the shaver itself, tailor-made for dressing table, bathroom shelf or travel bag.

One look — one shave — and you'll know why men are buying the Schick "20" as fast as they can. It awaits your pleasure at the nearest dealer's, along with the Schick Super and the Schick Colonel.

Schick Incorporated, Stamford, Conn. Service offices in principal cities.

Schick "20"—\$24.50

Schick Super—\$22.50 • Schick Colonel—\$17.50

★ P. S.—Gift idea? What better?

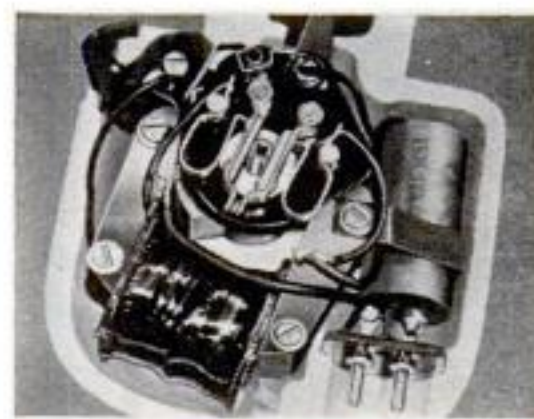
CELEBRATING 20 YEARS AS THE FIRST NAME IN ELECTRIC SHAVING

## Schick "20" ANNIVERSARY MODEL

MORE MEN USE SCHICK ELECTRIC SHAVERS THAN ANY OTHER MAKE



**NEW HI-VELOCITY HEADS** — Higher speed with longer cutter thrust. Sharpened and honed. Exclusive combing edges guide whiskers. Interceptor bar, in each head, stands up whiskers for close cropping.



**NEW TOP-POWER MOTOR** — A real rotary motor. Precision-built, smooth, a powerhouse — packs more power than any other we ever made. AC or DC. Snaps into action or stops when you press the Stop-Start Button.

**NEW EASY-TO-HOLD SHAPE** — Lightest shaver on the market, dimpled indentations for non-slip grip, compact form fits fingers. New larger Whisk-Its open to two positions for easy cleaning.

**NEW CADDIE CASE** — in a rich, leather-like covering, saddle-stitched, lettered in gold. Handily sized for medicine cabinet, wash-basin shelf, dressing room — or for traveling.







**BLACK-MARKETING MINERS**, bartering for ration cards, crowd Oberschlema streets. Wehrmacht helmets on men in foreground are for protection.

## "ORE, COMRADE! WE NEED ORE!"

*Liberated from a Nazi prison in April 1945 by American troops, Hans Scherbel, the author of this article, held a leading position in the Soviet-controlled East German coal industry until May 1948. Then, as he was awaiting permission to emigrate to Israel, he was abruptly transferred to the Wismut A. G. where for nearly a year he supervised the work and lives of some 18,000 uranium miners. He has since fled to Germany's Western Zone.*

**B**YOND the promenades of the once neat and internationally famous spa of Oberschlema were huge heaps of rubble, countless mine towers, miles of railroad track laid helter-skelter. Everything in this town I had known in earlier days looked dirty and neglected. At each change of shifts in the mines a horde of people swarmed through the streets. Trucks loaded with equipment and women workers roared recklessly among them. It was a devastating and depressing picture. The entire Erzgebirge area was confiscated and blocked off. From Zwickau in the west to Görlitz in the east virtually every house, barracks, room and chamber was jammed with miners.

Each day more arrived—with no money and no food. All those found fit to work got coupons for six meals. Most of them would eat the six meals immediately in the course of one day. They received their regular food ration cards only after their first shift. But even when they got them, they were no good because they had no money with which to buy the rationed goods. They got advances on their wages only after working three shifts. Thus there were only two ways in which they could still their raging hunger. They lined up on the streets (*above*) to sell half their ration cards in order to buy food on the other half;

CONTINUED ON NEXT PAGE



**HEIDESCHANZE MINE** near Dresden, like virtually all uranium operations, has primitive equipment and buildings hastily constructed out of wood.

**Brand New!  
Low Priced!**

# NEW Hoover®

## AERO-DYNE MODEL 41

with "controlled  
suction"

ONLY  
**64<sup>95</sup>**

and your old cleaner

*You'll be happier  
with a Hoover*

Most efficient suction where you need it most... that's Hoover's "Controlled Suction" principle. Exclusive new "Litter-Gitter" nozzle gets even deep-down dirt quickly, easily. New disposable Dirt Bag makes emptying easier, neater. See it, try it for yourself this very day. Cleaning tools included.

**LOW DOWN PAYMENT!** Hoover Cleaners are sold only by established local merchants. See your classified phone book. Call for a showing in your own home (no obligation, of course) of any of Hoover's three great Triple-Action Cleaners, or two new AERO-DYNE tank cleaners.



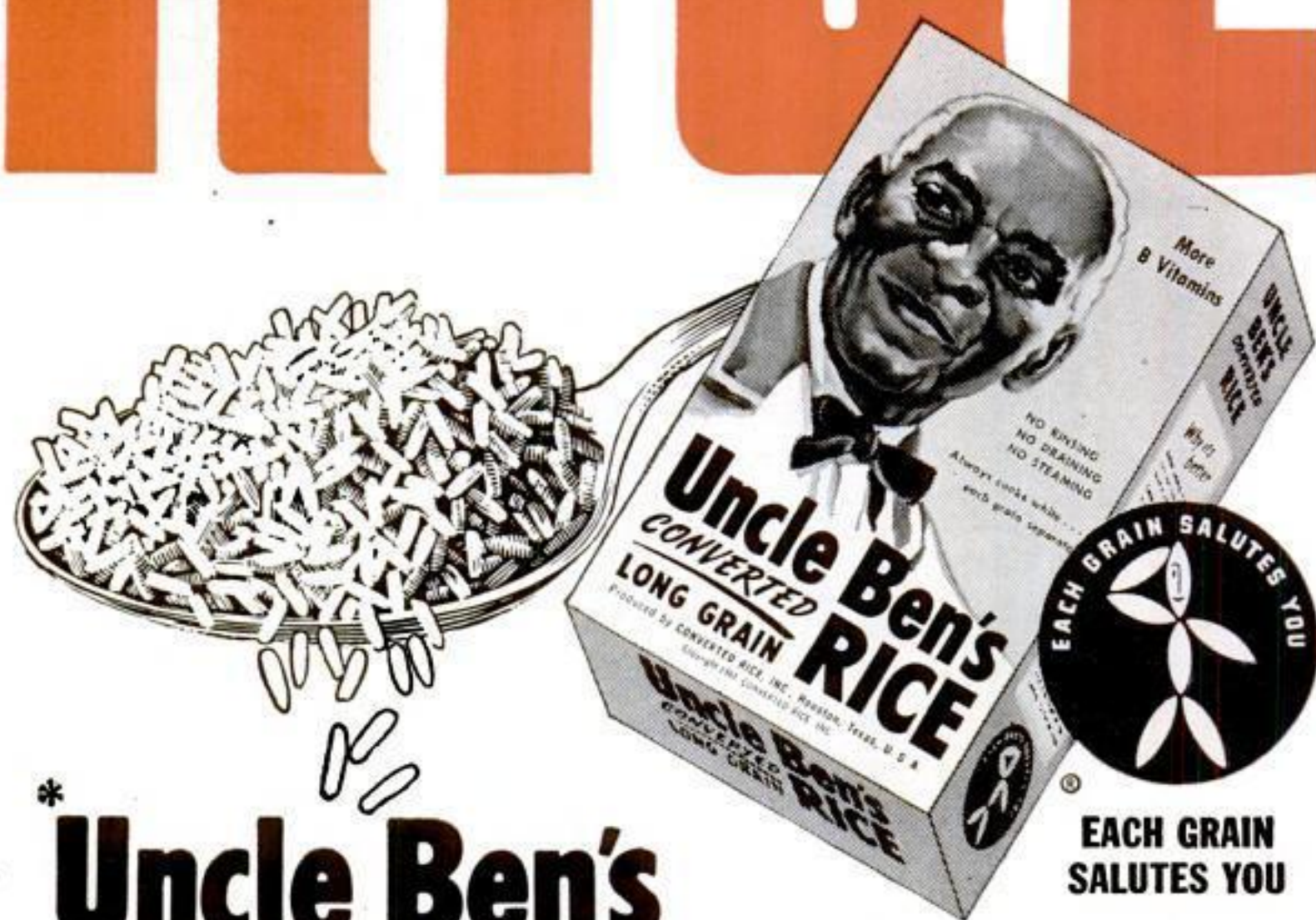
The Hoover Company, North Canton, Ohio; Hamilton, Ontario, Canada; Perivale, England.

Prices subject to increase without notice  
Prices slightly higher in Canada





# The Fluffy Fluffy RICE



**\* Uncle Ben's  
CONVERTED  
LONG GRAIN RICE**

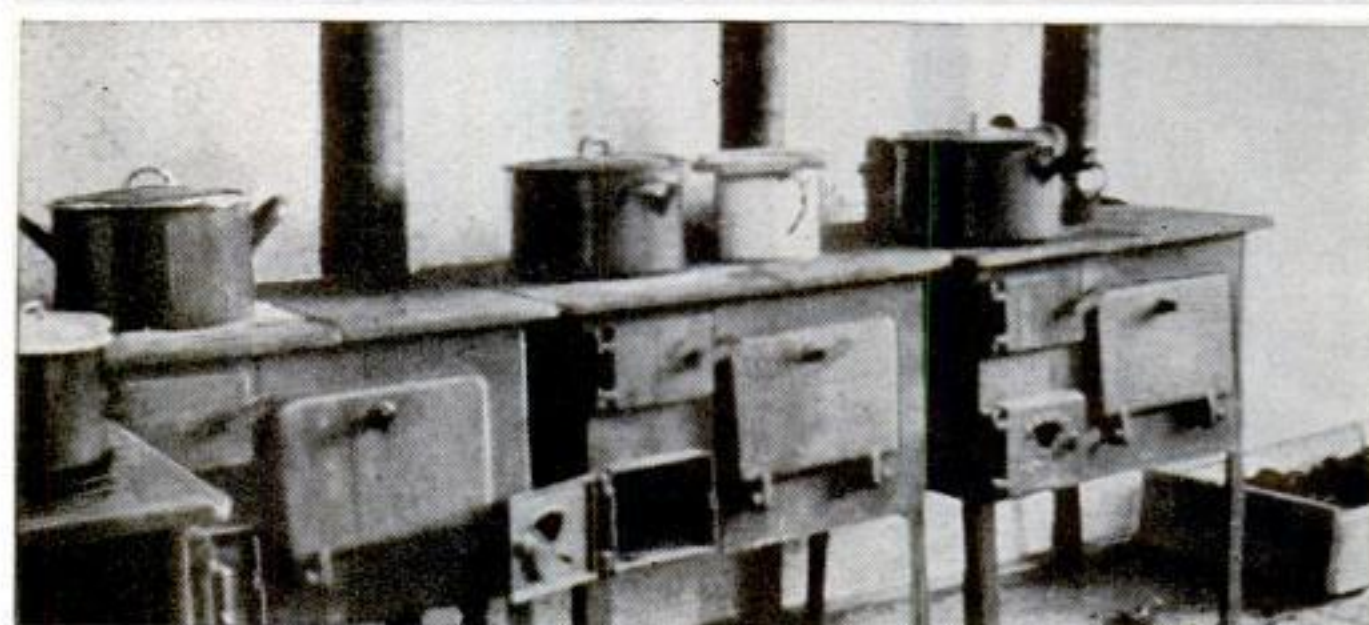
\*"Uncle Ben's" and "Converted" are trade-marks of Converted Rice, Inc.

**Its sunny color—  
like magic—cooks up  
white and fluffy**

\*Uncle Ben's Rice, before milling, is put through an exclusive patented process. This assures retention of natural B vitamins and flavor, and at the same time makes this rice the easiest to cook. It's always fluffy.

CONVERTED RICE, INC., Houston, Texas

©1950 Converted Rice, Inc.



**MINERS' QUARTERS** are barren and crowded. Barracks like those at the Schneeberg mine (top) are relative luxury. Four cookstoves must serve 50 men.

## Secret Mines CONTINUED

and that of course meant that out of every 10 days they must go hungry for five. The other way was to steal, which they did.

In an area as crowded as this I was categorically ordered to bring the strength of my working force to 18,000 men by the beginning of the first quarter of 1949—and I wondered where more workers would come from. But I soon learned that throughout the Eastern Zone were large numbers of recruiting agents. These were all former miners living in the larger cities of Saxony and Thuringia, who now ranged throughout the countryside. Their main job was to make promises. They promised very generous rations, particularly of food. Extra rations would be given any families that might be left behind by newly recruited miners. The miners themselves would get new clothes and, of course, high wages and good living quarters. And especially in the case of miners with families the agents promised good homes, which was the most contemptible lie of all because homes were nowhere available, and nowhere were new homes planned.

### Comrade! What is expense account!"

**T**HE recruiting agents had nothing to complain about; their dirty trade was well paid. In the first place, they got the average wage of their last three months' work in the mines, along with double food rations and a bonus for every recruit they brought in, which earned them the fitting name of "head-hunters." The agents were paid directly by the Russians and were required to bring in at least 40 workers a month. All in all they earned between 2,000 and 2,500 marks (about \$100) per month. Their expense accounts were extremely generous. A Russian, Captain Taranucha, supervised the settlements in a truly original Russian manner. As soon as an agent came with his expense list, which often exceeded 50,000 marks, he would wave him away and shout genially, "Comrade! What is expense account! Expense account is nix! Expense accounts come later! Now bring miners! Get out!"

To me, the most terrible part of my duties was dealing with the uninterrupted, fearful, worried and often desperate inquiries of the miners' relatives at home. There were 12,000 persons in my files, which meant 12,000 envelopes, each containing a miner's personal papers. The files were actually kept in exemplary order, and it would have been no trouble to answer every query at once. But that was impossible. Only a short time after my arrival I became aware of a strange process which was often repeated. Without bothering about me or even speaking to me, officials of the GPU would come into my file room, look up certain envelopes and depart with them. I never knew which envelopes they took, and with these envelopes the persons concerned would disappear without a trace. Thus I never knew who had disappeared, or where. That happened at least 700 times during my regime.

When the newly arrived workers had deposited their papers with me, they were given a physical examination by German doctors. It consisted mostly of establishing the strength of a miner's leg muscles. There were three degrees of fitness: 1) fit for work underground, 2) fit for work above-ground, 3) unfit for mining work. Up to 25% of the new

CONTINUED ON PAGE 83





At maple-sugaring time folks are drawn to the sugar camp by the aroma of wood-smoke, the promise of "sugar-on-snow."

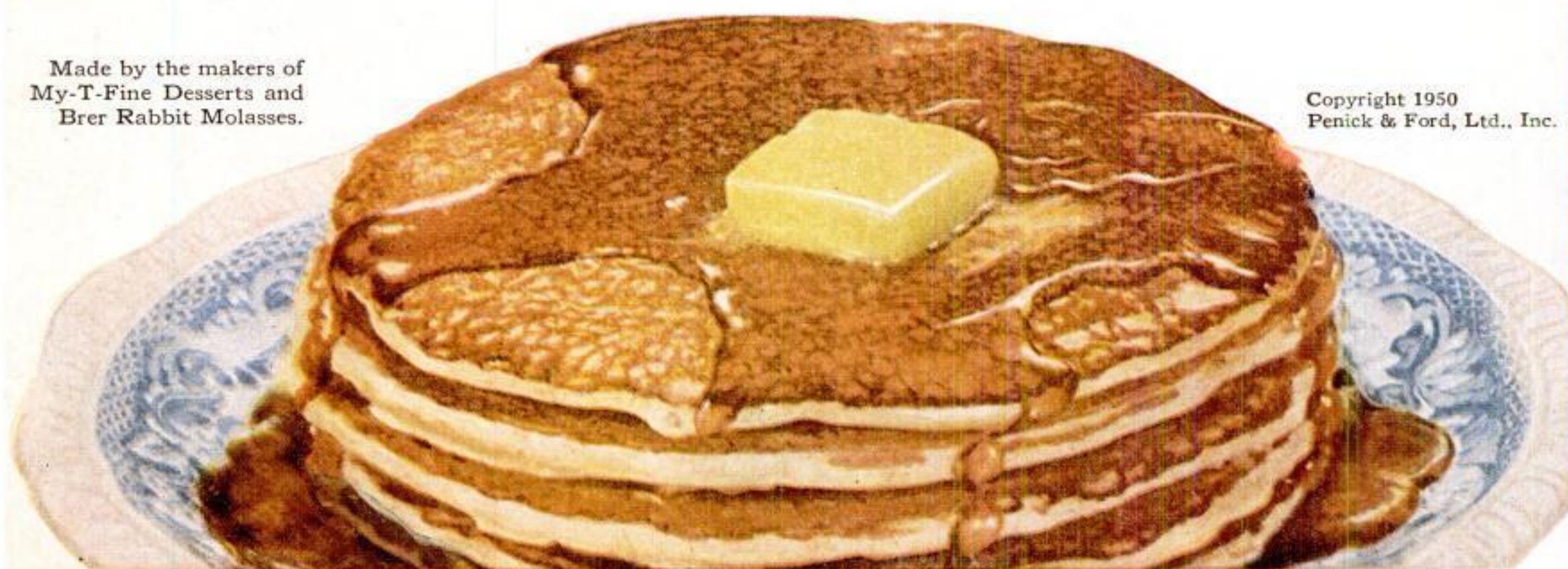
## Pancakes and Vermont Maid Syrup *Real Old-Time Treat!*

For Vermont Maid Syrup our skilled blenders select maple sugar that is unusually full-flavored; then they blend it with cane sugar. This blend gives you, at moderate cost, real maple sugar flavor that is uniformly rich and delicious—everybody's favorite!

Your grocer has Vermont Maid Syrup in attractive glass jugs, ready for your table. In the big, generous 24-ounce size—your family can pour all they want on their pancakes or waffles. Also in handy 12-ounce size.

Penick & Ford, Ltd., Inc., Burlington, Vermont.

Made by the makers of  
My-T-Fine Desserts and  
Brer Rabbit Molasses.



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# Your wife's hands need touch **DISHWATER**



*Hotpoint*





never  
again!



# Automatic Dishwasher

**340 TONS OF DIRTY DISHES** confront the average woman during a lifetime of housekeeping. Better let Hotpoint do this endless job — smoothly, efficiently, automatically!

**YES**, Hotpoint washes and dries *all* the dishes, electrically, saving at least one hour's work every day.

● **Just put them in** a Hotpoint Automatic Dishwasher, turn one switch — and the job's done! China and glassware are safer from breakage and are washed cleaner than is possible by hand.

● **Pots and pans?** Hotpoint's Automatic Dishwasher does them, too! Everything — dishes, silver, casseroles — is double-washed and double-rinsed. Then clean air blown over a Calrod® heating unit gives dishes fast, sanitary, *electric-drying* — another important *first* by Hotpoint. No need to put dishes away, either! The Hotpoint Automatic Dishwasher is

tightly sealed to keep them spotlessly clean until next mealtime.

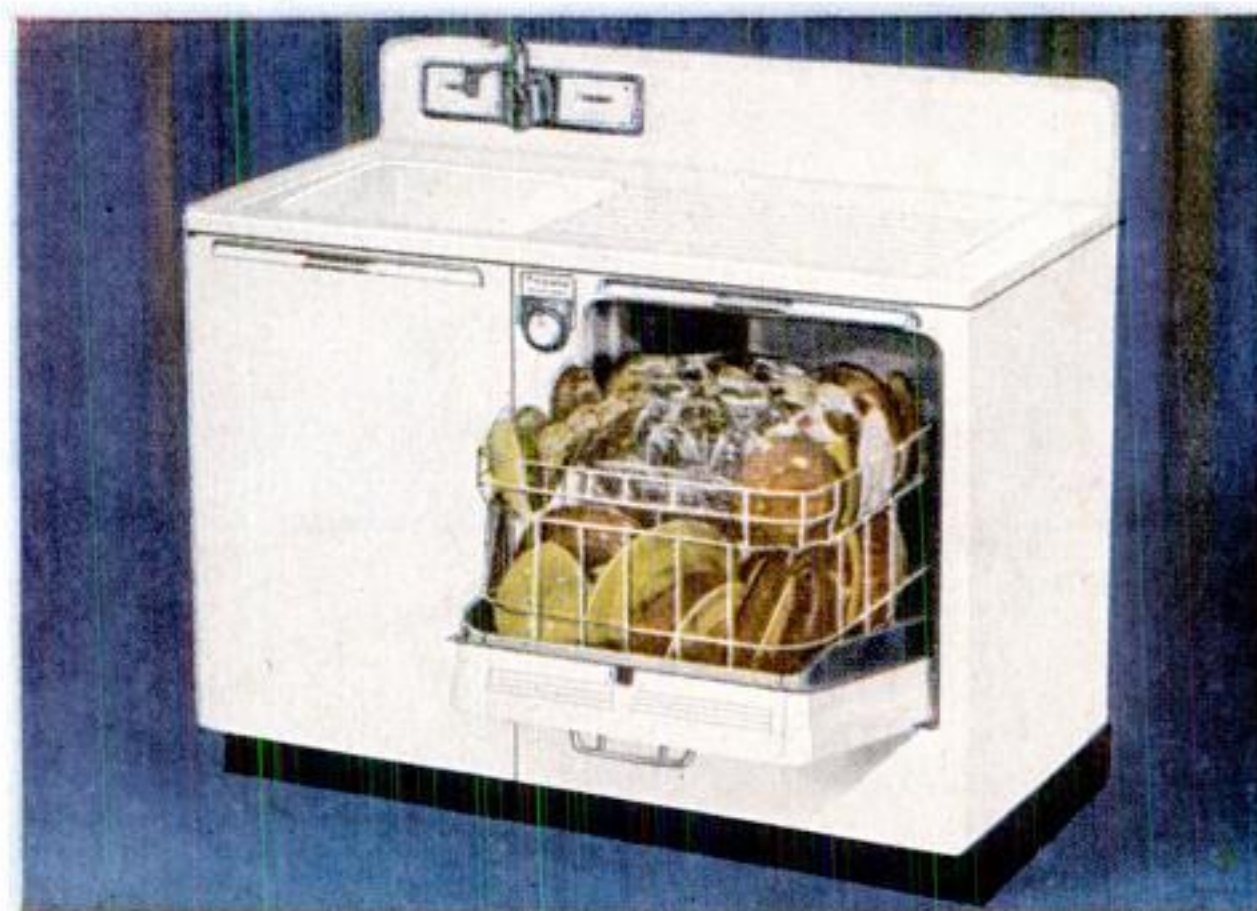
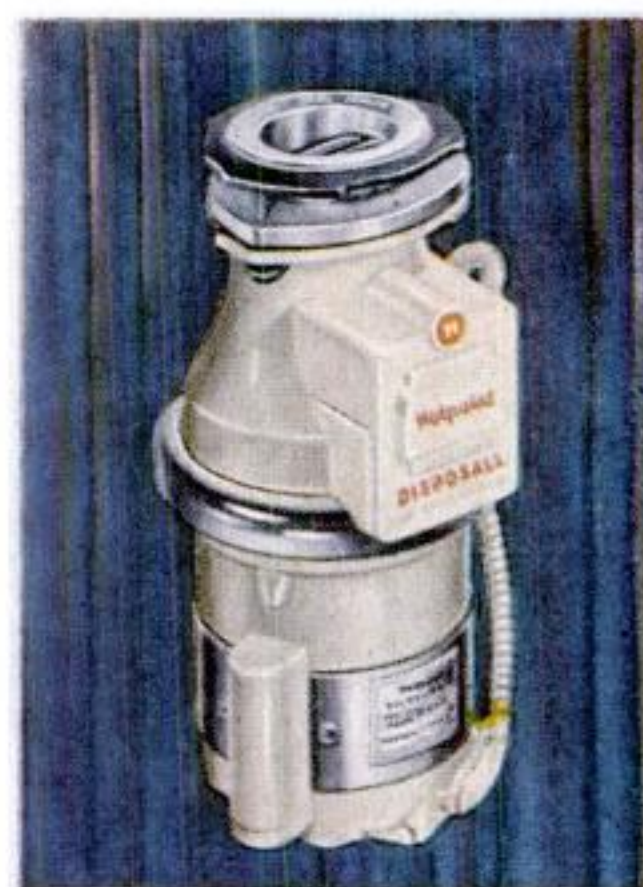
● **Hotpoint's** convenient front-opening is rapidly becoming the accepted standard for dishwasher design. Pioneered by Hotpoint, the leader in automatic dishwashers, this design makes possible the added advantages of *top-spray* and an extra four square feet of table-height work surface.

● **Doing dishes** the Hotpoint workless way makes entertaining easy — lets *all* the family circle join the fun — yet costs only a few pennies a day. Ask your Hotpoint dealer for a demonstration, soon. Hotpoint Inc. (A General Electric Affiliate), 5600 W. Taylor St., Chicago 44, Ill.



● **Hotpoint Disposall®** gets rid of table scraps, bones and all, before they *become* garbage! No more garbage sacks or cans! Easily installed in almost any sink.

● **Hotpoint Automatic Dishwasher-Sink**, with or without Disposall, is equipped with amazing new Wonderflo faucet. One touch of the handle controls both volume and temperature of water.



Everybody's Pointing To

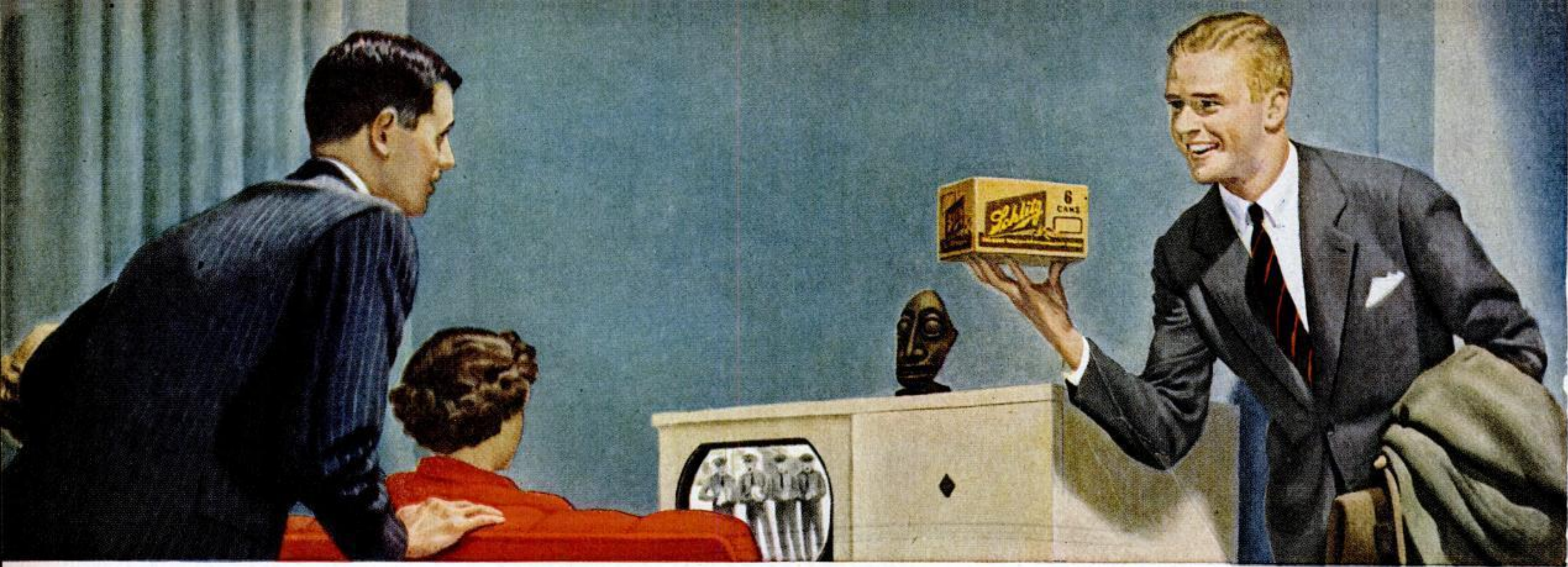
# Hotpoint

Quality Appliances

LOOK TO HOTPOINT FOR THE FINEST—FIRST!

RANGES • REFRIGERATORS • DISHWASHERS • DISPOSALLS® • WATER HEATERS • FOOD FREEZERS • AUTOMATIC WASHERS • CLOTHES DRYERS • ROTARY IRONERS • CABINETS





*"I was curious..."*



*I tasted it...*



*No wonder Schlitz...  
The Beer that made Milwaukee Famous...  
is the largest-selling beer in America!"*

© 1950, JOS. SCHLITZ BREWING CO., MILWAUKEE, WIS.

TUNE IN! Mr. and Mrs. Ronald Colman, "The Halls of Ivy," Wednesday nights on NBC



arrivals were generally found unfit. I established the fact that all of those found unfit had been recruited from the forced-labor battalions of their local labor offices. Those declared unfit were sent home. Since this high percentage of Category 3 could not fail to escape the notice of the Russians, there were many arguments. The Russian personnel chief would shout angrily at me, "What's the matter, comrade? Beat up the doctors! Why don't you beat up the doctors?" The effect was immediate. The German doctors were frightened stiff and scarcely risked putting anyone in Category 3 any more, accepting even the weakest recruits.

### Commuting time: five hours

**T**HE daily routine for most of the miners was: up at 3 a.m., two hours riding in the train, a half hour on foot, eight hours in the mine, then a meal, followed by a half hour's walk back to the train and two hours riding home. To spare themselves this grinding trip every day, thousands of workers slept outdoors in the summer, packed against each other, so that for weeks, they never got out of their clothes and became hopelessly dirty and infected with vermin.

One day I went down a mine shaft myself. I could scarcely believe what I saw. The equipment was incredibly primitive. The shaft had no elevator. You had to climb 250 feet down on ladders. The miners had to make this climb twice daily. The shafts dripped water everywhere, so that down below you often waded ankle-deep through a dirty flood.

Later I came to some new shafts sunk under the Filzteich pond at Schneeberg. This was a source of very high-grade ore, but it was mined in a manner that can only be described as criminal. A diagonal shaft had been driven from the surface downward under the pond. The supporting pit props could not withstand the mounting pressure of the water, and floods periodically swept through the shafts below. I now knew why miners were so frequently drowned or suffocated down here. And there was another aspect. Down here under the Filzteich, in the so-called death shaft, each shift lasted only four hours instead of eight, and after every shift the miners were paid immediately. They got the unusually high wage of 350 marks per shift, and there was a general rule that no miner could work more than 12 shifts in this mine. This was not because of the particularly difficult work or the constant danger of floods, but because of the ghostly radiation of the uranium ore which was mined here. Those who worked here and were spared by the floods were trapped by the invisible claws of the radiation, diseased for life and doomed to a miserable death.

In my installation I had a total of about 3,000 women, and they were probably the most tragic part of the entire picture. The scum of the labor offices in the Eastern Zone were sent here. Not a few of these women and girls came voluntarily, out of a desire for adventure, as though they expected to find a gold-rush town. If a woman didn't want to work, all she had to do was to attach herself to a miner, and money, food and alcohol were then consumed together. Scarcely a day passed without a pile of letters from lamenting wives coming in to me. Their content was always the same: "Why doesn't my husband send me any money?" I tried a few times simply to deduct a sum of money from miners' wages to send to their families. I found this was a bad move. The Russian personnel chief came raging into my office when he heard of it. "What are you doing, comrade? You stop doing that! You take away miner's joy in his work! You are personnel chief, not chief of morals! Ore, comrade! We need ore, not morals!"



**CHANGE OF SHIFTS** fills Oberschlema's littered streets with trucks carrying miners back to their quarters. This was once main promenade of town, which Baedeker describes as a "spa with very powerful radioactive waters."

# CAVALCADE OF SPORTS

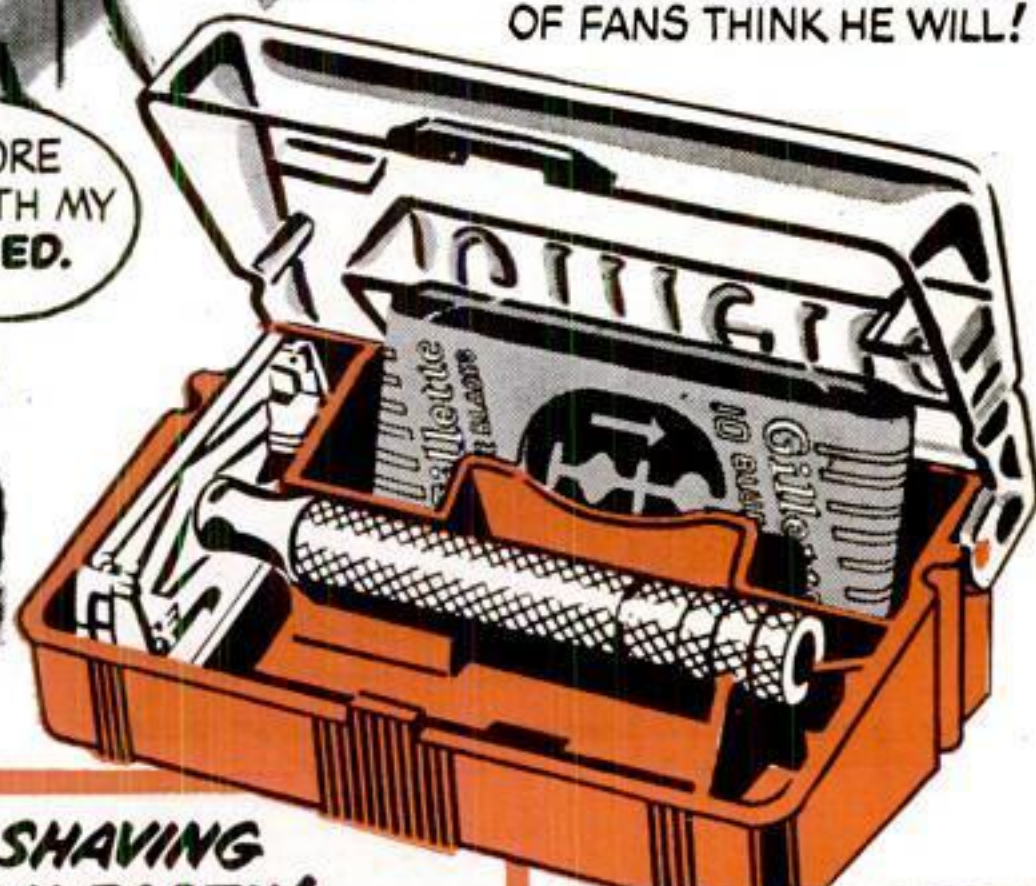
## ...Ralph Kiner



**RALPH'S AMAZING RECORD OF EIGHT HOME RUNS IN FOUR DAYS STANDS ALONE! TWICE HE HAS WALLOPED A TOTAL OF FIVE CIRCUIT CLOUTS IN TWO CONSECUTIVE GAMES!**

**RANGY, HANDSOME KINER HIT 168 HOMERS IN HIS FIRST FOUR YEARS AS A PITTSBURGH REGULAR...MORE THAN ANY BIG LEAGUER IN HISTORY! HIS AMBITION IS TO BREAK BABE RUTH'S SEASON RECORD OF 60 AND LIFE-TIME MARK OF 714. LOTS OF FANS THINK HE WILL!**

I GET EASIER AND MORE REFRESHING SHAVES WITH MY **GILLETTE SUPER-SPEED**. IT'S BY FAR THE MOST CONVENIENT RAZOR I'VE EVER USED!



**BIGGEST SHAVING BARGAIN ON EARTH!**

**Gillette \$1.00**  
SUPER-SPEED RAZOR  
With 10-Blade Dispenser In \$1.75 Value

**NEW STYRENE TRAVEL CASE**

GET ACQUAINTED WITH THE **ULTRAMODERN GILLETTE SUPER-SPEED RAZOR** AND ENJOY **INSTANT BLADE CHANGING... REAL SHAVING COMFORT... AND DOUBLE-EDGE ECONOMY.** ONLY **GILLETTE** COMBINES THESE THREE IMPORTANT SHAVING ADVANTAGES.

Twist... It's open!



Zip... It's loaded!



**NOW - Gillette's New Dispensers Have Convenient USED-BLADE COMPARTMENTS**

● For convenience and safety buy Gillette Blue Blades in Gillette's improved Dispensers. You zip out new blades ready for use and dispose of old ones quickly.



**ZIP!**  
OUT COMES  
NEW BLADE,  
IN GOES  
USED BLADE



10 BLADES  
**49¢**  
20 BLADES  
**98¢**

look **SHARP!** feel **SHARP!** be **SHARP!** use **Gillette Blue Blades** WITH THE SHARPEST EDGES EVER HONED

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# compare them all!

# Thor\*

# SAVES

# MORE

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SPINNER  
WASHER

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*Do your washing with your fingertips*

**Suds go further...washing goes faster!**

### **SAVES WASHDAY WORK!**

Thor Spinner Washer does it all... from suds to spin-dry... in a single porcelain tub. No lifting, no tired back, no hands in water.

### **SAVES PLUMBING COSTS!**

No plumbing installation... no bolting down. Use the Thor Spinner Washer in a third floor apartment — take it with you when you move.

### **SAVES WASHDAY TIME!**

Thor Selective Control means you can time the washing the way you want it — rinse as many times as you like or skip the rinse entirely. And Thor agitator action washes cleaner — faster!

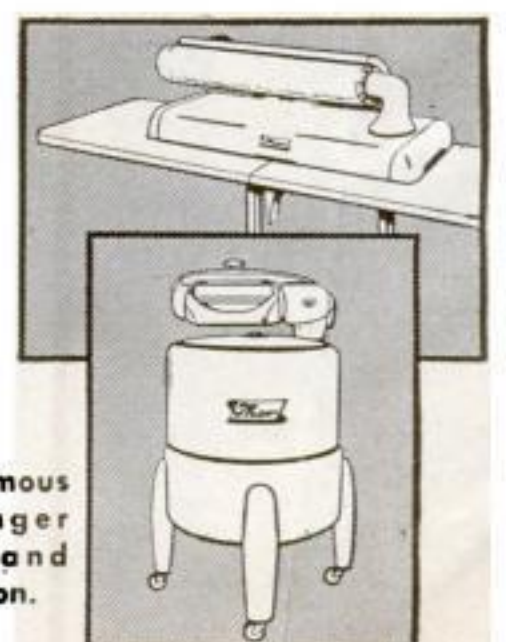
Take a good look at the clothes that come out of a Thor Spinner Washer. See why women keep saying, "Nothing else does a washing like Thor!" Then let your Thor dealer show you — feature by feature — how Thor saves washday work — time — money. You'll wonder why you waited so long to do the washing with your fingertips!

**See a demonstration of THOR'S  
5 "Save More" Features at your  
THOR Certified Dealer's**

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Washers and  
Thor Gladiron.

\* Proved by actual performance tests of 8 leading automatic and semi-automatic washers — based on average weekly wash for a family of 4.

THOR CORPORATION, Chicago 50, Illinois • Thor-Canadian Company, Ltd., Toronto, Canada





# THE "LIBERTÉ"

"Europa" sails seas for France

It has taken 11 years, a world war and a change of flag to do it, but the big 49,850-ton two-stacker has recovered her dignity. One day in August 1939, as the German liner *Europa*, she slipped out of New York harbor and scurried across the Atlantic to Bremerhaven just three

days before the Nazis invaded Poland. Now rechristened the *Liberté*, she proudly flies the tricolor of France. Completely refitted to carry 1,513 passengers, she is back in service between Le Havre and New York as the most important ship in the reborn French merchant marine.



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**Best** performance

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This means more power, smoother performance and more gasoline- and oil-miles, as well as longer engine life. That's why Custom-Made Havoline is the best motor oil your money can buy.

Get Custom-Made Havoline from your Texaco Dealer, *the best friend your car ever had*.

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**TEXACO DEALERS IN ALL 48 STATES**

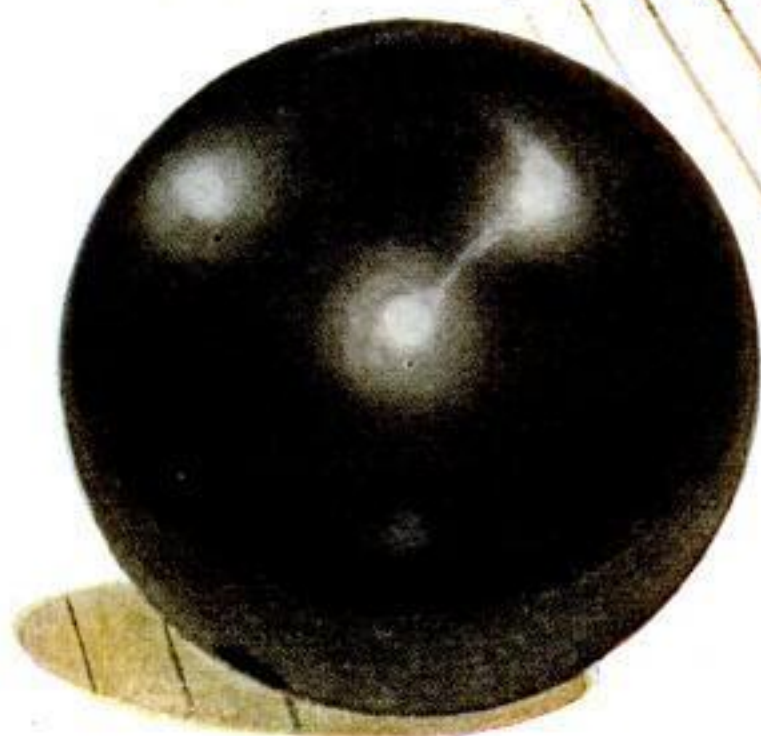
Texaco Products are also distributed in Canada and in Latin America



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WENDY BARRIE PINS STRAP WITH TAPE IN UNFAIR BUT SUREFIRE WAY OF STEALING SCENE FROM SKITCH HENDERSON

## THE SLY ART OF SCENE-STEALING



**BOX OF SWEETS** strategically uplifted keeps audience from getting much of a look at the face of John Reed King.

### Lovable and larcenous Wendy Barrie revives ancient stage tradition on TV

Television has revived an ancient theatrical art, that of the scene-stealer who, with fluttering of the hand, scratching of the nose, crumpling of paper or slipping of shoulder straps, distracts the audience from their legitimate center of interest on the stage. A few weeks ago the brightest of all TV-radio columnists, John Crosby, teasingly scolded Actress Wendy Barrie for her scene-snitching proclivities on her weekly NBC interview show. Youngsters brought up on the movies are not well acquainted with this form of larceny (the movie director can always shoot the scene over again his way). To fill this gap in their education, LIFE asked Miss Barrie to demonstrate a few of the tricks of this highly competitive trade. Miss Barrie, who can make almost any form of larceny seem lovable, sportingly obliged, using whatever bits of anatomy (*above*) or confectionery (*left*) were handy. Beginners should be warned that all these tricks, however effective they may appear in Miss Barrie's case, are likely to provoke fellow actors to violent retaliation.

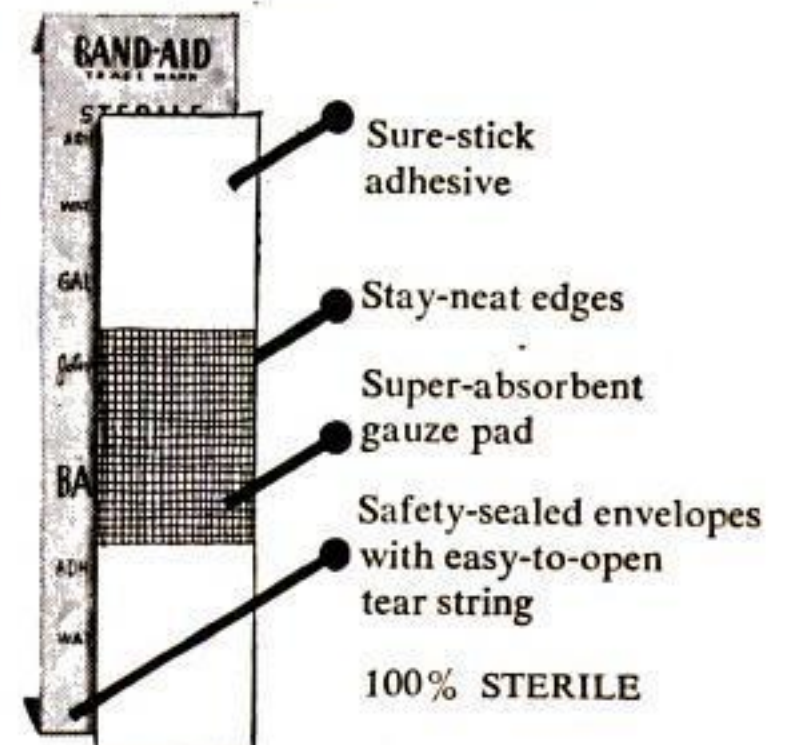
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## Never neglect a scratched knuckle



The tiniest injury can become infected. Never take a chance!

Always use BAND-AID\*—the only adhesive bandage that gives you all this protection:



**Caution:** Not all adhesive bandages are BAND-AID. Only Johnson & Johnson makes BAND-AID—used by more families and doctors than all other brands combined.

Always look for the name on the box



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Official Girl Scout Shoe

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not on all shoes... just the best ones

## Scene-Stealing CONTINUED



**THE APPROACH** is demonstrated on John Reed King. Wendy tries to adjust his tie, distracts his and the audience's attention from what he is saying.



**THE INFIGHTING** stage finds her sniffing at carnation worn by her victim (again Skitch Henderson), thus cutting an essential part of his face from view.

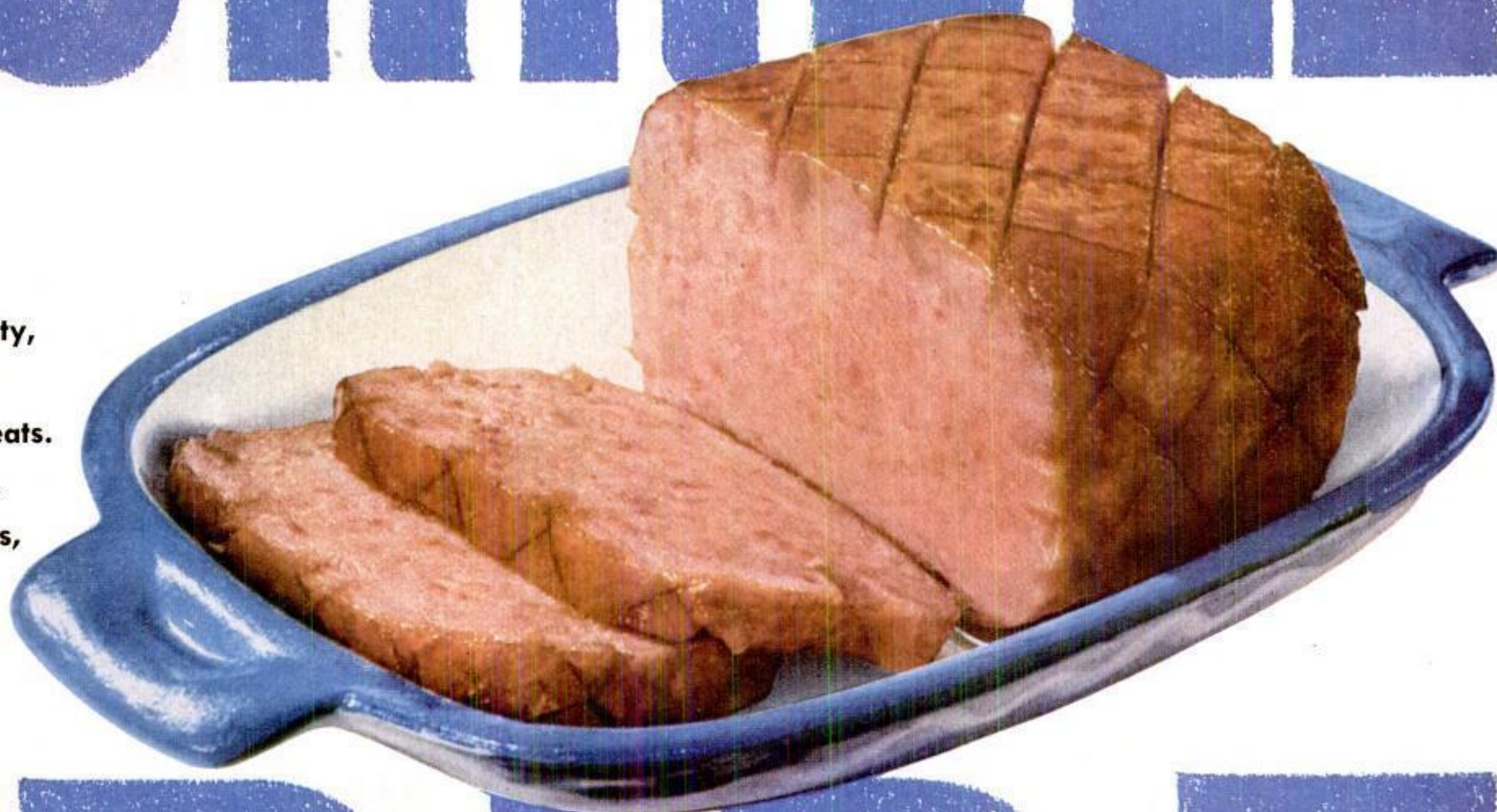


**THE KILL** is administered to victim King. With a playful smirk Miss Barrie notices a fly on his face, thereupon removes both fly and face from the running.



# MORRELL

Here are Morrell Pride pure pork products—tender, mild and sweet—in three tasty, economical and convenient forms. Top-quality, prime meats. Flavored with natural spices. Like all Morrell meat products, they are made with care, sold with pride.



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**Morrell Pride Breakfast Sausage**—pure pork links, spiced just right. For breakfasts, lunches, snacks.

**Morrell Pride SNACK**—the luncheon meat with that tasty pork flavor. Delicious hot or cold.

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**ON THE CANYON'S RIM** rests one of the Mexican mule drivers who helped bring in the Los Angeles County Museum's expedition. This is believed to be one of the Barranca de Cobre's widest points. A heavy, early morning haze cloaks the

sprawling gorge which, unlike the Grand Canyon of the Colorado River, has much vegetation growing along its walls and slopes. There are believed to be a number of deposits of copper in the rock; this accounts for the name "canyon of copper."



# Into the Depths of a Hidden Canyon

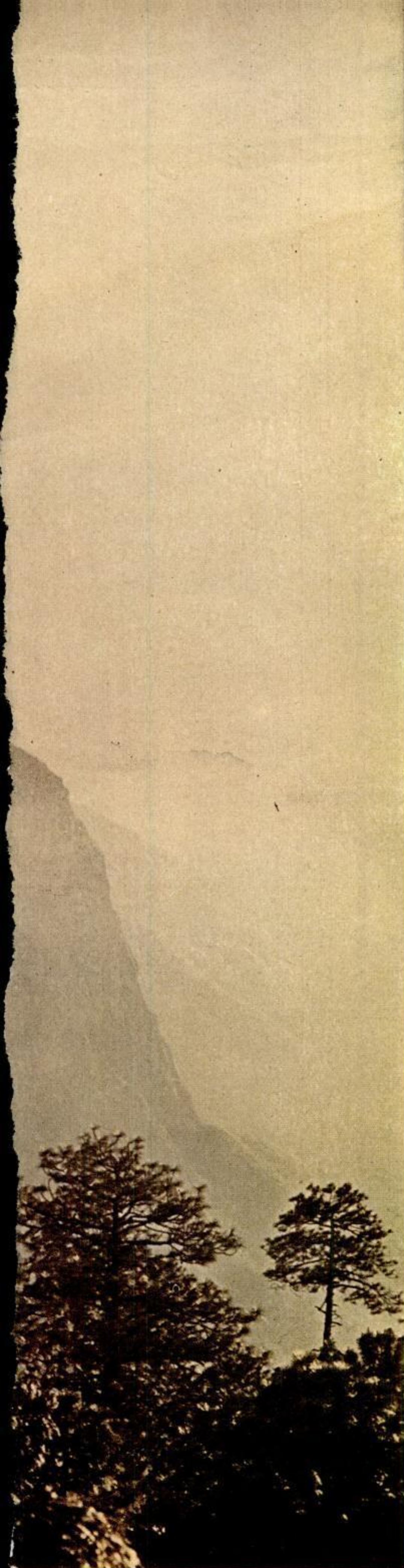
## MEXICO HAS GORGE RIVALING THE COLORADO'S

PHOTOGRAPHED FOR LIFE BY RALPH CRANE

Mexico's Barranca de Cobre, its awesome "canyon of copper," is a natural wonder in a class with the Grand Canyon of the Colorado River. It is probably shorter than the Grand Canyon's 280 miles, but it may go down 8,000 feet, 2,000 feet deeper than the U.S. gorge. No one is sure of the dimensions because the Barranca de Cobre, which lies hidden in the Sierra Madre of northwestern Mexico, is one of the unmeasured mysteries of the hemisphere. There are scattered camps of Indians living along its rim, but only a few score outsiders ever have seen the great gorge. No man is known ever to have traversed the canyon from end to end. It has never been surveyed by the few adventurers who have gone in or by the Mexican government. The mists

that rise from the twisting Urique River along the canyon bed, coupled with turbulent down-drafts, make aerial mapping and photography extremely difficult.

Like the Grand Canyon, from which it is separated by 600 miles of plateau and mountain, the Barranca de Cobre is the result of erosion that has been going on for millions of years. This year an expedition from the Los Angeles County Museum packed into the canyon to learn about its bird life and its use as a flyway for bird migrations. With the expedition on most of its 58-day trek went LIFE Photographer Ralph Crane who brought back these remarkable photographs which show for the first time the full majesty and color of the hidden canyon of the Sierra Madre.



**WINDING CHANNEL** of Urique River, whose torrent helped carve out Barranca de Cobre, snakes through canyon. At full stage river is 50 feet deep.



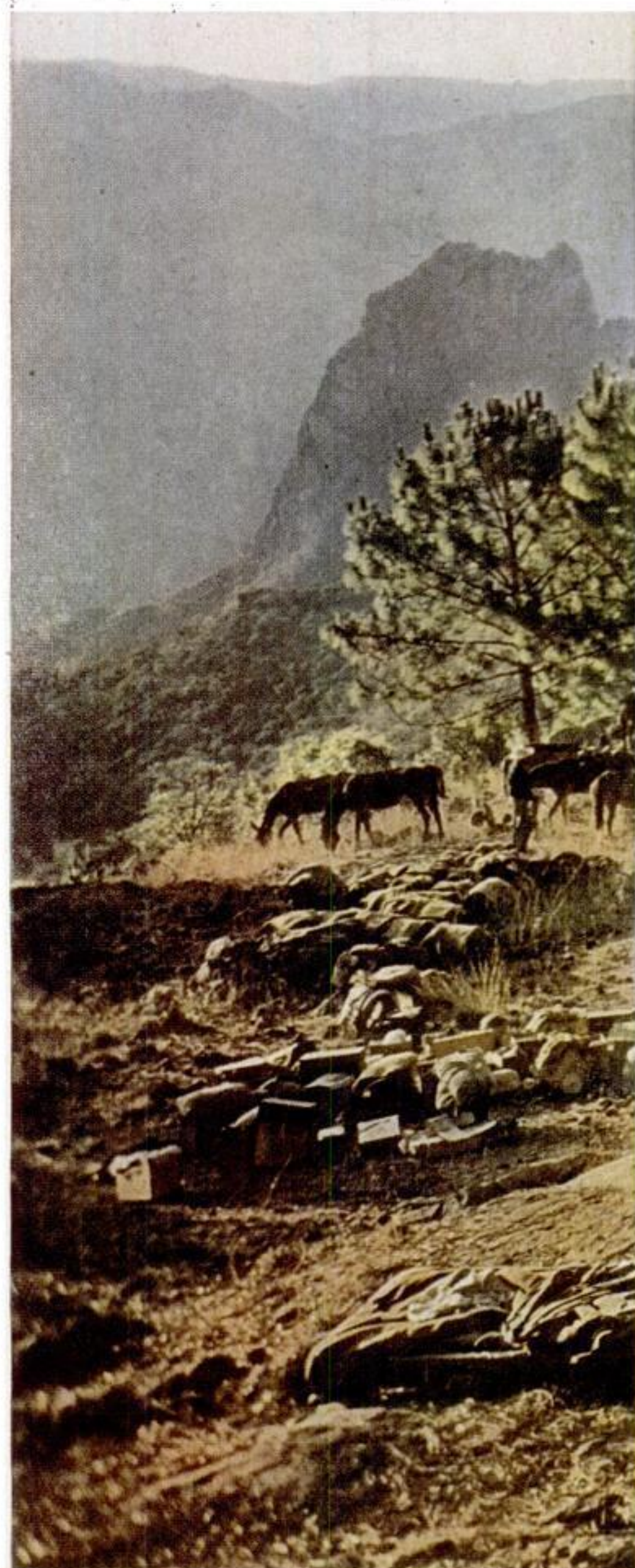


# PARTY FOUND ROUGH GOING, RARE OWLS, MUSICAL INDIANS



**ROUTE OF EXPEDITION** is traced in solid line, which shows first stage of journey by motor as far as Alamos; and, in dotted line, final stage by pack train.

For six days and 1,123 miles, from Los Angeles to a point 125 miles from the canyon, the six-man expedition to the Barranca de Cobre had an easy time of it by truck and station wagon. Near Alamos (*map, left*) two Mexican guides and seven mule drivers joined up, transferred provisions to a 27-burro pack train, and the party moved out. Every man promptly came down with "Mexican toothache"—diarrhea. Spirits picked up when the men spotted a pair of rare Stygian owls and later a thick-billed parrot and a flammulated screech owl. At the Barranca's edge the party rested three days, then started the perilous descent, stopping frequently to collect bird eggs and to photograph wildflowers. As the trail into the canyon steepened, men and animals were lucky to make four miles a day. Near the top were birds from the Canadian zone; farther down were birds of the tropics. At the bottom the party found six deserted caves, an abandoned mine and, to their surprise, three Indian boys serenely fishing in the Urique River.



**INSIDE THE CANYON** the expedition camps on a small plateau where the pack animals find water and pasturage 2,000 feet below rim. It took almost a full day for the expedition to travel this far down the Barranca's precipitous trails, and all the next day to travel remaining 3,000 feet to the bottom.

**AROUND CAMPFIRE** Mexican muleteers gather to talk with a Tarahumar Indian (seated facing the camera, hands clasped at face) who lives near the Barranca. Indians along the way were friendly and helpful to members of the expedition but curious and mildly surprised at sudden interest in the canyon.









## HIDDEN CANYON CONTINUED



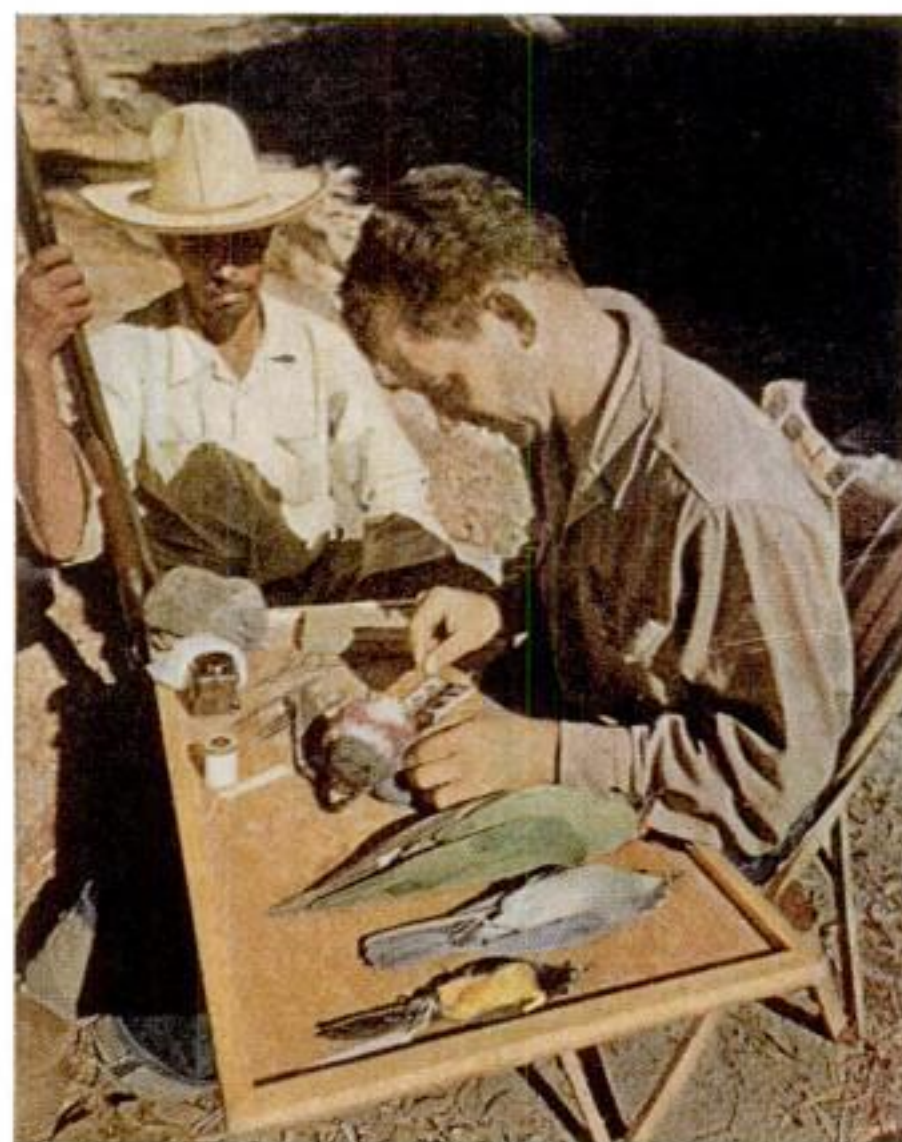
**MILITARY MACAWS**, name given to these 27-inch-long parrots, were among unusual birds found in the Barranca. The largest parrots in northern Mexico, they are as noisy as they are colorful and chatter continuously in loud, raucous voices.



**BIRD LOVERS' BOOTY** is this collection gathered by party. In large nest (top) are thrasher eggs. Large brown eggs of Caracara (third row) are flanked (right) by vulture egg. White eggs (bottom, center) are of rarely found flammulated owl.



**MOUNTAIN CACTUS**, which expedition members found blossoming at elevation 6,000 feet, grows profusely in this section of the Sierra Madre range.



**BRILLIANT BIRDS**, like Mexican trogon being preserved with cotton stuffing by Stager, rounded out the catalog of the Los Angeles expedition's finds.





**SURPRISED SLEEPER** was Ornithologist Ken Stager, who set up his cot in a dry river bed and woke up to find it in a pool of water formed by seepage.



**INDIAN MUSICIANS** who live near edge of the canyon record native religious music for Anthropologist Bob Ariss, who holds microphone to guitar.



**BEWILDERED BURRO**, which lost its footing in the Urique River at the bottom of the Barranca de Cobre, is pulled out by one of the Mexican guides.

CONTINUED ON NEXT PAGE





**HUNTING OWLS** at night, a mule driver named Ramón Reyes wears a miner's lamp on his cap. Reflection of light in owls' eyes makes perfect target.

**RANCH ON A SLOPE** was well tended by three Indian families who raised corn, beans, tomatoes, apples, apricots, and peaches on irrigated hillside.



**EXPEDITION'S BACKER**, a Los Angeles businessman, William Sheffler, accompanied by guide, peers into tree in search of bird he had heard. Sheffler had been planning the expedition to the Barranca de Cobre for 19 years and had tried to organize three previous parties. All were cut short by illness or war.

**THROUGH NARROW DEFILE** that is more like a tunnel than an open pass, the expedition makes its way through the rocky terrain. This is the dry season. During the rainy season the clear stream trickling softly through the foot of the pass swells to a raging torrent, and no pack train would be able to go in.





**PYGMY OWLETS** were size of man's thumb when caught. Full grown, they are only size of English sparrow but often kill gophers bigger than themselves.



**NOLINA PLANT**, 12 feet tall, towers over expedition member. Group found much unusual flora but, not being botanists, did not bring back specimens.

**EGG-SNATCHING** is performed by Ornithologist Stager who uses climbing irons to reach the nest of a Zacatecas jay. Stager carefully put the two eggs in his field glasses case, then tossed the nest down to Sheffler who is waiting below.







WOODEN CROWNS ARE WORN IN RELIGIOUS DANCE

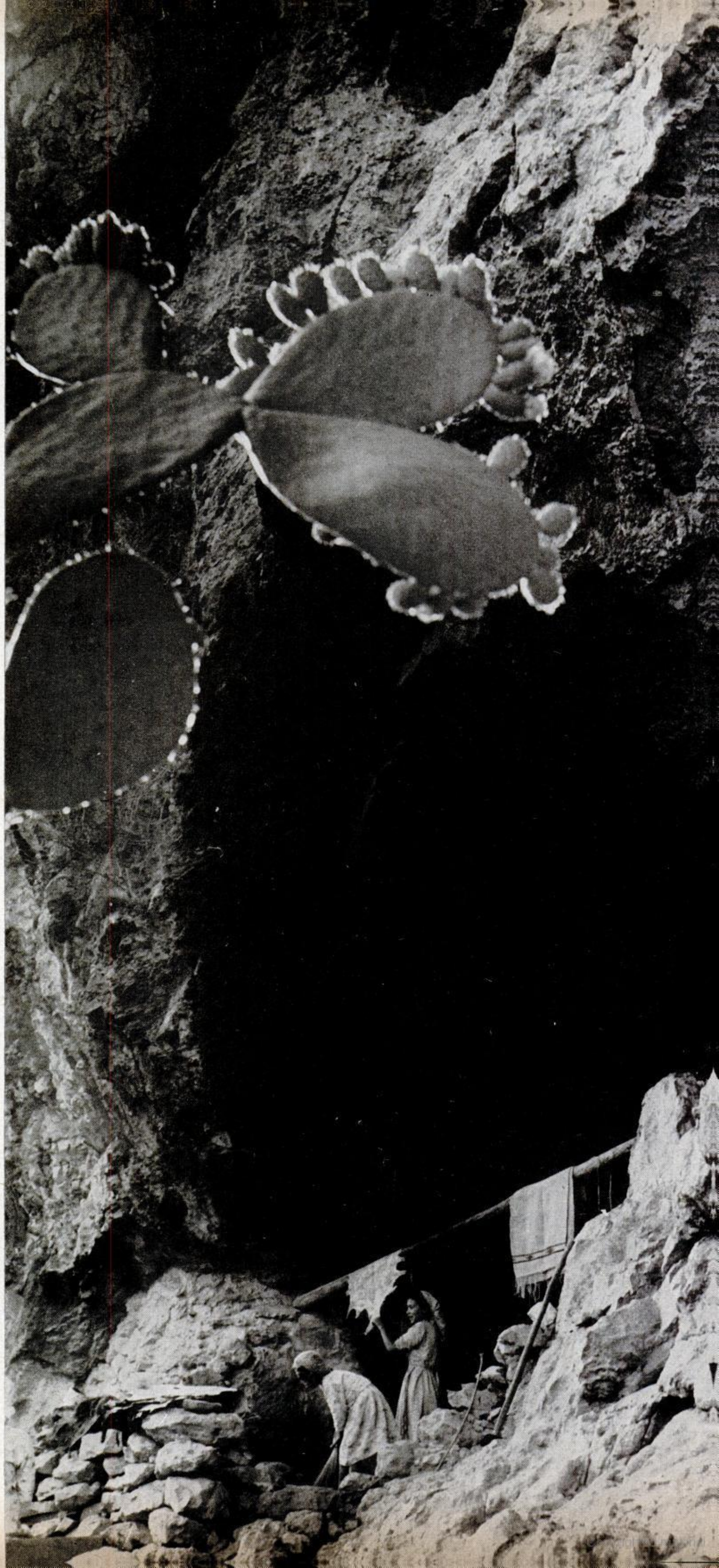
## INDIANS EKE OUT LIFE IN ROCKS

The Tarahumar Indians who live in the Barranca de Cobre are a hardy people who speak a language related to the ancient Aztec. Because there are only a few terraces large enough to hold an adobe hut and a tiny field of corn, they live in widely scattered groups, seldom larger than a family. Some move down into the warmer valley in winter to avoid the cold, then move back up the canyon walls in hot weather. Many years ago they were great cave dwellers but they always abandoned a cave when anyone died there. Some caves are now said to hold mummies, but the Indians, most of whom now live in more civilized houses, today have lost track of these graveyards hidden in the towering cliffs.



**CRUDE CRADLE** is a blanket folded over cords. Bright cloth is put over baby's face to keep off flies.

**CAVE DWELLERS** tidy up, airing the skins and blankets used as beds. Natural cave is 40 feet high.





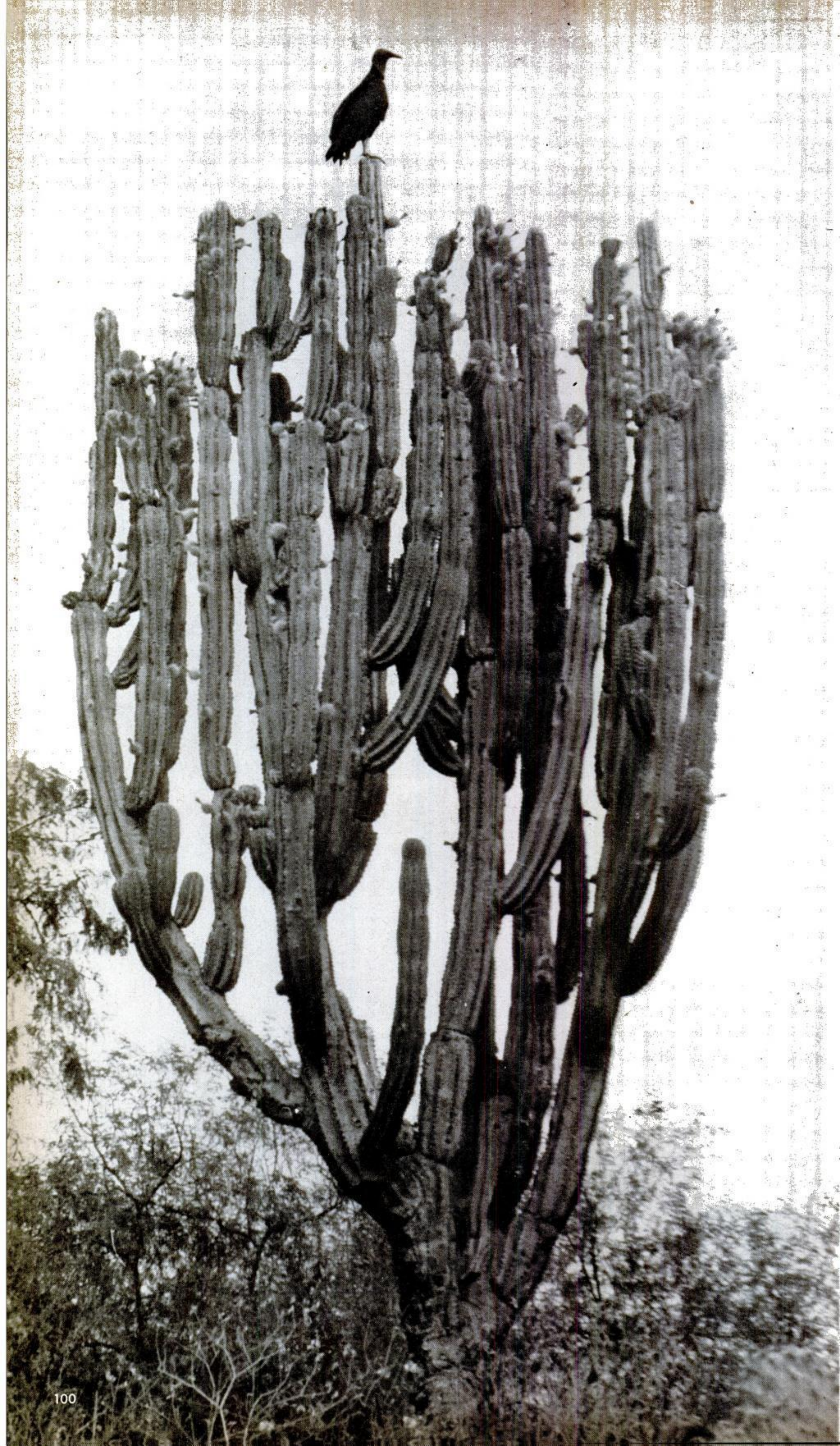


**WEAVING BLANKET** is a three-month chore. Indians use homegrown wool, home-made dyes. They buy clothes from peddlers, weave mainly blankets, rugs and ponchos.



**GRINDING CORN**, the Indian staple food, is an arduous daily job for the women. The corn is first boiled, then rinsed with water and ground to make dough for tortillas.





**BLACK VULTURE** observes the expedition from the topmost stalk of a gigantic organ cactus. Silhouetted against the sky, he stood motionless for a few minutes, then floated off across the canyon.



# Make every meal a party meal

Make every meal—every picnic, party or snack supper—a real success. Give the foods you serve that “added something”—with MONARCH Catsup, Chili Sauce or Sea Food Sauce.

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Eat your fill of these light, *light* Pillsbury Pancakes.

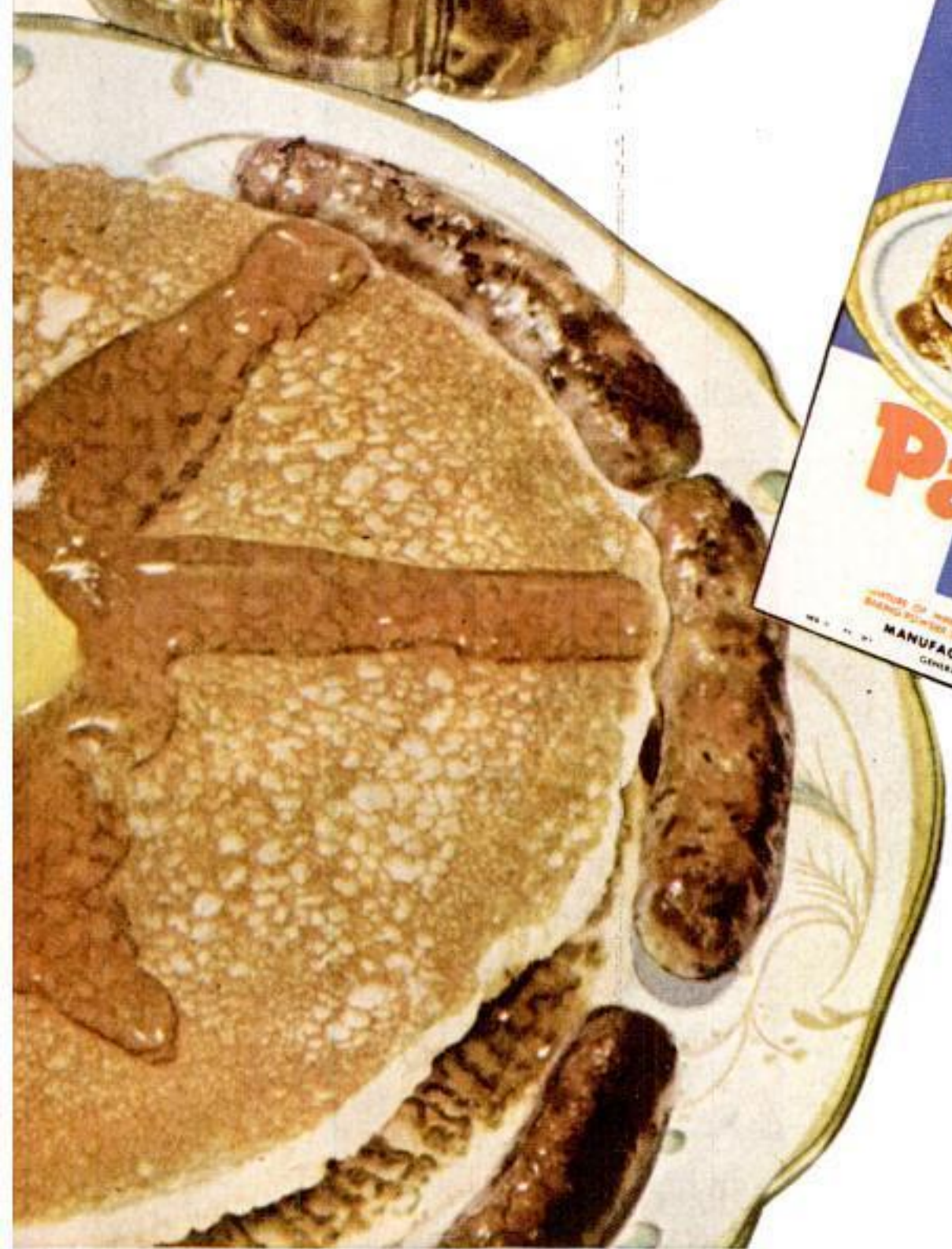
It's another great mix from Pillsbury Mix Headquarters. Wonderful for waffles, too. And for old-fashioned buckwheat flavor—with new lightness—try Pillsbury Buckwheat Mix.

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MODEL SHOWN  
\$279.50

For no more than the price of a comparable sofa alone, Hide-A-Bed\* makes any room an extra bedroom! For Hide-A-Bed is not only a stunning sofa, it's a wonderfully comfortable bed as well, with a full-length, full-width Simmons innerspring mattress (the famous Beautyrest\* if you prefer)!

You'll choose Hide-A-Bed for its double-duty beauty. But while you're looking, look well at the durable construction. Note that internal bracings are all-steel for a lifetime of service. Remember, too, that you sleep *only* on the mattress, *never* on the sofa, so seats stay plump and new-looking.



In 30 seconds, you change Hide-A-Bed from a smart decorator sofa to a superbly comfortable bed (actually *faster* than making an ordinary bed)!



Fold the bedding away in the morning, it's ready for sleeping at night. Simmons base construction prevents rolling toward the center of the bed.

CHOOSE YOUR PERFECT Hide-A-Bed. You'll find ten styles, over 100 decorator-selected fabrics.

At top of page, Modern Lawson Sofa with flounce. Covered in green herringbone with matching bouclé trim, \$279.50.

At right, Modern Sectional Sofa in red bouclé with matching bouclé trim, \$279.50. Matching chair, \$94.50.

Each Hide-A-Bed style is available in  $\frac{3}{4}$  love-seat size. And Simmons chairs are perfect companion-pieces. Beautyrest mattress and cushions are available in any Hide-A-Bed.



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Another quality product from the House of Simmons . . . the greatest name in sleep

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BEFORE LEAVING FOR KOREA, INGRID CLIMBS INTO ARMY POOL AT FORT DIX, N.J. FOR A SWIM WITH DAGMAR SJOSTROM, A NURSE IN HER HOSPITAL UNIT

## SWEDISH RED CROSS GIRL

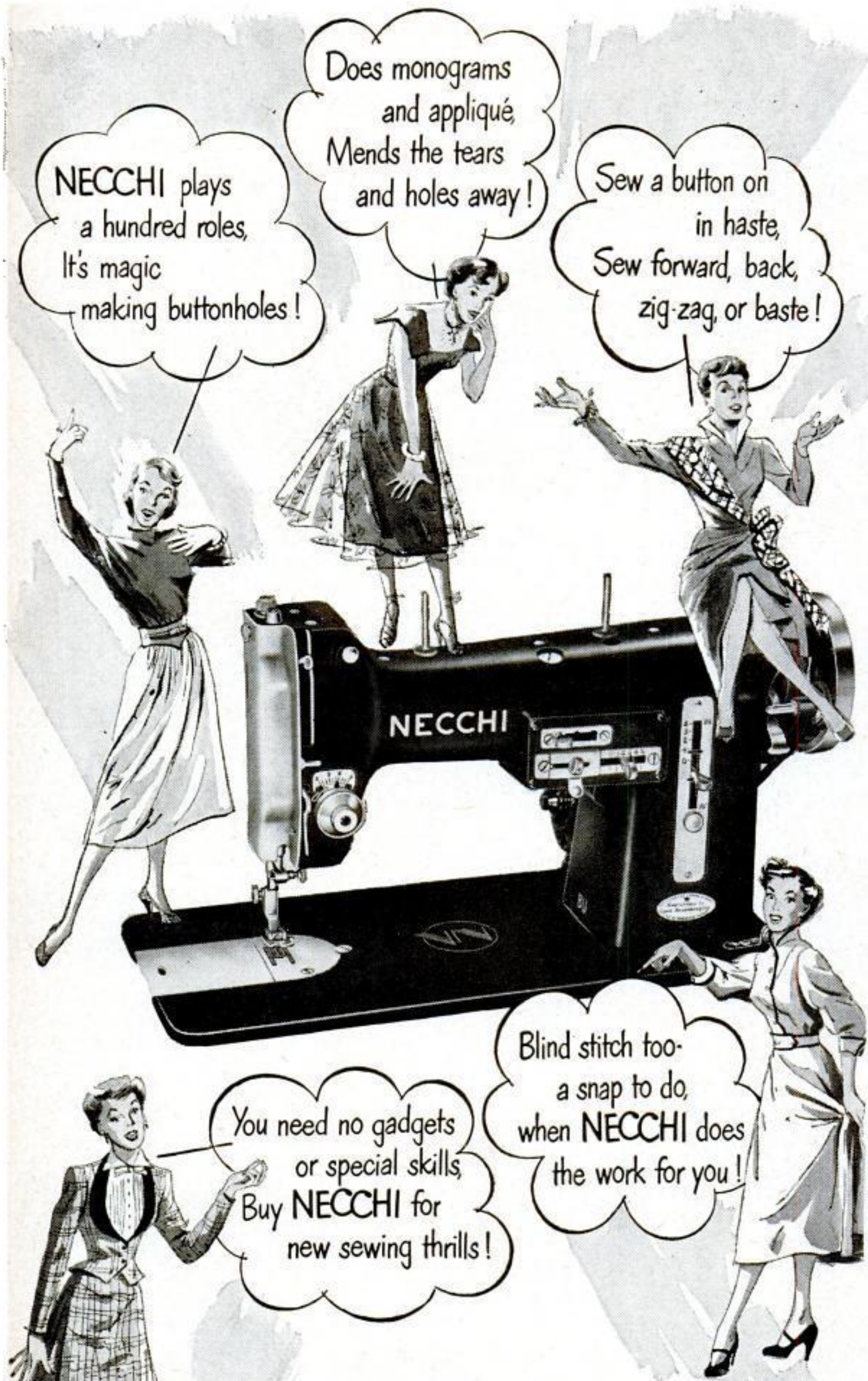
Ingrid Jarnald visits the U.S. on way to Korea

As its contribution to U.N. action in Korea the Swedish government last week sent a Red Cross hospital unit there to serve with the ground forces. Among the 176 doctors, ambulance drivers and attendants who sailed was a pretty, 26-year-old laboratory technician named Ingrid Jarnald (*see cover*) who volunteered to go with her husband Ingvar, an X-ray technician. On her way Ingrid stopped off with her unit in the U.S., rested at an Army camp (*above*), was issued lightweight U.S. uniforms to replace her heavier Swedish clothing and impressed mess sergeants by her polite reaction to GI chow. Ingrid was sorry to leave her brothers and sisters in Sweden, but she is excited about going to Korea. Her husband explained, "We both want to do a good job once. A job not for the money. This is it."



INGRID AND INGVAR, who were married three months ago, flirt during visit to U.N. headquarters in New York. She is a Red Cross sergeant, he is a lieutenant.





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## Red Cross Girl CONTINUED



**HOLDING RED CROSS FLAG**, Ingrid stands in formation with members of her unit after arrival at New York airport. Man at left holds Swedish flag.



**TOUCHING LIBERTY BELL** in Philadelphia, Ingrid smiles for picture taken by her husband, an amateur photographer. This was her first trip to U.S.



**INGRID GOES CANOEING** with two men from her unit on lake at Fort Dix, where Swedes were entertained by U.S. officers at their summer lodge.

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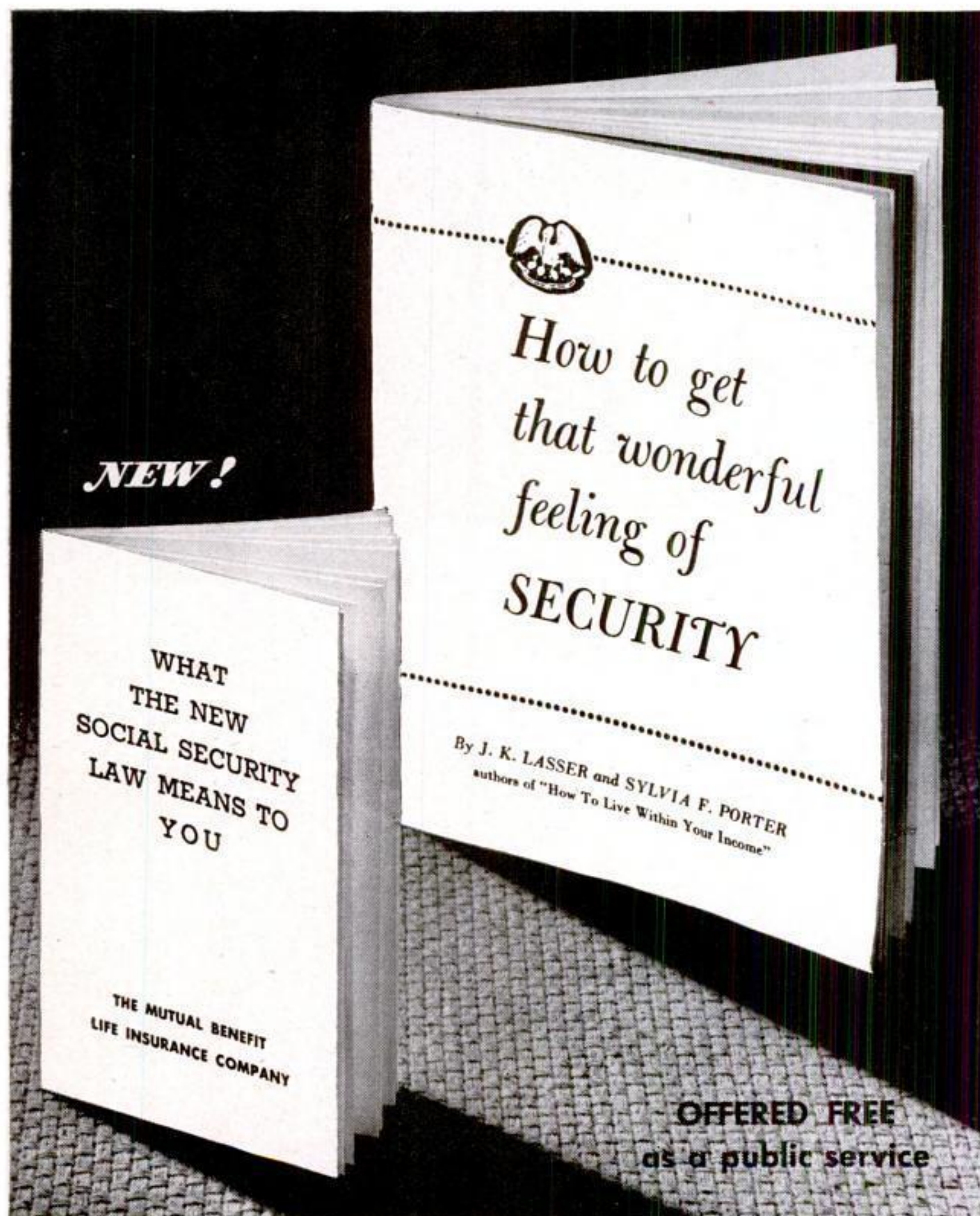
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— SAYS MR. STEVEN C. BONFOEY

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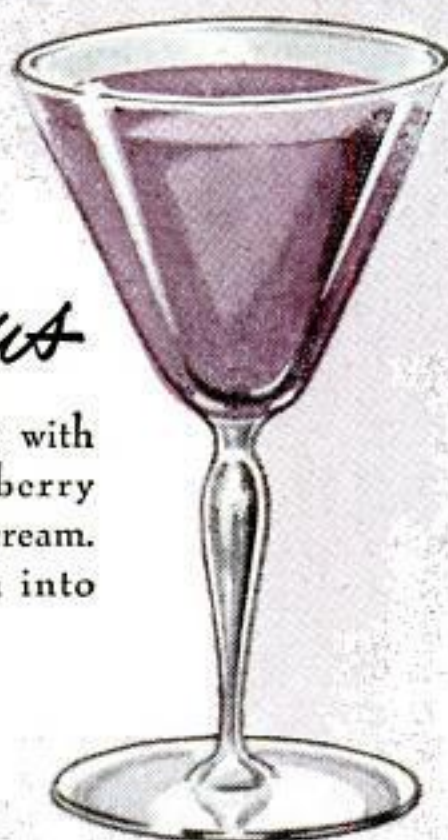
*It's Smooth*

...The fine character of luscious fruit makes Arrow Blackberry Flavored Brandy a favorite of those who enjoy it straight.



*It's Delicious*

...a pleasing cocktail made with 2/3 parts Arrow Blackberry Flavored Brandy, 1/3 part cream. Shake in shaved ice, strain into cocktail glass.



*It's Arrow*

...for a delightful high-ball. In long glass, place 2 cubes ice, a jigger of Arrow Blackberry Flavored Brandy, fill with Seltzer, Ginger Ale, Cola or other drink.



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Red Cross Girl CONTINUED



**AT PICNIC** for her unit Ingrid samples deviled eggs. She liked the food she got in U.S., especially American coffee, thick steaks and pineapple marmalade.



**ON PARALLEL BARS**, Ingrid, wearing a WAC exercise suit, does a flip for WAC Private Jacqueline Overman. It was first time she had tried this stunt.



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*Pacemaker in Paints*

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SPRED-Luster • Ripolin Enamel • Speed-Wall • Pli-Namel • Spray-Day-Lite • House Paints: ENDURANCE • ENDURANCE IMPERIAL; Gliddenspar Varnish Industrial Finishes • Glidair Aviation Finishes • The Glidden Company, Cleveland 2, Ohio • In Canada: The Glidden Company, Ltd., Toronto



# Fake Furs

**FASHIONABLE FORGERIES ARE TAX-FREE AND FRANKLY PHONY**

This was supposed to be the year when a reduction in the 20% excise tax on furs would bring a mink coat within the reach of every housewife and happy days to the depressed U.S. fur industry. But the tax reduction failed to materialize and, in addition, raw pelt prices have gone up. This has given imitation furs like broadtail made of rayon and cotton their big chance. Sold last year as a novelty for college, fake furs appear this season as sophisticated full-length evening coats and slick short cocktail jackets. They offer the style and high colors favored for real Russian broadtail and moleskin (LIFE, Oct. 31). They are, of course, not so warm, durable or pleasant to touch as the genuine article and it is advisable not to get caught in a real rain in a fake fur. But their frank phoniness is engaging and, at very low cost, they make a big, bright show.

**SKINNY SKIRT** looks slim despite furry surface. It costs \$11, has matching moss green turtleneck jersey top (\$9, both Giro).







**FINGERTIP COAT** with Chesterfield collar (Jeri Holmes, \$35) can go over street or evening dresses.



**FUR SWEATER** made of mock broadtail costs \$22.95. It goes over jersey jumper (\$22.95), cotton shirt (\$9, all Stanley Wyllins).

**FULL-LENGTH COAT** which would be about \$4,000 in Russian broadtail is \$70 in fake fur (Jeri Holmes). Big ring is also fake (Ciner).





You get fresh orange juice only when you squeeze it yourself.

It is pure, untouched, as nature made it.



You get every last bit of the health and flavor of fresh oranges.

You see it made from fruit you select



and you know it is the best.

Because only the best oranges are shipped fresh.



**Sunkist** *California Oranges*

**BEST FOR JUICE—AND EVERY USE**



**You can always tell that fresh orange juice look!**

Sunny and bright...reflecting the many health values in fresh oranges. Vitamins A, B<sub>1</sub>, B<sub>2</sub>, C; calcium, phosphorus, iron and natural fruit sugars...for healthy teeth, bones and nerves; for aiding appetite and digestion; for fighting infection and fatigue. For children...for everyone...there is no substitute for *fresh* orange juice!

Serve your family *fresh* orange juice *every day*. Just be sure you ask for Sunkist Oranges or one of the other good grades shipped by 14,500 California and Arizona Sunkist growers.



**FOR QUICK, EASY FRUIT JUICING,** see the Juicit extractor, approved by Sunkist, at department stores or electrical shops.







**FORMAL BROADTAIL** in a party dress illustrates the new use of fake fur for elegant evening fashions. The dress will be available in stores next month (Anne Fogarty, \$45).

**SLINKY LEOPARD** in a slim, bare-topped dress, to be worn when entertaining at home (Joset Walker, \$30), is a variation on last year's full skirts made of this false fur.



*You're the Boss  
of a billion dollar industry!*

*Yes, Mrs. America,  
you...and that man of yours!!!*

Your love of good coffee maintains a billion dollar coffee industry. You drink more, enjoy more, pay more for coffee than any people on earth. And that, as we see it, entitles you to the best! Coffee brewed by the Silex vacuum method has made better coffee for millions of Americans for over 20 years.

*And here's why The Silex Coffeemaker  
makes better coffee every time:*

- SILEX** ... Makes coffee in clean, taint-free glass ... no after taste of old coffee.
- SILEX** ... Saves you money—makes more coffee from less ... is scientifically designed to extract the last ounce of flavor from every pound.
- SILEX** ... Is easier to clean and keep clean ... no scouring or boiling ... it rinses clean of oils and residue.
- SILEX** ... Coffee is uniformly good. Silex consistently makes the kind of coffee your family likes with less chance of human error.
- SILEX** ... Research and experience for 20 years have been devoted to giving you the finest possible cup of America's favorite beverage.

Depend on **SILEX** to Give You The Best



**The Steam Iron**

Lightest (only 2¼ lbs.) longest steaming, most easily handled Steam Iron. Dry and Steam combined. A Silex Iron soon pays for itself in pressing bills saved.

**The Coffeemaker**

Wide choice of styles. Sturdy economical. Makes more and better coffee with less. Now in color, too. Plastic covers, handles and trim in either gay cherry red or daffodil yellow.

**The Coffee Warmer**

Candlelight keeps second cup of coffee hot as the first. Nothing to plug in. Beautifully designed in crystal and chrome. Comes with two dripless candles. Available with or without decanter.



*The SILEX Company*  
HARTFORD 2, CONNECTICUT



**MITCHUM  
IN ACTION!**

**She's tempting  
in a penthouse  
and dangerous in  
a bordertown dive!**

IRVING CUMMINGS JR. and IRWIN ALLEN present

**ROBERT MITCHUM  
FAITH DOMERGUE  
CLAUDE RAINS**



IN

**Where  
Danger  
Lives**

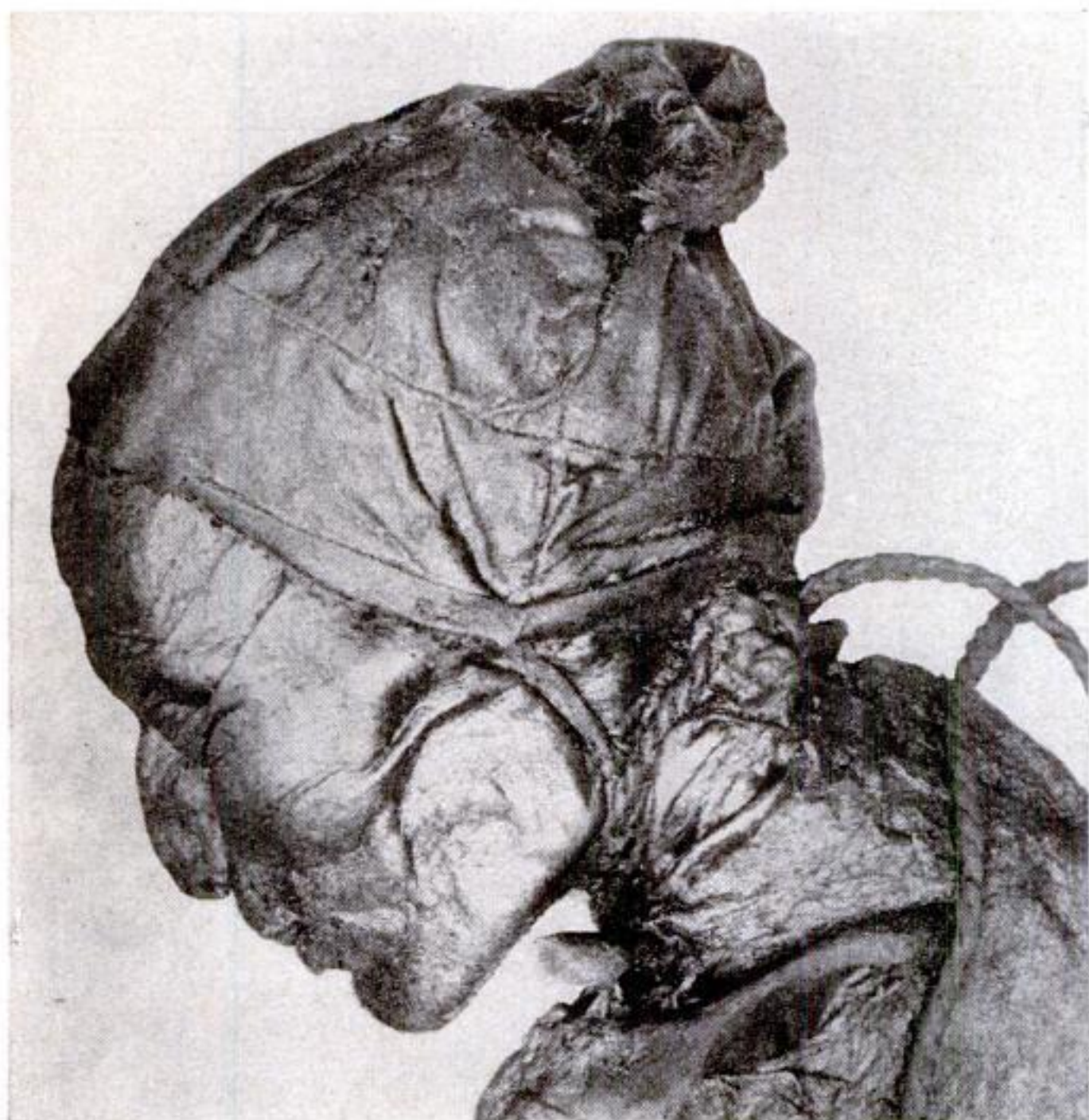
**FAITH DOMERGUE**  
*latest star discovery  
of HOWARD HUGHES  
who brought you*  
★ JEAN HARLOW  
*and*  
★ JANE RUSSELL  
*Hollywood critics call  
her the screen's most  
exciting new star!*

**A JOHN FARROW PRODUCTION**  
with MAUREEN O'SULLIVAN • CHARLES KEMPER



Produced by IRVING CUMMINGS Jr. • Associate Producer IRWIN ALLEN • Directed by JOHN FARROW • Screenplay by CHARLES BENNETT



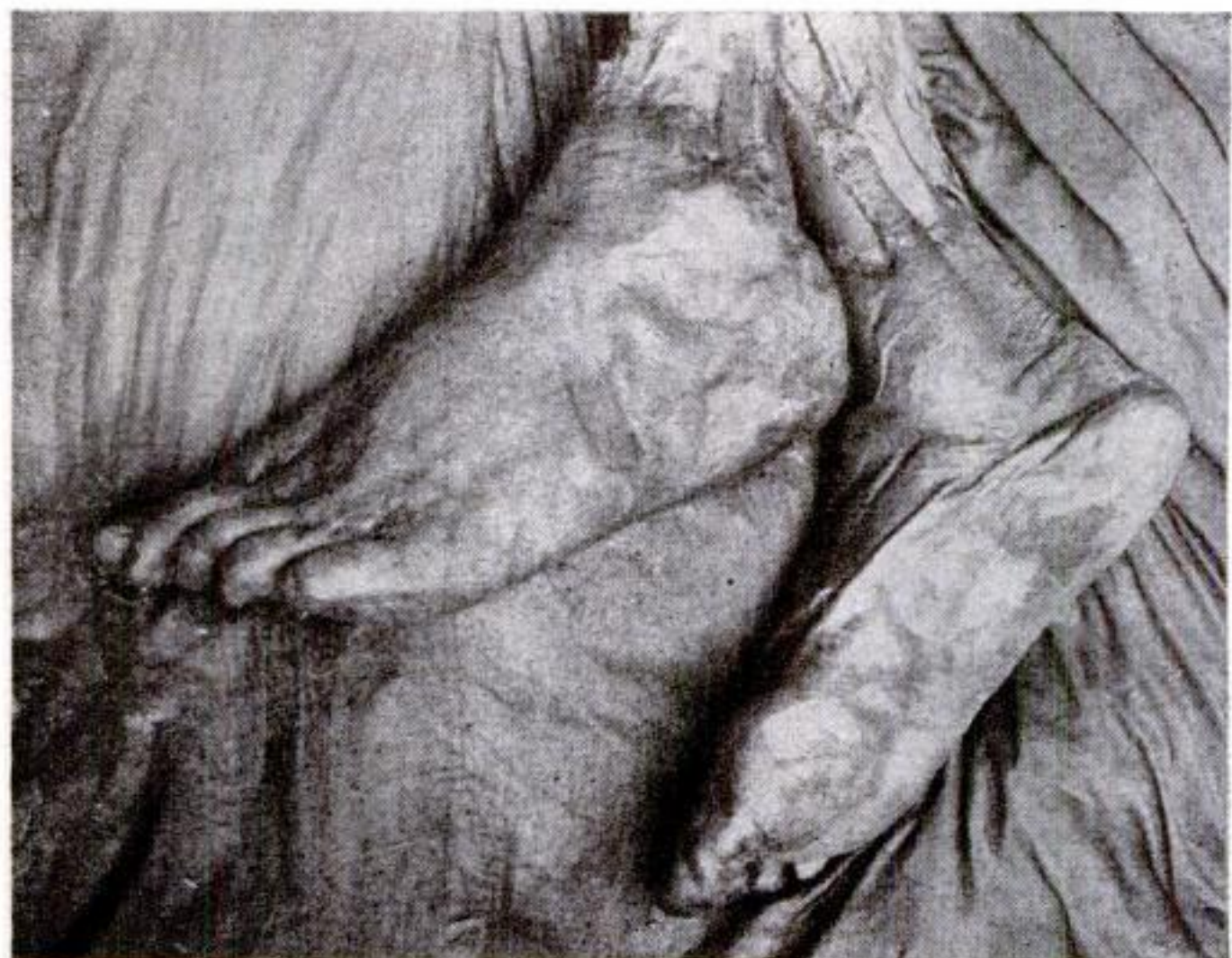


**LEATHER FACE** of 2,000-year-old corpse wears grimace which was probably caused by the agony of death. Hangman's noose is still tightly knotted.

## PEAT BOG MUMMY

### Leathery corpse of Danish thief lasts 2,000 years

Two Danish farmers, out some months ago slicing blocks of fuel from a peat marsh, uncovered a corpse with a braided rope knotted around the neck. The farmers thought they had discovered another victim of Nazi atrocities, but Archaeologist P. V. Glob of the University of Aarhus, who was called in by police, decided that although the skin and flesh were almost intact the body was at least 2,000 years old. Apparently its preservation was due to tannic acid in the peat. The acid, commonly used to cure leather, had converted the corpse into a full-sized black leather statue, complete with eyelashes, eyebrows and a three day's stubble of whiskers on the leather chin. The mummy is that of a 40-year-old man who probably was a vegetarian: the vegetables he ate at his last meal were found perfectly preserved in his stomach. His clothing, which might have given further clues about him, was missing. He wore only a leather cap, a tooled leather neckpiece, a belt and, of course, his noose. From this meager evidence Professor Glob deduced that the man probably was not very well thought of by his people, for the laws of his time prescribed hanging for treachery and bog burials for cowards.



**LEATHER FEET** are better preserved than most other parts of body because, like face, they have less flesh under skin. Some toenails are still intact.

CONTINUED ON NEXT PAGE

## 3 POINTS Make the Difference



CHOOSE THE ONE  
WHISKEY THAT GIVES YOU ALL 3



Every drop

**90 PROOF**

rich, robust, delicious!



**CHOICE QUALITY**

Fleischmann's Superb Straight  
Whiskies Blended With Fine  
Grain Neutral Spirits!



**WINNING PRICE**

America's Greatest  
Whiskey Value!



# FLEISCHMANN'S

## PREFERRED

BLENDED WHISKEY • 90 PROOF • 65% GRAIN NEUTRAL SPIRITS.  
THE FLEISCHMANN DISTILLING CORPORATION, PEEKSKILL, N. Y.





**FULL VIEW** of the corpse shows crumpled position it assumed when thrown into marsh by the executioners. Although the mummy has lasted

through 20 centuries when protected by layers of peat, it will soon deteriorate in the open air and so is being dissected for medical research.





"I think we've all been wanting just exactly this!"

Mrs. George Jay Gould, Jr.

"There's never been such a wonderful 'take-it-with-you' make-up as Pond's Angel Face! And now—in this lovely new Mirror Case—we're all going to love it more than ever!"

New!

Angel Face  
by POND'S



"Mirror Case"

That divine foundation and powder—all-in-one...  
now in a slim, lovely case for your handbag!



Now—your beloved Angel Face comes in a beautiful new case! Sleek as polished ivory . . . with golden tracery. Smoothly clasped and hinged—it's slim, enduring, very handsome. Inside—a full-view mirror, a dainty puff . . . and heavenly Angel Face! Sweet-tinted glamour that smooths on with a puff . . . but stays on *much* longer than any powder, and *can't spill*. Because Pond's Angel Face is foundation and powder in one! Angel Face "Mirror Case" with choice of 6 heavenly skin tones, only **\$1** PLUS TAX

In the much-loved blue-and-gold box, too!—89¢, plus tax.



# WORLD PREMIERE

OF A DARING NEW CONCEPT IN MOTOR



Above: PACKARD PATRICIAN '400'

- ★ New concept of restful riding with . . . New Hush-toned soundproofing!  
New Load-ease steering!  
New Broad-beam suspension—a wonderful new feature of Packard's famed Limousine Ride!
- ★ New concept of safety with . . .  
New Armor-rib body construction!  
New Tele-glance instrument panel!  
New Safeti-set brake!

★ Above all:  
It's more than a car,  
it's a Packard—  
at prices that make this your  
year to be "the man who owns one!"

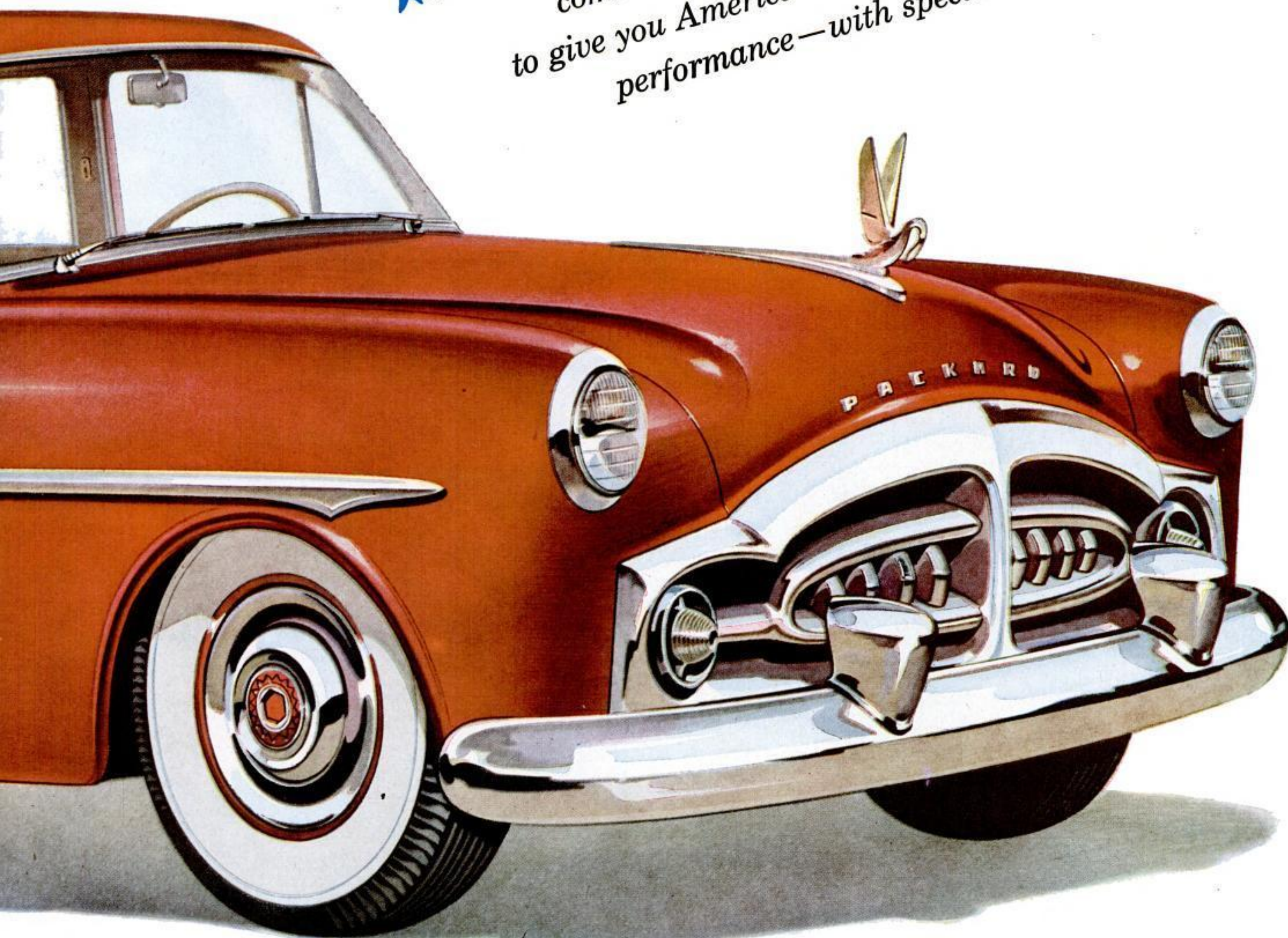
ASK THE MAN WHO OWNS ONE



# CARS!

★ New concept of functional beauty with . . . New low-to-the-road styling! New Guide-line fenders! New Horizon-view visibility! Stunning new, roomier, Fashion Forum interiors!

★ New concept of performance . . . New Packard Thunderbolt engines combine with 1951 Packard Ultramatic Drive to give you America's most advanced traffic-and-highway performance—with spectacular new economy!



—one of nine exciting new models for '51

NEW, ALL-NEW

# 1951 PACKARD

—the one for '51!





"I lived in Milwaukee, I ought to know..."

**Blatz is Milwaukee's  
Finest Beer!"**

*Bill Veeck*  
says

former owner of Milwaukee Brewers baseball  
team (American Association) and Cleveland  
Indians (World Series Champions in 1948)

"Milwaukee is the all-time league leader when it comes to producing fine beers," says Bill Veeck. "Naturally, I've tried the best of them ... and only Blatz Beer bats 1,000 with me. It's Milwaukee's finest beer!" Yes—official figures show that Blatz is the largest-selling beer in Milwaukee and all Wisconsin, too.  
Try Blatz Beer, today!



Milwaukee baseball fans have warm memories of Bill Veeck. In his pre-Cleveland days he owned the Milwaukee Brewers, won 3 consecutive American Association pennants for "America's Brewing Capital."



Bill Veeck knows his beer and his beer is Blatz. Ask for Blatz at your favorite club, tavern, restaurant, package store or grocer's. Enjoy Milwaukee's finest.



**Blatz is Milwaukee's  
First Bottled Beer!**

© 1950, Blatz Brewing Co., Est. 1851 in Milwaukee, Wis.





WHILE OTHER CHILDREN PLAY, MIKE GRIFFIN (BACKGROUND) STARES OUT OF WINDOW DURING HIS FIRST UNHAPPY DAYS AT LEXINGTON SCHOOL FOR DEAF

## THE BOY WHO PLAYED ALONE

**A whole new world of sound and speech is opened up to an eager 4-year-old by a New York school**

PHOTOGRAPHED FOR LIFE BY VICTOR JORGENSEN

From the day of his birth Michael Griffin has lived in a world of silence into which normal sounds never penetrate. To Mike, who is 4 years old, it must have seemed at times his world was growing ever smaller and that he was the only person in it. Unlike other children, who early in life learn effortlessly to imitate the words they hear, Mike never heard a word spoken, for he was born deaf. He communicated with his parents mostly by gurgles and gestures. He

watched other children play from a distance but rarely tried to join them.

Mike was 18 months old when his parents, who live in Utica, N.Y., realized the boy could not make out what they said and was making no progress in his speech. Then started a series of visits to a dozen ear specialists, who probed and examined him in so many ways that Mike came instinctively to back away from them. From none was there hope of a medical cure,

and it was this verdict that brought the Griffins last spring to New York's Lexington School for the Deaf as a last resort. At first Mike was terrified, for no one could explain to him why his parents had left him there. Unable to adjust to group life, he kept to himself, staring by the hour at what lay beyond the window (above). But in the weeks that followed, Mike Griffin and the dimensions of his world were transformed. To see how they changed, turn the page.





**FIRST DAY** at Lexington School includes a complete examination for Mike while mother tries to quiet the boy's fretful sobbing.

**SUSPICIOUS** even of his mother, Mike stands off and eyes her cautiously (*left*) in the waiting room as they arrive at the school.



**AFTER TWO WEEKS** at school Mike has settled into the routine, is now so self-confident that he ignores protests of girl whose wagon wheel he is blocking.

**COOPERATIVE** and friendly, Mike squats in front of a wooden play cart in the school nursery to entertain a girl classmate who peers intently into his eyes. →

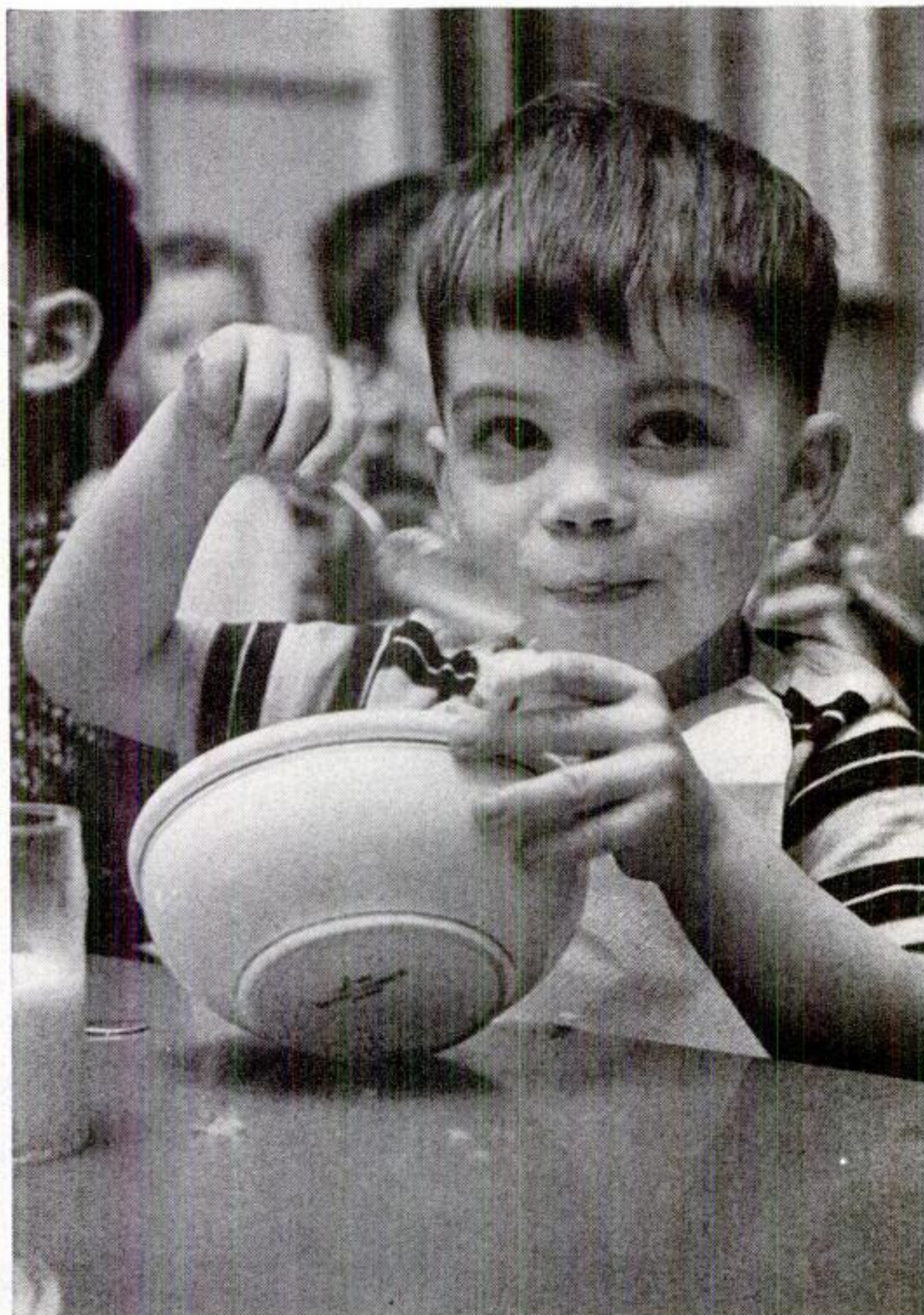






**TENSE** as assistant school principal tries to capture his interest by waving a small Teddy bear, Mike draws back in father's lap.

**TEARFUL** at parting from his mother, Mike turns his back on teacher and protests in loud crying that he himself cannot hear.



**HAPPY AND WELL-FED**, Mike smiles proudly as he finishes a bowl of porridge. During his first week at the school, Mike had refused to eat a single meal.

← **READY FOR BED**, Mike slips on his pajamas without help. He not only undressed himself every night but also carefully put out clothes for the next day.





MIKE WEARS EARPHONES FOR FIRST TIME (ABOVE). LATER FEELS HOW TEACHER'S VOICE VIBRATES (BELOW)



TEACHER'S VOICE AMPLIFIED 10 TIMES (ABOVE)







PIERCES DEAFNESS. MIKE IMITATES SOUND (BELOW)



## Deaf Boy CONTINUED

# MIKE LEARNS HOW WORDS SOUND, LOOK, FEEL

At the Lexington School for the Deaf, as at most other institutions for the deaf, sign language is not taught. Though hand signs are easy to learn, people who use them can communicate only with others trained in them or by written notes. The Lexington School teaches its pupils how to form spoken words, even though they themselves cannot hear them, and to understand the words of others by reading their lips. The pupils learn single vowels and consonants by their sound, amplified over earphones, by watching the shape of the teacher's mouth as she speaks and by feeling the vibration of the teacher's chin bone. Then gradually they learn to say and recognize whole words and sentences.

The first sound that Mike was able to hear over his earphones was not a vowel but the *Missouri Waltz*. To make it possible for him to hear it, the music was turned up almost loud enough to deafen a normal person. But after hearing it Mike indicated with gestures that he was eager for more sounds. The first word Mike could say was "mama." In two weeks he also learned to say apple, bang-bang, thank you, ball, train, bike, stop it and no. Mike's hearing is so badly impaired that even with an ear aid he probably never will be able to hear very much, but his teachers are hopeful that in a few years he will be able to leave Lexington and go to school with other children who never have worn earphones.

MIKE LAUGHS JOYFULLY IN MOTHER'S ARMS WHEN SHE COMES TO TAKE HIM HOME FOR A WEEKEND





# MACARTHUR AND ASIA





# His plan: contain the Reds in the East, then be free to face Russia elsewhere

BY JOHN OSBORNE

BY CABLE FROM TOKYO

GENERAL DOUGLAS MACARTHUR is fond of telling a Civil War story about his father, General Arthur MacArthur. The "boy colonel of the West," as he was called in the Union Army, was in deep trouble one day when his regiment, battling near Franklin, Tenn., was caught in an advanced position and almost surrounded by the enemy. His elderly commander rode out to survey the situation and promptly fell into alarm. "My boy, I am deeply concerned," he nervously told the young colonel. "Kindly take 10 minutes to give me an estimate of the situation." General MacArthur happily relates his father's crisp reply: "Sir, I do not need 10 minutes to estimate the situation. I have the enemy on three sides, and I am going to fight like hell."

This is a singularly apt story to hear from the man who is commanding the U.S. and U.N. forces battling Communism in Asia. It incisively suggests his own military situation—and it eloquently reflects his own spirit as a fighter.

I wish it were possible to go on and briskly deal with the corollary subjects that suggest themselves—how does MacArthur appraise his over-all military position today, and exactly what kind of fighter and man is he? But the answers are complex. Of all important Americans today, MacArthur is uniquely distinguished for being written about in extreme terms—be they savage caricature or immense adulation. This is a revealing fact in itself, for I have learned here in Tokyo that this is one man about whom the truth does *not* lie between the extremes. This man defies the standard processes of inquiry and appraisal: he is either believed or not believed, and accordingly honored or denounced. So I too must write with the bias which MacArthur unfailingly evokes.

Almost imprisoned on his own pedestal, General MacArthur has been constrained by his position either to speak little on crucial issues or only to issue grand exhortations. Here are some basic statements of belief which he has never spoken publicly:

"Do not be afraid of the Communists in Asia. Do not be afraid of them anywhere. For to show fear of them is fatal. It is the one way to insure that they will attack.

"Asia is an area of critical conflict with world Communism. It is at once an area of large perils and large opportunities for the U.S. and its allies in freedom. If we err in our policies or tremble in our posture, we can lose in Asia, and be destroyed. If we are right in our policies, strong and fearless in our posture, we and our allies can sweep Communism from Asia.

"But we cannot defeat world Communism in Asia. We should neither invite nor expect a conclusive conflict with world Communism here. For Asia is not the place where the final defeat of world Communism may be won. That place is Europe, and more particularly, European Russia. There is the home and center of Communist power. There—if at all—the conclusive conflict must occur and the conclusive blows must fall.

"I say *if*. For, if we are sound in both judgment and strength, in Asia and in the free lands of Europe, the 'conclusive conflict' may never come. We very probably still can compel the retreat and the attrition of world Communism by pressures brought to bear upon its center from the fringes—and without the horror of atomic war."

General MacArthur has never made these precise statements, perhaps never will. But I have confidence and evidence that they are his beliefs. One recent evening, in his office on the sixth floor of the Dai Ichi building in Tokyo, I talked with him for 90 minutes. He spoke at length of how the U.S. can best beat the Communists of Asia and their Soviet masters. He spoke not a word in explicit criticism of U.S. policies in Asia. Nor of course did he give me any authority to speak for him. But all that I write is based upon what General MacArthur said to me during this interview, supplemented by a review of what he has previously said and further by interviews with those senior officials here who are as close to him as anyone outside of his own family ever gets. When I speak of the views of "General MacArthur," the designation is in some sense a euphemism for all of these sources, yet quite accurate.

What is General MacArthur's strategic idea of Asia? It does not begin with a military map of this continent nor even with the military position which he thinks the U.S. should hold in Asia. It begins far deeper—with the history and the people of Asia, their values, spiritual and material. His strategy rests upon a profound and reasoned belief that in this sphere lie both the ends that must inspire U.S. policy and the means to achieve victory.



HARRIMAN, TRUMAN'S FOREIGN POLICY AIDE, PAYS CALL



... AND THE STATE DEPARTMENT'S JOHN FOSTER DULLES



... AND TWO BUSINESSMEN JUST TRAVELING THROUGH



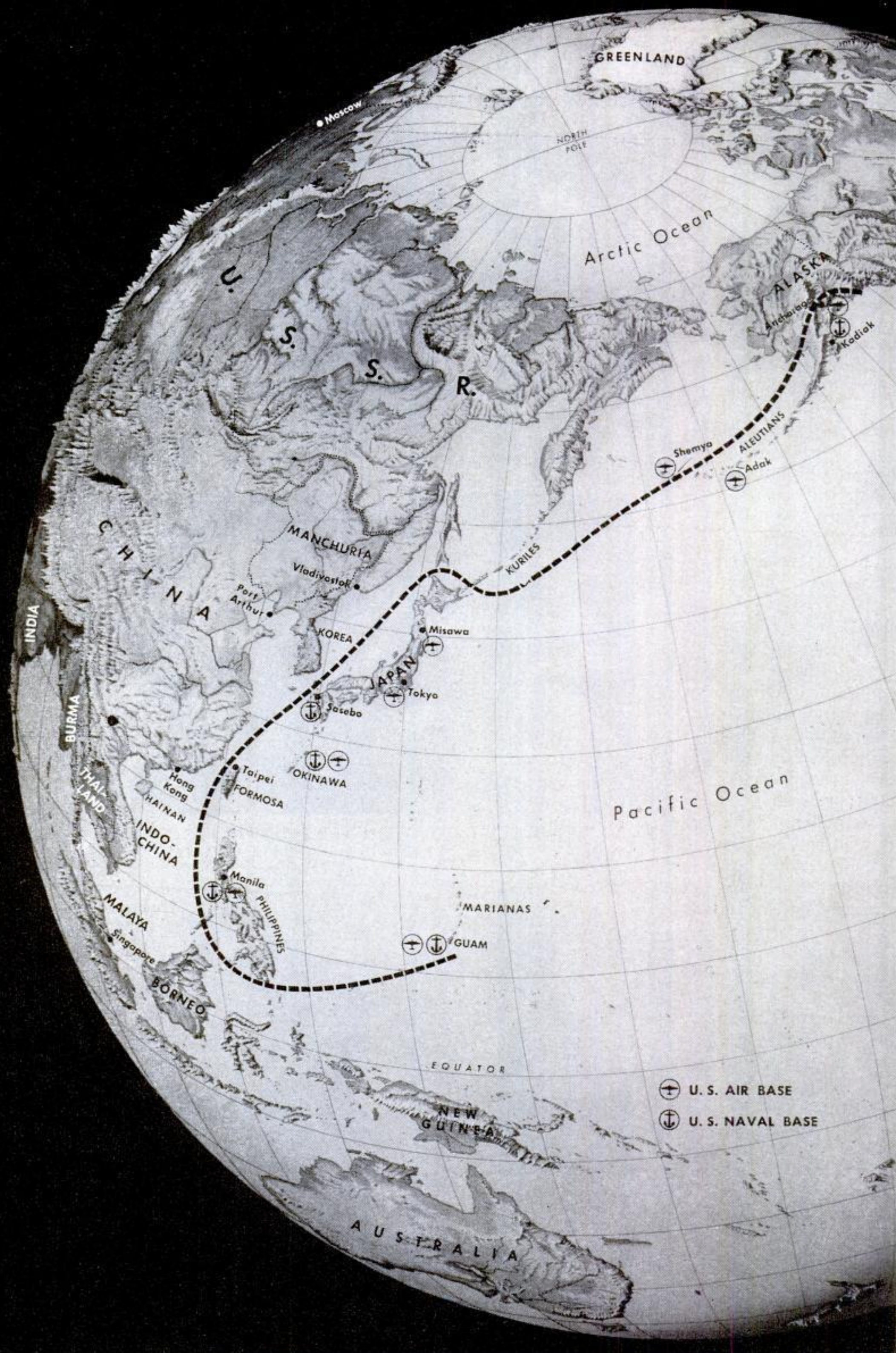
... AND ARMY'S TOP BOSS COLLINS, NAVY'S SHERMAN

## EVERYONE COMES TO SEE HIM

Before the Korean war started, few travelers of any importance went near Japan without making a call on General MacArthur—and many an unimportant visitor tried his patience. Now that he is leading the U.N. armies, there are more visits; but their purpose is deadly serious. Almost every U.S. official has made a special trip to Tokyo to get the close-hand estimate of the Asiatic situation that can be had nowhere but in the Dai Ichi building.

CONTINUED ON NEXT PAGE





**U.S. DEFENSE PERIMETER**, the base of MacArthur's strategy, is a chain of islands extending from Guam around Formosa and Japan to the Aleutians. From it the U.S. can protect nations like Korea and

dominate every Asiatic port from Singapore to Vladivostok. Failure to guard this perimeter, says MacArthur, would not only mean war but would also "shift any future battle area . . . to our own home coast."

## MACARTHUR CONTINUED

How, then, in the military sense, shall this victory be won? A good part of his answer was given in his Aug. 28 statement to the Veterans of Foreign Wars. Here he cited and charted his famous *perimeter*: "a chain of islands, extending in an arc from the Aleutians to the Marianas" and including Japan, Formosa, Okinawa, the Philippines. He went on to state his conviction powerfully in one sentence: "If we hold this line, we may have peace—lose it and war is inevitable." The key to this perimeter is the island of Formosa.

Yet, in this statement as in other official expositions of his views, General MacArthur

has spoken in negative terms—of "denying" his perimeter to the Communist enemy. Actually he has a far wider and more positive concept of its place in U.S. and Western strategy, and of the uses to which it may be put against the Communists of mainland Asia. This does not translate into "aggression," for he does not think of the perimeter as a likely base for offensive warfare. But he does believe that it may be exploited positively in the sense that we can not only confine our Communist enemies to the continent of Asia but also 1) dissuade them from further aggression and 2) greatly inhibit the development of their potential on the mainland itself. Our mere presence—in strength—on

the perimeter can confront the Communists with a preponderance and a *form* of power which they can neither ignore nor match.

The form of power which MacArthur would base upon the perimeter is air-and-sea power. In his public statement of Aug. 28 he declared: "Formosa in the hands of . . . a hostile power could be compared to an unsinkable aircraft carrier and submarine tender ideally located to accomplish offensive strategy, and at the same time checkmate defensive or counteroffensive operations. . . ." Turn this observation around, apply it to the whole of the perimeter, then take a military view of the mainland from this semicircle—and you will quickly see the essence of MacArthur's strategy. Firmly based on his perimeter, we could blockade the mainland from Vladivostok to Singapore. We could—if need be—throw our aircraft over the entire mainland coast, as far inland as we chose. We could hammer the only lines of supply and communications which connect Soviet Siberia with the satellites to the south. No port, no capital, no industrial center now held by the Communist enemy, or now tempting him, would be beyond the reach of our power. We could make that power felt on the steppes of Russia no less than over the plains of China. And—most important—the Communists would *know* all this, for (as MacArthur knows) the enemy is intelligent and perceptive.

## Asiatic armies

**B**UT what of power on the ground, war on the ground? What of Korea—or new Korea? Where do they fit in MacArthur's strategy?

He makes three points emphatically:

1) The sea-and-air power based on the perimeter is precisely what will keep the Communists from forcing new mainland battles upon us.

2) Had our power been so readied earlier—and had we made plain our intention to use it against any aggression on the continent—Korea would never have happened.

3) As a general principle, American ground forces should never be committed, in advance of absolute necessity, to war on the mainland of Asia.

This last dictum is fundamental, and it demands explanation. General MacArthur possesses a rare and intimate knowledge of the history and lessons of warfare through the ages. That knowledge makes it unthinkable for him that American armies should court, on the vast and populous Asiatic mainland, the disasters that befell Napoleon and Hitler in Russia. No nation rationally invites warfare against an enemy outnumbering its forces enormously from the start and to the finish. A victory may be won in a given arena—as MacArthur was winning it with his Sept. 15 landings in Korea—but it is largely contingent upon the enemy's own decision not to throw his full numbers into the battle. And it is inconceivable for a nation to base its own military strategy upon such an exercise of discretion by the enemy.

There is an answer to the dilemma (other than the "preventive power" based on the Asiatic perimeter): reliance upon the manpower of our own Asiatic allies. This concept is not based on selfish cynicism but on the simplest realities of Asia. The first of these is the fact (of which MacArthur is keenly aware) that an Asiatic army is the only definitive answer to the Communist cry that

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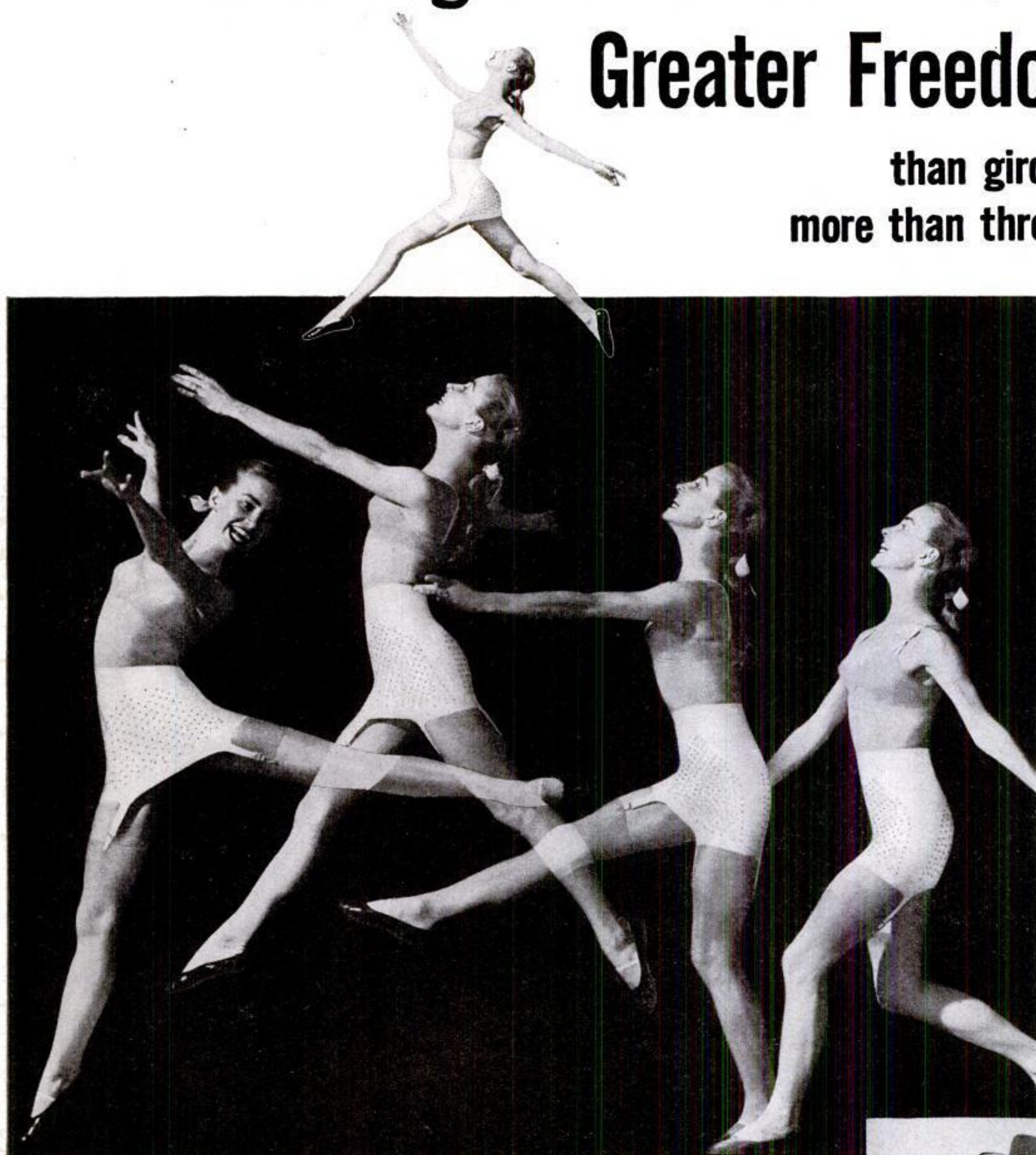


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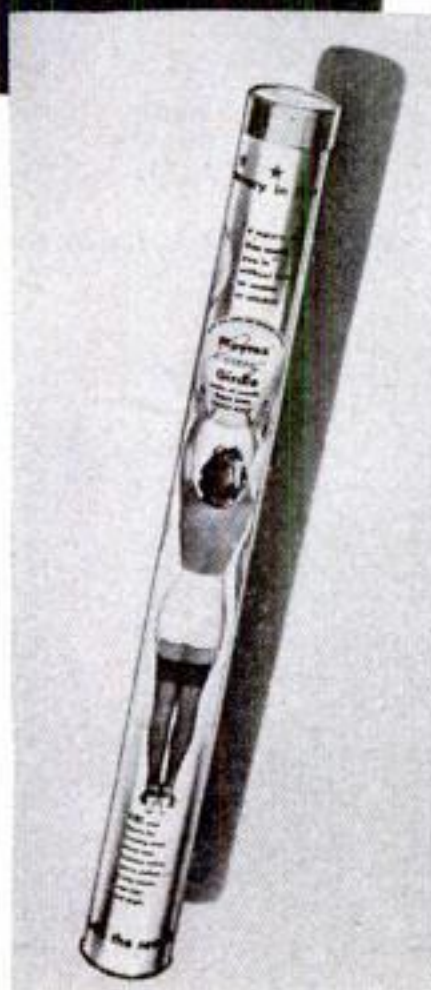
ANTHONY BLOTTA, New York originator: "Playtex gives a lithe silhouette, fits invisibly under the slimmest clothes."



PIERRE BALMAIN, Paris designer: "Playtex is perfect, it gives one the line, the slimmest and above all the freedom."



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PAULINE TRIGERE, winner of Fashion Critics Award: "Every woman can have this lithe, slender silhouette with a Playtex."

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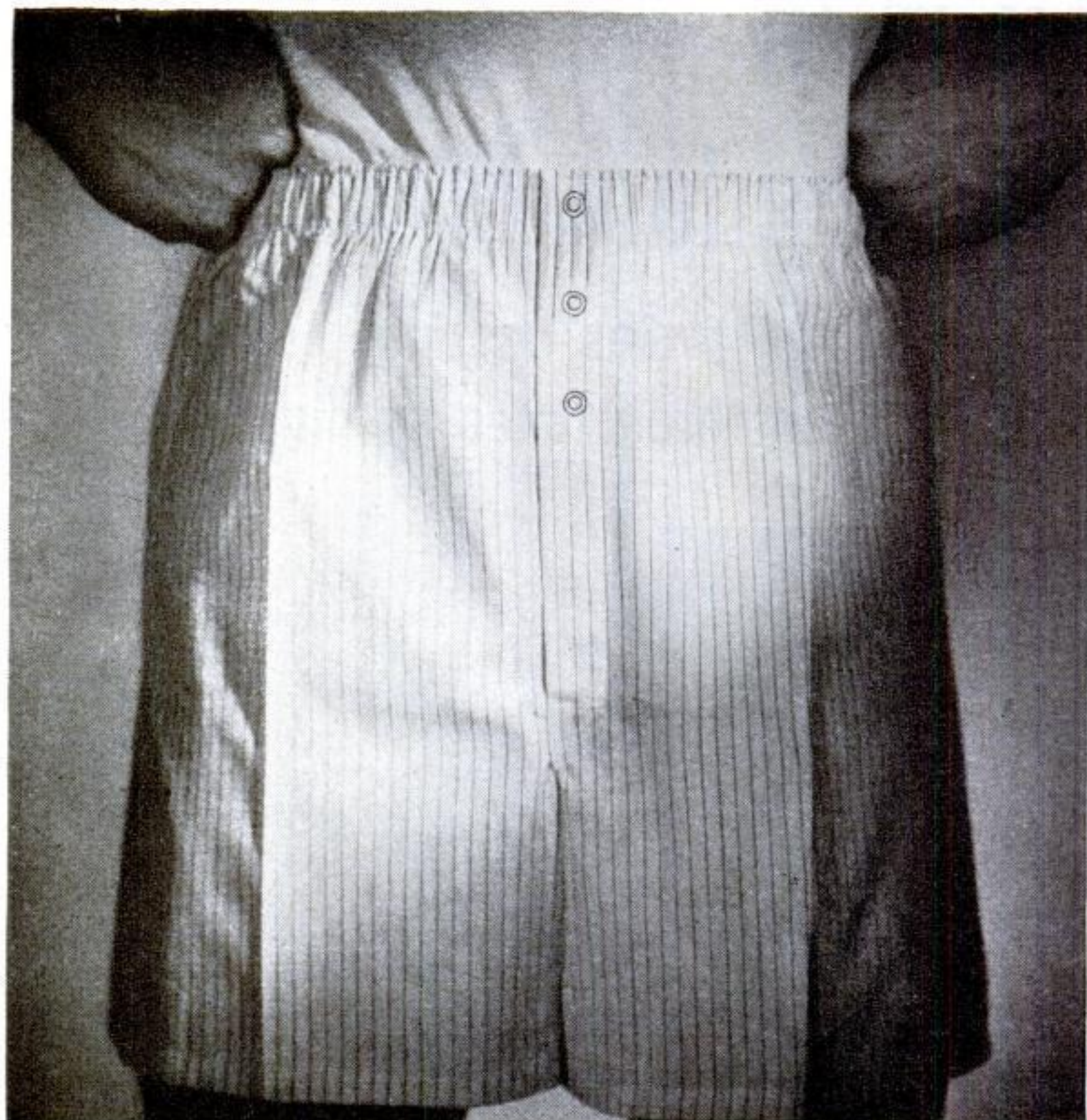
Playtex Park

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# Improved Boxers for active Men!



MEN who prefer all-around elastic waist band comfort are demanding Boxers with GRIPPER\* Fasteners. Here's why...

1. They're easier to get in and out of!
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NO WONDER active men are delighted with these wonderful GRIPPER Fasteners! They're on to stay... yet are easy to snap and unsnap.

And women like them better, too, because they know that GRIPPER Fasteners (made only by Scovill) won't pop off... chip... or break. They're

laundry-proof, and make ironing so much easier!

So, this year in Boxers (or whatever style of woven shorts you prefer) you'll find that GRIPPER Fasteners are a wonderful advantage. And shorts with GRIPPER Fasteners are available in leading brands everywhere.

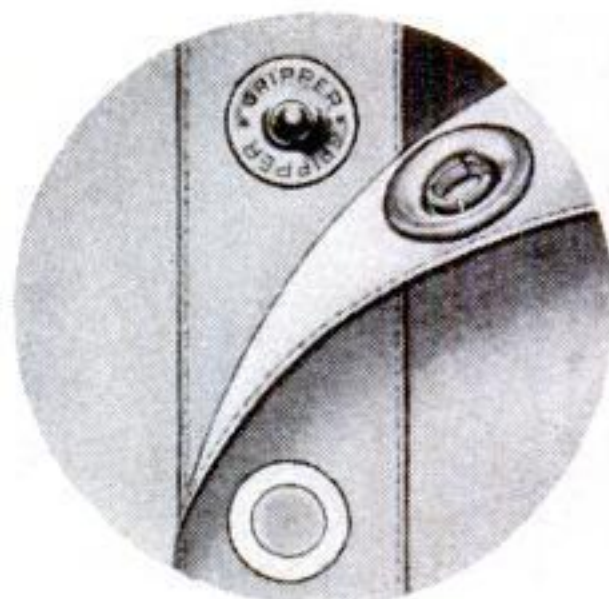
GRIPPER Fasteners for home attachment are available at all notion counters.

THE LAUNDRY-PROOF SNAP FASTENERS  
THAT END 'BUTTON BOTHER'!

**GRIPPER\***  
**FASTENERS**

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## MACARTHUR CONTINUED

the white men are again invading the continent to colonize it. Secondly, MacArthur has the most thorough respect—lately refreshed in Korea—for the fighting qualities of the Asiatic soldier. This respect has not carried him to the point of advocating rearming the Japanese, but he applies it everywhere else. He has strenuously urged the strengthening of the South Korean army, and he was personally responsible for the order to integrate South Korean soldiers into our own units. He is eager to speed the arrival of Filipino troops in Korea, and he will welcome other Asiatic forces.

Today the largest anti-Communist forces in Asia are, of course, the Nationalist armies of Chiang Kai-shek on Formosa. MacArthur assesses them at a high value. He believes that the U.S. should assist, openly and fully, in building them to their maximum strength. He also believes that the U.S. should anticipate their return to the mainland of China—at which time their present numbers (about half a million) will be vastly increased by the mainland Chinese already in rebellion. To MacArthur past U.S. policy toward these forces—a policy ranging from vacillation to hostility—was insane. Present policy, aimed to repair the damage, seems to him still insufficient. It will continue to seem so as long as the U.S. clings to its sterile concept of "neutralizing" the conflict between the mainland Communists and the Formosa anti-Communists.

From both the specific content and the general tone of MacArthur's strategic ideas, some might deduce that the general stands with Harold Stassen, Secretary of the Navy Matthews, Major General Orvil Anderson and other recent advocates of the ultimatum and its corollary, preventive war. This is not the case. It is true a number of his associates in Tokyo do believe in preventive war. They are animated by the soldier's inbred desire to win by the quickest means available; by an anxiety to avoid man-to-man conflict with the mass armies of Communism; and, beyond all, by the conviction that, in being drawn into battle with Asia's Communists, we are being suckers for the Soviet strategy of war by proxy. While General MacArthur could not fail to understand all this and agree with some of it, it does not express his own thought. For one thing, he has a deep and genuine aversion, an aversion which is fundamentally moral, to atomic warfare. For another, he does not accept the inevitability of total world war.

Not preventive war but preventive strength: this is MacArthur's military creed. He believes in preventive action—the kind of action that would mount great power on the perimeter in Asia. He believes in the value and necessity of a total preventive posture everywhere—in Europe as in Asia—for, crucial though the Asiatic struggle is, he does not have the traditional commander's blind preoccupation with his own theater alone.

In sum, General MacArthur believes that America's manifest and purposeful power—power in being, not on the drawing boards or the drill grounds—can hold and win the peace for the U.N.

## MacArthur the man

SO much for what General MacArthur believes. What is one to believe about him? The question—as I have already suggested—really translates into whether or not one accepts him as a great man, one of those rare men whose stature totally fills the area of his authority, whose complete competence qualifies him for the most complete command.

If MacArthur is a great man, everything to be learned and said of him falls into place as the attributes and privileges of greatness. The incredible—and there is much about him that is incredible—becomes believable. The universal reverence with which he is regarded by his staff becomes understandable. The whole atmosphere and pattern of his life take on a certain weird normality, in the sense that they are obviously created for and suited to a great man. But, if he is less than that, the portrait is reversed. Everything about him becomes fantastic at best or repellent at worst. The reverence with which he is regarded in Tokyo becomes sycophancy. The total loyalty which he requires of his subordinates becomes bootlicking of the blackest sort, and the loyalty which he in turn gives to them becomes the blind projection of an inflated ego.

All of this makes the man difficult to write or speak about. The simplest anecdote or the smallest assertion of fact about him can, depending on the spirit and intonation with which it is conveyed, express either admiration or derogation. Recently Lieut. General George E. Stratemeyer spent some time talking to an interviewer about his commander. As the man was opening the office door to leave, he called him back, "Look," General Stratemeyer said in a tone of genuine appeal, "don't quote me so it sounds like a lot of bunk. What I've been telling you isn't bunk. It's really what I feel and think about General MacArthur."

CONTINUED ON PAGE 132



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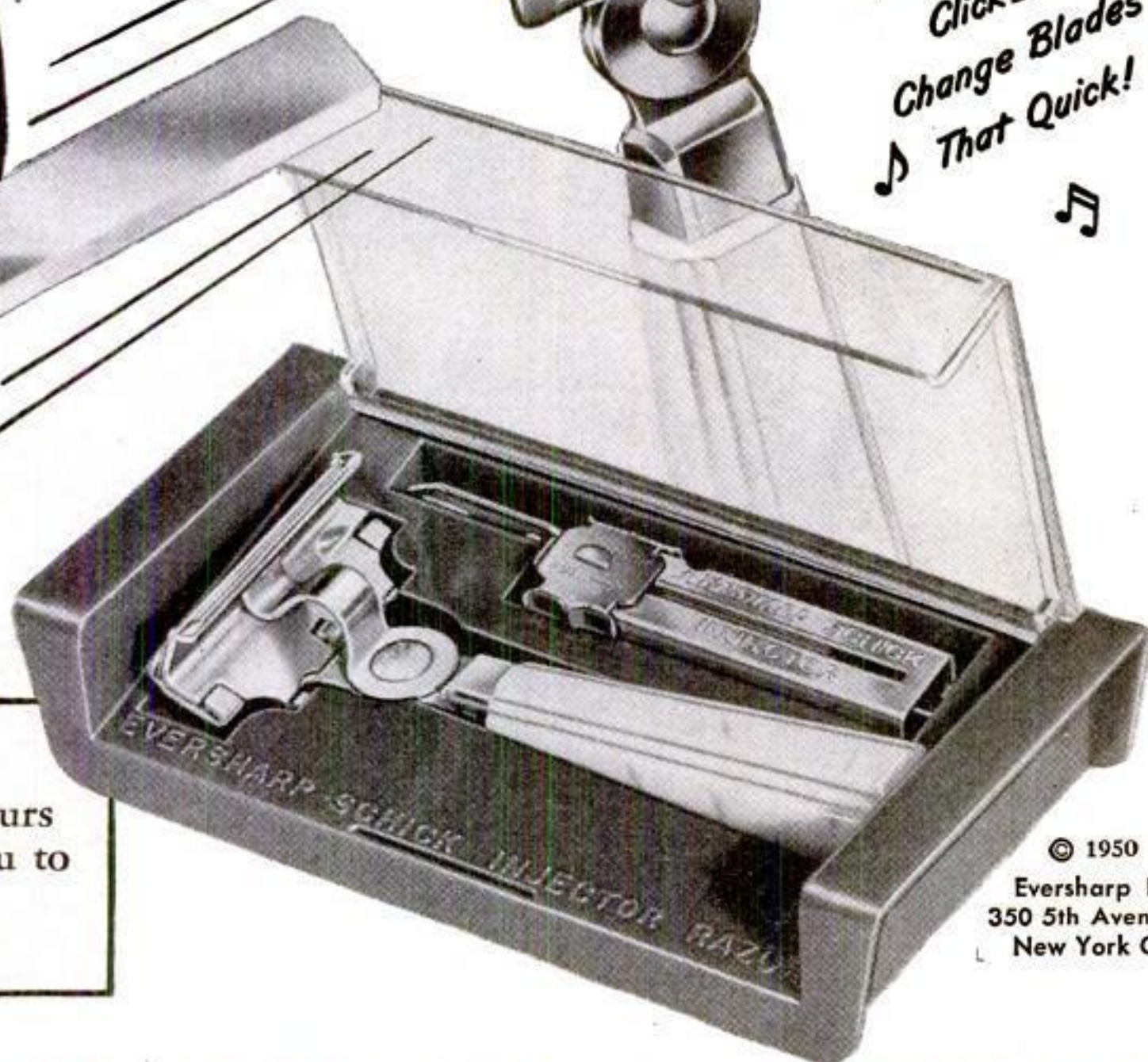


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## MACARTHUR CONTINUED

What do his men feel and think about MacArthur? Begin with General Stratemeyer. Here is no glib-tongued character witness or fawning subordinate: 59 years of age, he has been through the mill and currently commands all U.S. Air Forces in the Far East. He has this to say of MacArthur: "He's the best man to work for that I ever served under. He knows all there is to know about how to use airpower. He knew how to use it in the last war, how to use it to save lives, and he's doing the same thing in this war. I think that he is today, and has been, the greatest user of combined arms in our history. I learn something every time I go in to see him. He's the best informed man I have ever known."

How about MacArthur's personal role in the air operations in Korea? Stratemeyer's answer revealed a good deal of MacArthur's way of handling his top echelon. He told how one day some weeks ago MacArthur walked over with him to an operations map, pointed to the Nakdong River, and quietly said, "Strat, I'm not telling you how to use your Air Forces. But if I were the top air fellow out here, I'd put everything I've got to helping those fellows down there"—meaning our outnumbered ground troops. "It wasn't an order," General Stratemeyer concluded, "it was a suggestion. He had a perfect right to order me to do it, but he didn't. . . . Of course, we put everything we had in there next morning."

Now listen to Vice Admiral Charles T. Joy. He's Commander of U.S. Naval Forces in the Far East—and has as little need as Stratemeyer to burble with phony tributes to MacArthur. For the printed record, Admiral Joy had this to say: "He's a fine gent. He is one of the best friends the Navy's got. He understands the value of the carrier better than anybody I have ever met outside of the Naval service."

I spent a good deal of time and talk exploring the matter of MacArthur's personal relations with his staff, for they seem full of odd paradoxes. (One man whom I could not see was Major General Edward M. ("Ned") Almond, MacArthur's Chief of Staff: he was behind closed doors, from which he later emerged to appear in command of the Army Tenth Corps landings at Inch'on.) The most perplexing fact is that a commander so remote and self-sufficient in many respects should be so affectionately and admiringly regarded. I asked an explanation of Major General Doyle Hickey, Deputy Chief of Staff for Military Operations. With characteristic thoughtful precision, General Hickey replied: "I think there are two factors that go a long way to explain it. First, the outstanding reputation and record of the man impress every member of this staff. That has a lot to do with it. Second, there is a personal magnetism involved, and it is felt throughout the whole staff."

There is something else: MacArthur zealously reciprocates the loyalty of his men. I heard most about this from Brig. General Courtney Whitney, the head of the government section. Partly by way of explanation of his own loyalty, Whitney told me of an occasion when he had committed MacArthur to a highly controversial decision without consulting him beforehand. Reporting the matter later, he invited MacArthur to repudiate the whole thing and put the blame on him. "I'll never forget his reply," Whitney recalls. "He looked up at me and said, 'Court, did you ever know me to repudiate anything that any member of my staff did on my behalf?'"

In assessing this reciprocal loyalty in MacArthur's headquarters you have, of course, to take into consideration the fact that many of these men have served with the general for a long time. Four, in fact, have been with him ever since the days on Bataan. They are

CONTINUED ON PAGE 134





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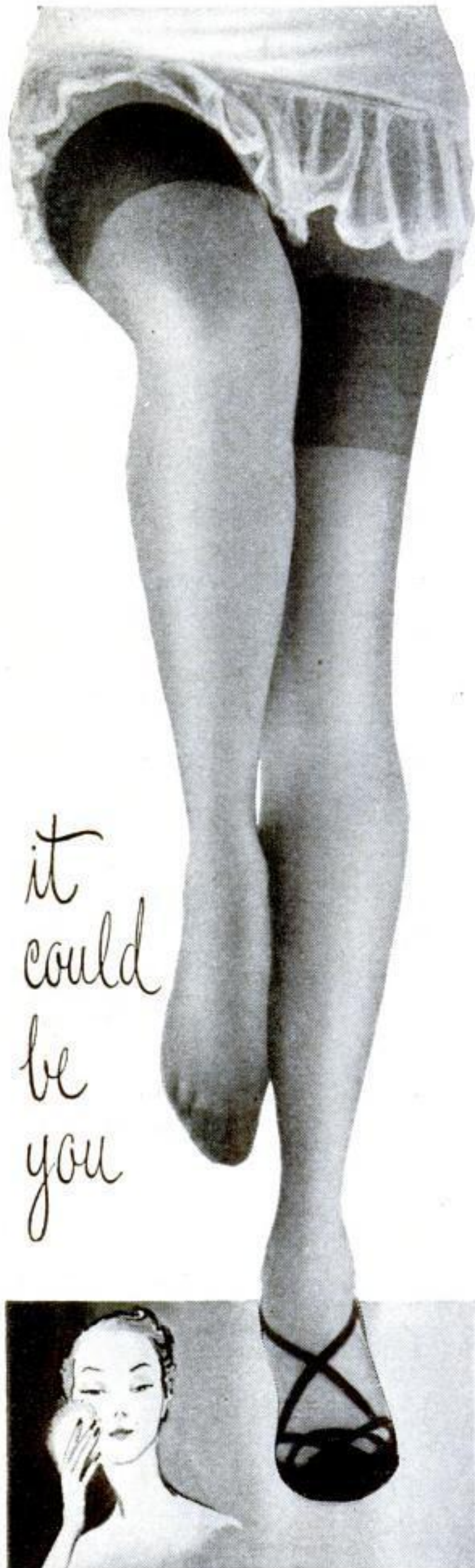
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**WILLOUGHBY** is MacArthur's G-2, also wit of the "Bataan Boys."



**MARQUAT** is the head of SCAP's Economic and Scientific Section.

### MACARTHUR CONTINUED

Major General Charles A. Willoughby; Major General William F. Marquat (pronounced "Mark what" by himself, "Markett" by everybody else); Colonel Sidney Huff; and Courtney Whitney, who, by strict definition, is not one of the "Bataan Boys" but, since he joined them in Australia in 1943, is included by the popular demand of the others.

Theirs is a comradely spirit. But does this spirit prevail outside the circle of general-friends around MacArthur? The occupation organization (SCAP) is broken down into sections and divisions, and it is true that not one in 20 division chiefs has ever spoken a word directly with MacArthur. The deputy chief of the important government section, Frank Rizzo, has been in MacArthur's office exactly once and has spoken to him on the telephone twice—in five years. Yet the fairest suggestion of the general feeling is an episode that one junior official (who has never seen MacArthur) related to me. Some years ago he prepared a special and voluminous report for the general. It came back with evidence that it had been studiously read and with a note from the Chief of Staff: "I am directed by the Commander in Chief to say that in his opinion this report is magnificent." As the official who told me the story concluded, "It was a nice thing to get, something to remember. But if it had come back signed MacA too, it would have been something to keep for my grandchildren."

His remoteness from the ranks of his own staff only palely suggests the distance between MacArthur and the Japanese people. He has never visited a single Japanese city outside Tokyo—and he has seen virtually nothing of Tokyo but what lies along his five-minute drive between office and residence. There are five, and only five, Japanese officials who are more or less able to see him if they want: the emperor, the prime minister, the heads of the two houses of the Diet and the chief justice. General MacArthur has never once asked to see any of them, including the emperor. The matter of contact with the emperor was settled early in the occupation. Someone suggested MacArthur should require the emperor to call upon him. "No," he replied, "in due course he will ask to see me." When he did, MacArthur as a special courtesy suggested that he come to his

CONTINUED ON PAGE 136



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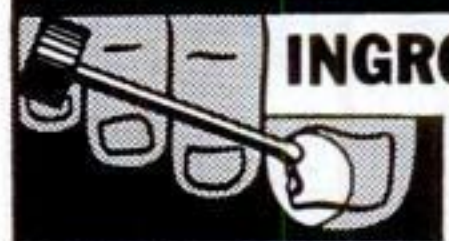
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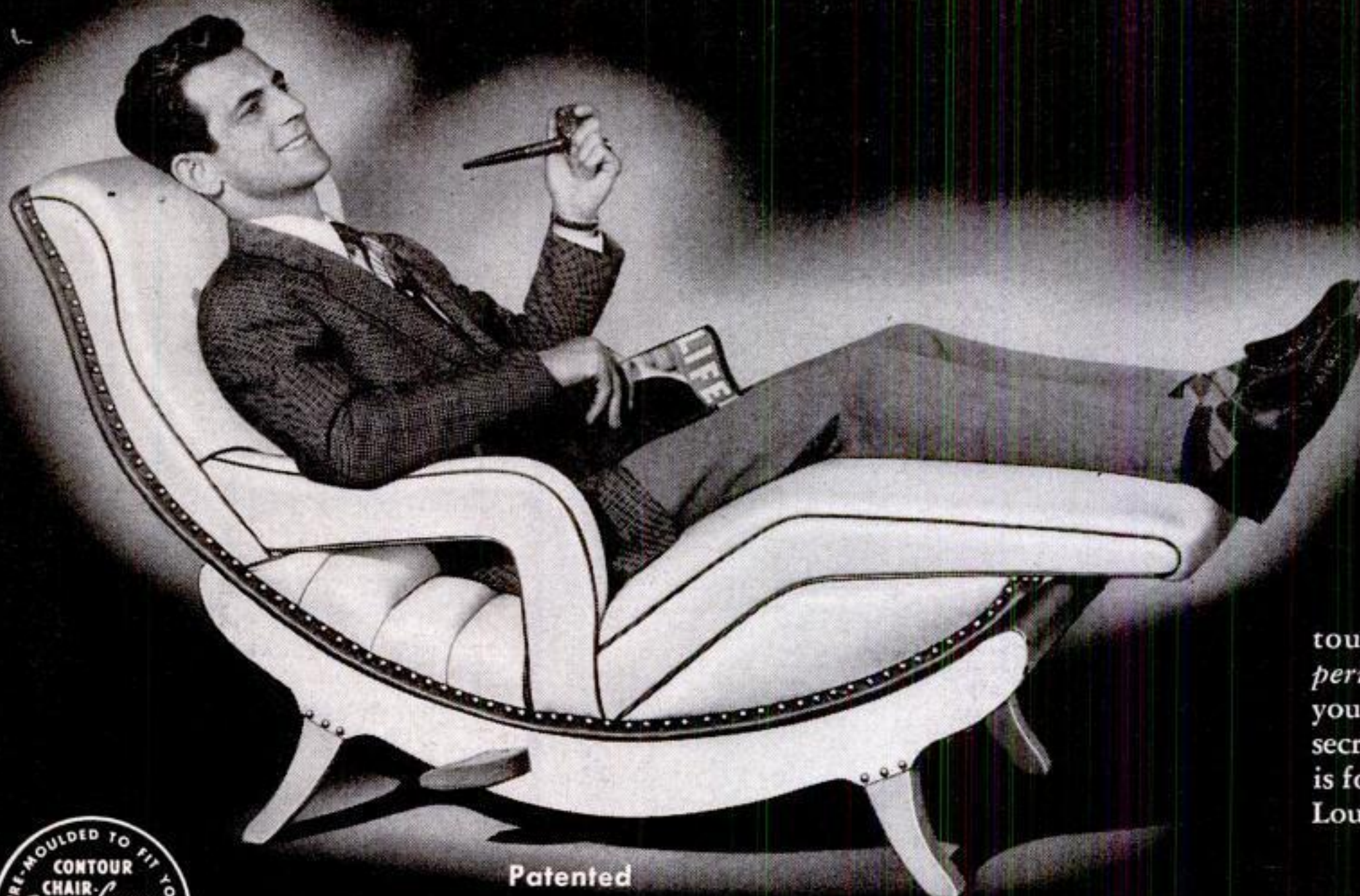
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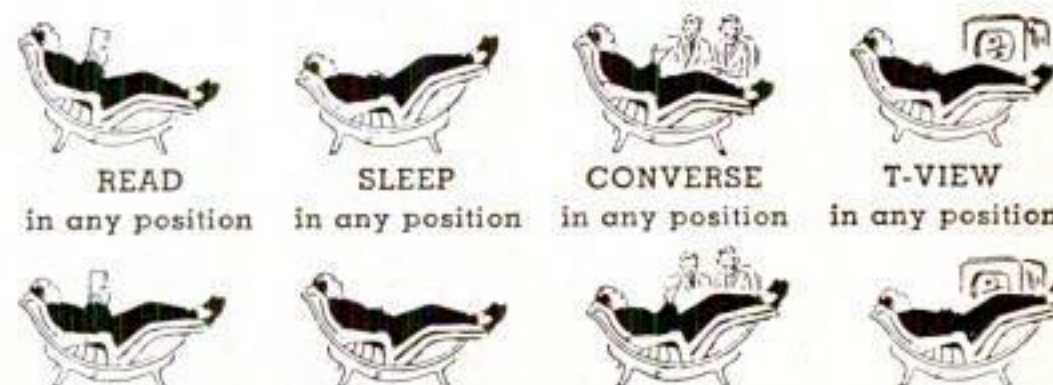
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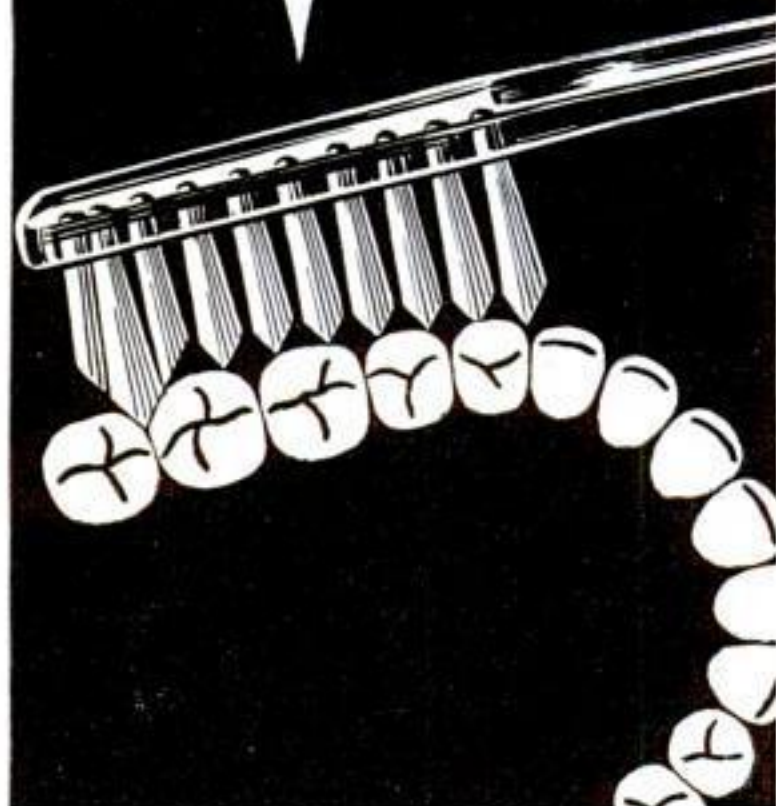
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#### MACARTHUR CONTINUED

house rather than the office. The general's handling of the whole affair typified his combination of dignity and tact.

Yet, for all his official aloofness, General MacArthur has displayed not only an encyclopedic knowledge of Japan but a singularly sensitive instinct for handling the Japanese. He showed this, too, on an occasion early in the occupation. A SCAP directive requiring an extensive purge of totalitarian-minded Japanese officials had just been issued, and the Cabinet of the time, headed by Baron Shidehara, had decided to resign. Everything was fixed for Baron Shidehara to succeed himself once the Cabinet's protest had been thus announced to the country. The present prime minister, Shigeru Yoshida, was then the foreign minister, and he was delegated to inform General MacArthur of the Cabinet's intent to quit. General MacArthur listened politely and then said, "Mister Minister, you tell Baron Shidehara that there is no one for whom I have greater respect, or in whose ability to carry out my directives I have greater confidence. However, if he and his Cabinet resign tomorrow, it will be clear to the people of Japan that they are unable to carry out my directives. Baron Shidehara may thereafter be acceptable to the emperor as the next prime minister, but he will not be acceptable to me." Leaving General MacArthur's office with Mister Yoshida, General Whitney asked, "Is that clear?" Mister Yoshida replied, "Too clear!" The Cabinet did not resign.

#### "Bloody their noses"

**AGAIN** it was very early in the occupation that MacArthur decided on how to handle Japanese Communists. At that time Soviet diplomacy and local Communists were trying to effect a squeeze play to win for the Russians a prestigious place in the occupation. MacArthur slammed the door on them, with the aside to one of his subordinates, "The only way to deal with these fellows is to bloody their noses." Since that date what he has done to the Communist party—after it repeatedly tried to play rough—more nearly resembles kicking their guts out.

One of the many paradoxes of MacArthur's regime is the latest one: Korea, which did so much to vindicate the rightness of the general's over-all strategic thinking, also provoked a storm of criticism. The storm has whirled around the towering figure of 58-year-old Major General Willoughby, in charge of MacArthur's intelligence. At the Pentagon and elsewhere he has been held responsible for the state of astonishment in which the North Koreans caught

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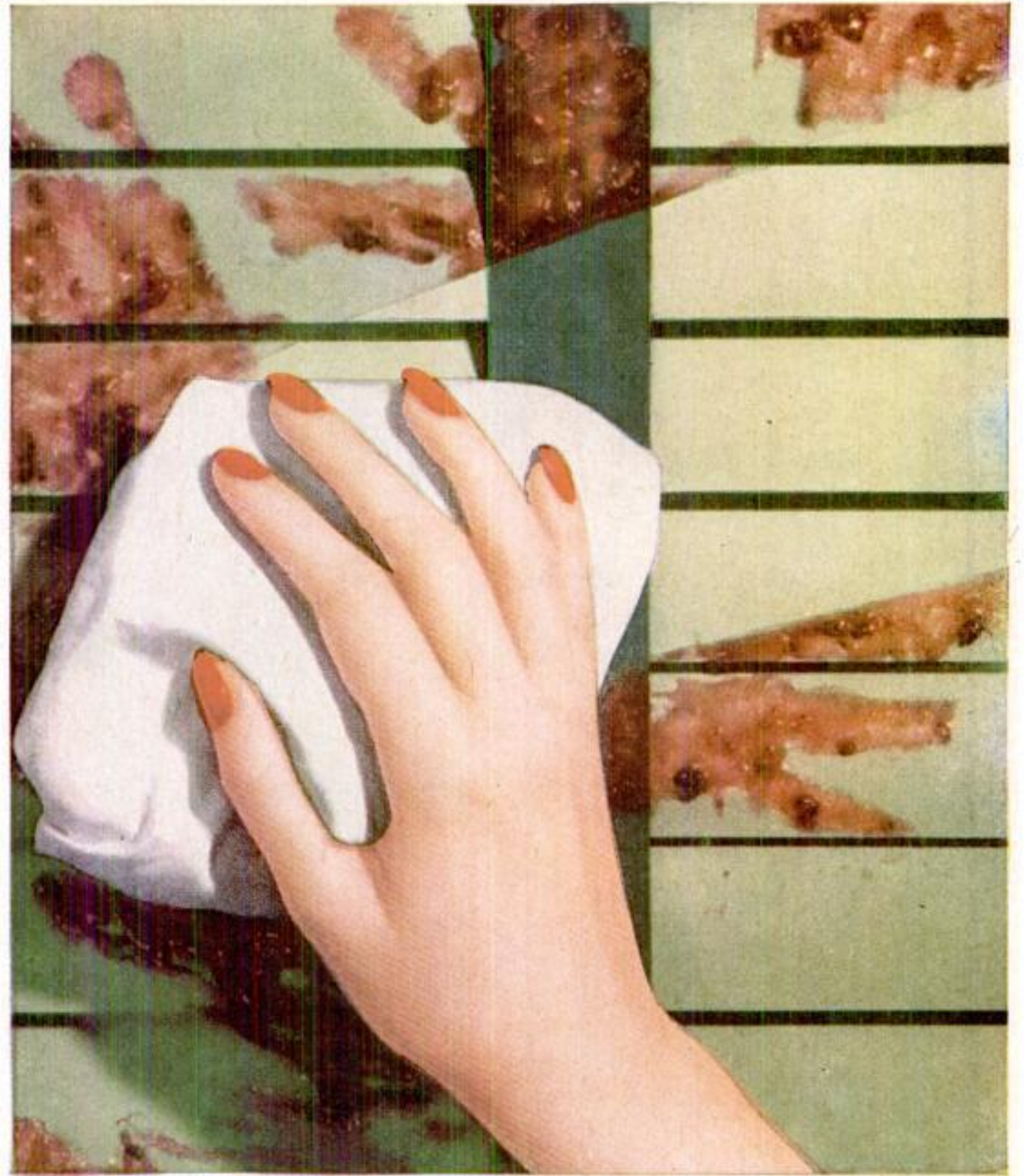
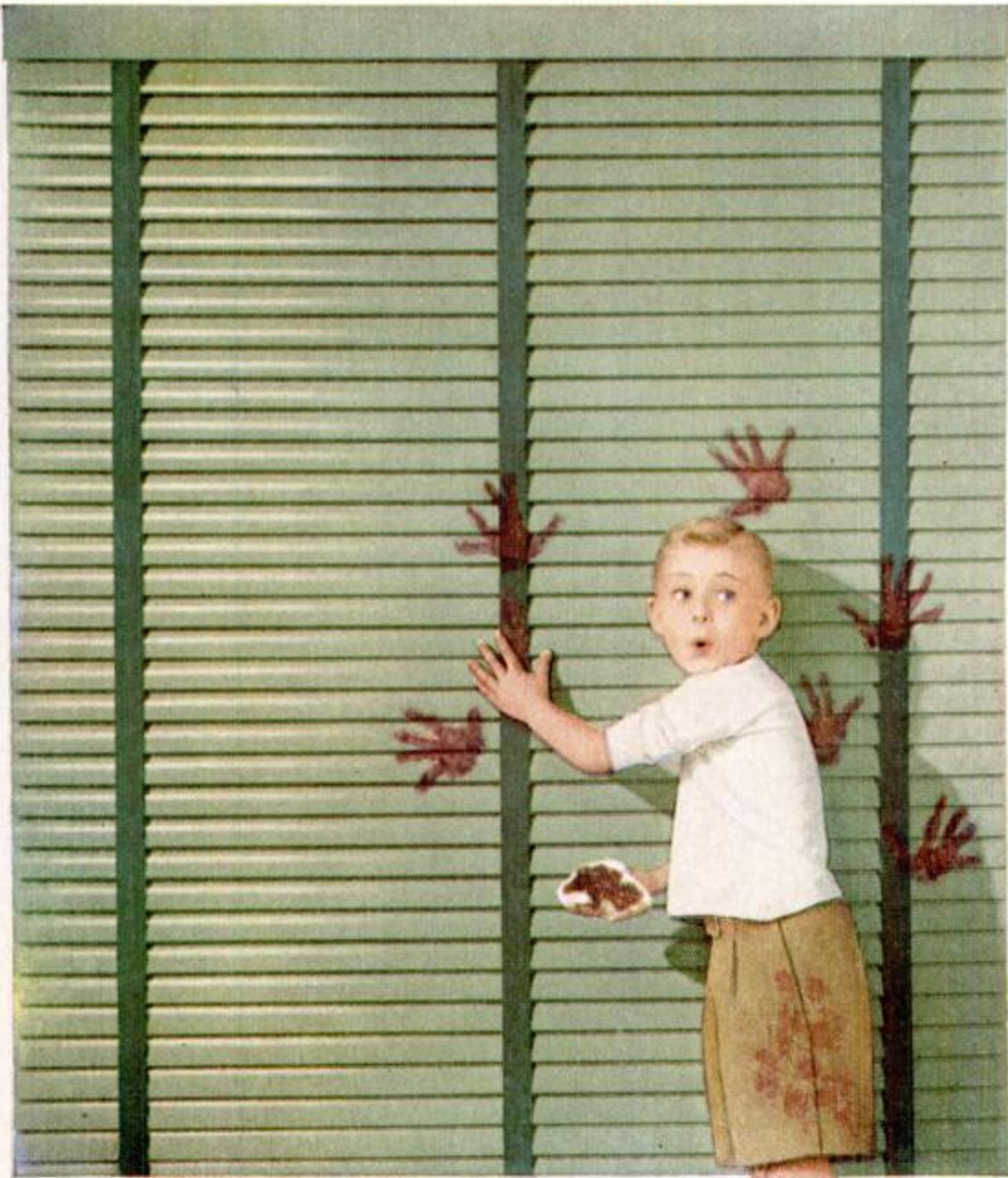
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even jam wipes right off

## new. *Flexalum*® plastic tape and spring-tempered aluminum slats

It's the biggest wife-saver to hit housekeeping in ages—the amazing new Flexalum plastic tape! It cuts cleaning time from hours to minutes—needs just a stroke of a damp cloth to erase all traces of grease, grime, spots, stains, even the tackiest jam. No more dirty tapes, discolored tapes, tapes that ruin a blind's beauty by losing their own! See your custom venetian blind dealer about the modern miracle blind—the completely wipe-clean blind with Flexalum tapes and -slats. See the sweeping color choice. And see the new kind of beauty you're getting—and keeping—for years to come!



only Flexalum gives you all these advantages:



**AMAZING PLASTIC TAPE**  
Weather won't fade it! It won't shrink in the rain, won't rot or mildew. Sunlight won't ruin those locked-in colors. Daily up-and-down tugging won't stretch or fray it. It's the completely new and modern tape that keeps your blinds lovelier longer!



**WONDERFUL SNAP-BACK SLATS**  
Exclusive "spring-tempered" process adds strength, durability. Push them around in cleaning—these slats snap back to shape, don't show a dent. Baked-on finish won't chip, peel, crack, rust. And dust bounces right off that smooth surface!



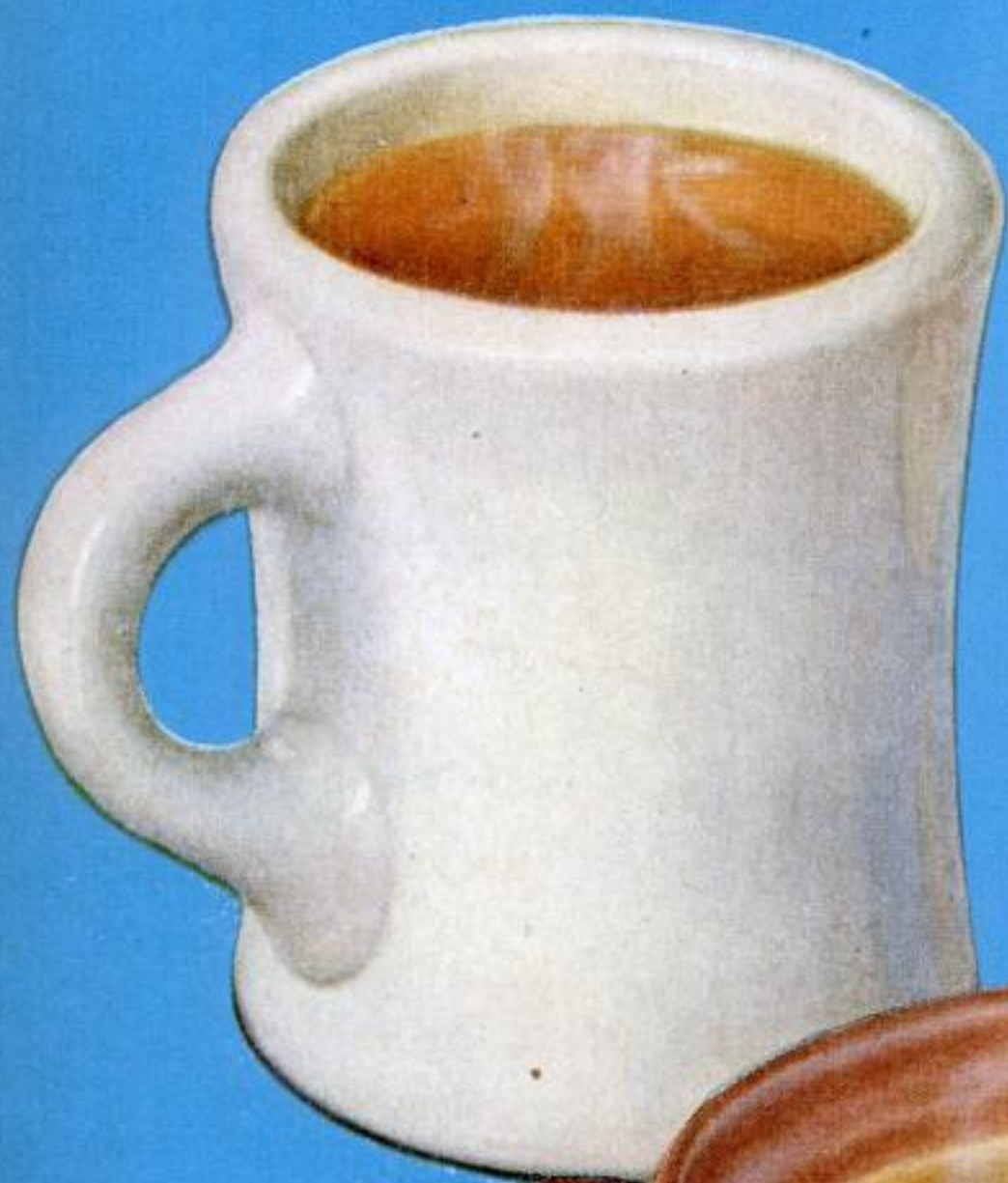
**LOOK FOR THIS MARK!**  
The Flexalum visible-invisible trademark is your guarantee of a venetian blind with all of Flexalum's features.

Send for FREE booklet "How to choose your venetian blinds", packed with useful decorating ideas

WRITE DEPT. N, HUNTER DOUGLAS CORPORATION, RIVERSIDE, CALIFORNIA OR 150 BROADWAY, NEW YORK 7, N. Y.



# Don't forget **tea**



TO MAKE GOOD TEA...THE STEPS ARE THREE...



**1**

*Have the water for your tea  
Boiling, boiling merrily!*



**2**

*Tea bag or teaspoon—it matters not,  
One for each cup and one for the pot.*



**3**

*Don't skimp the time in which  
you brew it  
Three minutes or more—  
no less will do it!*

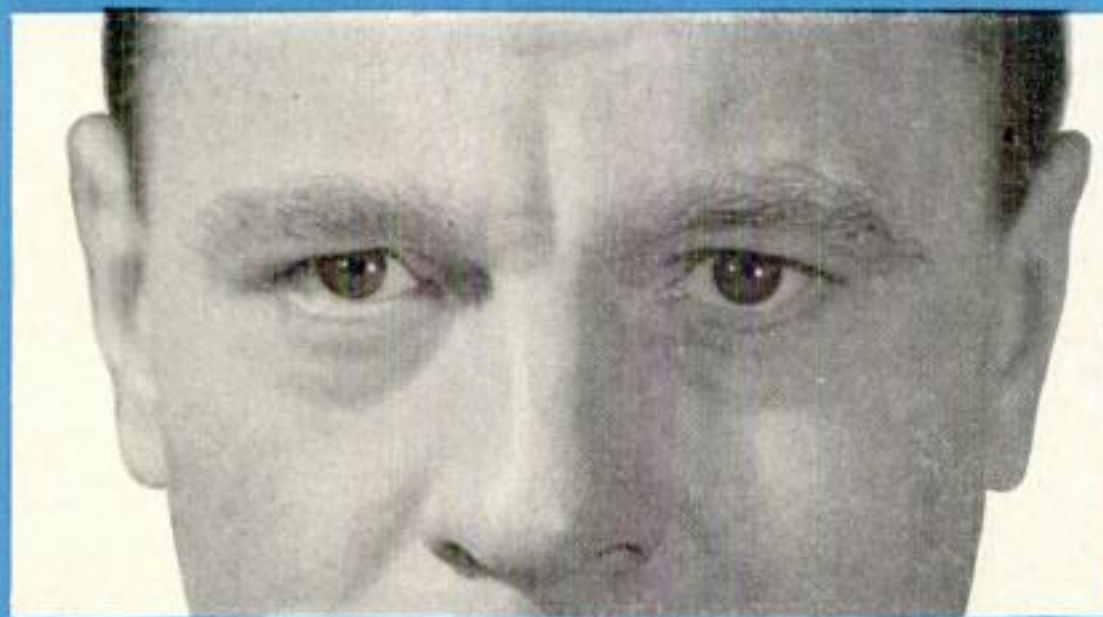
IT'S FUN TO EAT OUT—and when you do, be sure to order tea. More and more restaurants and hotels pride themselves on the way they brew tea. Order some—you'll like it.

*P.S. For Iced Tea, use half again as much tea and plenty of ice.*

# tea



# when you feel you are "UNDER PRESSURE"



*People are finding that tea does wonderful things  
for them in times like these*

# ea

Tea Council

It's hurry, hurry, rush. Stress, strain and worry from morning to night.

What do you do to get out from under that pressure? Eat more sensibly? Get to bed earlier? They help—and so can a hot meal-time beverage. Does the one you drink now step you up—or does it key you up?

Hot tea is a natural answer to this "pressure" age.

It helps relieve your mind of any thought that you won't sleep well.

Its clean, dry taste makes your food taste better.

Try invigorating tea for seven days (at dinner, for example) and see if it doesn't help relieve the pressure of the day and make you feel better.

And it costs less than any beverage you drink—hot or iced.

**TWO SCHOOLS OF THOUGHT**—Some people change to hot tea along with winter overcoats. Others drink iced tea all year round. Both schools could be right, because, both hot or iced, tea is right. Where do you stand?



# *The Winner!* Greatest success story in typewriters!

World's Fastest Portable rated **BEST** by Dealers coast-to-coast!

**Q. "IN YOUR OPINION, WHICH MAKE OF PORTABLE TYPEWRITER IS BEST?"**

**A. SMITH-CORONA**

**B**

**C**

**D**

Independent nationwide survey made by Fact Finders Associates, Inc., N. Y. Details from us on request.

## ACTUAL SURVEY RESULTS!

This chart shows the results of Fact Finders' survey. These are the votes of men who *know* portables — men who *sell* and *service* them!



It's true! Typewriter men prefer Smith-Corona by more than 2 to 1!

In a recent, nationwide survey, 5000 Typewriter Dealers were asked "In your opinion, which portable typewriter is *best*?"

The answer was "Smith-Corona"—and by an overwhelming majority! Smith-Corona received more than *twice* as many votes as the next best portable—more votes than all other makes combined!

Plus this! Dealers voted Smith-Corona the

portable requiring the *least servicing*. As one Dealer wrote, "*We believe the Smith-Corona Portable to be far and away the best on the market today—from a standpoint of appearance, durability, and the least mechanical difficulty.*"

Try this easier, faster way to write! Compare the touch, action, features and beauty of the World's Fastest Portable with any other. *You'll* rate it best, too!

Sold at Department, Jewelry, Stationery and Typewriter stores. 3 models: \$79.50, \$84.50, \$89.50.\* Smart carrying case with each portable. Ask about easy time-payments!

## FULL-SIZE OFFICE TYPEWRITER KEYBOARD!

### COLORSPEED KEYBOARD

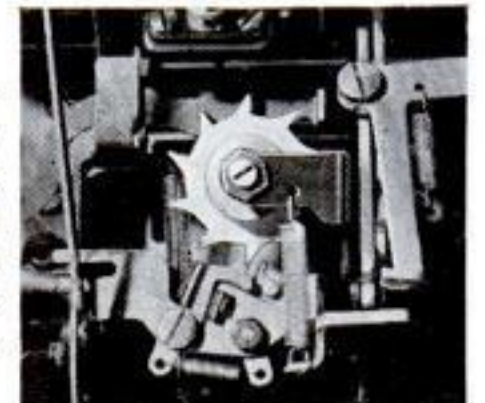
No metal rings to snag fingernails. No shiny key caps to cause glare. Rimless green keys are fingerprint-shaped to cup your fingertips. Keys are flame-proof. Key characters can't wear off.



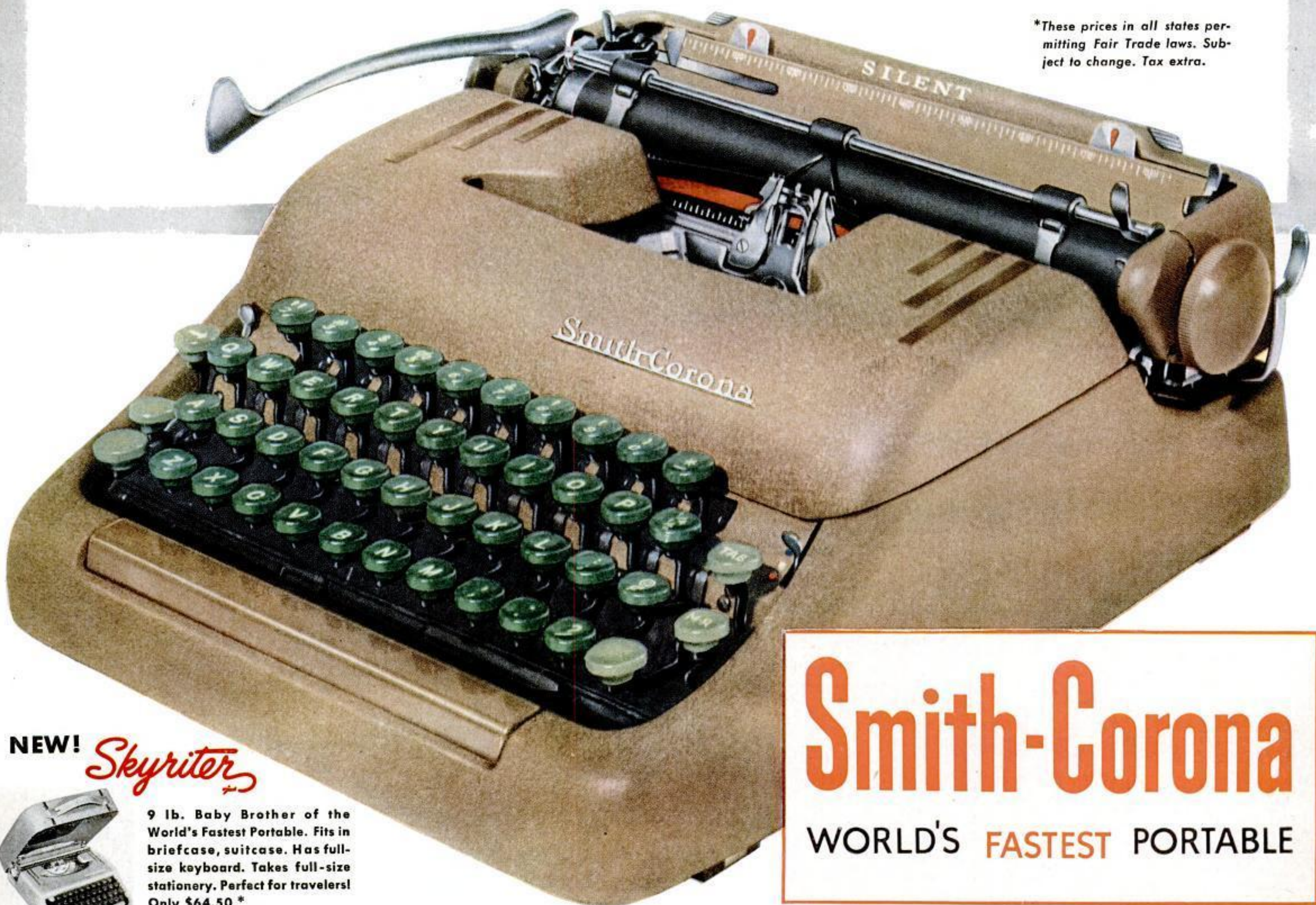
## 38 FEATURES! FASTEST TYPEBAR ACTION!

### SUPER-SPEED ESCAPEMENT

Main reason why portable is World's Fastest. Only Smith-Corona has it. Typebars print and snap back faster than on any other portable. So fast it's almost impossible to jam them!



\*These prices in all states permitting Fair Trade laws. Subject to change. Tax extra.



**NEW!** *Skyriter*



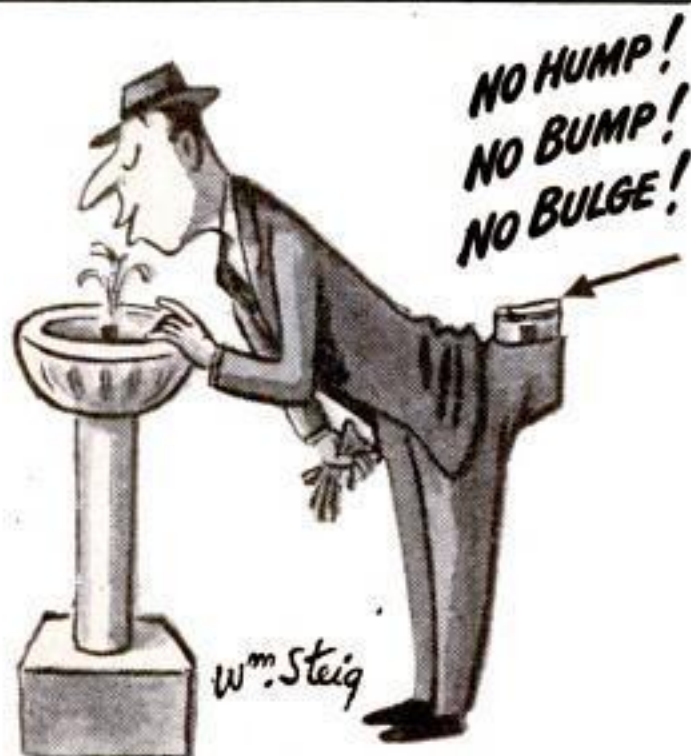
9 lb. Baby Brother of the World's Fastest Portable. Fits in briefcase, suitcase. Has full-size keyboard. Takes full-size stationery. Perfect for travelers! Only \$64.50.\*

# Smith-Corona

WORLD'S FASTEST PORTABLE

© L C SMITH & CORONA TYPEWRITERS INC SYRACUSE 1 N Y Canadian factory & offices, Toronto, Ontario. Makers also of famous Smith-Corona Office Typewriters, Adding Machines, Vivid Duplicators, Ribbons & Carbons.





## Only America's Finest Pipe Tobacco comes in a Real Pouch

- The Edgeworth pouch fits snug in your pocket. It's comfortable—convenient.
- Preserves that famous Edgeworth Extra High Grade quality and flavor.

MAKE YOUR PIPE DREAMS COME TRUE.  
ENJOY TODAY'S SUPER-MILD EDGEWORTH



## FOR BEST RESULTS SHAVE WITH..



... First Choice of Schoendienst and Stars of the Sports World!

**BEE HATS**

FINE QUALITY FUR FELTS

\$500 to \$750

**BEE HAT COMPANY**

1021 Washington Ave. • St. Louis 1, Mo

**Novel MR. PEANUT Mechanical Pencil**

YOURS for only 25¢ and 2 empty 5¢ Planters Peanut Bags

Everybody wants one. Precision-made, complete with clip, eraser, extra leads. Send today to PLANTERS PEANUTS, Dept. L7, Wilkes-Barre, Pa.

us last June 25. By way of defense it is noted here that 1) for the preceding year and a half Willoughby's staff had regularly reported the training of a North Korean army of several divisions with "an offensive capability," 2) the State Department discouraged the maintenance of a military intelligence network in Korea after South Korea was taken from MacArthur's command in 1948, and 3) in one report early this year the month of June was even specifically mentioned as a danger time to watch in Korea. All of this, it must be admitted, is not a very powerful excuse. The strength of the North Korean army was extravagantly underestimated, to the extent of deluding Washington that it could be beaten back by a combination of South Koreans and American airpower. And, whether the State Department liked it or not, an intelligence network was continued in Korea—but to what good purpose is still not clear. General MacArthur's regime has, in fact, only one answer, and it is a good one: had MacArthur's general strategic advice been heeded a long time ago, there would have been no Korean invasion to anticipate.

Weighing all the evidence before it, what does Japan itself think of the occupation at the beginning of its sixth year—and of MacArthur? The occupation can be disposed of briefly, for there are but three things to be said of it:

It has been a great success.

There is too much of it.

It has lasted too long.

Of General MacArthur, there is much more to be said, and the Japanese talk of him incessantly. I heard the most simply eloquent appraisal from a young Japanese official in one of the ministries that is constantly and bitterly embroiled with SCAP and the red tape of occupation rule. This young man minced no words in decrying all that he thought was wrong with the occupation. But when I asked him what the Japanese people at large think of General MacArthur, his answer reflected the faith and affection that this imperious and isolated man has inspired in the people of Japan. As the young Japanese said, "It is undeniable that MacArthur's personal love and feeling for the Japanese people and the Japanese nation is felt by the people. They may not understand Christian love. But they do know that they are being loved, and they love MacArthur in return."

As I confessed much earlier, any believable account of General MacArthur must speak with bias. The bias of this report is that General Douglas MacArthur is a great soldier and a great American, and that the U.S. and its Allies are lucky to have him in Asia.



MACARTHUR DRAWS A CROWD wherever he goes. But the biggest one gathers at each day's end just to watch him stride from his office and into his car.

# PAL

## HOLLOW GROUND

### Your Best Blade Buy!

Lasts longer  
Shaves better • Costs less

## PROVE IT YOURSELF AT OUR EXPENSE



Make this test. Don't risk a penny. Buy a package of PALS. Use as many as you wish. Then if you don't agree they're your best blade buy ... more shaves, better shaves, at lowest cost... return the dispenser to us for refund of full purchase price. (If your dealer can't supply you, send us his name and address. Order the type of blade you want and enclose payment. We'll reimburse your dealer.)

Pal Blade Co., Inc.,  
Dept. L-9, 43 West 57th Street, N. Y. 19



**PAL INJECTOR BLADES**  
20 for 59¢  
10 for 39¢ • 6 for 25¢ (Trial Size)

Fit your injector razor perfectly

also  
**PAL DOUBLE & SINGLE EDGE**  
in ZIPAK® dispenser  
44 for 98¢ 21 for 49¢ 10 for 25¢  
PAL single or double edge in regular packing, 4 for 10¢

Pal takes the 'H' out of SHAVING ... and leaves you a SAVING!



Look for it!

# Stardust

## 3 Slip Wardrobe

for less than \$6<sup>00</sup>  
in rayon plus nylon

Here's a *once-in-a-lifetime* value! Fabulous Stardust slips to wear "Around-the-Clock" . . . for *every* occasion! Stepping out? Or staying in? *Your* choice of styles . . . *our* promise of unbelievable wear thru the magic of rayon *plus* nylon! In Stardust's costlier 4 gore design . . . your guarantee of truly perfect fit. Nylon seams, too. A heavenly wardrobe . . . *complete* . . . at a price you know you can afford!

AT STORES FROM  
COAST - TO - COAST

\$ **.98**  
EACH  
STYLE

STYLE 785

STYLE 784

STYLE 786

Compare these features:

- ★ Softer, Lovelier
- ★ Faster Drying
- ★ Longer Wearing
- ★ Full 4 gore cut
- ★ Will not twist, sag or ride up

Nylon Seams

**Stardust**  
Miracle Slip

Write for name of nearest store!

STARDUST, INC., DEP'T. A, EMPIRE STATE BLDG., NEW YORK 1

ASK FOR GENUINE **Stardust** SLIPS, BRAS, UNDIES, GIRDLES, GARTER BELTS & BLOUSES





ELM TREES THAT ONCE WERE HEAVY WITH FOLIAGE ARE LEFT DEAD, NAKED AND LIMBLESS BY THE DUTCH ELM DISEASE IN THIS STAMFORD, CONN. STREET

## HOPE FOR ELMS

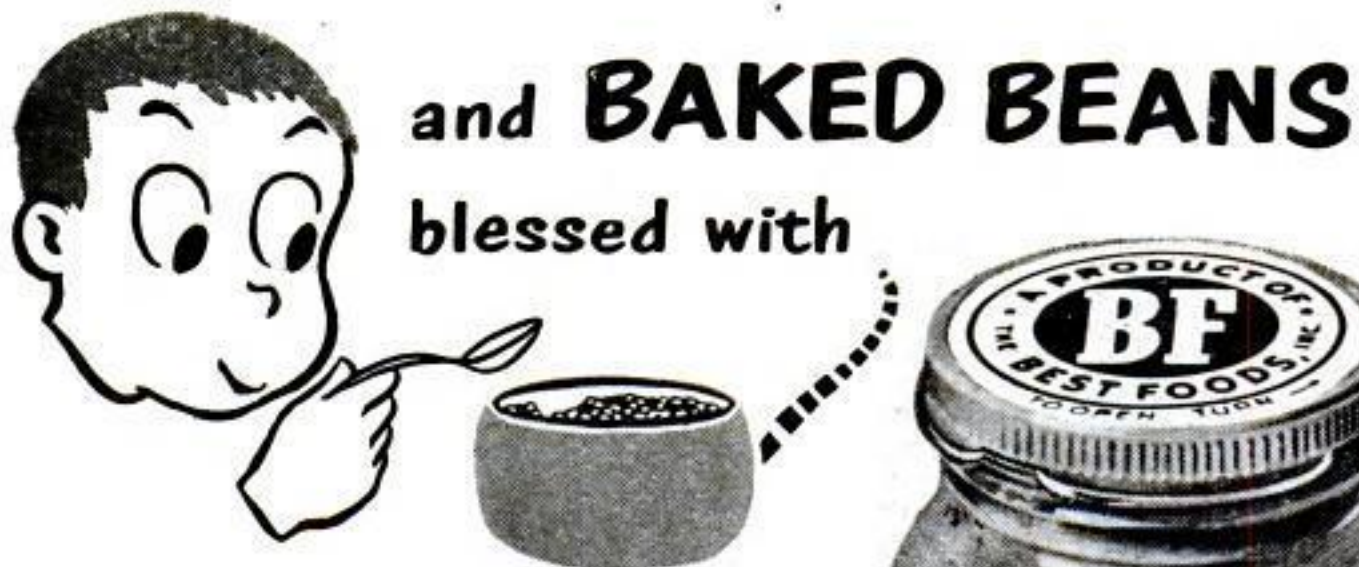
**New chemicals may halt ravages  
of the destructive Dutch blight**

Ever since the Dutch elm disease was brought here 20 years ago in a shipment of logs from Europe, the U.S. has tried—and failed—to stamp out the blight. In an effort to check the disease-bearing fungus that is carried from tree to tree by the elm bark beetle, 2,000,000 elms from Vermont to California have been cut down. Cities have burned diseased trees and sprayed healthy ones, hoping to destroy the beetle. But even DDT, the most successful method, has

saved fewer than half of the threatened trees.

This year there is new hope for elms in the form of two chemical compounds, Carolate and oxyquinoline benzoate. These medicines, fed like blood plasma to the roots or through the bark into the trunk (*p. 147*), neutralize the toxin emitted by the fungus and help make the tree immune. Though still experimental, these anti-toxins are, in the opinion of many tree experts, the best promise of saving the country's elms.





Here's a baked bean dish that even New Englanders will rave about:

Mix  $\frac{1}{4}$  cup Nucoa margarine, 2 cans baked beans, 2 tablespoons Best Foods Mustard-with-Horseradish, 2 tablespoons molasses. Place in well-greased bean pot. Bake in hot oven 25 minutes or until thoroughly heated.

One forkful and you'll discover how a tempting touch of horseradish skillfully blended with mustard works wonders! Try it today!



**MADE BY THE MAKERS OF BEST FOODS  
AND HELLMANN'S REAL MAYONNAISE**

**HOBBY TIME STARTS  
NOW!**  
with a  
**Century  
GRAPHIC**



Always wanted to own a fine camera and make photography your hobby? Now's the time... with autumn sports, family gatherings, parties, and sunny outings just ahead! And the Century Graphic is your camera... a miniature press camera by Graflex at a truly modest price. Compact, versatile, takes action, color, portraits, pictorials, indoor flash shots, too! See the Century at your nearest camera store—or mail coupon below.

Only \$99.50  
With 120 roll film holder \$115.10  
Roll holder only \$19.95

**GRAFLEX**

Graflex Inc., Dept. 456  
Rochester 8, N.Y.

Sirs: Please send free literature on  
Century Graphic 120 Roll Holder

Name.....

Street.....

City.....Zone.....State.....

*Prize-Winning Cameras*



BABY YOUR BABY  
WITH THE NEW

**Thayer**

"DREAMLINER"\*



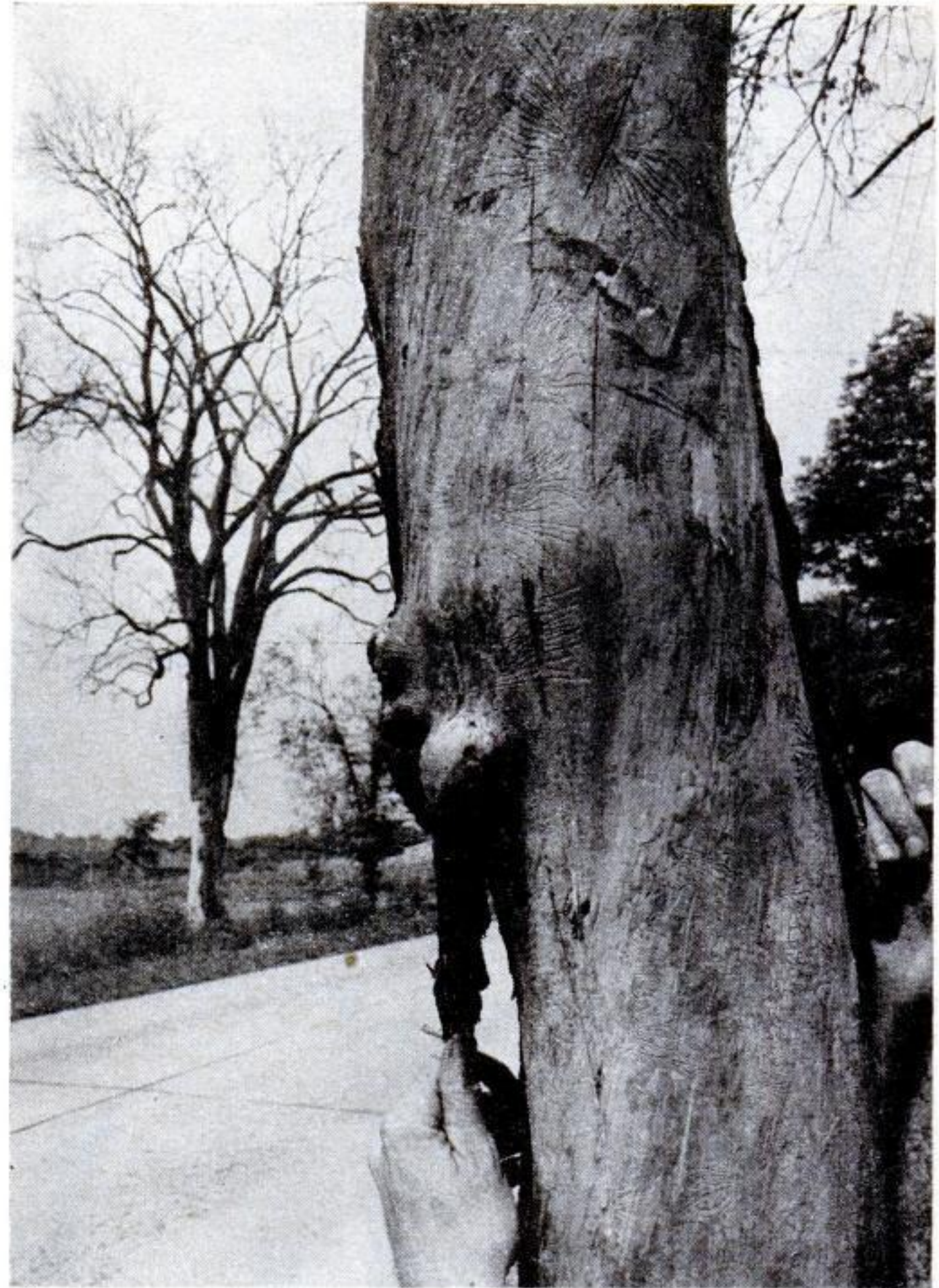
It doubles  
as a  
**STROLLER!**

That's right—two vehicles for the price of one. Adjustable back-rest and zipper-controlled footwell make it a draftproof carriage or a sit-up stroller! Beautiful new design. See it at your dealer's now!

\*Pats. app. for



## Dutch Elm Disease CONTINUED



**STAR-SHAPED FURROWS** show path of beetle larvae which eat through bark, then spread fungus to healthy elms. Beetles themselves are harmless.



**ELM GRAVEYARD** is stacked with damaged elms which were cut down and sprayed to kill spore-laden beetles. New antitoxins do not affect beetles.

**CONTINUED ON PAGE 147**



**The Best Buys in Town!**



*Ask Mrs. America...*

*She knows THE BEST BUYS IN TOWN*

*are at the Food Stores Celebrating the*

**CUDAHY**  
*Diamond Anniversary*

Yes, right in your own neighborhood there's sure to be a Food Store taking part in the Cudahy Diamond Anniversary Celebration . . . offering you a special opportunity to stock your pantry shelves and refrigerator with delicious Cudahy foods and meats . . . *the best buys in town!*

For 60 years Cudahy quality products have appeared on millions of dinner tables all over America. It is in celebration of the Cudahy Diamond Anniversary—60 years of producing fine foods for America—that your neighborhood grocer joins with Cudahy in presenting *the best buys in town!*

*Producers of Quality Foods for 60 Years*

THE CUDAHY PACKING CO., OMAHA, NEBRASKA

**OUR 60<sup>th</sup> YEAR**  
1890-1950



LOOK FOR CUDAHY PRODUCTS!

*After All — "THE TASTE TELLS"*

© T. C. P. CO., 1950



PURITAN HAM. Pre-cooked, ready-to-eat. Taste the delicious difference "Flavorized Curing" makes!



PURITAN SLICED BACON. Sweet-cured and lazy-smoked flavor. Attractive "see-in" cellophane package.



DELRICH MARGARINE. Foil-wrapped Golden Yellow Quarters. Also, Delrich E-Z Color Pak Margarine.



TANG. Many-purpose luncheon meat. All pure pork, sugar-cured, chopped fine and vacuum-cooked.



CUDAHY CANNED MEATS. Roast Beef Hash. Also, Beef with Gravy. Meat and Spaghetti. Delicious!



PURITAN PORK SAUSAGE. Real old-fashioned spicy flavor. All meat. 1-lb. cellophane wrap, or in links.



PURITAN FRANKS. All delicious meat. Tender and juicy. Sealed in cellophane Handy Pak. Also in bulk.



SUNLIGHT BUTTER. Sweet and fresh, creamy-rich. Fresh Sunlight Eggs. Sunlight Cheese and Poultry.





OBVIOUSLY... A WORK OF ART

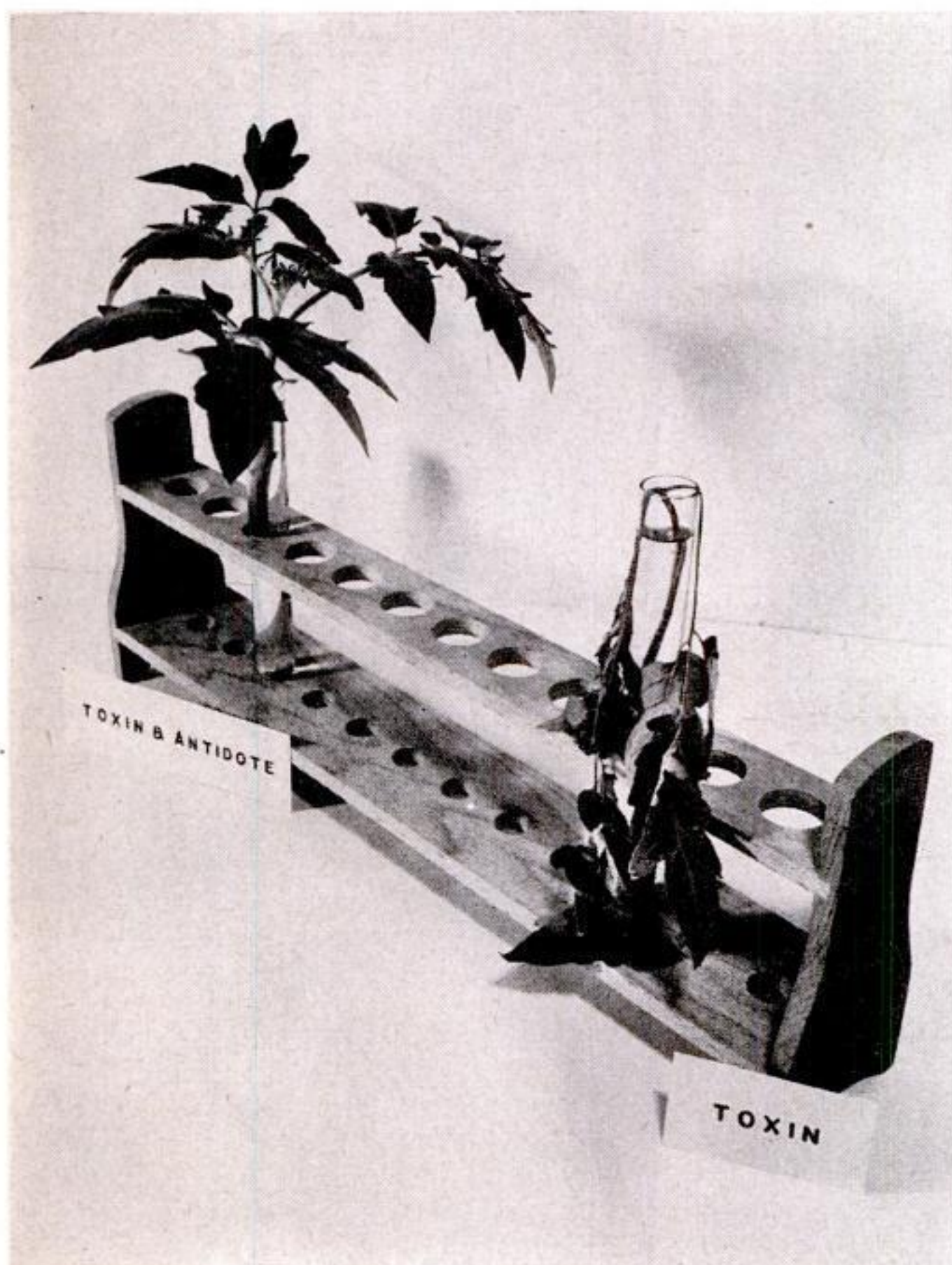


Known by the Company it Keeps

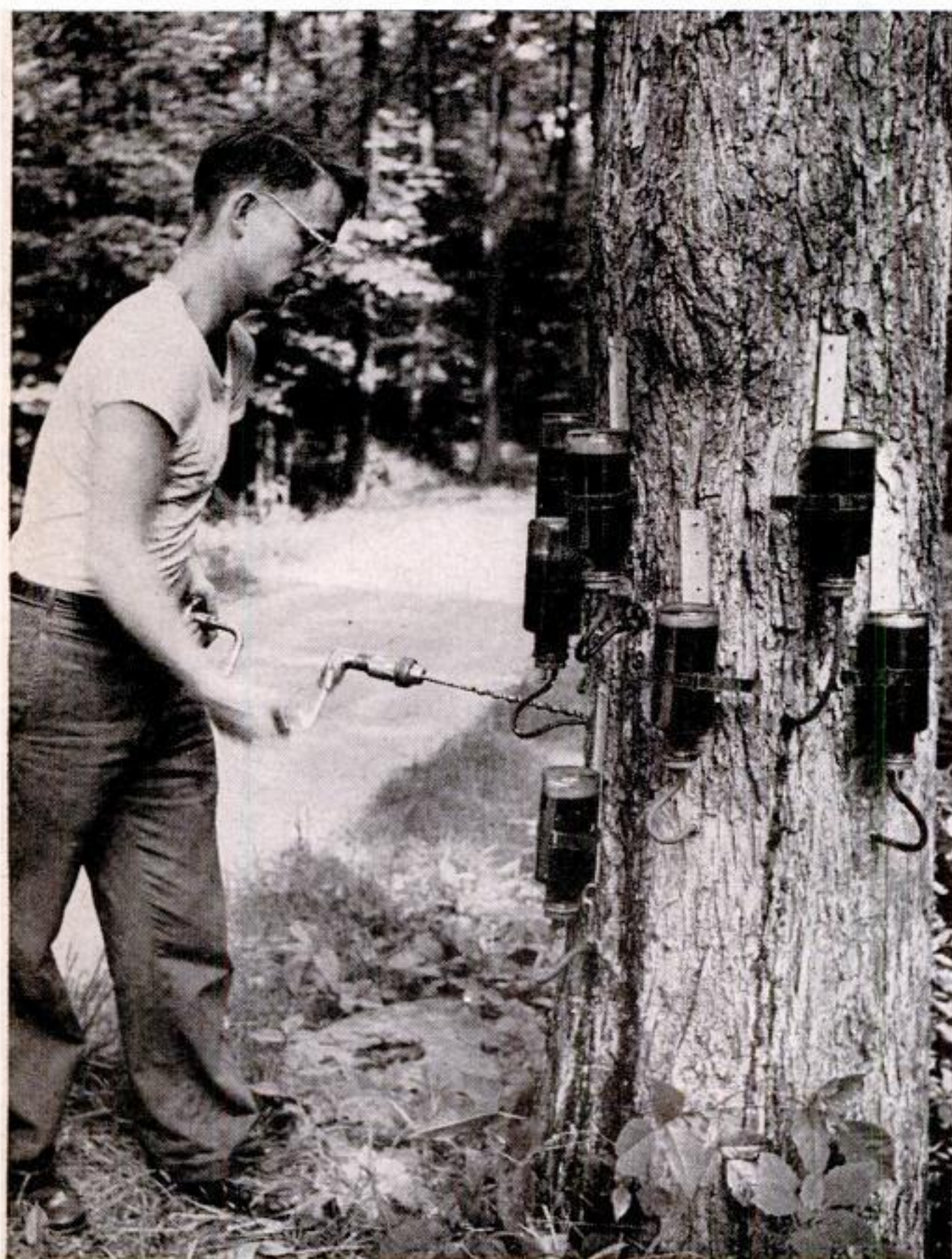
Seagram's VO

CANADIAN WHISKY—A BLEND... OF RARE SELECTED WHISKIES • THIS WHISKY IS SIX YEARS OLD  
86.8 PROOF. SEAGRAM-DISTILLERS CORPORATION, NEW YORK, N. Y.



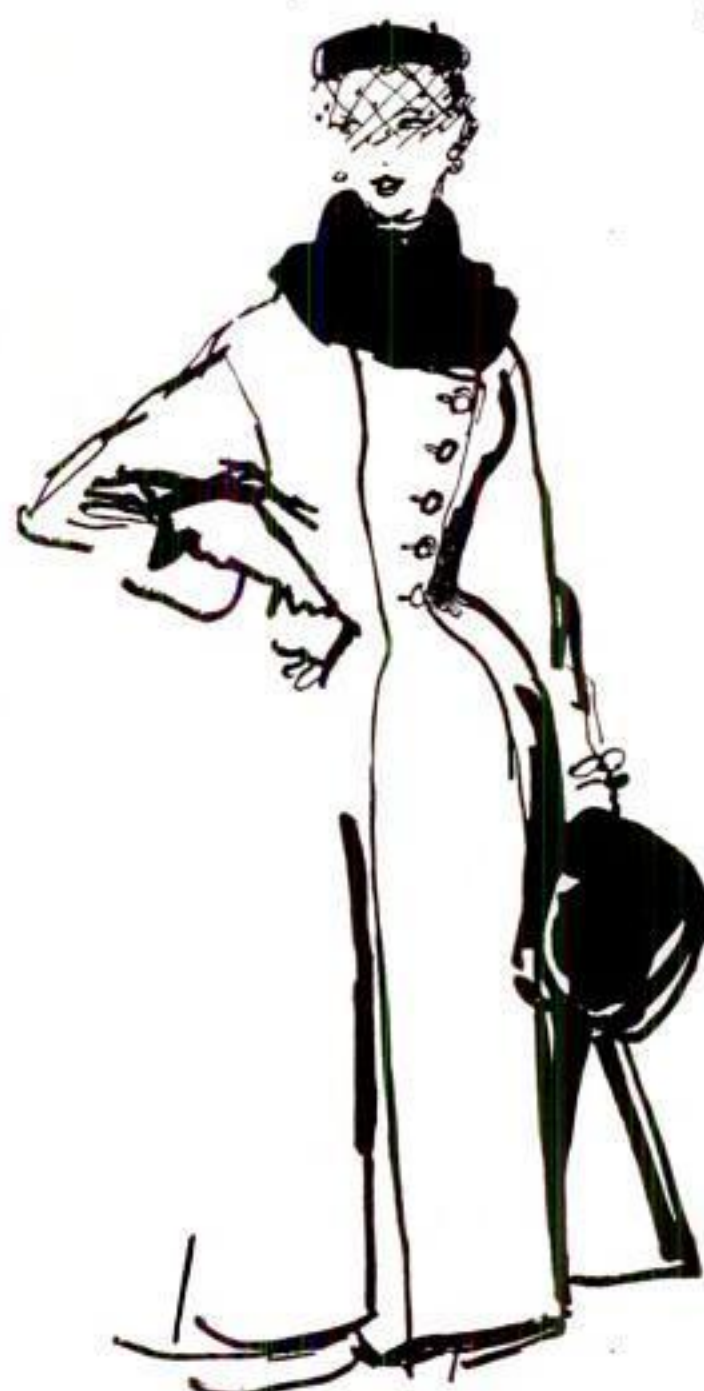


**ANTITOXIN'S EFFECT** is demonstrated on tomatoes, a plant that is also affected by elm disease toxin. The cutting at the right, which has been standing for 24 hours in a toxic solution, is dying. The other cutting, put in a mixture of Carolate and toxin, thrives because of the neutralizing effect of the antitoxin.



**TRANSFUSION OF ANTITOXIN** is given an elm to immunize it from the disease. Inch-deep holes drilled in its trunk allow the solution to reach the sap channels of the wood, which will then carry it to all parts of the tree. The antitoxin can also be injected into the ground to be absorbed by the elm's roots.

*the New Shape is the news*



**The new-shape rounded coat**—news because it keeps the new slim-silhouette. Yet is curved so subtly from collar to hem, flattering your natural contour.

**The new-shape Modess box**—news because it's also designed with a *subtle* silhouette. The box is cleverly shaped like many *other* kinds of boxes . . . you'd never guess it held Modess! Another discreet feature—Modess is now pre-wrapped before reaching your store.

Same number of fine napkins. Same price. Regular, Junior, and Super sizes.



*Only Modess comes in the new-shape box...pre-wrapped*



Gift of fascination  
alluring  
**"COQUETTE"**  
BY O-B

Give a lovely ring and you give a treasure of sentiment, to be cherished throughout the years. Most appropriate in quality and sheer enchantment of modern creative design are rings by Ostby & Barton, designed by masters, made by master craftsmen. See the new "Coquette" and other alluring O-B fashion originals, from \$12.95 to \$100, at your jeweler's. For your protection, look for O-B stamped inside.

**"Coquette" Set** with glorious assorted synthetic stones in 14K yellow gold. Approximately \$39.95, tax included. (Also available in 10K.)

**OSTBY & BARTON O-B COMPANY**  
"Ring Leaders" Since 1879



**2 OUT OF 3**  
**3 OUT OF 4**  
**6 OUT OF 7**

# Pick New JAYSON White Shirt

**SUPER-WHITEHALL SUPERIORITIES  
 IMMEDIATELY RECOGNIZED BY CONSUMERS**

*in impartial survey on the 4 leading brands of white shirts,  
 conducted and attested by*

**FACT-FINDERS ASSOCIATES, INC.**

*nationally known research and public opinion organization*

## Jayson Super-Whitehall given overwhelming Vote of Preference!



### **YES! The Nation Says Jayson Super-Whitehall**

Super-quality white broad-cloth, superbly tailored by Jayson. Conforms to body lines, *it fits to perfection.* Complete range of collar models. Larger, genuine ocean pearl buttons... costlier workmanship...yet it costs you no more! See! Feel! COMPARE SUPER-WHITEHALL.

**only \$3.95**

THE NATION SAYS  
**Jayson**  
 SHIRTS • SPORTWEAR • PAJAMAS

### RESULTS OF IMPARTIAL COAST-TO-COAST "PUBLIC PREFERENCE" SURVEY ON 4 LEADING BRANDS OF WHITE SHIRTS

Men and women, representing actual cross-sections of the white shirt buying public in key population centers from coast-to-coast, were shown the 4 leading nationally advertised white shirts at \$3.95, and asked to compare, and pick the shirt they thought best in fabric; appearance; desirability. All labels were removed to prevent identification.

*The great majority picked Jayson over ANY other shirt.*

**Against leading Brand A—**

Jayson was preferred by nearly 3 out of 4

**Against leading Brand B—**

Jayson was preferred by nearly 2 out of 3

**Against leading Brand C—**

Jayson was preferred by over 6 out of 7

*as attested by*  
**FACT-FINDERS ASSOCIATES, INC.**

JAYSON, 1115 BROADWAY, N. Y. 10, N. Y. • SHIRTS • SPORTWEAR • PAJAMAS • Makers of *Excello* Shirts





ON CROWDED MIDWAY ON SATURDAY, GIRLS OUT FRONT TO DRAW TRADE FOR "PEEP SHOW" ARE STUDIED BY BOY REASSURINGLY CLUTCHING COMPANION'S HAND

# HOW YA GONNA KEEP 'EM DOWN ON THE FARM?

When the Michigan State Fair opened in Detroit this month, the spectators found themselves so taken up with watching the entertainment that they had almost no time to look at livestock or legumes. The state fairs are turning more and more to bigtime variety shows, and this year Michigan imported Betty Hutton

and Carmen Miranda to draw those who might not come just to see the cattle or the home canning. It turned out to be the most successful fair in Michigan history. More than 9,000 people jammed the Coliseum to watch Miss Hutton bounce through six encores. From the midway the smell of soot, sweat and spun sugar

was irresistible. So were the girls out in front of each show, standing as patient as heifers at a final judging while pitchmen yapped about the "nudity without vulgarity" inside. Shows went on all week but after a big weekend splurge people settled down to the fair's real business and paid attention to the agricultural exhibits.

IN THE ALMOST EMPTY COLISEUM ON MONDAY MORNING, EXHIBITORS AND THEIR ENTRIES SHUFFLE OVER SAWDUST FLOOR IN THE JUDGING OF BEEF CATTLE





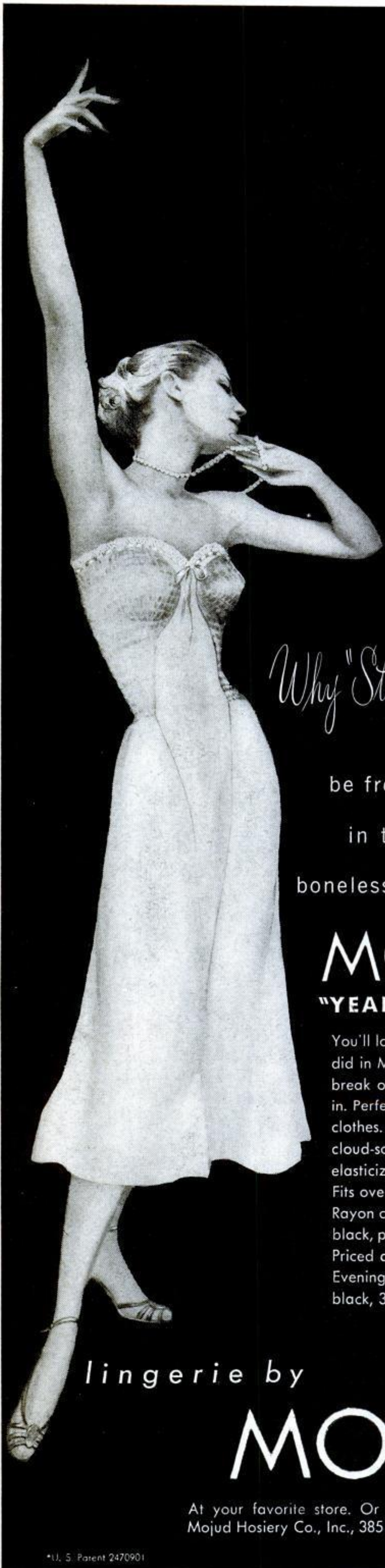
## PUBLIC LAYS HANDS ON BETTY,



BETTY HUTTON, WHO TORE THROUGH THE CROWD WITH MICROPHONE,



BEARDED LADY, Mrs. Zola Williams, who has been married three times, lets skeptic pull her beard, which started to grow in earnest when she was 17.



*Why "Strap" Yourself?*

be free  
in this elasticized,  
boneless, strapless slip\*

**MOJUD**  
"YEAR-'ROUNDER"

You'll love it in December as you did in May! No straps to bind, break or fray. No bones to dig in. Perfect with any bra; any clothes. Triple Stay-Up-Control: cloud-soft elasticized bodice; elasticized lace; adjustable ribbon. Fits over A, B, and C cup bras. Rayon crepe. White, blue, navy, black, pink, maize. 32 to 38; 9 to 15. Priced at **only 2.98** Evening length in white and black, 3.98.

lingerie by  
**MOJUD®**

At your favorite store. Or for nearest dealer, write Mojud Hosiery Co., Inc., 385 Fifth Ave., N. Y. 16, N. Y.

\*U. S. Patent 2470901 © 1950



## CARMEN AND THE BEARDED LADY



DRAGGING PEOPLE INTO HER ACT, SINGS AND DANCES WITH ECSTATIC FAN



**LONG-HAIRED STAR** Carmen Miranda urges dubious man to test genuineness of her soft tresses, dyed a luscious strawberry blond for her latest movie.

CONTINUED ON NEXT PAGE

*The more your legs Show...*

the more

you need

the glamorous fit of

**MOJUD**  
STOCKINGS

With skirts shorter and legs in the limelight... you NEED Mojud stockings... their skin-sleek fit, the wrinkle-free knee, the tantalizing sheeress. There's extra "give" and springback right in the knit for perfect fit. Five proportioned leg sizes; one just for YOU.

Exclusive Fashion Harmony Colors.

*stockings by*

**MOJUD**<sup>®</sup>

At your favorite store. Or for nearest dealer, write Mojud Hosiery Co., Inc., 385 Fifth Ave., N. Y. 16, N. Y.

© 1950



# Artcarved

DIAMOND AND WEDDING RINGS



ELIZABETH TAYLOR as  
the lovely bride in MGM's  
"FATHER OF THE BRIDE"  
with DON TAYLOR

For the loveliest  
bride of the year

The right one for her, because this diamond ring is extra-special, extra-fine. The name inside is *Artcarved*.

For 100 years, J. R. Wood & Sons, the creator of *Artcarved* rings, has been an honored name in the jewelry industry. Today, *Artcarved* diamonds—never before worn—are selected by experts to meet all four standards by which a diamond is valued... color, clarity, cut and carat weight.

Expert craftsmen cut *Artcarved* diamonds according to the high standards established in *Artcarved*'s own cutting plant... then mount them in *Artcarved* rings, carved in precious metals for lifetime beauty.

Because of this unique rough-diamond-to-ring control by America's century-old diamond ring and wedding ring maker, an *Artcarved* ring at any price represents a truly exceptional value.

Registered and guaranteed *Artcarved* diamond rings sell at nationally established prices from \$75 to \$5000, wedding rings from \$8. Look for the name *Artcarved* in the ring, on the tag.

*Artcarved*—Beloved by brides for 100 years (1850-1950)



A. **Berkshire Set.** Engagement Ring, \$225. Also from \$75 to \$1250. Bride's Wedding Ring, \$13.50. Groom's Ring, \$24.50.

B. **Lawson Set.** Engagement Ring, \$237.50. Also from \$125 to \$1000. Bride's Dia. Circlet, \$92.50. Groom's Ring, \$19.

C. **Weston Set.** Engagement Ring, \$200. Also from \$162.50 to \$1300. Bride's Circlet, \$87.50.

D. **Chelsea Set.** Engagement Ring, \$300. Also from \$200 to \$2500. Bride's Circlet, \$110.

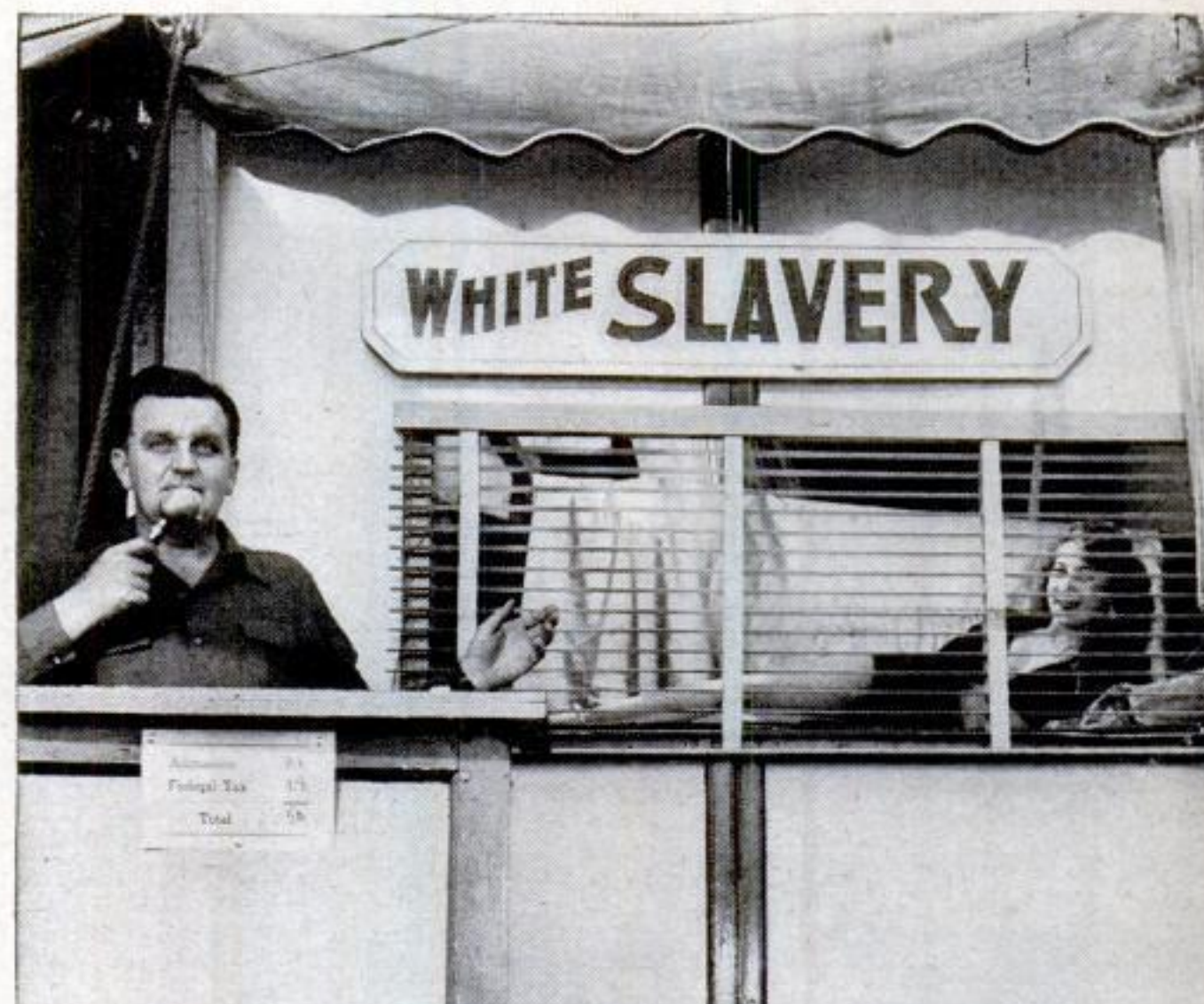
E. **Bridal Set.** Groom's Ring, \$22.50. Bride's Ring, \$14.75.

Prices include Fed. tax and are subject to change without notice.

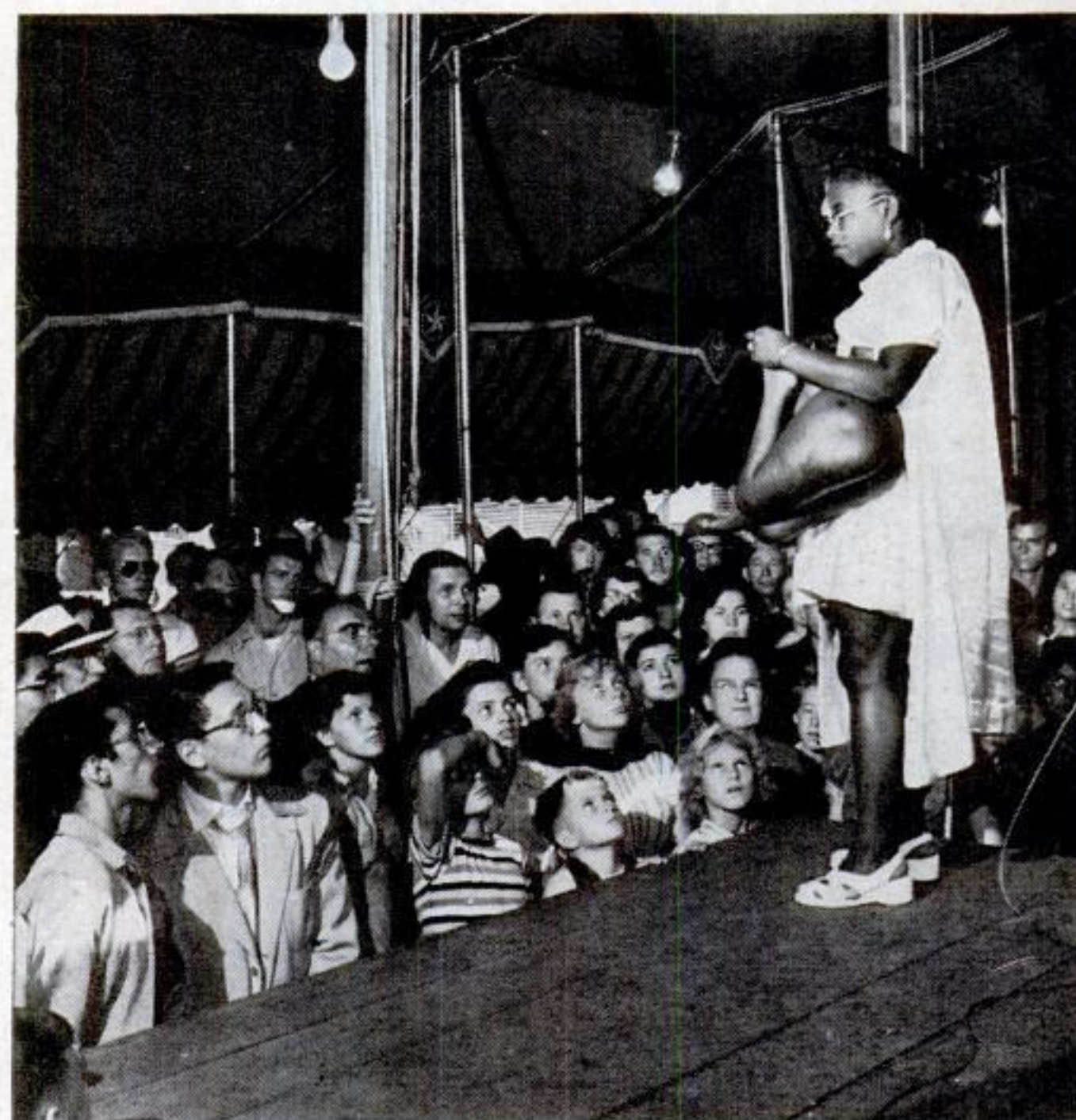
**FREE!** "How to Select Your Diamond Ring," a booklet of facts about diamonds and shopping. Write to J. R. Wood & Sons, Dept. L-6, 216 E. 45th Street, New York 17, N. Y.

Rings enlarged to show detail  
Prices include Federal tax  
\*Trade Marks Reg.

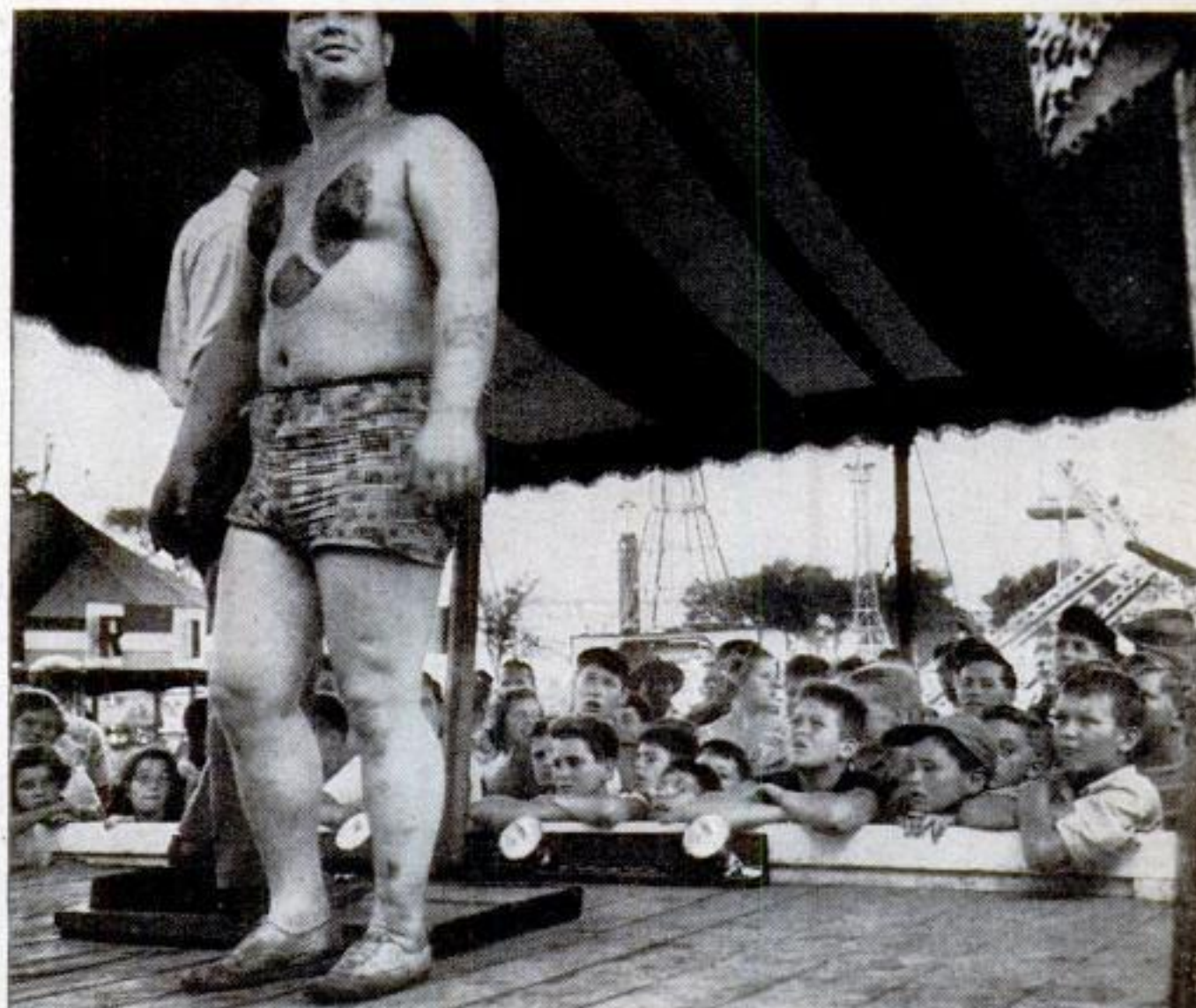
## State Fair CONTINUED



**COME-ONS** for "Satan's Children," a midway show, tease the public inside to watch a series of pantomimes with sexy content and a pious moral at the end.



**FOUR-LEGGED GIRL**, Betty Lou Williams, 18, was a top midway attraction. She is a sophomore at a Georgia college, works carnivals only in summer.



**STRONG MAN**, who has just been pressed on bed of nails by weight of man standing upon his chest, shows off the nail marks on his back for curious children.

CONTINUED ON PAGE 155

100th ANNIVERSARY OF J. R. WOOD & SONS, INC.  
Creator of *Artcarved* and *WOODCREST* Diamond Rings

NEW YORK LONDON AMSTERDAM ANTWERP

Copyrighted material





*It's out of this world  
for softness...  
— yet it's so firm, too!*

To make a toilet tissue as soft as cleansing tissue is one thing. To make it strong and practical as well, is more difficult. But cleansing tissue softness with strength is what you'll find in "Soft-Weve." We call it "water-woven." This two-ply tissue is utterly soft yet firm—almost like cloth. Once you have used "Soft-Weve" you will want it always.

*Cleansing tissue soft...  
yet toilet tissue firm*



*...because it's double*

"SOFT-WEVE" REG. U. S. PAT. OFF.





## “Why does A&P put the price on every item?”

“That’s a good question, Sue. A&P marks the price on every item so we’ll always know what everything costs. Mother doesn’t have to guess after she gets home how much she paid for all the different things she bought. It also helps the clerk to figure our bill correctly and in a jiffy. You might say A&P shows me how I spend

every penny. That’s another reason why I like to shop there.”

Keeping track of pennies is mighty important. It’s smart shopping, too. At A&P Super Markets our system of “Accurate Pricing” helps you do just that. With the price plainly marked on every item (and on the shelves, as

well) you know exactly how much you’re spending...and what the cost of everything is when you’re checking it at home.

Try shopping at your A&P Super Market for a week or two. See how A&P’s “every day low prices” and “Accurate Pricing” help you keep check on your food budget.



### SIMPLE ARITHMETIC

Anyone knows that the lower the profit a merchant takes, the more goods you get for your money. When you shop at A&P, less than 1¢ of your dollar is A&P’s profit. A&P pioneered this low profit method of food distribution that helps America eat better today!



### A PARADISE FOR CHEESE LOVERS

If you were to count the different varieties of cheeses in an A&P Super Market, you’d likely find over 50 kinds. Mild and sharp, young and aged, imported and domestic. A cheese-lover’s paradise! Just the place to sharpen your appetite and cut your budget.



### CHECK AND DOUBLE CHECK!

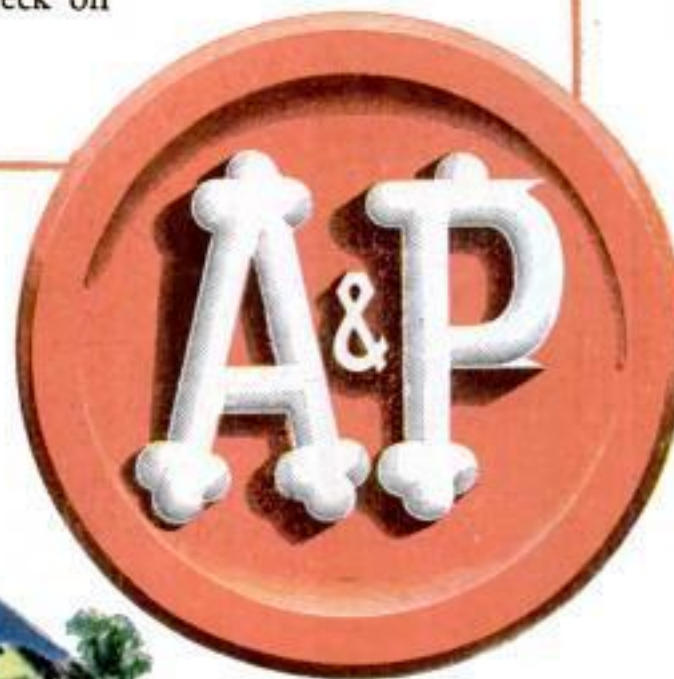
At A&P Super Markets your purchases are itemized by departments on a printed cash register receipt. Be sure to take this receipt home with you. Having a printed record of every penny spent is a good check on runaway budgets.

### Customers’ Corner



A&P is constantly seeking new and better ways to serve you. Your ideas and thoughts on our “Accurate Pricing” system will be appreciated. Do you like it? Does it help you? Do you always get a cash register slip with your purchases? Please write us:

**Customer Relations Department**  
A&P Food Stores  
Graybar Building, New York 17, N. Y.



## SUPER MARKETS







*A New  
Fashion  
Turns Up*



## TURN-UP GLOWCORD CORDUROY JACKET

Turn up the collar and cuffs of this jacket—and you have a corduroy sport jacket like no other! For McGregor styles the underside of the collar, lining and sleeves in Tartan patterns. In soft, mellow-toned, rayon-cotton blend corduroy. **22.95**

Available in Prep and Wee Sizes everywhere.

\*Trademark.

Made in U.S.A.

DAVID D. DONIGER & CO., 305 FIFTH AVE., N.Y.

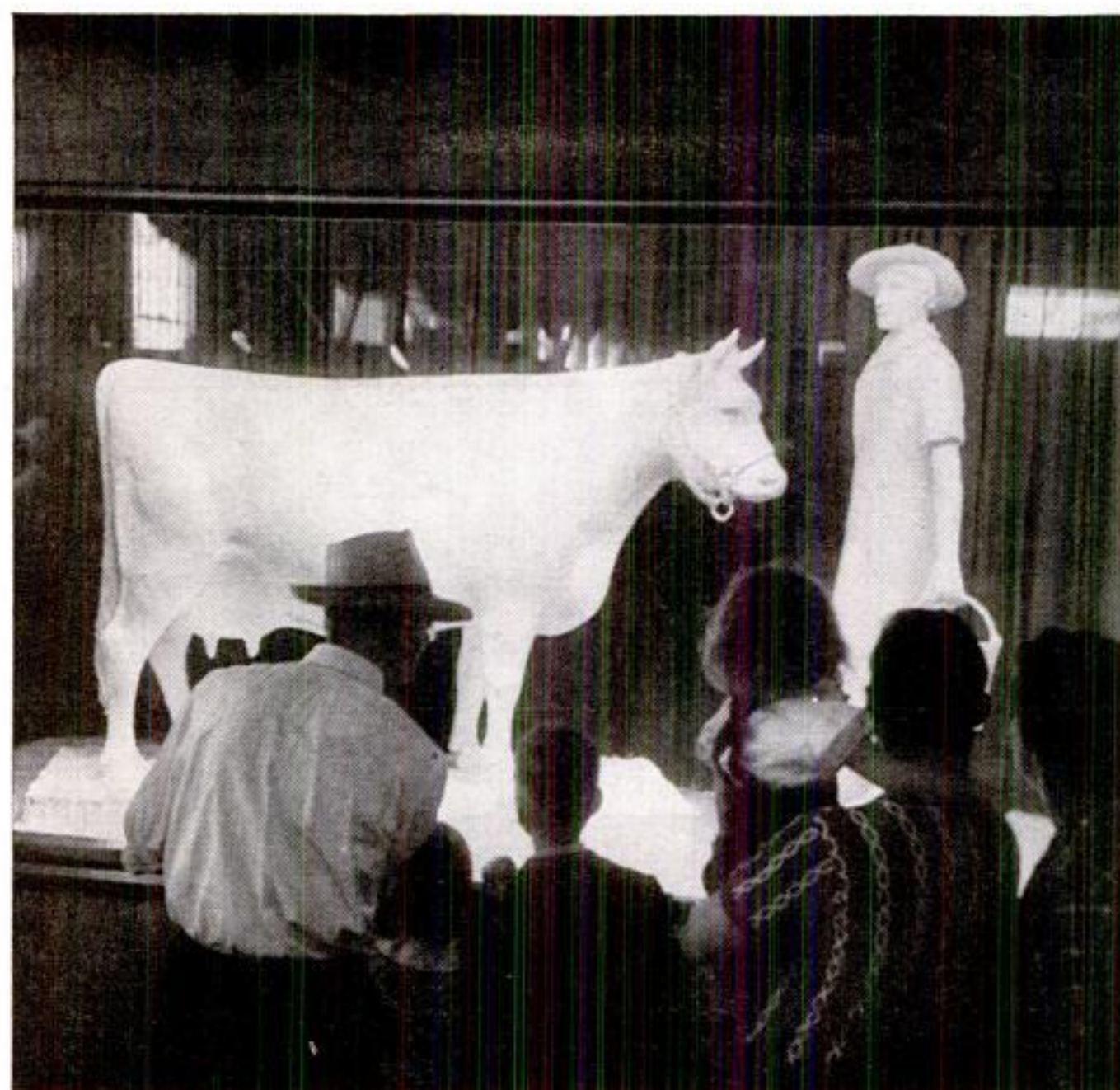
Cooking for a man?

**What a dash  
can do  
for Hash!**

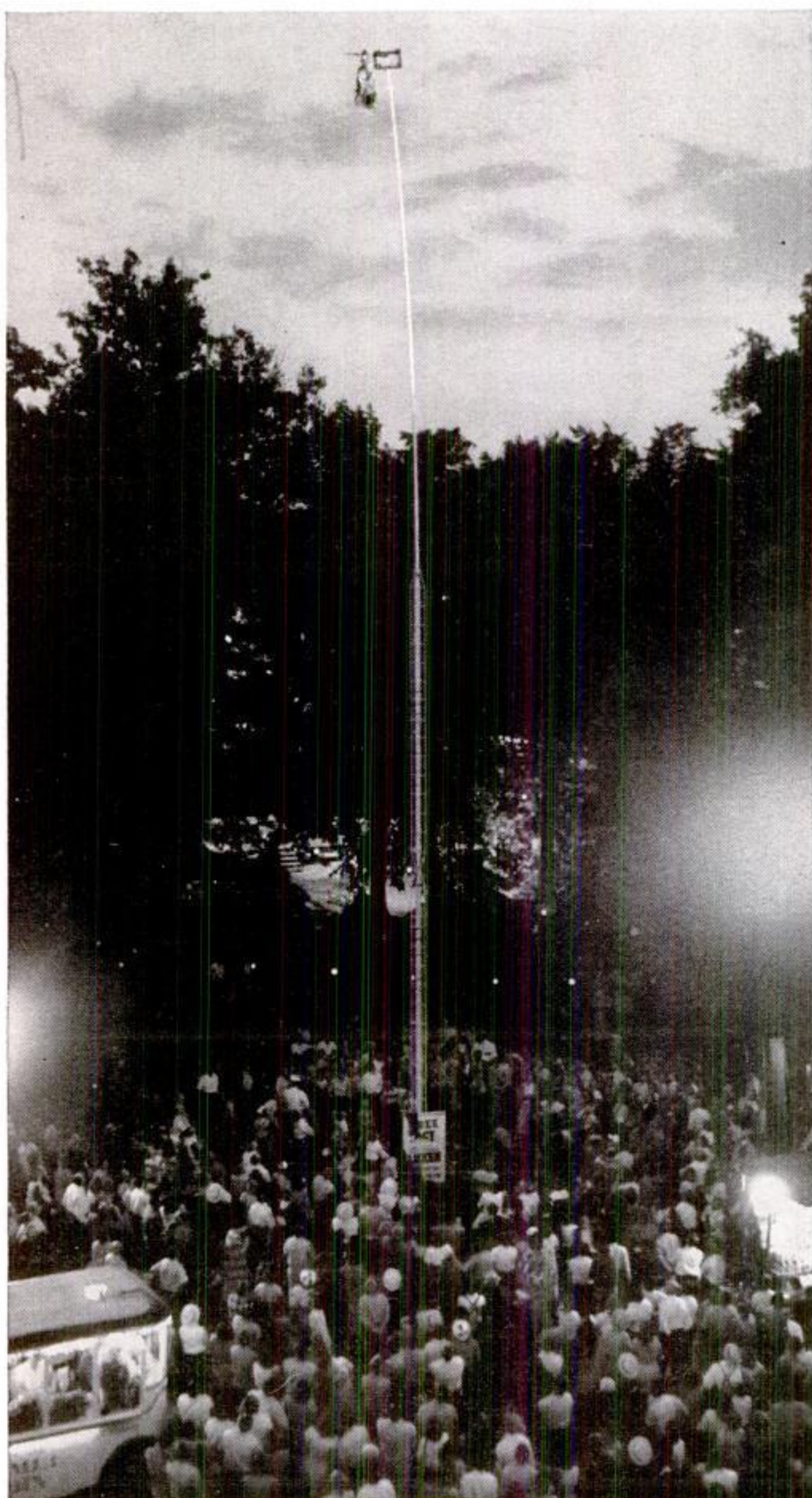
**A1**

**Sauce**—the dash  
that makes the dish

Ask for A1.  
when dining out, too.



**BUTTER SCULPTURE** of cow and milkmaid was made from 450 pounds of butter by J. E. Wallace. Showcase refrigerator kept figures from melting.



**SWAY-POLE ACT** at dusk, a free exhibit, drew crowd which gasped as Acrobat Henny Luxen hung by an ankle 110 feet up and swayed from side to side.

# NOW!

## BRIGGS SMOKES 3 WAYS BETTER\*



1. Stays lighted longer...by 19%



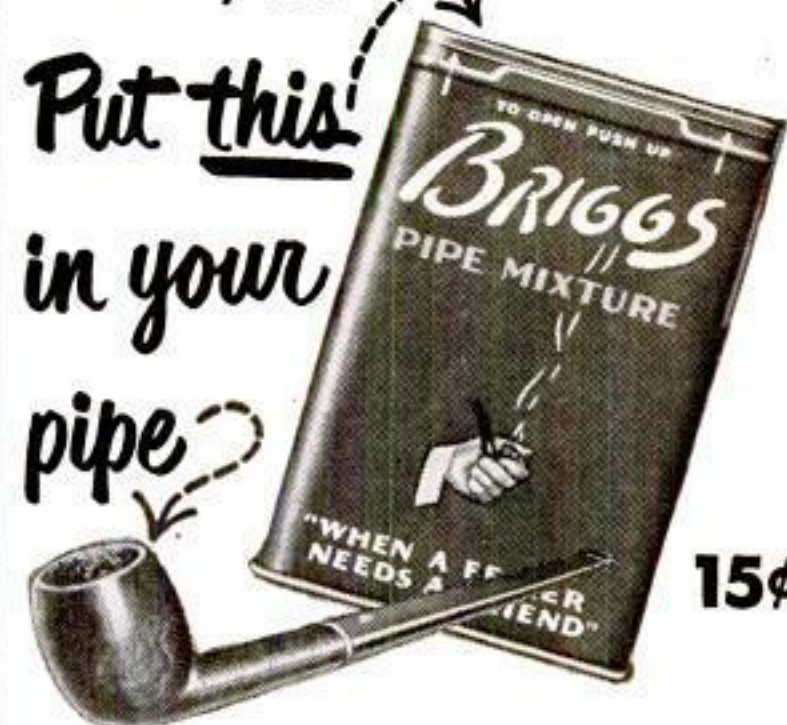
2. Cleaner burning...by 16.4%



3. Less tar...by 21.6%

So today...

Put this  
in your  
pipe



15¢

*and smoke it!*

\*Yes, our new process makes Briggs better by actual test! Better even than the swell-smoking Briggs that proved so fine and friendly in your pipe before. And remember this: when tobacco burns steady, free and clean, that's when you enjoy all the goodness of Briggs' fine tobacco, aged and mellowed in oaken casks. Today—try 3-ways-better Briggs!

Also available in Canada





A DOCTOR SAYS TONY DUKE CAN GET UP

## *Life Goes on a Southampton Weekend*

Every year as the season nears its end, the well-heeled inhabitants of Southampton, Long Island have their gayest and busiest time of the year. To augment the usual round of lunches, cocktail parties and dinner dances, the residents put on the "Duke Box" celebrity golf tournament, a semiserious affair thought up a few years ago by Angier Biddle Duke and several of his

Southampton friends. This year founder Duke, who is now a U.S. consul in Argentina, could not come. His place was taken by his brother Tony, who came despite a broken leg to act as host to some assorted celebrities headed up by Ginger Rogers and Hedy Lamarr. Ginger, who is an accomplished sportswoman, played very well and impressed everyone. Hedy played terribly,





# ITS RESIDENTS GATHER TO EAT AND PLAY GOLF AND ALSO OGLE HEDY

disqualified herself during the ninth hole, spent the rest of the afternoon standing around on the links and attracting a good deal more attention than any of the more successful golfers. All through the weekend Hedy's art teacher, Franz Bueb, with whom she was seen around Southampton all summer, was busy with his camera, taking most of the pictures on these pages.



ON PORCH BY SURF AND DUNES MRS. EDGAR LEONARD SET SUMPTUOUS LUNCHEON TABLE



AT BEACH Hedy plays with her children, Denise and Anthony John Loder.



AT LUNCH Harry Evans chats with Mrs. Charles Addams, wife of the cartoonist.



ON THE LINKS Ginger Rogers stoops by her partner Harold Talbott to get ball.



AT 10TH HOLE spectators line up to watch Charles Winn tee off. Regular competition lasted for nine

holes; the 10th was used for the play-offs. Winn and his partner, Mrs. Carroll Carstairs, won first prize.

← HEDY LUNCHES WITH MARKOE ROBERTSON, MARY PHIPPS

CONTINUED ON NEXT PAGE 157



# Amazing shampoo guaranteed not to rob hair of natural oils

Shasta gets out beauty-robbing film and stale surface oils—  
Leaves in glamour-giving natural oils that make hair...

1. NATURALLY SHINY

2. NATURALLY SOFT  
—HEALTHY

3. EASIER-TO-MANAGE

New, improved Shasta does the one thing women have always wanted from a shampoo. Gets out beauty-robbing film and stale surface oils—leaves in glamour-giving natural oils.

You see, Shasta is guaranteed not to rob hair of glamour-giving oils nature provides... precious oils your hair needs to be naturally shiny, soft, healthy, easier-to-manage. Under Shasta's magic-like touch even dull, dry, unruly hair looks unbelievably softer, silkier—sparkles with gleaming highlights.

See your hair looking its loveliest. Get new, improved Shasta today. Remember, Shasta doesn't rob hair of its natural oils.

PROCTER & GAMBLE'S GUARANTEE: Shasta does not rob hair of natural oils. Procter & Gamble guarantees this or money back when unused portion is returned.

NEW, IMPROVED

**Shasta** BEAUTY CREAM **Shampoo**

DOESN'T ROB HAIR OF NATURAL OILS



**CUDDLING UP** to a plaster reproduction of a heroic classical statue on Southampton art gallery grounds, Hedy poses coyly for her artist friend Bueh.

[CONTINUED ON PAGE 161](#)





**BARGAINS in Late Vacations**  
See the color-clad countryside at close range! Greyhound shows you the finest highway scenery in all 48 States!



**BARGAINS in Hunting Trips**  
Greyhound goes where the sport is best—to the choicest hunting and fishing places of the U.S.A. and Canada!



**BARGAINS in Gay Weekends**  
Slip away to an exciting big city, pleasant resort, or family gathering... and save with Greyhound's very low fares.



**BARGAINS in Charter Trips**  
Round-up your crowd—for a carefree group trip to big game, convention, reunion. Save, relax, have fun all the way!



**BARGAINS in Expense-Paid Tours**  
Complete vacation trips—with all reservations made—transportation and sightseeing all planned in advance by experts!



**BARGAINS in Business Travel**  
More schedules to more places make Greyhound the most convenient business transportation in the Nation!

# Now's the time to take a trip! It's Greyhound's **FALL ROUND-UP** of **TRAVEL BARGAINS!**

## Hundreds of Trips, Tours, and Special Travel Features for Every Autumn Need!

The biggest selection, the widest variety of delightful, low-cost autumn trips ever offered in America are now rounded up and ready for your choice—at every Greyhound station and ticket office in the Land!

Literally hundreds of these Greyhound travel values await you—round-trip bargains to great cities and small towns... Expense-Paid Tours to vacation playgrounds... carefree group trips to big games, state and county fairs, conventions, every popular Fall attraction. Whether you travel for business or pleasure, visit or vacation—there's a trip for you at Greyhound's Fall Round-Up of Travel Bargains!

### EXTRA Big Savings on Round-Trip Fares

	One Way Fare	Round Trip Fare	Extra Saving on Round Trip
NEW YORK—LOS ANGELES...	\$49.80	\$89.65	\$9.95
DETROIT—JACKSONVILLE...	18.85	33.95	3.75
CHICAGO—SAN FRANCISCO...	36.85	66.35	7.35
MINNEAPOLIS—SEATTLE...	33.90	61.05	6.75
KANSAS CITY—DENVER...	12.10	21.80	2.40
DALLAS—SAN ANTONIO...	5.60	10.10	1.10
CHICAGO—NEW YORK...	17.25	31.05	3.45
PORTLAND—SAN DIEGO...	16.70	30.10	3.30
ST. LOUIS—NEW ORLEANS...	12.55	22.60	2.50
PHILADELPHIA—MIAMI...	22.75	40.95	4.55
BOSTON—NEW YORK...	4.15	7.50	.80
CINCINNATI—WASHINGTON...	9.95	17.95	1.95

(U. S. tax extra. Prices subject to change.)

**FREE!** AMAZING AMERICA TOUR BOOKLET  
WITH 50 COMPLETE TRIPS—ALL PLANNED!  
Greyhound Information Center, 105 W. Madison, Chicago 2, Ill.  
Send me your illustrated Greyhound Expense-Paid Tour folder describing the latest low-cost pleasure trips to all America.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ L 9-50



# GREYHOUND

A LOT MORE TRAVEL for A LOT LESS MONEY



FOR ANY FAMILY OCCASION...

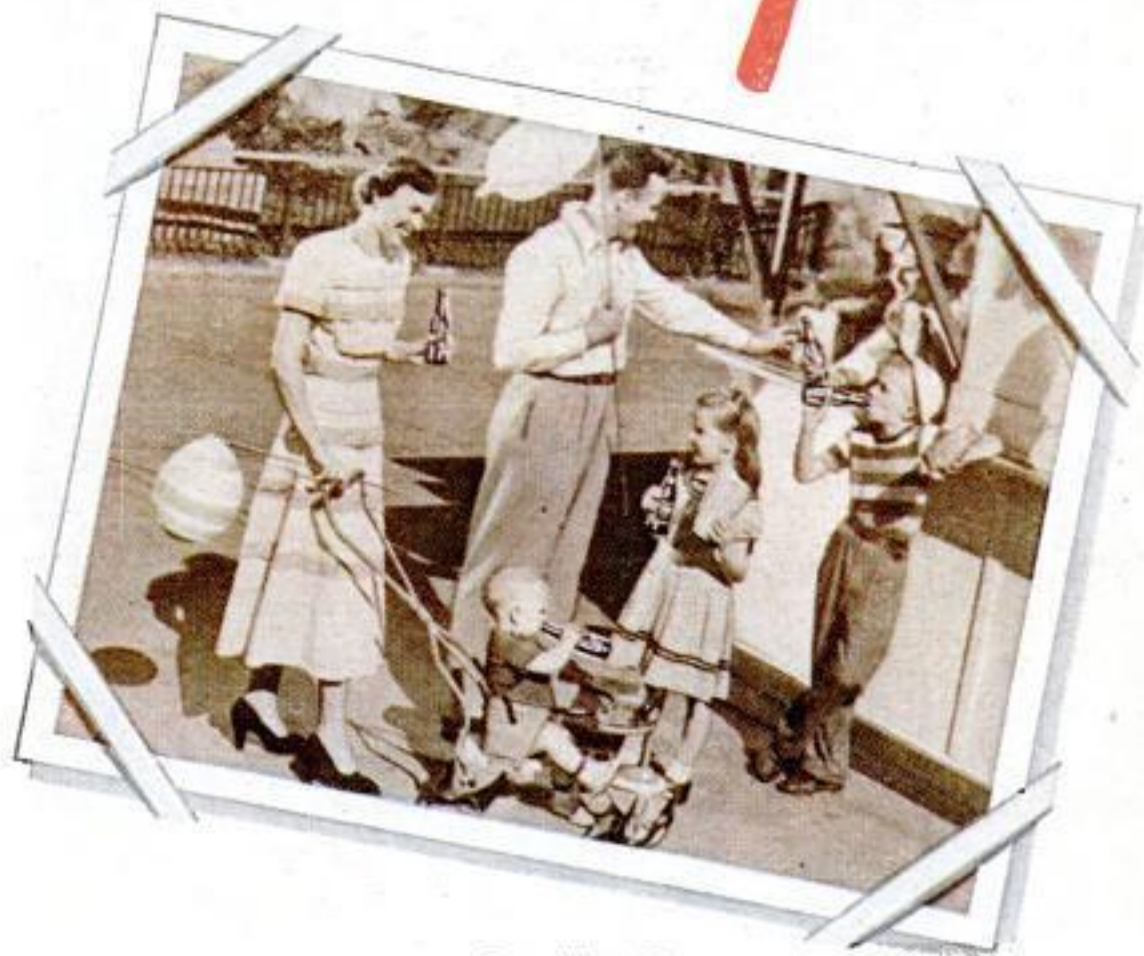
# "fresh up" with Seven-Up!

## BE A "FRESH UP" FAMILY!

Sunday at the zoo! What a family day to remember—Freddie and Kay thrill to the bears' antics. And look what little brother is enjoying! Cheerful, clean-tasting 7-Up takes an active part in family fun at home... or anywhere.

Seven-Up is so pure—so good—so completely wholesome that even the very youngest can "fresh up" just as often as they want... and with as much as they want, too.

Seven-Up, the all-family drink, is a part of all-family fun in millions of homes. So "fresh up" with 7-Up—the all-family drink. Order a case where you see those bright 7-Up signs.



Copyright 1950  
by The Seven-Up Company



*You like it... it likes you!*

BUY A CASE TODAY!







**PAINTING SESSION** was Hedy's daily pastime. Teacher Bueb was with her when \$250,000 worth of jewels were stolen 10 days before the tournament. "When I get my jewels back," says Hedy, "I'm going to sell them and buy nothing but paintings."



**CRAYON SKETCH** (left) of some flowers in a pot was roughed out by Hedy in just six minutes. Pleased with what she had produced, Hedy proudly presented it to the Chinese butler at her cottage in Southampton. He put it away in a drawer.



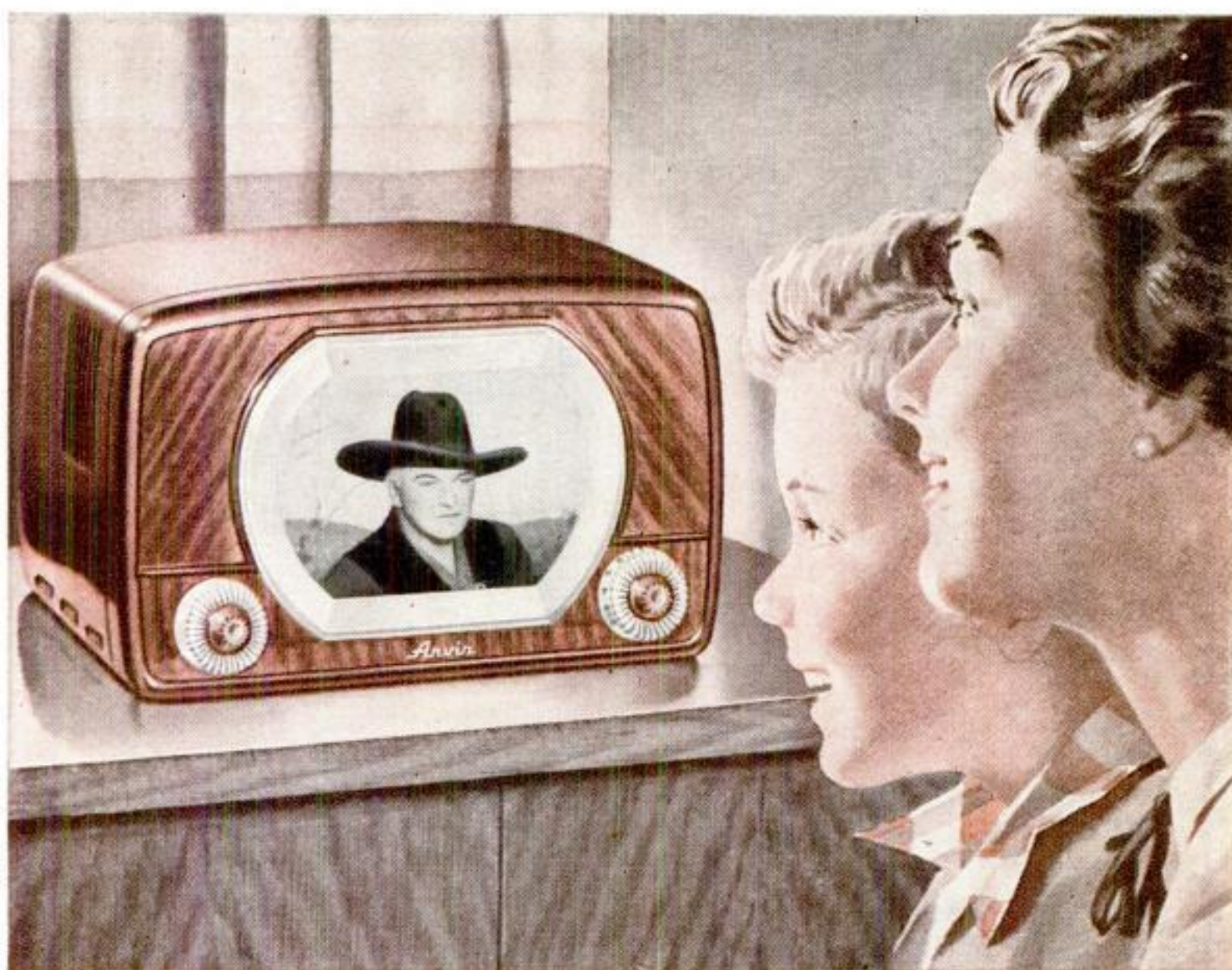
**PRESS INTERVIEW** after the theft of her jewels takes place on the lawn outside Hedy's cottage after she stalled off police and reporters for four days. The jewels were not insured and police have so far been unable to solve the case.

# Arvin TV



## VISIBLE VALUE

**You can see the difference!**



**ARVIN MODEL 4080T**—Lightweight, compact, portable! This beautiful Arvin Table model with its 8½" wide-angle No-Glare Black Tube, weighs only 40 lbs. Plug it in anywhere. Perfect for cozy apartments, dens or playrooms. The ideal "second" set. Straight AC operation; easiest 2-knob tuning, only .....

**\$129<sup>95</sup>** plus tax

**See, hear and compare Arvin TV with all others!**

See and hear Arvin TV, and you'll know why Arvin is the fastest growing name in television. In town or country, you'll find Arvin gives you far and away the most for your money—in clearer, steadier daylight pictures, in easiest tuning, in rich, high-fidelity FM sound, and in outstanding cabinet beauty.

You'll find an Arvin for every need, from the smart 40-lb. portable in choice of three colors, to the magnificent 16-inch screen console combination with 3-speed record changer. Each is engineered with extra power for fringe areas. All Arvin TV sets use straight AC for longest tube life. Arvin's specially engineered controls give highest immunity from interference. And all Arvin TV sets are designed to meet rigid Underwriters' standards.

See, hear, and compare Arvin TV with all others, at better dealers everywhere. Arvin Industries, Inc., Columbus, Indiana. (Formerly Noblitt-Sparks Industries, Inc.)

**A COMPLETE LINE FROM \$129.95 TO \$379.95**  
(Prices subject to change without notice)



**\$169<sup>95</sup>**

Plus tax

**ARVIN MODEL 2123TM**  
Table Model. Big 12½" Tube. Table extra.



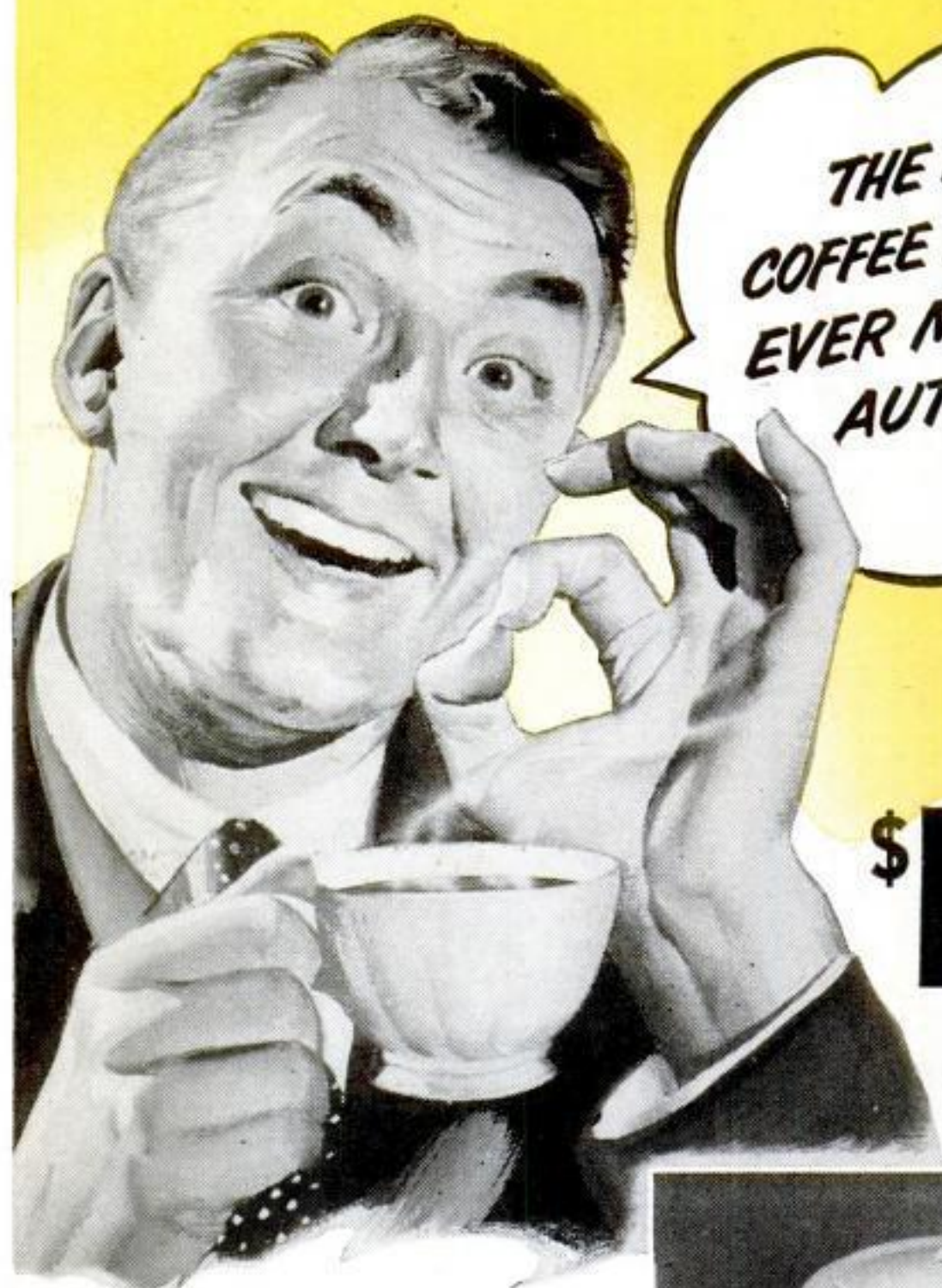
**\$269<sup>95</sup>**

Plus tax

**ARVIN MODEL 2160CM**  
Giant 16-inch Black Tube mahogany console.



# NOW Full-Flavored Coffee Every Time *Automatically*



THE BEST  
COFFEE MY WIFE  
EVER MADE-AND  
AUTOMATICALLY  
TOO!

only  
**\$10.95**

Excise Tax and  
Cord Included

## The New WEST BEND Flavo-matic Percolator

Now, at last, the truly fool-proof way to superb coffee. All you do is plug percolator in. Coffee perks to peak flavor . . . turns down to keep at serving temperature indefinitely without boiling. You'll be proud, too, of the way your Flavo-matic looks. It's beautifully styled in lustrous, double-thick aluminum with a graceful, easy-pouring spout! 1 year guarantee. 6 to 8 cup capacity. Ask for your Flavo-matic at better stores everywhere.



# WEST BEND *Aluminum Co.*

Dept. 709, West Bend, Wisconsin



TABB BOWLS ALONG ON A TWO-WHEELER THE SIZE OF A ROLLER SKATE

# WORLD'S SMALLEST BIKE

Briton builds—and rides—a 4½-by-9-inch model

The gentleman above is Mr. Alf Tabb of Kidderminster, Worcestershire, England, and the object underneath him is the world's smallest rideable bicycle. It measures 4½ by 9 inches, no one but Mr. Tabb can ride it, he built it because he likes small bicycles, very small bicycles, and that is all there is to that. He has several other small bicycles (p. 164), ranging in height up to 12 inches, but no one else can ride them either.

CONTINUED ON PAGE 164



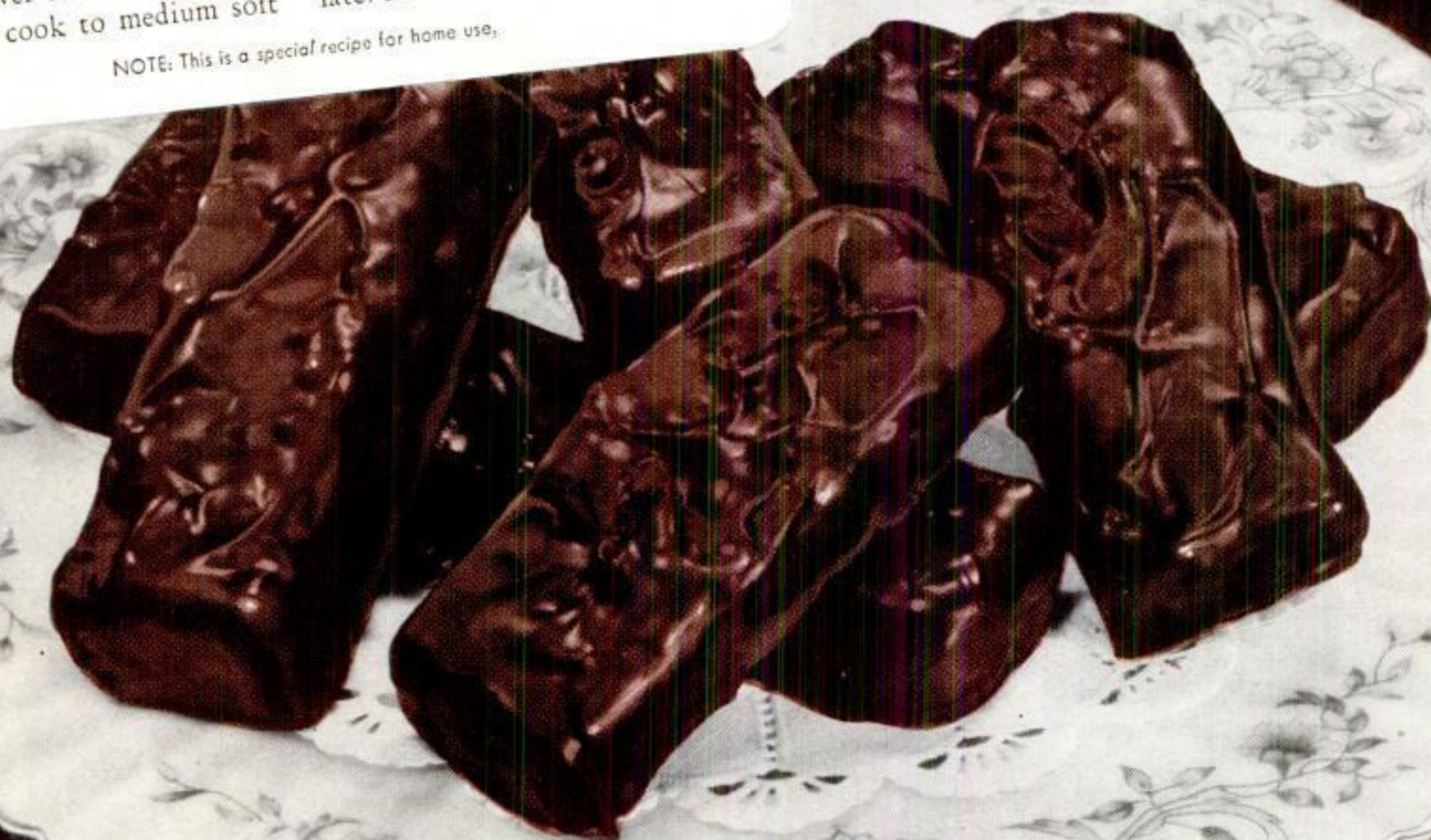
## Delicious...homemade CHOCOLATE COVERED COCOANUT BARS

- 1 cup packaged, sweetened moist coconut (chopped fine)
- 2 cups granulated sugar
- 3/4 cup fresh sweet milk
- 1 tablespoon light corn syrup
- 1 tablespoon dairy fresh butter
- 1 teaspoon vanilla
- 2 tablespoons marshmallow
- 1/8 teaspoon salt
- 1 lb. semi-sweet chocolate

Stir sugar, corn syrup and milk in saucepan over fire till dissolved. Cover and cook to medium soft

ball (240°). Remove from heat and add butter, stirring only enough to blend. Pour on cold wet platter. When lukewarm (110°) beat with spatula until thick and creamy. Mix in salt, vanilla and marshmallow. Knead in coconut and form into bars. When cool, cover with melted semi-sweet chocolate. Makes 16 bars.

NOTE: This is a special recipe for home use.



*But why make them yourself—  
when nobody makes Coconut Bars  
better than Welch!*

### Something New! Welch's JUNIOR MINTS!

You'll love Junior Mints...the miniature chocolate covered peppermint patties! Look for the 5¢ box at your candy counter. Also available in large-size economy packs.



REACH FOR A

**Welch's**  
**COCOANUT**



S-M-O-O-T-H

creamy coconut center, generously coated with thick, dark chocolate. Good? You'll say it is!

NOBODY MAKES THEM BETTER THAN **Welch!**



# "STAR-KIST IS THE BEST TUNA!"



says  
*John Wayne*

Starring in "JET PILOT"  
An RKO-Radio Technicolor  
Production

Sportsman John Wayne says, "Big fish are great for tall stories, but for good eating, give me the smaller tuna every time!" Only the smaller, naturally better-tasting tuna are packed under the Star-Kist label.



## Try John Wayne's Favorite Star-Kist Tuna Recipe

(Serves 4—15¢ per serving)



### Quick Recipe

#### Star-Kist Tuna-Kraft Dinner

- 1 No. ½ can Star-Kist Chunk Style Tuna
- 1 package Kraft Dinner
- ½ cup milk
- 3 tablespoons butter or margarine

Cook the macaroni as directed on the package. Meanwhile heat the tuna with the milk. Add the tuna and milk to the well-drained macaroni. Add the butter or margarine and the cheese from the Kraft Dinner. Blend well and serve at once.

#### "RECIPES OF THE STARS"

Handy, file-size packet. Favorite recipes of famous stage, screen, and radio stars! Sent FREE on request. Write: Star-Kist Tuna, Terminal Island, Calif., Dept. WL.

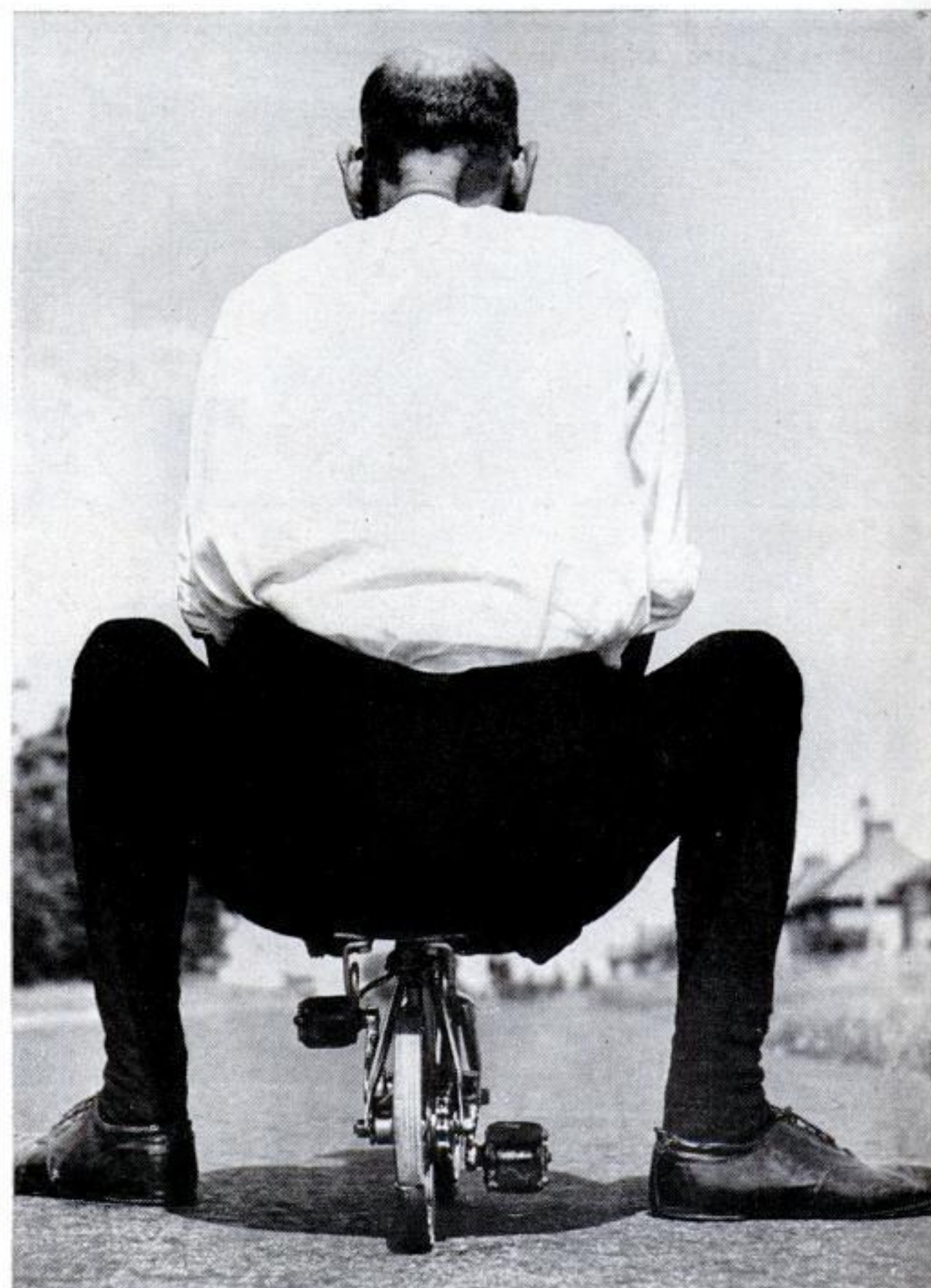
### Star-Kist, "The Tuna of the Stars"

Use it in all your favorite recipes too. You'll get extra flavor, extra quality, extra eye-appeal.

## World's Smallest Bike CONTINUED



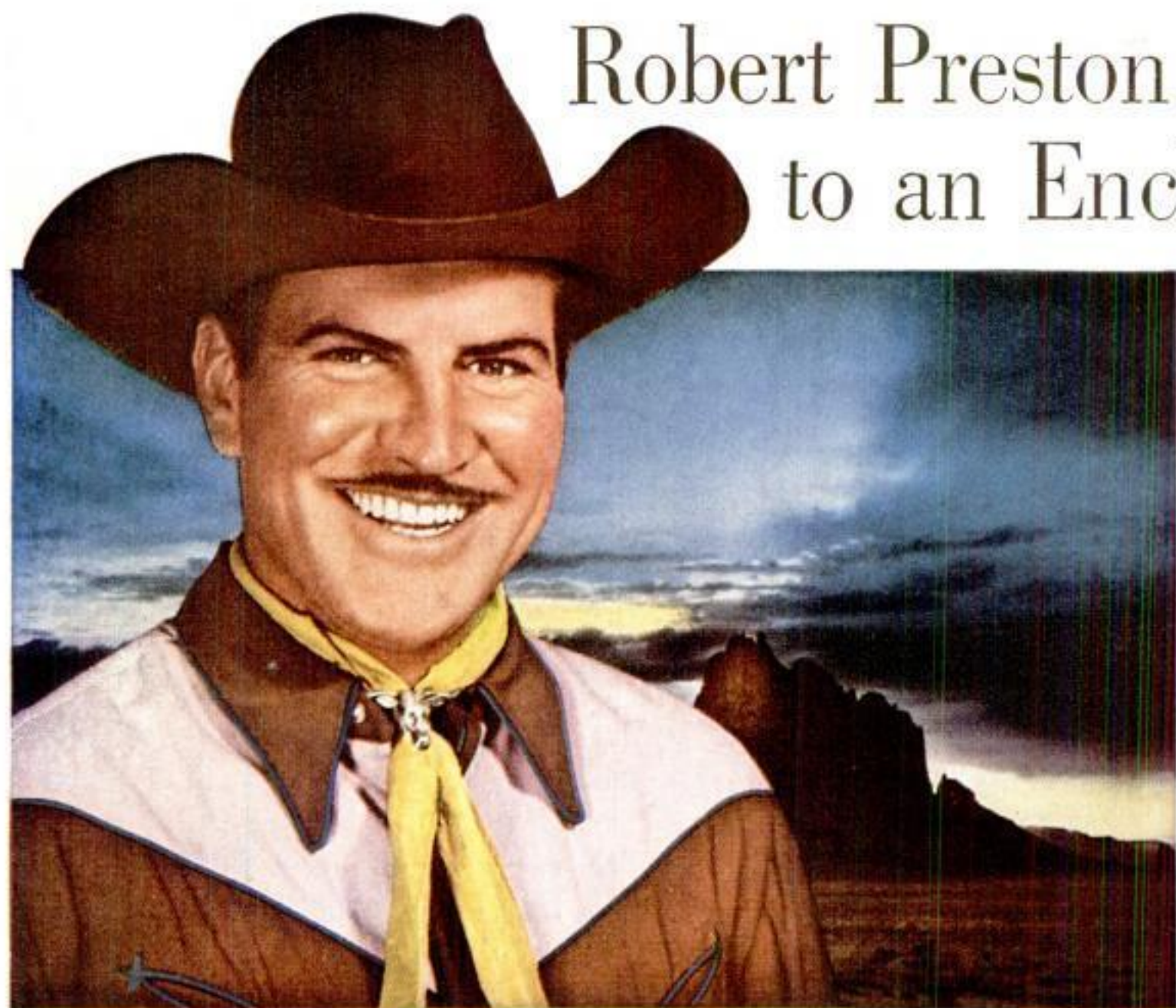
**COLLECTION OF BIKES** includes five between 4½ and 12 inches high. Tabb, 68, made them from scrap metal, occasionally rides them in vaudeville shows.



**SHOES WITHOUT HEELS** and tights are necessary equipment. He rides this bike a quarter of a mile, offers £5 to anyone else who can ride it 10 yards.

Buy either FANCY SOLID PACK or CHUNK STYLE... Both are the same fine Star-Kist quality!





# Robert Preston follows the trail... to an Enchanted Evening with Schenley

**SUNRISE ON THE NEW MEXICO DESERT** finds screen star Robert Preston bright and ready to start the day's shooting. "There's a long, hot day of riding and acting ahead of me," says Bob. "Westerns are fun to make, but hard work."



**"WHEN DAY IS DONE** I feel I've earned a refreshing Schenley highball," says Bob. The trail leads to an "Old West" bar in town where Bob relaxes with friends. Like so many other stars, his choice is smooth, sociable Schenley.

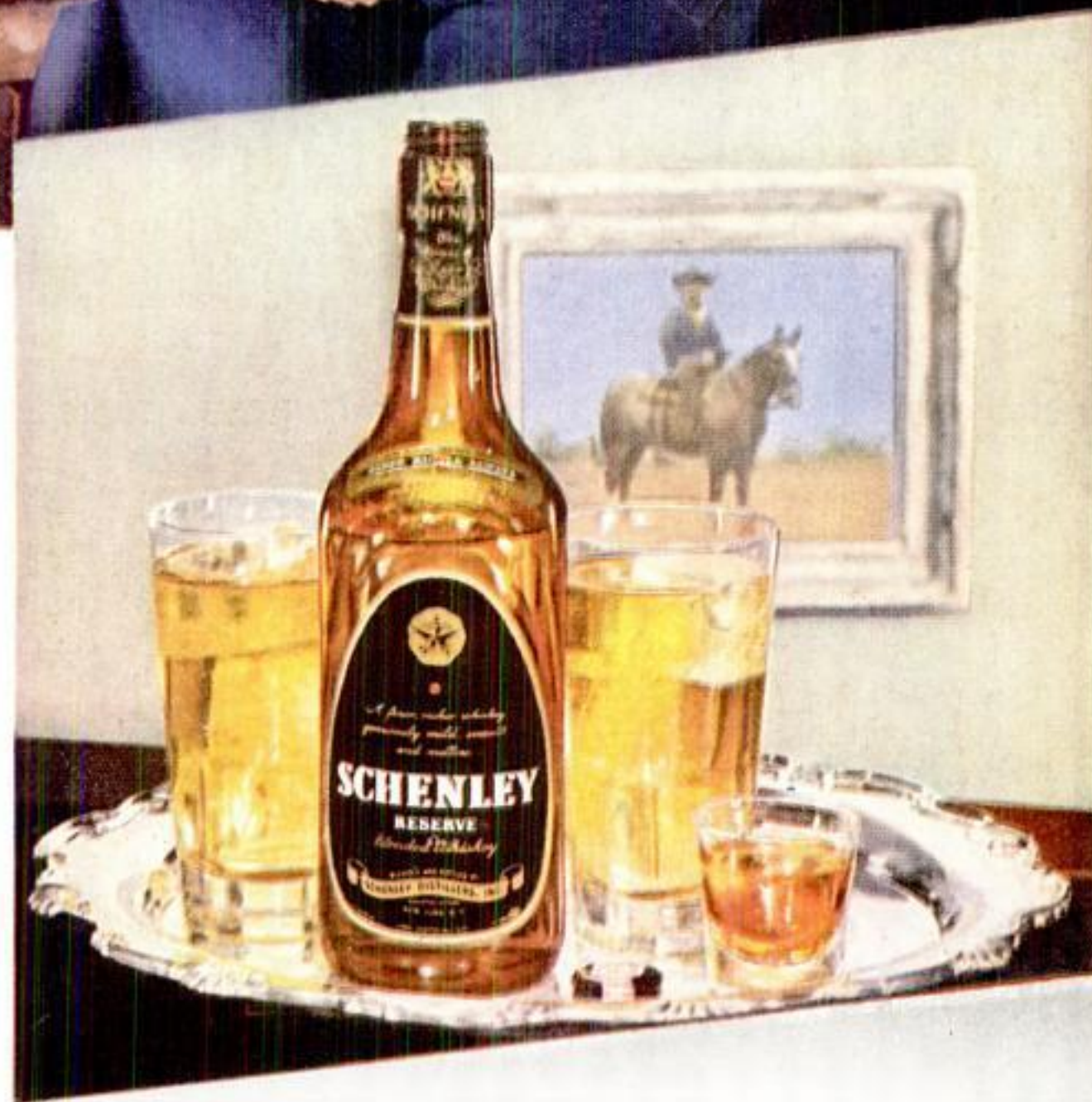


**FOR AN ENCHANTED EVENING** Robert Preston says there's nothing to compare with a Western barbecue supper, and smooth, sociable Schenley. "Fine friends...fine food...fine Schenley belong together," declares Bob.

You, too, will enjoy smooth, sociable  
**SCHENLEY**  
SCHENLEY

*A Mark of Merit Whiskey  
from Schenley  
The House of Rare Whiskies*

BLENDED WHISKEY, 86 PROOF, 65% GRAIN NEUTRAL SPIRITS, SCHENLEY DISTRIBUTORS, INC., N. Y. C.





# How Mild can a cigarette be?

*Smoke CAMELS  
and see!*

**Y**ES, every day, more and more smokers are proving to themselves how mild a cigarette can be! They're making their own Camel 30-Day Mildness Tests... smoking Camels and only Camels.

**It's the *sensible* test!** No short cuts, no tricks! No snap judgments based on one puff or one sniff. Not just a one-time, one-inhale comparison. Instead, you smoke Camels—and only Camels—giving them a real, day-after-day tryout.

You judge Camel's choice tobaccos in your own "T-Zone"—the best proving ground for a cigarette. Once you've made the Camel 30-Day Test, you, too, will *know* how mild a cigarette can be!

**"MILDNESS is all-important to me as a singer. I smoke the cigarette that agrees with my throat — CAMEL! They're mild! They taste great!"**

*Ezio Pinza*

FORMER STAR OF "SOUTH PACIFIC"

**HAILED FOR YEARS** as one of the all-time greats of the Opera, Ezio Pinza recently became America's No. 1 matinee idol when he starred in "South Pacific". Actor, singer, athlete, Mr. Pinza chooses the cigarette he smokes with the same care as the roles he plays.

**SMOKERS ARE TESTING CIGARETTES MORE CRITICALLY THAN EVER BEFORE!**

## More People Smoke Camels than any other cigarette!

Make your own Camel 30-Day Mildness Test in your own "T-Zone"  
(T for Throat, T for Taste). See if you don't change to Camels for keeps!



R. J. Reynolds Tobacco Co., Winston-Salem, N. C.